

To explore the training mode of senior care service professionals in higher vocational colleges based on the promotion of professional identity

Jing Wu

Insurance Vocational College, Changsha 410000, China

Abstract: At present, China is actively coping with the problem of aging population, from the social security, medical insurance and other aspects, to adjust the old-age service, at the same time encourage and support social capital to enter the old-age service industry, the new old-age service situation is gradually taking shape. In the process of development, it is bound to need high-quality endowment service talents to take care of the life of the elderly. As an important foundation for the supply of talents, vocational colleges should actively play their own role, be self-sufficient in the development of the field, and cultivate talents with a strong sense of responsibility and a high sense of professional identity. However, as far as the current talent training results are concerned, higher vocational colleges still have more areas to be improved. Based on this, this paper explores how to improve the professional identity of senior service professionals, in order to improve the quality of talent training and help the high-quality development of China's senior service industry.

Key words: professional sense of identity; Higher vocational colleges; Senior service major; Talent training mode

In recent years, China has introduced a number of measures on the development of the elderly care service industry, and implemented them in accordance with the original plan. However, in the actual implementation process, due to the aging and unbalanced economic development, the various mechanisms in the field of elderly care service are not perfect, and there are many problems in the training of talents, which leads to the lack of professional identity of personnel engaged in elderly care service, and aggravates the shortage of high-level elderly care service talents. In this regard, as an educational institution to train high-quality and skilled talents, vocational colleges need to combine the development needs of the field, commit to promoting the high-quality development of the field of elderly care services, and reform the talent training mode. Therefore, the contents explored in this article are of great practical significance and can provide rationalization suggestions for training high-level old-age service talents in our country.

1. The professional ability structure of the pension service professionals

In a broad sense, elderly care service professionals are specialized talents engaged in elderly care services. With the development and progress of society, all countries have provided basic security services for the elderly. With the improvement of the comprehensive strength of the country, these basic security work has become more and more abundant, showing a trend of diversified development. For example, social security for the elderly, financial and insurance service talents for the elderly, life and entertainment service talents for the elderly, health and living service talents for the elderly and others. These are all industries related to elderly services, which require a large number of service talents with professional knowledge and skills. In a narrow sense, due to the gradual decline of the body functions of the elderly, they can not achieve complete independence in life, and need special people to take care of them. And how to ensure the scientific care work, to ensure the health of the elderly, scientific and effective care work, but also need professional elderly care service talents, become specialized elderly care service workers.

For higher vocational colleges, they need to improve students' professional ability and professional identity with the elderly service talents in the narrow concept. From the perspective of the development of China's old-age service field, vocational colleges need to carry out personnel training based on two types of old-age service positions at present. One is to take care of the life of healthy elderly people and maintain their health. It is to take care of the elderly with different degrees of disability and dementia, and carry out rehabilitation nursing. These two types of geriatric nursing positions have little difference in the professional knowledge and skills of talents, and the required professional quality standards are basically the same, that is, to meet the physical and mental health needs of the elderly, maintain the dignity of life of the elderly, improve the quality of life of the elderly, and enhance their sense of spiritual gain and satisfaction as the goal. Therefore, the talent training of senior senior care in higher vocational colleges needs to be based on improving students' professional identity, making them clearly understand the significance of the profession, helping them to have strong empathy and cope with various problems in work with the right mentality.

2. The problems faced by the professional personnel training for the elderly service in higher vocational colleges

1. Lack of social awareness

Elderly care service is a newly developed field, and all work is still in the construction stage. Most people do not know enough about it and do not understand the development prospect of elderly care service profession. In addition, the elderly care service industry in the society has problems such as low salary and heavy workload, which leads to students' low recognition of their major. Coupled with the influence of their parents, students are reluctant to engage in this job after graduation. In addition, in the field of elderly care service, affected by the social environment, the whole industry has problems such as large employee mobility and unstable career development, which

highlights the problem that the construction work in this field is not perfect. As a result, when students explore the actual situation in this field, they will inevitably be affected by the big environment and have no hope for career development prospects, resulting in a low sense of professional identity.

2. Slow construction of teaching staff

At present, most teachers of senior care service in higher vocational colleges have a deep and incomplete understanding of gerontology and geriatric social work theories from the perspective of the transformation of nursing, medicine and management. At the same time, they lack the skills of caring for the elderly, and it is difficult to cultivate students' skills of old-age service in teaching. In addition, some vocational colleges enrich the structure of the teaching team through modern apprenticeship system, school-enterprise cooperation and other channels, and invite some industry elites to serve as teachers, in order to improve the professional quality of students. However, these teachers lack teaching experience and the sense of responsibility to cultivate students, which also affects students' sense of professional identity to some extent. In short, from the current situation of the construction of senior care service teachers in higher vocational colleges, it is still necessary to strengthen related work on improving students' professional identity, and lay the foundation for cultivating talents with strong sense of responsibility and high level of care.

3. Based on the promotion of professional identity to explore the professional training mode of senior vocational care service professionals

Improving the professional identity of students majoring in elderly care service is conducive to promoting the high-quality development of the elderly care service industry, which is conducive to improving the happiness of the elderly, and is also conducive to enabling students to realize their personal value in work, and has many benefits for their own development.

1. Improve the social status of elderly care service professionals

The social status of the elderly care service industry affects students' professional identity to some extent. It is necessary for the society and the government to make joint efforts to comprehensively improve the social status of the elderly care service practitioners, improve the salary of the service personnel, and match their work intensity, so that students can recognize and recognize the elderly care service profession. To this end, local governments need to play a synergistic role in educating people, appropriately increase financial subsidies for the employment of elderly care services, encourage and support students in matching employment, and enable talents to stay in the field of elderly care services through policy support. At the same time, with the help of policy tilt work, students can be effectively guided to follow the guidance of the government, change students' cognition of the elderly service industry, and enhance their professional identity. In addition, the government can also strengthen the publicity of the elderly care service industry, and publicize the development prospects and employment advantages of the elderly care service industry in vocational colleges with senior care service majors, so that students and parents have a correct understanding of the elderly care service industry, so as to effectively enhance students' professional identity. According to the development of China's old-age service industry, the types of old-age service related qualification certificates should be enriched, and students should be vigorously advocated to obtain relevant certificates, strengthen industry certification, and enhance the social influence of the old-age service profession.

2. Accurately grasp the social demand in the field of elderly care services

In the process of enhancing students' sense of professional identity, higher vocational colleges need to fully reflect their own educational purpose, accurately grasp the needs of employees in the field of elderly care services, and improve students' professional quality in a targeted way, so that they can quickly adapt to the working environment after entering the job. In this regard, higher vocational colleges need to comprehensively and accurately grasp the needs of talents in the elderly service industry through field visits, industry demonstration and professional discussion. On this basis, combined with the educational characteristics of the college, it is clear what kind of skilled talents should be cultivated, what kind of professional courses should be set up and how to organize the teaching content. At the same time, according to the current teaching tradition, lag teaching concept, deviant teaching objectives and other adjustments, all-round, professional education and training of students. In the specific teaching, teachers of senior service should also actively understand the actual needs of the development of the industry, combined with the professional and standardized development of China's local senior service system, teach students according to local conditions and students' abilities, and create a talent training model that meets the needs of the development of the senior service system. In addition, teachers should also pay attention to teaching, play a guiding role, so that students correctly understand the development of the elderly service industry, so that they can learn and master professional skills with a positive and optimistic attitude, and help the high-quality development of China's elderly service industry. In short, higher vocational colleges should accurately grasp the development of the elderly service industry, which is conducive to students' comprehensive and correct view of the development of China's elderly service field, and has positive help to enhance their professional identity.

3. Strengthen curriculum reform based on the elderly service industry

The training of talents in higher vocational colleges should be based on the development of the industry. As far as the elderly care service industry is concerned, higher vocational colleges should establish a curriculum system oriented on the vocational ability of elderly care service posts, and take this as the core to formulate teaching plans that are conducive to promoting students' overall ability. The curriculum of the senior care service major needs to closely combine the actual situation of nursing for the elderly, meet the needs of the market, establish a three-dimensional and open curriculum structure, take geriatric nursing courses, rehabilitation nursing courses, humanities courses as a big framework, and explore a curriculum system that meets the requirements of elderly care services and

vocational positions. In terms of professional quality courses, take the elderly as the main body, consider their health problems and nursing measures, and solve the actual needs of the elderly. Set up courses related to psychology, ethics, laws and regulations related to the elderly, communication skills with the elderly, etc., strengthen students' professional quality, and guide them to understand the development needs of the elderly service industry from a professional perspective. To enable them to have a certain sense of professional responsibility, and then gradually enhance their professional identity. Among the core skills courses, higher vocational colleges can offer courses such as basic skills of caring for the elderly, care for the elderly and common diseases of the elderly, and early screening and evaluation technology for the mentally disabled elderly, so as to improve students' professional care level.

4. Strengthen the construction of professional teachers for elderly care services

The comprehensive ability of teachers directly determines the personal development of students. In order to give full play to the leading role of teachers, higher vocational colleges need to vigorously carry out the construction of teaching staff, and comprehensively improve the comprehensive competence of teachers specializing in old-age service. First of all, vocational colleges can build multi-level and multi-form training work for the elderly service, so that teachers can fully integrate educational resources according to the growth needs of students and the development needs of the industry, and make the teaching content more targeted and professional. Secondly, in terms of teachers' self-growth, the Ministry of Education can create a more favorable environment for teachers to promote their professional titles. At present, China pays more attention to scientific research and research papers, which are conducive to teachers' comprehensive understanding of the development of the field, and also to explore effective strategies for the shortcomings in current teaching. To this end, the government can encourage high-quality teaching and research projects on elderly care services, establish high-quality journals, increase support for elderly care service-related projects, and provide teachers with a broader space for improvement. Teachers need to seize these opportunities, actively do a good job in teaching and research, and contribute wisdom to promoting the high-quality development of China's elderly care service industry.

Epilogue

All in all, based on enhancing students' professional identity, reforming the talent training mode of senior care service major in higher vocational colleges is an inevitable choice to keep pace with The Times and improve the quality of talent training, and it is also conducive to promoting the high-quality development of the industry. In this regard, teachers need to actively summarize the problems in practical work, and provide valuable references for effectively improving students' professional identity. In the actual personnel training work, vocational colleges can build a new personnel training system from the aspects of improving the social status of elderly care service professionals and accurate social needs in the field of elderly care service, so as to enhance students' professional identity.

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