

Research on the teaching development of environmental art design major course under the situation of “Postgraduate Entrance Examination Craze”

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Abstract: “Postgraduate Entrance Examination Craze” has become one of the most common social phenomena. With the increasing number of students taking the postgraduate entrance examination, whether it is rational has been in the debate. This article from the social employment pressure, the advantages and disadvantages of the discipline system knowledge, the shortcomings of the practical curriculum system to perspective the rational level of the phenomenon of “Postgraduate Entrance Examination Craze”, and analyze the teaching status quo of environmental art design major. There are shortcomings in course teaching and training methods in environmental art design major behind the causes. According to the characteristics and training objectives of environmental art design teaching, combined with the characteristics of students and the needs of social development, the teaching content of the major is reflected. It aims to cultivate application-oriented and composite specialized talents with solid theoretical foundation, excellent professional skills and meeting the development needs of the region, so as to provide reference for the development of environmental art design major.

Key words: Postgraduate entrance examination craze; Environmental art design; Teaching reflection; Development countermeasure

1. Foreword

In recent years, environmental art design has attracted the attention of middle school students with its aesthetic creativity. With the rapid development of China's economy, municipal engineering and real estate engineering have become the fields with broad employment prospects for environmental art design professionals. Interior design, landscape design and other fields in urgent need of a large number of professionals. But why environmental art design professional talent gap is very big, the social demand breaks nearly one million every year, more and more social employers find that the comprehensive quality of talents has different differences every year, students enter the society will only “talk on paper”, encounter the actual need to operate the content of almost zero knowledge, a part of the student group realize this shortage, They advocate the upsurge of postgraduate entrance examination, hoping to further enhance professional knowledge through postgraduate study, so that they can calmly cope with various market demands, but is this really the case?

2. The teaching status of environmental art design major and the cause analysis of “Postgraduate Entrance Examination Craze”

At present, the education level and effect of environmental art design major in China are generally limited, which mainly depends on three basic platforms. Due to the limitations of the three platforms, coupled with the inadequate and uneven development of education level, the lack of educational innovation mechanism in individual regions, on the other hand, the development of environmental art discipline in China started relatively late compared with other countries, and it needs to go forward with the construction of environmental art discipline in other countries under the trend of globalization.

2.1 The enrollment standard is not high enough, resulting in the overall quality of students need to be strengthened

Generally speaking, when ordinary colleges and universities recruit students majoring in art, the requirements on the score line are much lower than that of other majors. The education department generally believes that the requirements of art major candidates themselves are enough as long as the level of relevant art skills is high, and there is no need to have too high requirements on the knowledge of cultural courses. However, such a standard for enrolling students will make some people with poor academic performance go astray, which will affect the overall quality of art students. To a certain extent, cultural courses can determine a student's overall quality, which also has a crucial impact on their learning of art design. The problem of enrollment standard will make the quality of the whole students need to be strengthened and cultivated in the later stage.

2.2 Common problems in the course of environmental art design

2.2.1 The teaching system lacks organic structure and cohesion

As a systematic and comprehensive subject, environmental art design involves a wide range of professional knowledge and requires high operational ability and on-the-job practical ability of students. In the past, due to the lack of scientific education planning, the education system generally lacked organic structure and connections, which was not suitable for cultivating students' comprehensive ability. That is to say, the lack of connection between design and graduation design, it is difficult to successfully transform the knowledge points of each learning stage into practical results of graduation design.

2.2 Lack of practical teaching of environmental art design

At present, when many schools carry out professional courses, they only explain relevant theoretical knowledge to students, but lack experience in practice and adequate facilities to provide students with relevant facilities. The comprehensiveness of this course is very strong, combining many aspects of the content should be studied at the same time, if not through practice to strengthen the mastery of these knowledge content, it will be difficult to learn the environmental art design major, which will bring great difficulties to students' graduation work.

2.3 Leading to the upsurge of postgraduate entrance examination

2.3.1 Undergraduate study stage

In order to improve the reputation and attract more students, colleges and universities begin to pay attention to the construction of campus functional facilities, expand the scale of the campus and improve the visibility of the school through Internet publicity. However, at the same time, there are some omissions in the teaching soft power, and some disciplines do not keep up with the pace of The Times to introduce new methods of real-time design, which leads to the narrowing of the level of knowledge received by students. Individual students have a state of mind since the college entrance examination, that is, "it is easy to enter the university", in fact, they do not know that the undergraduate study stage is the real skills and skills in life, students often ignore the importance of this time, the hope is placed on the postgraduate study after the undergraduate, that the postgraduate study subjects are really learned professional knowledge. For all the students who are about to enter the graduate stage or are ready to study for a graduate degree, it is regarded as a rational choice to supplement knowledge and comprehensively improve academic ability through the postgraduate entrance examination system. If the phenomenon of "research fever" is connected with the above problems, we do not want it to "cool down", on the contrary, we expect it to "heat up" quickly.

2.3.2 Social and family pressure

At present, governments and educational institutions in various countries have clear and mandatory requirements for the employment rate of universities, and the graduate enrollment rate is also included in the employment rate statistics. In some assessments and audits, the graduate enrollment rate of university graduates is even regarded as an important parameter. Therefore, universities generally tend to actively encourage graduate study and instill the importance of graduate study in students through lectures and other means. Many parents are not satisfied with their children's current level of education, but provide them with the right conditions so that they can reach their peak in examinations. The solid backing of parents is the strong backing of many students. Under certain conditions, if you can put aside miscellaneous thoughts and choose to go to graduate school without hesitation, it is a rational choice.

2.3.3 Employment pressure

The reason why many graduate students choose to give up employment and pursue graduate studies is that the professional threshold of today's society is constantly increasing. Since the jobs provided by the society can not meet the needs of many talents, the recruitment units are more inclined to choose the talents with high education, high quality and high level. This will inevitably increase the employment competition pressure of college graduates, especially some ordinary college graduates. This is also the voice and emotion of many graduates. The high social employment threshold forces most students to embark on the long road of graduate school, which is also one of the reasons for the phenomenon of "graduate school fever". Facing the huge pressure of life, it is a rational choice to choose to improve one's personal strength in the graduate stage.

3. The development strategy of environmental art design teaching in response to the "Postgraduate Entrance Examination Craze"

Under the background of the continuous promotion of curriculum teaching reform in colleges and universities, the teaching of environmental art design major has carried out the reform of modular curriculum education and teaching. Through the combination of professional theoretical knowledge teaching and professional practical skills teaching, students' professional ability and practical ability are comprehensively cultivated. To achieve the effective improvement and sustainable development of students' comprehensive quality.

3.1 Professional curriculum teaching reform objectives

In the background of the increasingly fierce national "Postgraduate Entrance Examination Craze", colleges and universities adhering to the concept of application-oriented department development focus on the two directions of "application-oriented" and "postgraduate", combined with the overall employment needs of students and personal development, and clear the goal of two-way development. On this basis, the department adopts a step-by-step teaching system in the professional courses, implements the talent training policy advocated by the department of "optimizing basic theory, focusing on design thinking, strengthening practical ability and cultivating innovative spirit", and responds to the society's urgent demand for basic talents.

3.2 Contents and methods of teaching reform

3.2.1 Construction of curriculum system.

In the construction of professional curriculum system, we can start from multiple angles based on interactive development goals. First of all, according to the actual needs of social and vocational status, we can reasonably determine the proportion of basic courses and specialized courses, compulsory courses and elective courses, theoretical courses and practical courses, timely update the teaching content, and cultivate "application-oriented" talents. The examination subjects of environmental design major vary according to the application requirements of different schools, but in general, on the basis of rapid design, emphasis is placed on the examination of professional

theoretical subjects and hand-drawing skills. Therefore, in the professional curriculum system for the development of graduate training objectives, the knowledge structure of professional courses is integrated into two modules: theoretical module and painting module. In the design of the professional theory module, through in-depth analysis of the teaching syllabus and the distribution of knowledge points and scores in recent examinations, the emphasis is placed on the common theoretical content courses in the history of Chinese art design and the history of western modern design, emphasizing the importance and necessity of theoretical education. During the four years of college study, the examination work needs to be carried out throughout, and it is of great importance to give targeted guidance to students of different grades. Including the late registration, examination, reexamination and adjustment work. At the same time, it is necessary to strengthen mental health education, timely relieve students' psychological pressure and stabilize students' confidence.

3.2.2 Establish a unique teaching team

Teachers play an indispensable role in the whole education process, and their knowledge structure and academic level directly determine the quality of education. With the flexible adjustment of teaching forms and the clarity of interactive development goals, higher requirements are put forward for teachers themselves and their teaching abilities. Teachers need to keep abreast of the latest developments of examinations and scientific research, not only to improve their practical design ability, but also to keep the continuous progress of theory and practice. Encouraging teachers to actively participate in the national professional qualification examination has become a necessary means to improve the overall quality of teachers. This practice not only helps to strengthen teachers' reserves of professional knowledge, but also helps to keep in close contact with design practice and enhance the ability of the whole team. Gradually, a featured team with a comprehensive understanding of the most cutting-edge development trends in the field has been formed to cultivate talents specializing in environmental design with high overall quality and strong professional ability, and to set an example for others to learn from.

3.2.3 Highlight professional characteristics and consider regional characteristics

Environmental design courses emphasize practicality, especially drawing courses that incorporate design thinking and skills, and require enough training time to truly master. In order to deal with the specialty characteristics and individual differences of students more effectively, it is necessary to combine the existing knowledge base of students, strengthen practical training, and guide the expression techniques such as modeling and color in a targeted way. In terms of talent training, differences and characteristics should be fully considered. It is necessary to teach students in accordance with their aptitude, highlight their characteristics, and train application-oriented professionals who meet the development needs of the region. Such positioning is not only more in line with the development needs of the region, but also more in line with the realistic environment in which students live. Such an accurate training model will help cultivate professionals with more local characteristics and better adapt to regional development.

4. Epilogue

Nowadays, "Postgraduate Entrance Examination Craze" has become one of the hot topics in the society, and its emergence involves many complicated reasons. For whether to choose graduate school, many graduate students generally have such a view: according to the actual situation of the individual, according to their own strengths, if you really need to improve, you can choose to study graduate school; For those who have good employment opportunities after undergraduate graduation, perhaps for those who have good employment opportunities after undergraduate graduation, there may be no need to spend time on the "long" road to graduate school. For those who have good career opportunities after college, it may not be necessary to spend time on the "long" road to graduate school. Although the entrance exam for postgraduate studies is the result of most students' rational choice, it also has its specific conditions and limitations. Therefore, students should clearly analyze their own conditions and make a wise choice when making a decision.

Environmental art design will play a very important role in the social development of our country. In order to promote the development of the major, improve the living environment of public places and residents, improve people's living standards, and promote the progress of the whole society, education and teaching should take the initiative to play its own advantages and make contributions to the prosperity and development of the major of environmental art design. The future development prospects of this field are broad, and the relevant practitioners should actively seize the opportunities and meet the challenges, believing that China's environmental art design will create a better tomorrow.

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