

# Research on teaching optimization path of ideological and political courses in colleges and universities in the Internet era

Xuwei Shi<sup>1</sup>, Shuangshuang Shen<sup>2</sup>

1.School of Marxism, Luoyang Institute of Science and Technology, Luoyang 471000, China

2.School of Marxism, Henan University of Science and Technology, Luoyang 471000, China

**Abstract:** With the continuous development of Internet technology, ideological and political teaching in colleges and universities is also facing new opportunities and challenges. How to adapt to the changes of The Times and optimize the teaching of ideological and political courses by using Internet technology is a problem that the current college educators need to think about seriously. This paper will discuss the optimization path of ideological and political course teaching in the Internet era from the aspects of teaching content, teaching methods, teaching resources and so on.

**Key words:** Internet; Universities; Ideological and political course

**Introduction:** With the rapid development of Internet technology, the speed and breadth of information dissemination have undergone profound changes. This change puts forward new challenges to the teaching of ideological and political courses in colleges and universities, and also provides new opportunities for it. In this context, how to use the advantages of the Internet to optimize ideological and political teaching has become an urgent problem for educators to solve. This paper aims to explore the optimization path of ideological and political course teaching in colleges and universities under the Internet era, in order to provide useful reference for the development of ideological and political education.

## I. The influence of Internet era on ideological and political teaching in colleges and universities

In the Internet era, the teaching of ideological and political courses in colleges and universities is undergoing unprecedented changes. This change is not only reflected in the diversification of teaching content and innovation of teaching methods, but also reflected in the remarkable enhancement of teaching effect. The following is an in-depth analysis of the impact of these three aspects.

### 1. The diversity of teaching content

The popularization of the Internet provides us with an unprecedented amount of information resources. This makes the teaching content of ideological and political courses greatly enriched and more diversified. In the past, the teaching content of ideological and political courses mainly depended on textbooks and teachers' knowledge reserve. But now, teachers can use online resources to guide students to understand current affairs, politics and social hot spots, making teaching more realistic. For example, teachers can guide students to pay attention to important news websites and learn about current affairs at home and abroad, so as to closely integrate the teaching content of ideological and political courses with real life.

### 2. Innovation in teaching methods

The development of the Internet provides more possibilities for teaching methods. The traditional ideological and political teaching mostly adopts the lecturing teaching, the teaching method is single, lack of interaction. But now, teachers can use online platform to carry out remote teaching, to achieve the combination of online and offline teaching mode. For example, teachers can publish course materials, assign homework and have online discussions with students through online platforms. This teaching method can not only improve students' learning efficiency, but also enhance their autonomous learning ability.

### 3. The enhancement of teaching effect

Through Internet technology, teachers can display teaching content more intuitively and vividly, stimulate students' learning interest and improve teaching effect. For example, by using multimedia technology, teachers can make vivid courseware and display teaching content through pictures, videos and other forms. This kind of teaching method can help students understand the course content more intuitively and improve the learning effect. In addition, teachers can use online testing, data analysis and other technologies to understand students' learning in real time and adjust teaching strategies in a timely manner to further improve teaching results.

## II. The optimal teaching path of ideological and political courses in colleges and universities in the Internet era

### 1. Integrate high-quality teaching resources

The Internet era has provided a large number of teaching resources for ideological and political courses in colleges and universities, but the quality of these resources is uneven. Therefore, it is very important to integrate high quality teaching resources. Colleges and universities should choose representative and authoritative teaching resources according to their actual conditions, such as excellent teaching cases and classic theoretical works, to guide students to carry out in-depth learning. At the same time, colleges and universities should actively develop teaching resources with their own characteristics in order to better meet students' learning needs. First of all, colleges and universities should select representative and authoritative teaching resources according to their actual conditions. These resources can come from different fields, such as excellent teaching cases, classic theoretical works, etc., which can help students deeply understand the

course content and enhance the persuasive power of ideological and political education. For example, when teaching Marxist philosophy, some classic philosophical works can be selected as teaching reference materials to guide students to read and think deeply. Secondly, colleges and universities should actively develop teaching resources with their own characteristics. As each university has its own history, culture and specialty characteristics, it can develop some characteristic teaching resources according to its actual situation, such as school history, campus culture and so on. These resources can not only enrich the teaching content, but also enhance students' sense of identity and belonging to the school. In addition, colleges and universities can make use of Internet technology to develop digital teaching resources such as online courses and teaching videos. These resources can be easily shared with students, allowing them to study anytime, anywhere. At the same time, digital teaching resources can also be easily updated and maintained to ensure the timeliness and accuracy of teaching content.

#### 2. Innovate teaching methods

Traditional ideological and political teaching methods are simple and lack of interaction, which is difficult to stimulate students' interest in learning. Therefore, under the background of Internet, it is imperative to innovate teaching methods. Colleges and universities can make use of Internet technology to carry out the teaching mode that combines online and offline, such as online preview, offline discussion, online homework, offline examination and so on. At the same time, colleges and universities can also make use of platforms such as social media and instant messaging tools to strengthen the interaction between teachers and students and improve students' participation in learning. First of all, it is a good choice to use Internet technology to carry out the combination of online and offline teaching mode. Through online preview, students can know the content and focus of the course in advance and get ready for offline classroom learning. Offline discussions allow students to actively participate in class and exchange ideas with teachers and classmates. At the same time, the combination of online homework and offline exams can also better test students' learning results. Secondly, it is also necessary to use social media, instant messaging tools and other platforms to strengthen the interaction between teachers and students. Through these platforms, teachers can answer questions and provide guidance and help to students at any time. Students can also share their learning experience and learn from each other on the platforms. This kind of interactive learning can not only increase students' participation in learning, but also enhance students' learning effect and interest. In addition, the use of case teaching method, scene simulation method and other diversified teaching methods can also enrich the ideological and political course teaching content and form. Through the introduction of real cases and situations, students can better understand and apply the knowledge they have learned and improve their ability to solve practical problems.

#### 3. Improve teachers' information literacy

The Internet era has put forward higher requirements for the information literacy of ideological and political teachers in colleges and universities. Colleges and universities should strengthen the information technology training of ideological and political teachers to improve their ability of information acquisition, processing and application. At the same time, colleges and universities should also encourage ideological and political teachers to use Internet thinking, innovate teaching methods and improve teaching results. First of all, in order to improve teachers' information literacy, colleges and universities should regularly carry out information technology training, invite experts, scholars or outstanding teachers to share their experience, and encourage teachers to exchange their experiences. The training should cover information retrieval, data processing, multimedia courseware making, etc., and provide personalized guidance according to the characteristics of different disciplines. At the same time, information technology training should be included in teachers' assessment and professional title promotion system to stimulate teachers' motivation for self-improvement. Second, Internet thinking emphasizes openness, sharing, collaboration and innovation. Colleges and universities should encourage teachers to use this thinking to innovate teaching methods and improve teaching results. For example, they should adopt a hybrid teaching model that combines online and offline teaching, use online courses to enrich teaching resources, and guide students to study independently and cooperatively. In addition, students' learning behaviors are analyzed with the help of big data and artificial intelligence technology to provide support for personalized teaching. Finally, in order to ensure the smooth implementation of teachers' information technology application, colleges and universities should establish a sound information technology guarantee system. This includes providing high performance campus network, multimedia classrooms, data centers and other infrastructure; Building application systems such as teaching management systems and online course platforms; Formulate plans, standards and policies for information construction; And set up a special technical support team to provide timely and effective services for teachers.

#### 4. Strengthen practical teaching links

In the Internet era, the teaching of ideological and political courses needs to keep pace with The Times, and strengthening practical teaching has become an important way to optimize the teaching of ideological and political courses. Ideological and political course is a very practical course, the study of theoretical knowledge is important, but only by applying theoretical knowledge to practice, can we really improve students' comprehensive quality and social responsibility. Colleges and universities should combine the course content and students' actual situation to carry out various forms of practical teaching activities. For example, students can be organized to conduct social surveys to understand social phenomena and problems, and cultivate their sense of social responsibility and ability to solve problems. In addition, voluntary service activities can be organized so that students can enhance their dedication and teamwork ability while serving the society. Keynote speeches are also a form of practical teaching. By allowing students to choose their own topics, collect information, write speeches and make speeches, they can cultivate their independent thinking ability and expression ability. At the same time, students' communication and communication ability can be improved through group discussion, debate and other forms. Strengthening practical teaching can not only improve students' comprehensive quality and sense of social responsibility, but also enhance students' interest and participation in ideological and political courses. In practical activities, students can experience the application of theoretical knowledge in real life and

better understand and master the knowledge they have learned.

#### 5. Improve the teaching evaluation system

Under the background of the Internet era, the optimization and development of ideological and political teaching cannot be separated from a perfect teaching evaluation system. Therefore, colleges and universities should establish and improve a diversified teaching evaluation system to ensure that it can reflect students' learning situation comprehensively and objectively. First of all, the evaluation of students' classroom performance is essential. By observing students' participation and interaction in class, as well as the quality of their answers to questions, teachers can get an idea of how well students understand the content in class. At the same time, teachers should also pay attention to the evaluation of students' homework completion, which includes not only after-class work, but also diversified forms of work such as online work and group work. These assignments can reflect students' mastery of knowledge and ability to use it. Secondly, the evaluation of practical results is also an important link. Ideological and political teaching should pay attention to the combination of theory and practice, so students' practical activities and achievements should be included in the evaluation system. This can include various forms such as social survey, volunteer service and practice report, so as to encourage students to apply what they have learned to real life and improve their practical ability and social responsibility. In addition, the evaluation of teachers' teaching quality is also a key link to improve the evaluation system. Colleges and universities should establish a sound teacher evaluation system, linking teaching quality with teachers' professional title promotion and performance appraisal. This can not only improve the teaching level of teachers, but also stimulate their teaching enthusiasm and promote the sustainable development of ideological and political teaching.

The Internet era has brought unprecedented opportunities and challenges for ideological and political teaching in colleges and universities. Colleges and universities should actively respond to the challenges, make full use of the advantages of the Internet, integrate high-quality teaching resources, innovate teaching methods, improve teachers' information literacy, strengthen practical teaching links and improve teaching evaluation system, and comprehensively optimize the teaching of ideological and political courses. Only in this way can we better train outstanding talents with all-round development of morality, intelligence, body and beauty and make contributions to building a great modern socialist country.

## References

- [1] Cuifang He, Shengyong Li. Multiple Thoughts on the reform of Ideological and political courses in colleges and Universities under the background of "Internet +" [J]. China New Communications, 2023, 25(21): 192-194.
- [2] Linshan Du. Research on Ways to Improve Teaching Ability of Young Ideological and Political Teachers in Colleges and Universities under the background of Internet [J]. Century Bridge, 2023, (10): 66-68.
- [3] Lianghu Tang, Yanjing Li. Empowering Ideological and Political Courses in Universities with Big Data: Value direction, structural elements and Practical Approach [J]. Journal of Southwest University of Science and Technology (Philosophy and Social Sciences Edition), 2023, 40(05): 96-102+110.

**Fund project:** This paper is a phased result of the research project on the ideological and political theory course of Henan Provincial Philosophy and Social Science Planning University in 2022, "Xi Jinping's diplomatic thought is integrated into the teaching of ideological and political courses in colleges and universities" (2022ZSZ072);

This paper is also a stage result of the 2022 school-level education and teaching reform research project of Luoyang Institute of Science and Technology, "research on the Basic strategy of integrating Xi Jinping's Diplomatic thought into the teaching of ideological and political courses in Universities" (2022JYYB-026).

**About the author:** Shi Xuewei is a researcher, PhD and master tutor at the Research Center of Huaxia History and Civilization Inheritance and Innovation, Luoyang Institute of Science and Technology. He mainly studies international strategy and Chinese diplomacy. And Shen Shuangshuang, Class 2022 master student, School of Marxism, Henan University of Science and Technology.