

Research on the Path of Integrating Excellent Traditional Culture into Higher Education

Bai Yang¹, Zijia Zhong² (Corresponding author)

(Foshan university business school, Foshan Guangdong 528000)

Abstract: Excellent traditional culture originates from history, but serves the modern. To inherit and carry forward the excellent Chinese traditional culture in the new era and new journey is an important part of improving the soft power of national culture. The way of university lies in Mingde. It is necessary to take “establishing morality and cultivating people” as the core idea, guide colleges and universities to integrate excellent traditional culture into their teaching work, and improve the teaching system, which is bound to be of great benefit. However, in the actual work, the problems such as insufficient understanding, weak integration, and poor integration need to be solved through exploration. Integrating the excellent traditional culture into the construction of the curriculum system of higher education requires efforts from the aspects of the combination of cultural connotation and curriculum knowledge, the innovation of teaching methods and methods, the training of teachers and the construction of cultural brands, so as to give play to the educational functions of cultural inheritance and spiritual edification.

Keywords: Traditional Culture; Higher Education; Institutions of Higher Learning

Culture is the soul of a country and a nation. Culture plays a vital role in shaping individual personalities. The culture exposed in the process of character formation affects a person's values, outlook on life and world outlook. Higher education, as one of the important links in students' growth, is the most direct channel for students to come into contact with excellent culture. It can be seen that the integration of excellent Chinese traditional culture is of great significance when carrying out higher education work. Excellent traditional culture contains rich elements needed for higher education and teaching, all of which highlight the spiritual value pursuit and positive values. Through long-term exploration, all colleges and universities organically combine the essence of excellent traditional culture into the course teaching through the ways of excavation, absorption and integration. However, in this process, there are some problems that are difficult to solve. Five thousand years of traditional culture has a long history, and how to integrate excellent traditional culture into the construction of higher education and teaching system is an urgent issue to be explored at present.

1. Importance of Integrating Excellent Traditional Culture into Higher Education Teaching System

1.1 Helping to improve the teaching efficiency of higher education

In order to enable students to accept advanced ideology and culture in time, it is imperative to integrate excellent ideas into each course. And how to make students more acceptable at this stage is the direction that colleges and universities need to work hard at present. If the ideological education work of colleges and universities wants to realize its intrinsic meaning and value better, it needs to be examined and grasped with the help of certain cultural background and cultural environment. With excellent traditional culture as a resource and carrier for higher education teaching, students will be more easily understood, which will inevitably greatly improve the efficiency of students' learning, learn to receive fresh culture education, and continue to be practitioners of promoting excellent traditional culture in the future.

1.2 Assist students to develop in an all-round way and build cultural confidence

Education is based on moral education. Colleges and universities cannot ignore the importance of moral education while imparting students' theoretical knowledge. The spirit promoted by China's excellent traditional culture is “morality”. Colleges and universities introduce excellent traditional culture into the teaching tasks of each curriculum, and pass excellent culture to students while teaching professional courses, and let students have a certain sense of identity with excellent traditional culture, so as to cultivate a new era “successor” for all-round development. As the outstanding traditional culture from all over the country enters the classroom, the cultural cultivation of college students will continue to improve, and China's cultural soft power will definitely reach a new height and establish cultural self-confidence.

1.3 Helping to protect traditional culture and create unique cultural brands

Integrating the excellent traditional culture with the higher education and teaching system will achieve a certain synergistic effect. While carrying out ideological education for college students, it will also reverse the protection of regional culture, so that China's excellent traditional culture can be inherited and developed in the new era and serve the modern. With the establishment of the higher education teaching system based on excellent traditional culture, students continue to develop and revise in learning and practice, and students have a deeper understanding of traditional culture. Soon they can form a complete curriculum system relying on excellent traditional culture to create a brand with certain local cultural characteristics.

2. The Present Situation of Integrating Excellent Traditional Culture into Higher Education Teaching System

2.1 Insufficient quality of excellent traditional culture of teachers

If you want to add excellent traditional culture content to the simple and boring professional knowledge explanation, that is, the course

is not only to teach professional knowledge or not only to teach excellent traditional culture, but to organically combine the two. In this process, the curricula of different majors are different and complex, and the cultural literacy of educators is uneven, especially many teachers with educational background of science and engineering, their own humanities and social science literacy needs to be improved, so it is difficult to undertake the teaching task of excellent traditional culture dissemination. How to improve the cultural literacy of all teachers is also one of the issues that need to be solved urgently.

2.2 Students' sense of identity with excellent traditional culture needs to be improved

Nowadays, in the context of the rapid growth of international trade and the integration of humanistic spirits, as well as the different environments in which students are raised, it may lead some students to receive wrong views, such as "Utilitarianism", "Liberalism" and "Skepticism". How to gradually infiltrate the fine traditional Chinese culture in classroom teaching, help students establish correct beliefs, and learn and understand the excellent traditional Chinese culture and advanced values in a way that students can agree with is a thorny problem that every teacher needs to solve.

3. The Methods of Effectively Integrating Excellent Traditional Culture with Higher Education and Teaching System

3.1 Grasp the relationship between excellent traditional culture and higher education and teaching system

Colleges and universities should pay attention to educating people and relying on Chinese excellent traditional culture to nourish the hearts of teachers and students, cultivate teacher-student conduct and lead social fashion. In addition, we should also sort out the cultural elements and educational functions contained in each course, integrate the excellent Chinese traditional culture into all aspects of classroom teaching, and realize the organic unity of ideological education and knowledge system education. In the long course of development, it is difficult to ensure that all traditional cultures are suitable for the current social development. Therefore, it is necessary to dialectically take its essence to eliminate its dregs, eliminate old-fashioned and outdated concepts, and refine excellent and inheritable cultural connotations. In addition, each course of each major in colleges and universities should make corresponding teaching reform plans, and study how to integrate cultural content into all aspects of teaching. Help students gradually establish a correct outlook on life, values and world outlook in the study of professional courses, and then realize the effective integration of excellent traditional culture into the higher education teaching system.

3.2 Curriculum design is closely linked to excellent traditional culture

Design the course content to build the course system. According to the principle that the educational function attribute of excellent traditional culture is in line with the attribute of professional basic course or professional course knowledge system, the elements and themes of higher education teaching system based on excellent traditional culture are excavated. Under the premise of not changing the original knowledge system of professional basic courses and professional courses, the integration point, integration method and integration degree of cultural elements and themes are designed. Generally, according to the chapter system of the original curriculum, the content and key points of the higher education teaching system are designed. It is necessary to avoid dragging, clamoring for supremacy, Zhang Guanli Dai and other practices, and emphasize the primary and secondary relationship of content integration, the consistency of connection direction, and the natural achievement of use. In order to scientifically and effectively grasp the excellent traditional cultural content and organically integrate into the curriculum system, we must pay attention to the following three points: first, analyze and summarize the ideological education functions and intrinsic value orientation contained in the original curriculum knowledge system; The second is to grasp the degree of fit of outstanding traditional cultural elements and themes into the curriculum, and adopt a high degree of fit for integration; The third is to choose a moderate number of elements or themes, and generally use 3-5 knowledge points to integrate.

Design and reform the methodology system, including the methods of excavating, integrating or embedding outstanding traditional cultural elements and subject matter, as well as the methods of curriculum assessment. The method of drawing materials inward and outward can be adopted in the mining of excellent traditional cultural elements and themes. The inward drawing method is a method of integrating or embedding according to cultural materials outside the curriculum; The principle of drawing materials outward is a material that extends beyond the course according to the ideological education knowledge points of the original course. The method of integration or embedding is carried out in a multi-dimensional way, such as illustration, case analysis, content comparison, material storytelling and so on. In terms of assessment or examination, the method of differentiation is adopted, that is, according to the design of the higher education teaching system, those who are closely combined with the original curriculum knowledge points can be assessed according to the knowledge assessment method, while other aspects focus on the usual teaching effect, student participation and performance level.

3.3 Adopting multiple teaching methods

Professors of teaching content are still focused on dull indoctrination, and most of them are highly theoretical. Students lack interest in learning, which directly leads to poor results. In order to show the excellent traditional culture in various and vivid forms, it is necessary to introduce methods in line with the characteristics of the new era, comprehensively use a variety of teaching methods, such as through Internet classrooms, mobile phone APP and other channels, or organize students to visit places such as memorial halls in various places, and show examples and stories of traditional culture to students. Teachers and students can discuss interaction together, and finally clarify where professional knowledge meets socialist values, so that students can learn from precedents and be easier to accept and understand. At the same time, it is necessary to apply the advanced ideas learned in professional practice. If we take the course of accounting as an example, the spirit of traditional craftsmen and meticulous work attitude can be introduced into the study of accounting information quality requirements

in classroom study, accounting practitioners must ensure that their accounts are rigorous and reliable; In the accounting practice, we can introduce the honesty and pragmatism upheld by businessmen from ancient times into the study of professional ethics of accounting practitioners, and remind students to keep their hearts, be honest and keep their promises, and not do anything illegal and disciplined. Such methods convey the internal spirit of excellent traditional culture to students, and better understand the professional knowledge they have learned, so as to educate people throughout the process and in all directions.

3.4 Teaching by Course

Although it is necessary to penetrate Chinese traditional culture into the teaching tasks of various courses, it cannot be generalized. In the process of implementation, the corresponding cultural integration plan should be formulated according to the detailed teaching content of each professional course of each college and the talent training plan. For example, science and technology departments and humanities management departments are different, classroom teaching and extracurricular practice teaching are also different. In comparison, humanities courses are easier to integrate traditional culture into teaching content and will not be too abrupt, allowing students to receive ideological education while learning professional knowledge. However, the integration of science and technology courses may be far-fetched. At this time, we can consider adding more cultural publicity content to extracurricular practice, feeling the learning of excellent traditional culture in practice, or allowing students to associate professional knowledge with excellent traditional culture for interdisciplinary discussion and learning in course homework. When building a higher education and teaching system based on excellent traditional culture, we must not adopt a one-size-fits-all approach, but should teach according to different courses and courses.

4. Conclusion

As an important part of Chinese culture, traditional culture has been tested by hundreds of years of history, and the excellent culture that has been passed on to this day is perfectly in line with the current society. Excellent traditional culture also provides cultural resources and carriers for the establishment of higher education teaching systems in colleges and universities. Based on excellent traditional culture, it will definitely be of great benefit to students' ideological training. Constructing higher education teaching system with excellent traditional culture is a reform and innovation adapting to the development of education and teaching in the new era. In essence, it must embody and implement the education concept, teaching concept and curriculum concept of "establishing morality and cultivating people". From the construction system, we need to grasp the organic combination of the original attributes of the curriculum and the attributes of culture and education, and carry out the reform and exploration from content to method around the curriculum goals and the main line of educational functions in the methods of material mining, course teaching and assessment, so as to form an effective higher education teaching system. At the same time, we need to do a good job in teaching means, teaching conditions, teachers' learning and training, so as to give full play to the maximum effectiveness of the higher education teaching system.

References:

- [1] Duckitt J. Culture, Personality and Prejudice. In: Renshon S.A., Duckitt J. (eds) *Political Psychology*[M]. Palgrave Macmillan, London, 2000, pp 89-107.
- [2] Harkness S., Super C.M. Culture and Psychopathology. In: Sameroff A.J., Lewis M., Miller S.M. (eds) *Handbook of Developmental Psychopathology*[M]. Springer, Boston, MA, 2000, pp 197-214.
- [3] Rao Pinliang. On the national cohesion of traditional culture and its spiritual value[J]. *Journal of Hubei Provincial College of Socialism*, 2018 (04):82-85.
- [4] Zhu Lin. An Analysis of Ecological Morality Education for College Students Based on Regional Culture[J]. *Journal of Higher Education*, 2017 (12):6-8.
- [5] Deng Chun. A Brief Talk on the Path Choice of Traditional Culture in Higher Education [J]. *Mass Literature*, 2019 (12):219-220.