

Research on the effective path of student management and service in higher vocational colleges under the background of Internet era

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Abstract: In the Internet era, the reform of higher vocational education has been further promoted, which has profoundly affected students' lifestyle and learning mode, and also brought many difficulties for students' management and service work. How to optimize the student management work, better serve the students, has become the focus of the current vocational college student work exploration. In this regard, on the basis of expound the principle of student management and service in the Internet era, the article explores its effective path actively.

Key words: Internet; Higher vocational colleges; Student management and service; Effective pathways

I. Principles of student management and service in Higher vocational colleges in the Internet era

1. Highlight the principal position of students

Vocational college students, their world outlook, outlook on life, values have not been finalized, and the pursuit of individuality, strong self-esteem, in learning habits, personal character, growth environment and other aspects, have distinct personal characteristics, with obvious differences. In the face of such personal characteristics and differences, as a teacher, we need to follow the principle of human text, adopt the student management method that varies from person to person and teaches students according to their aptitude, and fully meet the personalized development needs of students, in order to effectively improve the effectiveness of student management. Therefore, in the actual student management and service work, teachers should always take students as the main body, combined with the individual needs of students, and constantly optimize the concept and skills of student management.

2. Ensure work efficiency

To improve the efficiency and quality of student management and service work is an important goal of student management. In the student management work, teachers should adhere to the principle of efficiency in daily teaching work, student management work and communication with parents, and give full play to the positive effect of student management strategies. Only by constantly improving their own work efficiency, facing all the problems in the student management work, actively responding and responding quickly, and effectively helping students solve various problems encountered in the process of study and life can effectively promote the healthy growth of students. In addition, efficient student management is inseparable from the active cooperation of students. Therefore, teachers should also pay attention to communication and exchange with students, and smoothly upload and issue relevant management instructions, in order to ensure the continuous improvement of student management level.

3. The principle of gradual progress

In the student management work, teachers often take different student management measures according to the actual learning situation and class situation, and use more targeted student management skills. If management measures and management skills are to play an effective role, first of all, teachers need to strengthen the communication between teachers and students, and constantly improve the adaptability between teachers and students, in order to effectively improve the level of student management. But this process is not overnight, the construction of a harmonious and harmonious relationship between teachers and students, need a certain amount of time as a buffer, step by step to promote, in order to gradually improve the effectiveness of student management. In this process, as a teacher, we should pay attention to strengthening the positive interaction between teachers and students, fully understand the psychological needs and development requirements of students, and on this basis, constantly improve the mutual adaptability between teachers and students, so as to strengthen the emotional foundation for the enhancement of the effectiveness of student management.

II. The effective path of student management and service in higher vocational colleges in the Internet era

1. Establish a student-centered education concept

The modern education concept advocates "student-centered" and calls on society, families and schools to create a people-oriented education atmosphere. In traditional education, the focus of student management is to improve students' performance and complete the goal of moral education. Entering the Internet era, teachers should actively change the educational concept, pay attention to the physical and mental health of students, and take the all-round development of students as the starting point and foothold of all work, which can be started from the following aspects:

First, respect students' individuality

To be specific, respecting students means understanding students and treating them equally. Every student is an individual with his or her own distinct character. In the process of student management and service, students should be regarded as a subject of vitality and creativity, rather than being restricted and disciplined, and the concept of student-oriented education should be truly established, rather than

empty slogans. In the specific work, we should understand the physical and mental characteristics of students, and be able to stand in the position of students, think and feel problems, instead of disciplining and supervising them from the perspective of managers. At the same time, teachers should pay attention to daily observation, record the growth process of students in detail, and improve the understanding of students through individual talks, irregular home visits and other ways. Only by fully understanding students can we be called to understand and respect them.

Second, we should pay attention to students' growth

In the student management work, teachers should not apply too many rules and regulations to restrict students, but should take the promotion of students' healthy growth as the starting point, the care for students into the student management work, to be lenient and generous, love in which to enhance the humanization and human touch of student management work.

Former Soviet educator Lev Zankov once said: "The real teacher's love should be concerned about those children who are not beautiful." As student administrators and service providers, teachers should pay attention to the growth of each student in student management and service work, especially for those students who are not motivated to learn, have physical defects, and have dysfunctional families, they should pay more attention and care. When communicating with students and guiding students in education, they should also pay attention to ways and methods, be patient, with love, put themselves in the students' shoes to consider, find out the crux of the problem, convince people with reason, help students out of the misunderstanding of thought, and achieve healthy growth.

Third, build a good ecology

Student management and service is a systematic project, which requires not only the patient guidance of teachers, but also the active participation and cooperation of schools, families and the society. In this system, each participant plays an important role. From the inside of the school, teachers should pay attention to the construction of a harmonious relationship between teachers and students, so that students can truly feel the care, concern and love of teachers. At the same time, they should actively expand the communication channels between teachers and students, build a bridge between teachers and students, and let students feel that they are trusted and respected, get out of the state of self-isolation, fully release their nature, and display themselves to the full.

From the external environment, the family and the society should also actively participate in the management of students. Parents should take the initiative to participate in the school's family and school co-parenting activities, and actively participate in the school's teaching supervision; At the same time, they can also maintain information exchange and communication with teachers through class wechat group, QQ group, etc., and timely feedback to teachers about information conducive to the development of students, and truly build a bridge of communication between home and school.

2. Practice the whole process and educate students in all aspects

Student management should aim at promoting students' all-round development. Teachers should practice the educational concept of all-round education and whole-process education under the consensus of taking students as the foundation, so as to promote students' balanced and all-round development in the aspects of morality, intelligence, physical fitness, beauty and labor.

First, the whole process of education should be implemented

According to the characteristics of students in higher vocational education, teachers should formulate detailed and implementable whole-process education programs according to the overall educational goals and actual learning conditions, take students' daily learning and life as the starting point, effectively combine the first class and the second class, and ensure that the programs are focused and targeted in each stage of higher vocational education. For example, in the first year of students entering the school, teachers should focus on the adaptability of students, help them successfully realize the role change and adapt to the study and life in the higher vocational education stage. In the second and third years, according to students' physiological and psychological development, they should guide students to correctly deal with the relationship between study and life, and actively organize various practical activities and thematic education. Through example demonstration, group discussion, personal practice and other ways, they should guide students to understand the content of healthy life, public safety, professional quality and other aspects, and promote students to summarize and reflect on. To become a rich individual with all-round development.

Second, implement all-round education

As teachers, while practicing the whole process of education, they should also actively build an all-round education network. First of all, implement quality education. Teachers should emphasize the importance of quality education to students and parents, encourage students to actively develop extracurricular hobbies, and fully tap students' potential in other aspects of development. In this regard, in the daily student management, teachers should pay attention to the all-round cultivation of students' ability in all aspects, especially the cultivation of their non-utilitarian aesthetic quality. Secondly, teachers should actively promote the integration of the first classroom and the second classroom. The education and training of students is a comprehensive and dynamic process, which is the organic unity of classroom teaching activities and extracurricular practice activities. Teachers should focus on the development needs of students and encourage them to actively participate in the second classroom activities such as professional practice and social practice, so as to make the first classroom and the second classroom complement each other and complement each other. At the same time, teachers should strengthen the exchange and communication with relevant teachers, actively adjust themselves and change the infusion teaching method, and actively explore a variety of new teaching methods such as situational teaching, heuristic teaching and discussion teaching, design more creative, interesting and attractive curriculum modules, and improve teaching quality and efficiency.

3. Promote the development of students' individuality

The student management and service work in the Internet era requires teachers to actively cultivate students' personality, creativity and adaptability, give full play to their guiding and promoting role, and fully stimulate students' initiative and creativity. Sukhomlinsky once said: "The most important thing in our work is to treat students as a living individual." Every student is concrete, vivid, full of thoughts and feelings, as teachers, we should fully respect their independence, pay attention to the stimulation of their potential, from the aspects of thought, emotion, action, influence them, educate them, motivate them.

First, stimulate students' creativity

As a teacher who gets along with students day and night, the cultivation and development of the teacher's creativity cannot be separated from the teacher's scientific guidance. Practice has proved that those teachers who are understanding and democratic are more likely to stimulate students' creative enthusiasm and passion. This kind of teachers can usually establish a harmonious and harmonious relationship between teachers and students, create a positive, upward, so that students have a sense of security in the campus atmosphere, easier to help students relieve pressure, calm anxiety, and provide a good external environment for the development of their creativity. In specific work practice, teachers can help students adjust their emotional state and stimulate creative motivation by organizing campus activities and social practices, guiding students to cooperate in groups, developing relevant courses, creating a good environment and other ways.

Second, mobilize students' enthusiasm

According to the theory of psychological motivation, when students have a stable and strong learning motivation, their mastery and application of knowledge will be more firm and flexible. Therefore, in the student management and service work, teachers should pay attention to mobilize students' learning enthusiasm and stimulate students' learning motivation from many aspects.

For a long time in the past, teachers' student management tends to carry out competitive management based on students' performance ranking, and the school management is the same. The direct result of this management mode is that both students and teachers pay more attention to their own performance, and then there are serious problems of hierarchy and polarization. To change this situation, teachers need to introduce game elements and competition mechanism into student management according to the psychological characteristics of students in vocational colleges, and stimulate students' enthusiasm to participate in various activities in a gamified and competitive way. For example, dividing students into several groups and quantifying students' daily behaviors, such as students' attendance on duty and participation in sports and sports activities, can accumulate corresponding points. When the accumulated scores of students reach a certain point value, just like the game characters, they can be upgraded to clear the customs, so as to stimulate the enthusiasm of students from the points, forming a good atmosphere of solidarity and friendship and healthy competition.

III. The conclusion

In a word, the management and service of students in higher vocational colleges in the Internet era requires teachers to change their educational concepts, follow the principles of student management that highlight the dominant position of students, ensure work efficiency and step by step, establish a student-centered educational concept, practice the whole process management and all-round service, promote the development of students' personality, and strengthen the effect of student management and service.

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