

A brief analysis of the existing problems and countermeasures of contemporary literary criticism

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Abstract: Throughout the history of the development of literary criticism, it has been accompanied by the germination of literary works since the birth of literary works, and plays an important role in interpreting literary works and judging the trend of the trend. However, in the process of the development of literary criticism, its trend has gradually deviated, and there has been the problem of one-sidedness interpretation, which is easy to lead readers into the misunderstanding. In the era of new media, reading has entered a new era, and the important position of literary criticism has become more and more prominent. Under this background, how contemporary literary critics can better play a bridge role between authors and readers and present the value and connotation of literary works to readers has become a problem worth thinking about. Based on this, this paper probes into the problems existing in modern and contemporary literary criticism and the countermeasures to improve them, hoping to provide valuable reference for promoting the healthy development of literary criticism.

Key words: modern and contemporary literature; Literary criticism; Problems and countermeasures

Literary criticism serves as a bridge between authors and readers. It is the study and perception of authors and works by literary critics, which can provide reference for readers. However, literary criticism itself has its own distinct characteristics. Some critics will praise the works or authors, while others will criticize and question them. There is no fixed pattern or systematic management. Therefore, in the process of the development of literary criticism, the gradual emergence of the problem of “chaotic image” not only does not promote the role, but also reduces the literary value and significance of literary works. Therefore, in the era of national reading, people have more and more opportunities to contact “literary criticism”, and the convenience is getting higher and higher, which makes it urgent to improve the level of literary criticism.

I. The development of literary criticism in contemporary times

1. The development of the role of literary criticism

Literary criticism is a kind of critical and personalized text creation, which is based on the thought and social background of literary works and the reviewer's own perception. Therefore, literary criticism itself will be influenced by the social form, the background of The Times and even the critic's own vision and viewpoint, and it is more about communicating and exploring with readers. For example, among the four great masterpieces of Chinese literature, *A Dream of Red Mansions*, in the context of people's yearning for free marriage, exposed the corruption of the feudal aristocracy, so the literary criticism at that time was more likely to be polarized. One was to arouse the resonance of readers, and the other was to criticize the *Dream of Red Mansions* and its author, which was the main reason why the work was suppressed at that time. While modern and contemporary literary criticism tends to sympathize with the suffering of the characters and appreciate the writing level of the author. Therefore, “there are a thousand Hamlets for a thousand readers”. Readers of different times will examine Hamlet from different angles. As politics, ideology and culture change, the role of literary criticism will also change.

2. Diversified development of literary criticism

For example, in terms of the object of criticism, it is no longer limited to literary works themselves, but extends to a broader cultural field. For example, the form, style, social background, cultural customs and author's life; The methods of literary criticism also tend to be diversified, from the initial text analysis to the current interdisciplinary and cross-field analysis. For example, for some literary works involving psychological description and emotional expression, literary criticism will be expressed through psychological knowledge. In addition, some commentators will interpret the works according to their professional fields, including clothing design, history and humanities. From the perspective of literary criticism, traditional literary criticism is mainly analyzed from the internal perspective of literature, while the current literary criticism is more analyzed from the external perspective of social issues and workplace fields. In terms of the use of literary criticism, the traditional literary criticism is mainly used for literary research and teaching, while the current literary criticism is more used for cultural criticism, social comment, discussion and interaction. For example, for some literary works involving culture, literary critics can popularize science through reviews, attract readers' attention, and promote cultural exchange, understanding and dissemination.

II. There are problems in literary criticism

1. Literary criticism tends to be centralized

With the development of society and the change of people's ideas, literary criticism tends to be centralized. The concrete manifestations are as follows: First, the object of criticism is concentrated. The reason for the emergence of this problem is the utilitarian psychology of critics, who choose popular literature works or works with a wide audience in order to attract attention. Some critics have also begun to focus on specific writers, works or genres. In this model, literature can become polarized, with popular and widely read works attracting more and more readers, while less popular and more specialized works remain in the situation of few people. As a result, literary criticism

can hardly play the role of a bridge, which is not conducive to readers' understanding and exposure to more literary works, and is not conducive to promoting the development of literary creation.

2. Literary criticism is not rational enough

Literary criticism is not rational enough, which may affect readers' judgment of the works. Because if the reviewer cannot analyze the work with a rational attitude, it is difficult for the reader to draw a correct conclusion from the review. In addition, if the review lacks rationality, it may leave the reader with a false impression that the work itself is not rational. In modern and contemporary times, many authors invite critics they are familiar with, or select reviewers from the point of view of social popularity, so that critics lose their independence and become appendages of literary works. In addition, some critics tend to praise the author, and always interpret the author and his works from the perspective of elevating the author, which is also a manifestation of lack of rational criticism. In addition to the problems of authors and reviewers themselves, with the rise of "we media" at this stage, some critics have gained their own fans on new media platforms. In this way, the more fans a critic has, the more supporters it has. Therefore, literary reviews given by these critics are more likely to dominate the society and affect the spread of other literary reviews, as well as the fairness and rationality of literary reviews.

3. Literary criticism is not formal enough

In modern and contemporary times, literary critics are composed of various groups, including freelance writers and literary lovers. From a professional point of view, literary critics also involve talents in different fields. Therefore, there are certain problems in the professional and dressy aspects of the comments. For example, although some commentators who have obtained professional certificates have been recognized by some institutions and organizations, they are still difficult to be welcomed by readers due to many problems in the content of the comments. There are also some non-professional literary critics who blindly cater to the public with their own unique opinions, but have received greater attention. It can be seen from these phenomena that there are no established rules or even thresholds in the field of literary criticism, which also brings adverse effects to literary criticism itself.

III. The promotion of modern and contemporary literary criticism methods

1. Correct the attitude of literary criticism

Literary criticism itself is a relatively rigorous and objective process of literary secondary creation, which is the external presentation of the reviewer's own inner thoughts, but at the same time, it also has certain social influence.

For non-professional literary critics, they can choose literary works by themselves in two ways. One is to interact with readers and understand which literary works readers want to know; The second is to give full play to their guiding role by selecting works from excellent literary works they have read and recommending them to readers through comments and interpretations. No matter what kind of screening method, the reviewer should stick to the pursuit of the facts of the review and argument, and cannot make some illusory discussion, falsification and incomprehension. In this way, the commentators can be responsible for the content of the comments, responsible to the society and the public, and can also establish a good interactive relationship with readers and exchange ideas and viewpoints.

For professional literary critics, China can organize literary criticism education and training, highlighting the professional and technical nature of literary criticism. Through education and training, we can cultivate more literary critics with professional qualities and improve the level of literary criticism. At the same time, in the process of development, our country should also pay attention to the internationalization of literary criticism, understand the trends and trends of literary criticism in the world, learn from and absorb the advanced theories and experiences in the world, so as to promote the internationalization of literary criticism. As for the critics themselves, they need to constantly improve their own knowledge system, conduct literary criticism from multiple perspectives such as politics, ideology, history and society, accurately grasp the evaluation criteria, standardize the review works, and at the same time be responsible for the public and society.

2. Improving the writing ability of literary criticism

Modern and contemporary literary criticism is an important part of literary studies, which plays an important role in promoting literary creation, literary history writing and literary theory construction. From this point of view, literary criticism itself also has certain requirements for writing ability, so in the process of solving the development problems of literary criticism, it can be improved and breakthrough can be achieved by improving the writing ability of critics.

On the one hand, critics can improve their cultural connotation through reading. In the process of reading, reviewers need to pay attention to the depth and breadth of reading, and at the same time, the scope involved is more extensive. Through continuous reading and in-depth reading, readers can deepen their own understanding and perception, so that readers can bring rich, comprehensive and detailed literary interpretation works. On the other hand, the reviewer can expand the perspective of criticism for in-depth interpretation, get rid of a single aesthetic concept and value orientation when commenting, and strive to analyze and understand literary works from different angles and levels. In the process of self-improvement, literary critics can learn from the styles, perspectives and language of well-known literary critics at home and abroad to achieve breakthroughs in style and thinking.

3. Clarify the scope of literary criticism writing

When writing literary criticism, the reviewer needs to dig deeply into the literature and connotation, so that the written words can reflect the essence of the work and resonate with the readers. For example, to impress readers with truth and professionalism, literary criticism should be based on in-depth analysis of texts, historical research and textual research, so as to enhance the scientific nature of literary criticism. When completing the review writing, the reviewer needs to use the ability of logical thinking to analyze and integrate the content, so as to conduct in-depth analysis and evaluation of the literary works. For another example, from the perspective of enhancing objectivity,

reviewers can ensure the impartiality of literary criticism, avoid subjective assumptions and emotional colors, and analyze literary works with an objective attitude. Secondly, in the process of literary criticism, reviewers need to adhere to the background of literary works and have a clear grasp of the types, schools and themes of their works. From the perspective of genre, the work can be deeply analyzed from the characteristics and advantages of the work itself, while the genre allows the reviewer to make a multi-angle and in-depth analysis from the perspectives of the style, characteristics and historical status of the work. The theme of the work is conducive to the reviewer's in-depth interpretation of literary works through emotion, humanity, society, etc., in order to carry out in-depth analysis of the idea, content and cultural connotation of the work.

4. Strict textual examination of literary criticism

Strict literary review refers to the rigorous assessment and evaluation of the critical articles published by reviewers in the field of literary criticism to ensure the quality and accuracy of the reviews. According to the above strategies to improve the level of literary criticism, the assessment content can be set to the following aspects: the clarity and rationality of arguments, the standardization and accuracy of literature citations, the depth and breadth of analysis, the objectivity and fairness of evaluation, and innovative thinking and opinions. In addition, for non-professional critics on the we-media platform, guidance can be provided through formal channels. On the one hand, readers can be guided to have a correct understanding of literary works; on the other hand, critics can be guided to pay attention to the wording when disseminating works, and readers can be informed that the critical content is used for discussion. At the same time, from the level of public welfare and education, China also needs to guide readers to improve their literary literacy and have the ability to distinguish and read and appreciate, so that they can draw valuable nutrients in the process of the rise of new media and we media, and jointly promote the healthy development of literary creation and literary evaluation.

Epilogue

To sum up, literary works are valuable spiritual wealth in human society, and literary criticism can promote literary works, stimulate readers' interest in reading, and have a positive impact on the progress of human society, the development and innovation of culture. Therefore, in view of the various problems in literary criticism at the present stage, we need to conduct in-depth research and put forward specific improvement strategies, so that literary criticism can truly follow the trend of The Times and play an important role in the promotion of literature and culture.

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