

Ideological and political education of college students based on refined management

Sihan Yu

TaiShan University, Taian, Shandong Province 271000

Abstract: As a kind of management concept and practice, refined management has important significance in ideological and political education of college students. By analysing the concept and characteristics of refined management, this paper discusses the application and role of refined management in ideological and political education of college students, and puts forward corresponding strategies and suggestions.

Keywords: refined management; university students; ideological and political education; strategy

introduction

Ideological and political education of college students is an important part of cultivating college students' good ideological and moral qualities and political literacy, and it is also one of the core contents of college and university educating people. With the development and change of society, the traditional education methods and means can no longer meet the needs of ideological and political education of college students. Therefore, as a new management concept and practice, refined management provides new ideas and methods for ideological and political education of college students.

1. Concepts and characteristics of refined management of university students

1.1 The concept of refined management

Refined management refers to the refined management and service of management objects through scientific management means and methods. It emphasises personalised, differentiated and detailed management, focuses on individual needs and characteristics, and achieves optimisation and enhancement of the management process through precise data analysis and evaluation.

1.2 Characteristics of refined management

Firstly, personalised management. The refined management of university students focuses on an in-depth understanding of the individual differences and needs of each student, and formulates personalised management programmes and measures according to the characteristics and needs of students. Through fine analysis and assessment of each student, tailor-made education and counselling are provided to meet the individual needs of students and enhance their learning effectiveness and development potential. Secondly, data-driven, refined management for university students emphasises the collection, analysis and application of data. By collecting and analysing students' learning and development data, we can understand their learning situation and problem areas, and provide scientific basis and reference for management decisions. Through data-driven assessment and feedback, problems and deficiencies are identified in a timely manner to provide students with targeted guidance and support. Thirdly, meticulous service, the refined management of college students focuses on the details and quality of service. Teachers and counsellors provide personalised counselling and support by establishing good teacher-student relationships and communication channels, paying attention to students' individual needs and problems. They actively listen to students' opinions and suggestions, respond to students' needs and concerns in a timely manner, and provide attentive and thoughtful services. Fourth, continuous improvement. The refined management of university students emphasises continuous improvement and innovation in the management process. Teachers and counsellors optimize and improve management measures and methods through continuous reflection and summing up experiences. They pay attention to students' feedback and evaluation, adjust and improve management strategies in a timely manner according to students' needs and social changes, and enhance the effectiveness and level of the management process.

2. the application and role of refined management in the ideological and political education of college students

2.1 Individualised Education Programme

Through refined management, it is possible to understand the needs and characteristics of each student's ideological and political education and to formulate personalized education programmes. Teachers can provide students with targeted ideological and political programmes and activities according to their interests, hobbies, strengths and developmental needs, stimulating students' interest and participation in learning. Continuous improvement and innovation, refined management emphasises continuous improvement and innovation, which should also be true in the ideological and political education of college students. Teachers can constantly reflect on and summarise their educational experience, optimise and improve their educational measures and methods. They can draw on advanced educational concepts and methods, combine the actual needs of students and changes in society, innovate educational content and forms, and improve the effect and quality of ideological and political education.

2.2 Data-driven assessment and feedback

Refined management emphasises the collection and analysis of data, and data-driven assessment and feedback can also be applied in the ideological and political education of college students. By collecting data on students' learning performance, evaluation and feedback, we can understand students' learning progress and problems in a timely manner, so as to provide teachers with scientific basis and guidance, adjust teaching strategies and methods, and enhance teaching effectiveness. Detailed counselling and service, in the ideological and political education of college students, refined management focuses on detailed counselling and service. Teachers can establish a good teacher-student relationship, communicate and interact with students on an individual basis, pay attention to students' ideological dynamics and problems, and provide personalised counselling and support. Through detailed counselling and services, they can help students solve their ideological confusions and problems and promote their ideological maturity and political literacy.

The application and role of refined management in the ideological and political education of college students is mainly reflected in personalised education programmes, data-driven assessment and feedback, meticulous counselling and services, and continuous improvement and innovation. Through refined management, the relevance and effectiveness of ideological and political education for college students can be improved, and their overall development and growth can be promoted.

3. Importance of ideological and political education for university students

3.1 Fostering a correct world view, outlook on life and values

Ideological and political education for university students can help them to establish a correct world view, outlook on life and values. Through study and reflection, they can recognise the diversity and complexity of society and understand and respect different cultures, values and views. This helps them to form correct life goals and values and to clarify their social responsibilities and missions.

3.2 Developing good moral character and social ethics

Ideological and political education for university students can develop good moral character and social ethics. Through educational activities and practical experience, students can realise the importance of moral norms and codes of conduct and develop such qualities as self-discipline, honesty, friendliness and fairness. This helps them to become citizens with a sense of social responsibility and good behaviour.

3.3 Developing independent thinking and critical thinking skills

Ideological and political education for university students can develop students' independent thinking and critical thinking skills. Through study and discussion, students can learn to analyse problems, put forward ideas and evaluate evidence, and develop critical thinking and creativity. This helps them to think rationally, distinguish between right and wrong, and make accurate judgements and decisions when facing complex social issues and challenges.

3.4 Enhancing social responsibility and civic awareness

Ideological and political education for university students can enhance students' sense of social responsibility and civic awareness.

Through studying socialist core values, laws and regulations and civic ethics, students can recognise their responsibilities and obligations as members of society. This helps them to actively participate in public welfare activities, pay attention to social issues, and make positive contributions to the development and progress of society. Promoting all-round development and growth, Ideological and political education for college students can promote students' all-round development and growth. In addition to the teaching of academic knowledge, ideological and political education also involves the cultivation of students' ways of thinking, emotional attitudes and behavioural habits. Through ideological and political education, students can develop comprehensive qualities such as self-management ability, interpersonal ability, teamwork ability and so on, which will help them succeed in their future career and social life.

The importance of ideological and political education for university students is reflected in the cultivation of a correct outlook on the world, life and values, the development of good moral character and social morality, the cultivation of the ability to think independently and critically, the enhancement of a sense of social responsibility and civic awareness, and the promotion of all-round development and growth. The fulfilment of these educational objectives is of great significance to the personal growth of students and to the progress of society.

4. Practical Strategies of Ideological and Political Education for College Students Based on Refined Management

4.1 Personalised Curriculum

Personalised ideological and political education courses are designed according to students' interests, needs and characteristics. Elective courses on different topics can be offered to allow students to choose what to study according to their interests and to stimulate their interest and motivation in learning. Diversity of activities, organising various forms of ideological and political education activities, including lectures, seminars, symposiums, social practices, etc. Through diverse forms of activities, we meet the different needs of students, provide rich learning and communication opportunities, and promote students' ideological enlightenment and value shaping. Designing elective courses with different themes and offering diversified elective courses covering different ideological and political education contents, such as socialist core values, laws and regulations, civic ethics, etc., according to students' interests and needs. Students can choose suitable courses according to their interests and development needs. Introducing case studies and practical teaching. Through the introduction of case studies and practical teaching, abstract ideological and political theories are combined with practical problems to improve students' learning motivation and application ability. Students can gain an in-depth understanding of the practical significance and application value of ideological and political theories through case studies and practical activities. Lectures and seminars, inviting experts and scholars in related fields to organise thematic lectures and seminars for in-depth discussion of important topics in ideological and political education. Students can broaden their horizons and increase their knowledge by listening to experts and participating in discussions. Symposiums and round tables, organising symposiums and round tables, inviting student representatives, teachers and experts to discuss major social issues and practical experience in ideological and political education. Students can express their views and suggestions in the symposium, promoting the exchange of ideas and collision of thinking. Social practice and study tours. Social practice and study tours are organised to enable students to experience first-hand the social reality and development changes. Through practical activities, students can get in touch with the society, understand social problems and challenges, and develop a sense of social responsibility and civic awareness.

4.2 Mentorship and counselling services

A mentor system has been established to provide each student with a mentor for regular individualised counselling and guidance. Mentors can pay attention to students' ideological dynamics and growth needs, provide individualised counselling and support, and guide students to actively participate in ideological and political education activities. Data-based assessment and feedback, through the collection of data on students' academic performance, evaluation and feedback, data-based assessment and feedback. Based on the results of data analysis, teachers can understand students' learning situation and problems in time, provide scientific basis and guidance for teaching and management, and adjust teaching strategies and methods. Case management, for individual student problems encountered in ideological and political education, case management is adopted to intervene and help. According to students' individual needs and problems, personalised education programmes and counselling plans are formulated to help students solve problems and promote their ideological maturity and

development through case management. Social participation, encouraging students to actively participate in social practice and public welfare activities to enhance their sense of social responsibility and civic awareness. Through participation in social practice and public welfare activities, students can gain an in-depth understanding of social issues and challenges, and improve their ideological and political literacy and social participation.

Practical strategies for ideological and political education for university students based on refined management need to focus on individualised curriculum, diversity of activities, mentorship and counsellor services, data-based assessment and feedback, case management and social participation. These strategies can help students achieve individualised ideological and political education goals and promote their overall development and growth.

Conclusion: Exquisite management, as a management concept and practice, has an important role and significance in the ideological and political education of college students. Through personalised education programmes, data-driven assessment and feedback, meticulous counselling and services, as well as continuous improvement and innovation, the effectiveness and quality of ideological and political education for college students can be improved, and socialist builders and successors with all-round development in ethics, intellect, physique, and aesthetics can be cultivated.

References:

- [1]Wang Junyan. Ideological and political education of college students based on refined management[J]. 2021. doi:10.12313/j.1007-5070.2021.11.368.
- [2]Zhang Shuhua. Implementing refined management to do a good job of student party building in colleges and universities in the new period[J]. Journal of Liaoning Medical College (Social Science Edition), 2019, 017(004):101-103.
- [3]WANG Mingchun,WANG Zhongjian. Analysis of Constraints and Governance Strategies for Refining Ideological and Political Education of College Students[J]. 2021(2011-4):148-151.

about the author: Yu Sihan Male 1991.07 Han Han Shandong Province Tai'an City Lecturer Master's Degree University Student Affairs Management