

Research on the integration of industry and university of social work

Wenjing Fu, Min Su

Yibin College, Yibin 644000, China

Abstract: With the development of economy and society and the change of talent demand, colleges and universities will inevitably embark on the road of production-learning integration to train high-quality talents. In the national government set up the central social work Department, guide the construction of social work talent team, advocate the development of social work professional policy background, social work professional disciplines in the teaching and work process have a strong application and practice attributes, subject attributes have a natural advantage of serving the grassroots. The training of high-quality talents with the integration of industry and education in social work conforms to the requirements of the development law of The Times, and is also an inevitable law of the development of the social work industry.

Key words: Integration of industry and university; Social work; Personnel training

I. Thinking on the cultivation of high-quality talents with the integration of production and study

In the notice of the General Office of the Ministry of Education on the issuance of the “Administrative Measures for Industry-University Cooperation and Collaborative Education Project of the Ministry of Education”, document No. 1 of the High Office of Education [2020] mentioned that the industry-university cooperation and collaborative education project aims to deepen the integration of industry and education through government support, enterprise support, university docking, co-construction and sharing, and promote the reform of talents training in colleges and universities with the needs of industrial and technological development. To cultivate high-quality talents who support and lead the needs of economic and social development. The development of universities and local industries complement each other. The lack of development of local industries reflects the difficulties faced by the disciplines of higher education. Whether the talents training programs of various disciplines of higher education are appropriate will directly show from the matching of industrial talents supply and demand. From the trend of economic and social development, the new demand for knowledge and talents of local industries forces local colleges and universities to get rid of the traditional thinking habit of talent training and employment dependence, and urges colleges and universities to actively reflect on the effective supply of industries. Local application-oriented colleges and universities need to strengthen the supply-side reform, face the development of industry and market, carry out the reform of high-quality personnel training with forward-looking consciousness, and maintain the balance between supply and demand in industrial science and technology and personnel training. For example, the Notice of Yibin Municipal People’s Government on Printing and Distributing the Implementation Plan of Deepening the Reform of Integration of Industry and Education and Building a High-quality Demonstration City of Integration of industry and Education, when the local government reaches the implementation plan of integration of industry and education development project, colleges and universities should be keenly aware of the situation and requirements of supply side reform according to local characteristics and local industrial development. Explore the path of deep integration and development of high-quality talent training and industrial development, deepen the integrated development of production and education, and promote the double improvement of application-oriented college education quality and local industry development.

II. Connotation of the integration of industry and university in social work

The integration of industry and university has given rise to deeper significance in the development of the new era. According to the Outline of the National Plan for Medium and Long-term Education Reform and Development, we will explore the mode of close cooperation between institutions of higher learning and industries and enterprises to improve their ability to serve economic construction and social development. Social work major “integration of industry and education”, the deep integration of colleges and industries, training high-quality applied social workers oriented training program obviously meets the requirements. Also in response to the “Several opinions of The General Office of the State Council on Deepening the integration of production and education” document No. 95 (2017) mentioned that there are still “two skins” on the supply side and the industrial demand side of China’s talent training. The “production” of the social work profession integrates the development of the industry in an all-round and deep way, carefully considers the “output” standard from the demand side of the industry development and the supply side of talent training, integrates the development of the social work industry into the professional talent training system, and realizes the combination of the supply side of talent training and the demand side of industrial development in structure, quality and level. The “learning” of social work majors is more deeply integrated with the development of the industry. It not only answers the question of “what to learn, how to learn, the result of learning and the achievement of learning” in the process of talent training, but also responds to the challenges of “teaching”, “learning” and “application” mentioned by He Xuesong and Liu Shiqing. Colleges and universities lay a good foundation for “learning”, including inside and outside the campus, the social school-running resources into the training of professional talents, and learn the professional knowledge and skills of social work industry with The Times. Students are encouraged to be innovative and pioneering, and practical classes such as professional internship, study, internship and

graduation practice are set up to train students' practical ability. Basic and research-based learning, classroom education extends to social investigation and research, and university research results are combined with local industrial development. Teachers and students actively participate in various types of municipal and provincial university students Challenge Cup competitions, participate in local industry academic conferences, etc., expand the length and width of talent training channels, and ensure the quality of talents. Cultivate application-oriented social work talents with a forward-looking sense of the industry, and have the ability to specify and implement social policies in various functional departments such as civil affairs, education and justice; Have the ability to work in social security or social welfare institutions; Having the ability to provide professional services for groups with special difficulties and competent for complex work in grassroots communities. The advantages of social workers in comprehensive ability, quality and professional competitiveness show that they meet the new requirements of developing high-quality applied personnel training in the new era. The improvement and upgrading of the social work profession is becoming more and more important, and it is bound to become a force that cannot be ignored in promoting economic and social development and industrial transformation and upgrading. It has become an inevitable law of economic and social development for colleges and universities to strengthen the ability of "training applied talents" and "serving local development", and it is an inevitable path to train high-quality social work talents through the integration of production and education.

III. Colleges and universities social work professional integration of talents training

1. Current situation of social work talent training in Yibin University

Approved by the Ministry of Education in 2001, the Social Work major of Yibin University enrolled students in the autumn of 2002. It is one of the first four undergraduate teaching centers of social work in Sichuan Province. The development of the major of social work is contemporary and forward-looking. Focusing on the improvement of the quality of social governance, the evaluation and standardization of the governance system, the major carries out research and personnel training in the fields of children and adolescents' social work, judicial social work, Party and mass work and grass-roots social governance. It carries out social work service activities based on social service projects with local governments, courts, women's federations, educational units, communities and other units, provides voluntary services, participates in local services, provides important support for local economic development, and provides important support for grassroots social stability in rural areas of south Sichuan. In terms of the training of social workers, among the graduates of social work major of Yibin University from 2018 to 20225, the passing rate of assistant social workers reached 88.9% (the national average is about 60%), the postgraduate entrance exam rate reached 26.3% (the national average is about 18%), the employment rate reached 100%, and the counterpart employment rate exceeded 70% (the national average is about 50%). The university has trained one "the most beautiful social worker in China" and one "the most beautiful social worker in Hubei Province". Under the guidance of the Party building, Yibin University's social work major is closely linked to the fields of grass-roots governance, social work services for left-behind children, and the re-socialization of community correction objects, forming its professional characteristics and advantages, and playing an irreplaceable role in serving the grass-roots social harmony and stability in urban and rural areas of South Sichuan. The quality and ability of social work professional talents training in Yibin College meet the needs of society, and show the integration of industry and education to a certain extent.

2. Core elements of talent training

Colleges and universities should be forward-looking in personnel training, aware of the balance between supply and demand between industrial development and personnel training, keenly aware of the situation and requirements of supply-side reform, and aware of the complementary relationship between colleges and local development and local industrial economy. Colleges and universities should pay attention to the suggestions and opinions from the industry, actively carry out professional internal audit, and adjust the direction of personnel training. In order to understand the needs and suggestions of industry organizations for the training of social work talents, in 2023, the Teaching and Research Office of Social Work of Yibin University selected 11 units including social work institutions, social work universities, social work associations, and grass-roots departments to conduct research on the core competence of social work talents cultivation, and jointly explore the abilities and qualities that social work graduates need to possess. The talent needs of industry organizations are mainly divided into the following points: First, pay attention to the quality of social work, and cultivate professional talents with professional identification values and social work concepts. Secondly, pay attention to professional ability and practical operation ability. As the nature of social work requires, in traditional language, it is to help others and help themselves, and to touch another soul with one soul, so social workers must be real, attentive and professional. Moreover, social workers should have the ability of project demand investigation, plan writing and project implementation, and be able to understand the cutting-edge issues and practices of the social work industry. Thirdly, social workers should attach importance to their comprehensive literacy, such as public relations and interpersonal skills, which are key skills. Secondly, the office ability, such as press release writing, photography, file management, document writing, etc. Fourth, social workers should develop professional skills and specialties to play a special role in a team. Colleges and universities focus on discussing the need for social workers to have professional abilities and scientific research capabilities, and encourage students to develop innovation and entrepreneurship. The discussion on the ability and quality of social work talents can be seen that the industry organizations put forward more practical requirements for colleges and universities to transport talents, and also provide inspiration for colleges and universities to train high-quality talents through the integration of industry and study. Just as the German University of Applied Science and Technology "dual system" characteristic education, its core is school-enterprise co-construction, win-win cooperation in running a school, to strengthen school-enterprise cooperation in the mode of industry-university-research cooperation education, to achieve two-way communication and cooperation efficiency of school-enterprise, to promote the rapid development of the economy has played a huge role.

The integration of social work professionals should keep up with the industry development of The Times, understand the social changes and the real needs of the social work industry, and land in actual life and work, so that students can master real and useful knowledge and skills to adapt to the rapid changes in society, meet social needs, and adapt to the rules of social survival.

IV. Prospect of the integration of industry and education in social work profession

Meet the training logic of high-quality applied talents, establish the training concept and basic training ideas of high-quality applied talents, determine the orientation of training objectives, and follow the law of personal and social development. The most basic ability requirements for the training of applied social workers are embodied in the compound practical ability, cross-post comprehensive service ability, the ability to serve grass-roots governance and the awareness and ability of active innovation. The integration of production and study in social work should be based on the cultivation of talents. It is not only the professional ability and professional quality that become the important training elements, but also the investigation of various comprehensive abilities can reflect the orientation of talents cultivation with the integration of production and study. However, it should still be emphasized that the integration of production and education of social workers should not lose the “heart”, but should internalize the values of social workers, expand the service skills of social workers, and carry out the training of talents with the integration of industry and education based on the local law of social development. Secondly, the integration of industry and university is not only a requirement for talent training, but also a requirement and inevitable law for the development trend of social work industry to improve quality and upgrade. The development of social work industry should keep up with the development law of The Times, closely related to social changes, parallel application and research, and cross-industry cooperation to serve the society. For the integration of industry and school in the social work industry, the scope is not limited to education and social work organizations, but also puts forward requirements on the field of social work service. Practitioners in various fields of social work are required to combine “industry and school” and “research and application” in service practice, so as to truly promote the quality and upgrading of the industry. Finally, it is necessary to focus on the deep understanding of the integration of industry and learning in social work disciplines. Starting from the advantages of social work majors, we should see the advantages of social work resource links and the natural advantages of multi-industry cooperation in social work. The integration of industry and learning is the combination of the interweaving of various industries in the society and mutual “learning and output”.

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