Study on the application path of humanistic Concept in Higher vocational Education Management

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Abstract: The school is not only an important place for the implementation of education, but also the main place for students to study. With the continuous reform and innovation of the management system of higher vocational colleges, the educational management mode guided by the concept of humanism has gradually become the mainstream. Under the guidance of the concept of humanism, school administrators need to take students and teachers as the main body of management, let them participate in the process of management of self-education, self-development and self-improvement, in order to fully reflect the main role of all teachers and students of the school and teachers. In this regard, this paper, guided by the concept of humanism, mainly analyzes and researches the application of this concept in the education management of higher vocational students, hoping to provide some reference for your peers.

Key words: Humanistic concept; Higher vocational education management; Application path

The concept of humanism is a kind of ideological concept that pays attention to respect and pay attention to people, which has extremely important application significance in the education management of higher vocational colleges. The concept emphasizes human development and individual value, puts human needs and interests in the first place, makes decision and management centered on people, advocates respect for individual characteristics and differences, pays attention to the overall development of individuals and their free choices, and its main purpose is to promote the comprehensive and sustainable development of "people" through scientific management centered on "people". Therefore, as higher vocational teachers, it is necessary for us to adhere to the concept of people-oriented education management of students, and put more emphasis on the actual needs of students in education management, in order to further improve the quality of education management of students, and then train them to become high-quality professionals with innovative ability and social responsibility.

I. The basic connotation of the concept of humanism

In the management of higher vocational education, the basic connotation of humanistic concept mainly includes the following aspects: First, mutual respect and equal treatment. The concept of humanism emphasizes human dignity and rights. In the management of higher vocational education, students are the main body, and they have the right to independently choose learning, development and participation. Therefore, under the guidance of this concept, teachers should treat students as cooperative partners, fully respect students' personality and human rights, and provide students with a fair and equitable learning platform. So as to lay a good foundation for the school to implement the "people-oriented concept".

Second, communication and exchange. In the traditional management of higher vocational education, teachers play the role of teaching knowledge, while students play the role of passively receiving knowledge. In the humanistic concept, teachers should change their role positioning in the classroom, play the role of guide, organizer and listener in teaching, educate and manage students from the perspective of friends, and help them solve the problems existing in the growth process. And help them to shape a sound and perfect personality.

Third, pay attention to individual development. In the management of higher vocational education, different students have different abilities and interests, and the humanistic concept emphasizes that teachers should pay comprehensive attention to and support the characteristics and needs of individual students, and promote students to realize all-round development and self-value by providing them with diversified educational resources and personalized learning support.

II. The application value of the concept of humanism

In the management of higher vocational education, the application of the concept of humanism is of great significance. First of all, the concept of humanistic management pays attention to respect and care for the needs and rights of faculty and staff. Teaching staff is an important part of higher vocational education, and their work enthusiasm and enthusiasm are crucial to the development of the school itself. Humanistic management advocates people-oriented, fully respects and pays attention to the individual needs of teaching staff, provides a good working environment and reasonable salary and benefits, stimulates their work motivation and creativity, so as to improve the quality and effect of higher vocational education management.

Secondly, the concept of people-oriented management emphasizes the cultivation of students' all-round development and personalized growth. Students are the core object of higher vocational education, and their growth and development is the fundamental goal of higher vocational education. Humanistic management encourages educational institutions to pay attention to students' individual differences, provide personalized learning support and guidance, stimulate students' potential and interest, and cultivate their comprehensive ability and innovative thinking, which is conducive to improving the quality and level of higher vocational education. Make students better adapt to the needs of social development. Moreover, under the guidance of the concept of humanism, the teaching plan and teaching objectives formulated by teachers must take into account the actual learning needs and development characteristics of students, so as to better promote

the all-round development of students and improve the quality of teaching.

Finally, the application of the concept of humanism helps to establish an effective communication and participation mechanism in the school. In the management of higher vocational education, communication and participation are the key, under the guidance of the concept of humanism, we need to establish a multi-participation decision-making mechanism, encourage the communication and exchange between teachers and students, and make the decision-making in the process of education management more democratic and transparent, which can not only promote the circulation and sharing of information, but also help to improve the efficiency and effect of higher vocational education management.

III. The application path of humanistic concept in the management of higher vocational education

1. Innovate management concepts and optimize curriculum management

Human development is not only the core of social development, but also the key and focus of vocational colleges to carry out education management. The quality of education management in higher vocational colleges is directly related to the quality of talent training and the development of the school itself. At present, the education management of some higher vocational colleges still stays in the traditional "centralized management" mode, and teachers are still the leader of education management, while ignoring the development of students. Under the influence of this management concept, the humanistic concept is difficult to really be implemented. Therefore, in the process of education management, the most important point is to change the management concept, focus on curriculum management, and according to the current industrial development trend and the needs of social market talents, to adjust the professional curriculum of the school, so as to establish a more comprehensive and practical professional structure system, in order to better serve students. At the same time, we should also pay attention to the improvement and optimization of the curriculum structure, give students full autonomy to choose, so that they can freely choose the courses they want to learn according to their own wishes, interests and needs, and let them reasonably arrange the course learning time, so as to truly highlight the subjectivity of student learning. All in all, the higher vocational education management work guided by the concept of humanism must change the original management concepts and management methods, adhere to the "people-oriented" education management thought, establish a democratic education management mode, provide more teachers and students with opportunities to participate in education management, so as to further strengthen the application effect of the concept of humanism in education management.

2. Improve the management model and improve management efficiency

In the process of carrying out people-oriented management, the most critical point is to fully mobilize the enthusiasm, creativity and initiative of "people", which is the basic pursuit of the school to implement the concept of people-oriented. In the process of carrying out the management of higher vocational education, both the manager and the managed are human beings. Although the management objects they face are very different, "human beings" should always be taken as the fundamental starting point in the methods, means and modes of educational management.

On the one hand, from the perspective of teacher management, it is obvious that the traditional teacher-led management mode can hardly meet the current needs of teaching and development in higher vocational colleges. Therefore, under the new educational situation, schools should first have a correct understanding of the particularity and practical significance of educational management work, and constantly improve the educational management system of schools under the guidance of humanistic concept. Clarify the main responsibility and authority of teachers, and safeguard their basic rights and interests as much as possible. In addition, schools should provide teachers with regular training and ideological and political education based on their professional characteristics, so as to create a more favorable environment for their professional quality improvement and career development. On the other hand, from the perspective of student management, schools and teachers need to adopt new ways to educate and manage vocational students according to their characteristics and actual needs, so as to enhance the interaction and communication with students. For example, the contemporary vocational students are actually the young generation growing up with the development of the Internet, and they have a strong dependence on the Internet. Therefore, in the education management of students, we can make full use of the advantages and characteristics of the Internet, strengthen the one-to-one communication and exchange with students, so as to better create a new model of education management based on individual students. At the same time, in this process, we can also strengthen the ideological and political education work of students through wechat, QQ, Weibo and other new media platforms, and truly implement the people-oriented concept, so as to improve the quality and efficiency of school education management.

3. Pay attention to the development of students and carry out humanized management

In the traditional management of higher vocational education, because there are too many administrative colors, so the actual management work is rigid, compulsory, and the lack of humanistic care for students. For example, most teachers follow the school's educational management system to manage students and classes, and more often use administrative management methods to command students and standardize students' words and deeds, which easily leads to students in the school's educational management has been in a passive state. Obviously, this deviates from the humanistic management concept, and will affect the friendship between teachers and students, thus making it difficult for the school's education management to be effectively promoted.

Therefore, under the guidance of the concept of humanism, we must fully take into account the actual needs of students in the process of carrying out education management, adhere to the goal of promoting the comprehensive development of students, and implement humanized management. For example, in the classroom teaching management, teachers should give students more opportunities to raise

questions, raise questions, increase the frequency of communication between teachers and students, and also use multimedia, cooperative learning, case teaching, experiment teaching and other forms of teaching means, fully stimulate students' enthusiasm for learning, and encourage them to devote themselves more wholeheartedly to classroom learning activities. For another example, in the management of student status and credits, we should follow the principles and requirements of the concept of "lifelong vocational education", provide more support and guidance for those students who quit school to start a business or work, and provide more opportunities for students studying in school to choose elective courses independently. In addition, in the process of career planning and management of students, teachers should actively investigate and research the society, clarify the professional skills and professional qualities that students should master in the future career, and teach them, so as to lay a solid foundation for their future career development.

4. Based on the concept of humanism, optimize the teacher-student relationship

A good teacher-student relationship can effectively improve the quality of education and the learning effect of students. Only by establishing a good teacher-student relationship can education be truly student-centered and pay attention to the development and growth of students, which is also an important factor affecting the implementation of the concept of humanism in schools.

First of all, we should strengthen the communication between teachers and students. Students, as educatees, need to establish a good communication channel with teachers, so that teachers can timely understand students' learning situation and needs and provide personalized teaching help, while teachers need to listen to students' opinions and suggestions and adjust teaching strategies in time to better serve students' learning needs. Through active communication, both sides can build up two-way trust and lay the foundation for a good teacher-student relationship. Secondly, we should pay attention to strengthening the interaction and cooperation between teachers and students. Teachers should actively participate in students' learning process and provide students with necessary guidance and support, which can make us better understand students' learning situation and difficulties, timely educational counseling, and this kind of interactive cooperation can not only deepen the emotional connection between teachers and students, but also stimulate students' learning interest and motivation, so as to improve their learning effect. Finally, it is necessary to establish an effective feedback mechanism between teachers and students. Teachers should collect opinions and feedback from students regularly, understand students' evaluation of teaching and management, and make corresponding improvements and adjustments accordingly. At the same time, students should also have channels to feedback their learning and management needs to teachers, as well as evaluation of teaching quality. In this way, through an effective feedback mechanism, the mutual trust and sense of common participation between teachers and students can be enhanced, and a benign teacher-student relationship can be formed.

IV. Concluding Remarks

In short, taking the people-oriented concept as the guide to carry out the management of higher vocational education is of great significance to the development of both teachers and students. In this regard, we can combine the following links: innovate the management concept, optimize the curriculum management; Improve management mode, improve management efficiency; Pay attention to student development, carry out humanized management; Based on the concept of humanism, optimize the relationship between teachers and students to improve the effect of school education management.

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