Feasible Strategies for Integrating Curriculum Ideology and Politics into College English Translation Teaching

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Abstract: With the development of social economy, international communication is becoming more and more frequent. In the international communication activities, there is a higher demand for English translation talents. In order to better cope with the above situation, college English translation teaching needs to take the imparting of knowledge as the basis to train high-quality translation talents. From the perspective of college English translation teaching, this paper analyzes the feasibility of integrating ideological and political elements into college English translation teaching, and puts forward targeted teaching strategies to provide reference for the development of translation teaching.

Key words: Ideological and political thinking in curriculum; College English; Translation teaching

In the process of the development of colleges and universities, it is necessary to pay attention to the ideological and political construction of courses, give full play to the role of each course in educating people, and realize the improvement of the quality of talent training. In the teaching of knowledge and ability, it is necessary to pay attention to the guidance of value and help students form correct value concepts. In the course of ideological and political teaching, classroom teaching plays an important role in implanting knowledge and cultivating ability, and timely integrates ideological and political elements into teaching activities to provide high-quality talents for the development of the country. With the change of social environment, college English translation teaching needs to pay attention to the integration of ideological and political elements need to actively explore feasible measures to integrate curriculum ideological and political elements into translation teaching.

I. Feasibility of integrating ideological and political elements into College English translation teaching

At the current stage of higher education, college English teaching occupies an important position, and students must accept systematic English teaching after entering higher education. Some students want to further their studies and need to take advantage of English level tests, including CET-4 and CET-6. It is not difficult to find that college English plays an important role in the higher education system. It can integrate ideological and political elements into the teaching of this subject timely and play the role of the carrier of ideological and political education. From the perspective of students, the college stage is the key period for the formation of students' values, and it is easy to be affected by many factors in its development. Based on this, colleges and universities need to pay attention to the development of ideological and political education to help students form good values. In addition, translation teaching in college English has strong flexibility, which is shown in all aspects of teaching. In translation teaching, ideological and political elements can be incorporated into teaching activities in a timely manner to exert a subtle influence on students and penetrate into their study and life. The implementation of the reform of college English translation teaching has provided a rich way of expression for the development of curriculum ideology and politics, which can be integrated into English translation teaching to significantly improve the teaching effect.

II. The current situation of integrating College English translation teaching into curriculum ideology and politics

1. Some teachers lack of understanding of curriculum ideology and politics

In the actual implementation of curriculum ideology and politics, teachers are the implementers of the curriculum, and their ideology and politics as well as their teaching level will affect the implementation effect of curriculum ideology and politics. Starting from the actual teaching at the current stage, some teachers are bound by traditional concepts and do not realize the importance of curriculum ideology and politics, thinking that in translation teaching, they only assume the responsibility of knowledge teaching. In the specific teaching implementation, some teachers only pay attention to the explanation of English knowledge and cultivate English translation ability, ignoring the integration of ideological and political elements. In addition, some English teachers have insufficient ideological and political knowledge reserve and no experience in the implementation of curriculum ideological and political education. In the course of translation teaching, it is difficult to realize the organic integration of knowledge teaching and ideological and political education, and can not achieve the expected teaching results.

2. The proportion of ideological and political elements in English translation teaching is insufficient

In English translation teaching, textbook is an important teaching carrier, which will directly affect the teaching effect. In the traditional college English translation teaching, most teachers pay attention to the teaching of professional knowledge and neglect the integration of ideological and political elements. In addition, in English teaching materials, the proportion of western cultural materials and Chinese cultural materials is not reasonable, leading to a series of teaching problems, which is not conducive to the development of ideological and political teaching, and has an adverse impact on the cultivation of students' values. Under the background of ideological and political

curriculum, although the above problems have been improved to a certain extent, the promotion of new textbooks has certain limitations, and the actual teaching effect is poor.

3. It is not conducive to the ideological and political function of English translation teaching

In college English translation teaching, there is little content about ideological and political elements. In actual teaching activities, attention is paid to the improvement of students' comprehensive language ability, which leads to a relatively low proportion of ideological and political elements in college English translation courses. In actual translation teaching, both teachers and students pay attention to the study of English knowledge and culture, and ideological, political and moral qualities are rarely integrated into the educational content. In addition, in the examination of students' performance, the end-of-term assessment is an important basis for evaluation. Under the background of ideological and political curriculum, although the proportion of ideological and political elements in college English translation teaching has increased, language knowledge still occupies the main position, and the efficiency of ideological and political teaching is poor, which is not conducive to the realization of the goal of "educating people in three aspects".

4. The content of traditional culture in the translation course is insufficient

In traditional college English translation courses, the content of Western culture accounts for more, and the content of Chinese ideology and culture is less. In this case, students have insufficient understanding of local culture, which makes it difficult to flexibly apply what they have learned in real life, and the actual teaching efficiency is poor. The emergence of these situations not only hinders the spread of traditional culture, but also promotes the penetration of Western culture in China, which is not conducive to the formation of correct values of students, and has an adverse impact on their patriotic feelings and the inheritance of traditional Chinese culture.

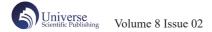
III. Integrate curriculum ideology and politics into the implementation path of college English translation teaching

1. Narrating the history of translation development to improve students' sense of identity

Starting from the actual teaching situation in colleges and universities, according to the needs of non-English majors for translation learning, in actual teaching activities, in order to achieve better teaching results and conform to the effect of "three-in-one education", the development history of Chinese translation can be explained, and ideological and political elements can be incorporated into it. In teaching activities, it is necessary to help students understand the history of Chinese translation development, learn about famous works and translators in different periods, enrich students' cognitive vision and increase their enthusiasm for translation learning. For example, teachers can explain Yan Fu, a famous translator in modern China. In his historical environment, Yan Fu introduced the necessity and importance of the Reform through his articles, and translated Huxley's "The Evolution of Heaven". He took "natural selection and the survival of the fittest" as an enlightenment idea to arouse the patriotic enthusiasm of the masses. In actual classroom teaching, teachers can display Yan Fu's translation of "The Evolution of Heaven" through multimedia equipment, so as to improve students' translation ability while mastering certain biological knowledge. Through the introduction of famous figures, students can improve their emotional experience, develop a good patriotic spirit, and achieve a significant improvement in their learning enthusiasm. In the actual teaching activities, teachers are the practitioners of curriculum thinking and politics, and bear the main body of teaching reform. In the process of the development of the new era, teachers need to clarify the teaching goal of cultivating morality, pay attention to their own moral construction, and realize the improvement of ideological and political literacy. Teachers not only need to have solid professional skills, but also need to have good moral and professional qualities, integrate Marxist concepts into their teaching activities, implement socialist core values, and provide a steady stream of high-quality talents for social development.

2. Encourage students to think about teaching and embody the value of translation teaching

In college English translation teaching, the actual teaching content has very good teaching value. The survey of the CET-4 and CET-6 translation questions in recent years shows that most of them are discussions on social phenomena and contents, which have strong compatibility with the integration of ideological and political elements in the curriculum, and can promote students' English ability and enable them to start from different angles. To formulate corresponding teaching questions. In the teaching activities, teachers need to give teaching guidance, and students should think positively in the learning activities. Through the teaching thinking activities, students should be helped to form correct values and promote the formation of critical thinking. For example, in college English translation teaching, teachers can explain the fable "Waiting for a rabbit" to help students understand that a farmer gets a rabbit by accident, but regards the accident as inevitable, which eventually leads to the desolation of the farmland and fails to get the expected results. The meaning of the fable is obviously representative. After explaining the relevant contents, teachers need to encourage students to participate in social communication, carry out teaching thinking activities, correctly view the accidental and inevitable events, and on this basis, guide students to express their own views in English, so as to achieve significant improvement in their translation ability and promote significant improvement in teaching efficiency. After the completion of the above teaching activities, teachers need to guide students to think from multiple angles, analyze current social problems, help them realize the impact of emerging economy on society, guide them to think from different angles, and master a good habit of knowledge inquiry from the perspective of curriculum ideology and politics according to relevant requirements. Through the above activities, it will help students to change their spiritual culture, deepen their understanding of relevant changes through communication, and analyze the impact of changes on people and society from different angles, so that students can better analyze social development, improve their value system and critical thinking ability, and thus better play the ideological and political effects of the course. Demonstrate the value of college translation teaching.



3. Reasonable selection of teaching materials and play the synergistic role of online platforms

In the process of college English translation teaching, in order to carry out better language input, it is necessary to ensure the teaching quality and select teaching materials reasonably. In the selection of teaching materials, it is not only necessary to analyze the difficulty of teaching content and students' interests, but also to consider the shaping of students' values by materials. In translation teaching, it is necessary to carry out good practice activities and formulate clear practice themes. For example, when explaining the relevant content about "hero", teachers can dig the content of the textbook, realize the clever integration of ideological and political elements, and clarify the main body of teaching quality. In the actual explanation of translation skills, teachers can enrich the course content and significantly improve the teaching quality. In the actual explanation of translation skills, teachers can also select appropriate practice materials according to the subject content through the application of online platforms, which can not only ensure the development of translation activities, but also realize the significant improvement of cultural values. In English translation teaching, teachers can strengthen the use of online platforms, such as "LearningPass" and "MOOC", for better translation teaching. By conducting exercises on Chinese-English translation questions, students can be guided to improve and optimize relevant vocabulary according to the original text. In the selection of materials for this type of question, teachers can introduce Peking Opera, Dragon Boat Festival and other contents based on Chinese characteristics, and integrate them into the online platform, so as to reduce the difficulty of full text translation and improve students' translation ability. While ensuring the promotion of traditional culture, the unity of teaching themes can be realized, so as to ensure the development of knowledge discussion and better teaching activities. Good teaching results can be achieved.

4. Strengthen after-class exercises and promote ideological and political teaching

In college English translation teaching, repeated practice is needed to practice and reflect on the process, optimize the teaching effect, and achieve significant improvement in students' English translation ability. To carry out the organic integration of English translation teaching and curriculum ideology and politics requires not only classroom practice, but also translation practice for students after class. In the practice activities after class, students should accumulate translation methods and gradually master the correct expression methods, so as to tell Chinese stories well and spread Chinese voices. Teachers can set translation tasks with different themes and guide students to carry out translation exercises in groups, so as to improve their participation enthusiasm, ensure the smooth development of translation teaching and significantly improve students' translation ability. In addition, in the actual translation practice, teachers can encourage students to consult relevant materials, strengthen their understanding of traditional culture, improve students' sense of identity with local culture, generate cultural confidence, and provide high-quality translation talents for the development of the new era.

IV. Concluding Remarks

To sum up, under the ideological and political philosophy of the curriculum, the development of college English translation teaching is helpful to make up for teaching problems and improve teaching effectiveness. In translation teaching activities, teachers should actively explore scientific curriculum teaching plans, promote the organic integration of ideological and political elements and curriculum teaching with the help of practical activities, improve students' cultural self-confidence, master richer language ability, and lay a foundation for social development.

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