

Educational management mode and cultural adaptation of aesthetic education in local colleges and universities

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Abstract: Aesthetic education, namely aesthetic education, is an educational activity to cultivate college students' aesthetic quality and noble ideal sentiment. Through the implementation of aesthetic education, students can establish correct ideas and have the ability to discover beauty and create beauty. Aesthetic education is an important part of ideological and political education in schools. Schools should firm the functional positioning of aesthetic education given by The Times, actively explore the laws and paths of aesthetic education management in colleges and universities, clearly grasp the logical premise of aesthetic education, give play to the positive impact of aesthetic education on students, and encourage students to effectively adapt to the needs of cultural development and help students develop. Based on this, this paper analyzes the educational management mode and cultural adaptation strategy of aesthetic education in local colleges and universities, in order to provide references for educators.

Key words: local universities; Aesthetic education; Educational management; acculturation

Introduction: Aesthetic education is a form of education that integrates the functions of aesthetic education and sentiment cultivation. The idea of aesthetic education provides a new direction for the education of talents in colleges and universities. In the new era environment, the national strength of our country is becoming stronger and stronger, the state attaches more and more importance to aesthetic education, pay attention to the penetration of aesthetic education in local colleges and universities. In order to effectively improve the effectiveness of aesthetic education, colleges and universities should pay attention to adhere to the correct direction of aesthetic education, implement education management around the requirements of aesthetic education, so that college students can effectively improve their own aesthetic ability and creative ability, so as to share for the innovative power.

I. The concept of cultural adaptation

Acculturation refers to the process of gradual change to a cultural pattern through continuous contact with various cultural elements. In essence, acculturation is a process of "cultural recognition -- cultural acceptance -- cultural adaptation -- cultural practice". It is not only a simple adaptation to the environment, but also an externalization of behaviors made on the basis of establishing a deep cultural identity. Acculturation based on aesthetic education refers to the process of promoting students' internalization in mind and externalization in practice by carrying out aesthetic education for college students. It is the process of students' gradual change to socialist core values, which can promote students to establish correct ideological values, enable students to actively practice correct ideology and culture, and achieve good development.

II. The important value of integrating culture into the aesthetic education management of local colleges and universities

Rich in cultural elements, the effective integration of cultural elements into the aesthetic education activities of local colleges and universities has important value, mainly reflected in the following aspects: first, it can promote students to establish correct ideas. Aesthetic education emphasizes the penetration of socialist core values, in order to standardize the values of students, the national wisdom as the guidance of students' behavior, and promote the healthy growth of students. College students' thoughts are not yet mature, and correct ideas can have a profound impact on their future development. Aesthetic education based on culture can guide students in the right direction. Through the integration of excellent culture and aesthetic education, students can truly feel the wisdom and the spirit of beauty in aesthetic education culture, and promote the excellent culture to infiltrate students' thoughts in a subtle way, so that students can develop good thoughts and concepts and improve their own aesthetic morality while feeling the beauty. Second, it can promote the development of students' comprehensive literacy. Under the background of the development of the new era, Internet technology has been widely used in the real life of college students. While the rapid development of science and technology has brought great convenience to students, it has also brought certain adverse effects. Traditional education management lays more emphasis on the cultivation of students' professional knowledge and lacks aesthetic education for students, resulting in insufficient aesthetic quality and level of students. They are easily affected by the bad information of the network channel. Colleges and universities combine aesthetic education with excellent culture and integrate it into all aspects of teaching management, so that students can be influenced by culture in learning professional knowledge and life practice, so as to improve their ideological and political aesthetic quality and enhance their comprehensive quality. Third, it can help students develop in an all-round way. Aesthetic education is an important part of the fifth education, and culture is the spiritual civilization continuously deposited by the Chinese nation in the historical evolution. The combination of the two can promote the optimization and reform of aesthetic education and promote the all-round development of students. Aesthetic education can bring students the experience of beauty, promote students to be influenced in the appreciation of beauty, in order to improve students' professional skills and knowledge, enhance students' aesthetic ability, and cultivate students' good personality.

III. The educational management mode and strategy of aesthetic education in local colleges and universities

1. Promote the integration of excellent traditional culture and create a strong aesthetic education atmosphere

Colleges and universities are cradles for cultivating talents and important places for students to receive education. In the process of implementing aesthetic education, schools should pay attention to promoting the integration of excellent traditional culture in order to create a strong aesthetic education environment, which can be mainly started from the following aspects: First, the construction of aesthetic education curriculum system. Colleges and universities should pay attention to the work of aesthetic education into the whole process of teaching management, take curriculum teaching as an important means to inherit and innovate culture, and build a integration mechanism of curriculum teaching, cultural construction and cultural display, so as to enable students to acquire the ability of beauty in the cultural edification. For example, in the classroom, teachers should pay attention to the infiltration of excellent traditional culture in professional teaching, lead students to taste the melody of beauty together, create a cultural teaching situation for students, and encourage students to be actively guided by traditional culture in learning, so as to help students develop well. Second, we should strengthen the construction of campus culture. Campus environment is an important way to infiltrate aesthetic education, schools should pay attention to the construction of aesthetic education platform, promote the traditional culture into the construction of campus culture, in order to enhance the aesthetic education function of campus environment. For example, the school can organize cultural exhibitions and performances to present various kinds of cultural activities for students and enrich their cultural experience; Invite cultural artists into the school to organize guidance lectures, guide students to participate in cultural and artistic activities, mobilize students' enthusiasm for learning, so that students can contact a variety of cultural elements. Third, optimize the teaching form of traditional cultural aesthetic education. In promoting aesthetic education, schools should pay attention to optimizing the teaching form of aesthetic education, innovate the teaching methods of aesthetic education, and ensure the full combination of aesthetic education and traditional culture. For example, schools can build intangible culture inheritance bases and provide venues for students to learn drama, calligraphy and other activities, so that students can feel the charm of traditional culture and be influenced by traditional aesthetics in personal practice. The school can regularly organize ancient poetry competition, traditional culture competition and other activities, so as to stimulate students' sense of innovation, encourage students to apply their knowledge to make cultural products or write poems, show their understanding of traditional culture, and promote students to form a more in-depth personality.

2. Innovate the management form of aesthetic education and enhance the quality of talent training

Traditional aesthetic education activities still stay at the level of theoretical indoctrination, which makes aesthetic education elements and education management have not formed a deep integration, so that aesthetic education work can not play its application value, and aesthetic education's leading role in students' ideas is not vivid enough. In the new era environment, colleges and universities should pay attention to the effective innovation of aesthetic education management forms, effectively enhance the quality of talent training, mainly from the following aspects: first, improve the classroom teaching management. Classroom teaching is an important way to implement aesthetic education. Teachers should pay attention to integrating aesthetic education resources into professional classroom teaching and give full play to the positive role of aesthetic education for students. In this process, teachers can effectively combine the first classroom with the second classroom, mobilize students' enthusiasm for learning through the application of cooperative teaching, project-based teaching and other methods, so that students can realize the comprehensive development of curriculum theoretical knowledge foundation, professional skills and aesthetic quality under the guidance of aesthetic education. The second is to promote aesthetic education with the help of the integration of the five education. Aesthetic education in colleges and universities has the function of educating and beautifying people by aesthetic education, but in the traditional education work, the management of aesthetic education has some problems such as marginalization and insufficient attention, and has failed to realize effective integration with other education. In view of this problem, colleges and universities should pay attention to promoting the integration of five kinds of education, so as to promote aesthetic education and form an effective combination of aesthetic education and other educational activities. For example, through the integration of moral education to cultivate students' good moral sentiments, with the integration of intellectual education to cultivate students' solid professional skills and rich professional knowledge, with the integration of physical education to enhance students' physical quality, with the integration of labor education to cultivate students' labor skills and labor concepts. In this regard, colleges and universities should pay attention to promoting the integration of five education, promote the coordinated development of students' aesthetic ability and various qualities, and promote the development of students' diversified ability. For example, in physical education teaching, teachers can infiltrate the spirit of physical beauty, show the unique value of aesthetic education, let students feel the beauty of health, the beauty of sports, etc., promote students to establish a correct aesthetic concept of sports, so that students can actively participate in sports activities, get a healthy body. In labor education activities, teachers should pay attention to promoting the concept of "workers are the most beautiful", so that students can feel the beauty of labor and the beauty of natural society in labor practice, and carry forward the spirit of labor.

3. Build a mechanism of aesthetic education integration to promote the normal development of aesthetic education

The integrated construction of aesthetic education itself is a systematic project, which requires the coordination and cooperation of multiple departments. In promoting the management of aesthetic education, schools should pay attention to building a perfect aesthetic education integration mechanism, provide all-round support for the construction of aesthetic education, and promote the normalization of aesthetic education. It can be mainly started from the following aspects: First, build the resource base of aesthetic education. Resource

library is an important basis for promoting aesthetic education. Schools should pay attention to the application of new media technology to integrate aesthetic education resources, and integrate aesthetic education with attractive pictures, videos and other ways to enhance the interest of aesthetic education. In this process, schools should pay attention to the integration of classic works or cases with vitality, integrate them and upload them to the digital platform to provide effective support for subsequent aesthetic education. Aesthetic education is rich in content, so teachers should strengthen the integration of resources. For example, excellent traditional virtues, which are the code of conduct and moral norms formed by workers over a long period of time, are important resources to guide the sound development of young college students. Teachers should introduce them into the Aoxue activities to guide college students to inherit and promote traditional virtues. The Chinese spirit is an important spiritual support to realize the great rejuvenation of the nation. Teachers should tap into the campus cultural spirit and the craftsman spirit of The Times, stimulate the strong spiritual beauty, integrate it into the growth and development of college students, and promote students to become new people who can shoulder the responsibilities of The Times. Second, establish a normal mechanism of aesthetic education. In order to promote the comprehensive integration of aesthetic education, schools should pay attention to the construction of a normal mechanism of aesthetic education, set up corresponding regulations for various work, strengthen the supervision and evaluation of aesthetic education work and practical results, and promote the visualization and systematization of aesthetic education construction results. For example, to build a characteristic brand of aesthetic education on campus, expand the penetration path of aesthetic education, become an effective carrier of aesthetic education output in multiple ways, and make aesthetic education textbooks and cases the foothold of aesthetic education to improve the effectiveness of aesthetic education. Create a mechanism for social forces to participate in the construction of aesthetic education, promote the participation of social aesthetic education forces such as off-campus cultural structures and outstanding cultural inheritors, promote two-way and timely exchanges between schools and society, realize the sharing of aesthetic education resources, and provide students with more targeted and comprehensive aesthetic education. The participation of social forces can break the limitations of traditional aesthetic education, so that students can have more comprehensive contact with and learn about beauty, and obtain more equitable resources for aesthetic education. The third is to set up school-based curriculum of aesthetic education ideology and politics. Aesthetic education is closely related to ideology and politics. Schools should focus on moral education and cultivate people as the fundamental goal, build school-based curriculum, effectively integrate aesthetic education elements and moral education elements into the curriculum system, and form a systematic and experiential learning process. In the teaching curriculum, teachers can integrate art works, red movies and other content, organize poetry, painting and other aesthetic education activities, and lead students to write a wonderful new atmosphere and a new era together, so as to strengthen students' national identity and enhance their ideological and cognitive level.

Epilogue

To sum up, aesthetic education plays an irreplaceable key role in a person's development, and is an important content of the integrated development of five kinds of education. No matter from the point of view, it is very necessary to promote the integration of excellent culture and aesthetic education. Under the environment of the new era, college educators should pay attention to exploring the aesthetic education value of culture, integrate excellent traditional culture and regional culture into aesthetic education, and promote students to effectively adapt to advanced culture, realize internalization in mind and externalization in practice, and realize the effective promotion of aesthetic quality and aesthetic ability. In this process, teachers should pay attention to enriching the content and form of aesthetic education management, so as to better meet the needs of students in improving their aesthetic ability.

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