

Research on Cultural Inheritance and Innovation of Korean Traditional Costume

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Abstract: Based on the protection and promotion of Korean traditional dress culture, inheritance and innovation, the traditional Korean dress elements and modern fashion elements are fused, and the innovative design of improved Korean dresses meets the modern aesthetics of the public, changing the situation that national costumes are far away from the mass consumer market. This paper mainly analyses the innovative design of Korean traditional costumes for reference.

Keywords: Korean; costume design; cultural heritage; innovation research

Korean is one of China's ethnic minorities, clothing fabrics are mostly based on cotton and linen, silk and satin, with the development of the times, the progress of science and technology, people's aesthetics continue to improve, which promotes the development and innovation of Korean clothing. The characteristics of Korean clothing are objectively analysed; the innovative design of Korean traditional clothing; the problems to be solved by the innovative design of Korean traditional clothing and the significance of the innovative design of Korean traditional clothing.

1. Characteristics of traditional Korean dress

The Korean people pursue the simplicity and neatness of their clothing, with a slanting placket, no buttons, and knots tied with fluttering ribbons. Korean women traditionally wear short clothes and long skirts, short tops with sleeves cut in a row, fat sleeve cages in a curved shape, the cuffs can be partially decorated with brightly coloured satin, with curves forming a slanting placket structure, and the neckline is decorated with a plain white collar strip. The traditional clothing of Korean men is a short jacket with wide sleeves, overlapping, plain colours and ribbons, plus a colourful, buttoned shoulder, and wide-legged lantern trousers, which make it easy to sit cross-legged, with ribbons tied to the trouser legs. The sleeves of children's tops are made of richly coloured satin, which makes them look lovely and energetic. Older Koreans like to wear white and other plain-coloured dresses, and in winter, they wear thick satin-faced kangas, with a circle of fur or hair decorating the cuffs.

2. Innovative design of Korean traditional dress

2.1 Innovative design of traditional Korean clothing structure and style

The innovation and improvement of the traditional Korean dress stems from the continuous inheritance of the traditional Korean culture. With the development of society, the improvement of public aesthetics and the fusion of national cultures, improved Korean costumes have emerged. The fat sleeve cage of traditional Korean women's clothing is improved to a fitted cut, which highlights women's figure, is more compact and elegant, and adds femininity; the original wrap-around skirt and long skirt, which is opened and closed at the back, is improved to a high slit design at the front and side, which reveals gorgeous satin petticoats as they move; and the collar structure of the traditional Korean clothing is discarded, and two pieces of collars with different widths and colours are overlapped and sewn on the collar, which makes the overall clothing more uniform and makes the overall clothing more uniform and more elegant. The collar structure of the traditional Korean dress is discarded, and two collar pieces of different widths and colours are overlapped and sewn onto the neckline, which makes the whole dress more uniform and adds details; the wide decorations on the cuffs of the cuffs of women, which were originally made by collage of several colours, are improved and turned into small monochrome decorative strips, or directly replaced by embroidery or bead embroidery. The short kangas of traditional Korean men's clothing are improved into knee-length robes, which are more elegant and handsome, and cover the upper part of traditional lantern trousers, which is more coordinated and adds to the elegant temperament of men; the lantern trousers, which were originally tied with ribbons on the trouser legs, are improved into a button design, which is easier to put on and take off, or changed into a straight-legged trouser style, which is more in line with the aesthetics of the modern people.

2.2 Innovative design of traditional Korean dress patterns

Korean traditional dresses are often designed with patterns at places that are prone to wear and tear, such as cuffs, collars, shoulders, and the bottom hem of skirts. Korean traditional patterns include flower, group flower, sheep pattern, twining branch pattern, etc. In the improved Korean costumes, there are more modern broken flower with four-square continuous pattern used in women's skirts, which breaks the limitation of the traditional solid-colour skirts decorated with patterns at the bottom hem of the skirts; in the women's improved Korean costumes, bead embroidery is used in the sleeves or chest of the blouse, and the bead embroidery is used in the flower embroidery pattern, which adds a sense of three-dimensional space and highlights women's elegance and femininity; the traditional embroidered shoes of the Joseon people have been designed with patterns at places that are easy to wear, such as cuffs, necklines, shoulders, and the structure of the bottom hem. The bead embroidery process is used on the sleeves or chest of the blouse and the flower embroidery pattern, which increases the three-dimensional sense of space and highlights women's elegance and softness; Korean traditional embroidered shoes are mostly solid colours or decorated with lace, but in the improved Korean costume, a large number of embroidery techniques are used to design patterns on

the upper surface of the shoes.

2.3 Innovative design of the use of colours in traditional Korean costumes

In the Korean people, any colour can be matched with white, and collar strips, shirts, shoes and socks are all made up of white. In addition to the absence of colours, the traditional Korean dresses are also plain and simple, with one colour system that echoes each other. However, in the present modified Korean costumes, the colours have become richer and more free, especially in the female modified Korean costumes, the high purity of red, yellow, blue, green and even purple are all reflected, the difference in hue is more visually contrasting, but due to the difference in the area ratio, it ensures the unity and coordination of the picture, which makes the women appear to be more lively and young and energetic. In the male modified Korean clothing also used more rich colours, less saturated colours are the first choice for modified traditional Korean clothing, while the saturated colours in the overall unity of the clothing on the basis of ensuring that the small area of decorations, such as belts or kangshi; from the traditional Korean men's tops of solid-color fabrics in the modified Korean clothing into a more design sense of the same colour, different hue of the Two colours are used for collision collage.

2.4 Innovative design of traditional Korean clothing fabrics and accessories

In the early stage of the development of the Korean people in China, clothing was mostly made of cotton and linen, and with the development of the times, traditional Korean clothing began to use fabrics such as silk and satin. In modern times, the fabrics of improved Korean costumes are even more abundant. From solid colour silk satin, to the woven flower dark pattern fabrics with continuous pattern used in the improved costumes; from the gentle and plain solid colour fabrics of the traditional Korean women's short tops, which are outlawed in the improved Korean costumes, the sexy lace fabrics or tulle fabrics with see-through nature are boldly adopted to show the female body and display the sexiness and charm in the best way; from the white collar stripes of the traditional Korean costumes to the embroidery and bead embroidery fabrics which are full of design and more colourful with the craftsmanship of the Korean traditional costumes. From the white collar strips of traditional Korean clothes to the collar strips with embroidery, bead embroidery and other crafts that are full of design and richer colours; the wedding dresses worn by brides in Korean weddings are also used to improve Korean clothes, forming a sense of space by piling up layers of tulle and completing the modern tutu style, and even the application of lace fabric and veil, which satisfy the desire of Korean women to wear wedding dresses in traditional weddings, and integrating the modern clothing styles with the traditional clothes. Tie-dye fabrics with national characteristics are also applied in improved Korean dresses, which retains the sense of ethnicity while adding a sense of fashion; in women's improved Korean dresses, three-dimensional embroidery brooches are also widely used as auxiliary materials; zips are also applied in improved clothing, which facilitates wearing and taking off of Korean dresses, and improves the user's experience.

3. Key Issues to be Solved in the Innovative Design of Korean Traditional Clothing

3.1 Changing the Public's Inherent Perception of Korean Traditional Clothing

With the neglect, abandonment of traditional culture by Korean people, for example, more and more newly-wed couples choosing gorgeous western wedding clothes in Korean weddings and more and more people chasing after Hanbok, the importance of Korean ethnicity with national characteristics of clothing is gradually fading from the public thought. In the era of big data network, we can promote the innovative design of Korean traditional costumes by eye-catching publicity means such as microblogging or poster production; recommend the innovative design styles of Korean costumes to places such as photography museums and preserve them through photography, so that the public can have more channels to understand the current situation of Korean costumes and break the public's inherent view of traditional costumes.

3.2 Promoting the development of the Korean dress culture industry

In the three provinces of Jilin, Heilongjiang and Liaoning, where the Korean people are mainly distributed, focus on the promotion of the Korean dress culture industry, open lectures on the theme of Korean dress culture in the youth groups with high acceptance, such as university campuses, and call more fashion designers and fashion workers to devote themselves to the innovation of the traditional Korean dresses; and make use of more platforms on the Internet to promote the development and innovation of the Korean dress culture, thus promoting the development of the Korean dress culture. The most important thing is to promote the development of the Korean traditional dress culture industry. However, the most important thing is to improve the quality of the Korean dress culture industry itself, start from the analysis of consumer groups, understand the real needs of the public, and make improvements.

3.3 Integration of Korean traditional dress elements with modern elements

Korean traditional dress design elements into modern clothing styles, for example, citing the oblique lapel elements into modern suits; citing the unique Korean dress blouse even cut sewing technology into modern clothing styles; in the Korean traditional dress style based on asymmetric design, the hemline changed to the front and back of the short, one side of the long side of the short and so on styles, in the sense of fashion at the same time increase the sense of layering of clothing; citing the wedding dress style, applied in the form of wedding dress style, applied in the Korean dress and other forms. Deconstructing and reorganising the traditional Korean costumes, and then promoting the public acceptance of the improved Korean costumes, according to the public demand, aesthetic requirements of the Korean traditional costumes and modern elements to better integrate the Korean traditional costumes and innovative design of the Korean traditional costumes.

With the development of science and technology, the design industry has also undergone great changes, and the design technology has been improved continuously. For the Korean traditional dress design, not only the design method has been changed, but also the application of traditional patterns in the Korean traditional dress design has been innovated and pushed in a broader direction. At the same time, the improvement of science and technology has also made many new materials widely used in the design of Korean traditional costumes, which

on the one hand solves the problems of traditional design, and on the other hand innovates the technical methods of craftsmanship. The effective integration of the two can promote the inheritance of Chinese Korean national culture and highlight the charm of Korean traditional culture on the basis of guaranteeing the quality of production.

4. The significance and value of the innovative design of Korean traditional costumes

4.1 Cultural heritage

At the same time of inheriting the deep heritage of Korean traditional dress culture, innovate and design the improved Korean dress that meets the modern aesthetics of the public, satisfy the aesthetic needs of modern consumers, break the public's inherent view of Korean traditional dress, change the situation that national costumes are far away from the modern clothing consumer market, and enrich the cultural connotation of Korean national costumes. The derivation and development of the Korean traditional costumes originated from the continuous inheritance of Chinese traditional culture. And with the rapid development of science and technology and transportation industry, the inheritance of traditional culture has broken the geographical restrictions, many Chinese national cultures are fused together, and the application of these elements to modern clothing design can not only enhance the overall level of clothing design, highlight the uniqueness and personalised connotation of clothing design, but also build a perfect cultural exchange platform, laying the foundation for the inheritance of traditional culture.

4.2 Economic development

Clothing as a necessary item in people's life, clothing industry has also become an important industry on the road of China's economic development. The integration and application of Korean traditional dress in clothing design has better promoted the forward movement of minority clothing industry, Korean traditional dress is loved by the public, and the market share is increasing, which provides high quality conditions for China's economic development.

4.3 Aesthetic value

Under the rapid development of society, people's clothing aesthetics has also undergone large changes, the traditional single Korean traditional dress style has been unable to meet the diversity of people's needs, and the integration of Korean traditional dress design, the Korean traditional dress design innovation, with the style, pattern and so on continue to increase, to provide people with choices are also increasing, comprehensively satisfy people's aesthetic needs.

5. Conclusion

Nowadays, fashion and innovation are the main trends pursued by the public, which is also the mainstream trend of the development of clothing design. The innovation of Korean traditional dress is the protection and promotion of Korean culture, the promotion of the progress of China's clothing design industry, and it is also the realisation of China's traditional cultural heritage and development. Increasing the application of Korean cultural elements is of great significance in promoting the progress of the traditional clothing design industry and optimising the level of traditional clothing design of the Korean people, and it is also a necessary part of realising the inheritance and development of China's traditional national culture and promoting the organic integration of tradition and modernity.

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