

# Study on ideological and political construction model of Marxist political economy curriculum

Gong Zhang

Jilin University of Finance and Economics, Changchun 130117, China

Abstract: Under the background of the overall promotion of the construction of "curriculum ideological and political" education and teaching system in colleges and universities across the country, all disciplines should follow the purpose of "cultivating morality and cultivating people", break the shackles of the separation of professional education and ideological and political education, and explore the construction mode of curriculum ideological and political education. Marxist political economy has both the historical mission of inheriting Marxist scientific world outlook and the important task of cultivating the theoretical quality of economics students. It is the main position of carrying out curriculum ideological and political education in colleges and universities, and the construction mode of curriculum ideological and political is imperative. This paper clarifies the necessity of the ideological and political construction mode of Marxist political economy curriculum from the macro, middle and micro levels, and then attempts to build a five-dimensional curriculum ideological and political construction mode that is driven by two wing goals and promoted by teaching and evaluation, which provides an effective reference for the curriculum ideological and political construction mode of other disciplines.

Key words: Marxist political economy; Curriculum thought and politics; Five dimensions in one; Promote evaluation by teaching

## Introduction

Marxist political economy, as a compulsory course for undergraduate education in ordinary colleges and universities, is an important component of Marxist theoretical system and undertakes the mission of inheriting and developing Marxist scientific world outlook and methodology. Marxist political economy has both the historical mission of inheriting Marxist scientific world outlook and the important task of cultivating the theoretical literacy of economics majors, and is the main position of carrying out curriculum ideological and political education in colleges and universities. In view of the special historical mission and subject task of Marxist political economy, its curriculum ideological and political goals and curriculum teaching goals have a high degree of agreement. This paper analyzes the necessity of ideological and political construction in the course of Marxist political economy by combing the experience of ideological and political construction in the course of Marxist political economy, and tries to construct the mode of ideological and political construction in the course of Marxist political economy on this basis, which has reference significance for the course ideological and political construction in other disciplines.

#### I. Literature review

Since Cheng Sizheng proposed it in 2014, the research results have been increasing year by year, which has become the focus of attention in today's academic circles and teaching practice. The research of Marxist political economy scholars on this emerging field mainly focuses on the following aspects. First, the necessity and significance of ideological and political construction of Marxist political economy curriculum. Zhang Yongdan (2022) proposed that the ideological and political elements running through Marxist political economy will help establish students' socialist core values, comprehensively improve students' comprehensive quality, and train outstanding economic talents for socialist modernization. The second is the requirement of ideological and political teaching of Marxist political economy course. Jiang Min (2023) believes that ideological and political teaching of "Political Economy" course deeply integrates theoretical knowledge points with case analysis, which not only requires students to master basic concepts such as labor, value and surplus value at the theoretical level, but also requires students to understand the new changes and features of the development of capitalist society and socialist social market economy at the practical level. Third, there are problems in ideological and political teaching of Marxist political economy course. Jiang Min pointed out that the current ideological and political teaching of Marxist political economy course mainly has problems such as imperfect ideological and political theory system, weak ideological and political teaching consciousness of teachers, and insufficient ideological and political teaching ability of teachers. Shen Qingxi (2022) believes that the fragmentation of ideological and political elements in the curriculum, the teaching method that emphasizes principles over ideological and political teaching, the single way in which ideological and political elements are integrated into the curriculum, and the lack of middle school students' main position in the process of curriculum ideological and political integration are the main problems in the current curriculum ideological and political integration of Marxist political and economic teaching. The fourth is the path of integrating curriculum thought and politics into Marxist political economy. Zhang Yongdan suggested that we should introduce the life of great men, introduce the idea of national development, add the latest theoretical achievements, and adhere to the correct world outlook and methodology to guide the integration direction of curriculum thought and politics. In the combination of theory and practical problems, at the same time, the ideological and political elements into the curriculum teaching. Jiang Min proposed that the ideological and political case bank could be built in terms of ideological and political resources in the curriculum, and the cases of each chapter should be supplemented in time according to the changes of economic current affairs and the occurrence of hot economic issues. Shen Qingxi believes that we should abandon the teaching method that emphasizes principles and ignores thinking

and politics. On the one hand, we should explore the ideological and political elements of the principle itself, and through the explanation of the principles of political economy of Marxism, let students deeply understand that the basic principles of Marxism still have strong vitality despite the changes, so as to cultivate students' belief in Marxism and strengthen the core values of socialism; On the other hand, we should fully tap the scientific, contemporary and people nature of Marxist political economy, show the people's stand and humanistic feelings of Marxists, and inherit the Marxist spirit of students. Fifth, the case design of Marxist political economy course. Fang Ping (2022) believes that the design of classic ideological and political cases should be carried out in the comparative analysis of international perspectives in close combination with China's national conditions and policies of The Times.

Through literature review, it can be seen that most of the existing achievements focus on the research on the necessity and existing problems of ideological and political teaching in the course of Marxist political economy. Although some scholars have put forward solutions to the problems, there is a lack of systematic and in-depth research on the construction mode of ideological and political teaching in the course. Therefore, it is necessary to further explore the path of integrating the "soul" of ideological and political education with the "body" of the course of political and economic science, and construct the construction mode of ideological and political education of the course of Marxist political economy.

## II. The necessity of ideological and political construction of Marxist political economy course

The fundamental purpose of higher education is to "cultivate morality and cultivate people", which is also the basic goal of Marxist political economy course education. The necessity of Marxist political economy course ideological and political construction mainly includes three levels.

First, the macro level, strengthen the value of the guidance. The purpose of higher education is to "cultivate morality and cultivate people", the core of which lies in the cultivation of values. For the young students whose values are forming, only by constantly accepting the baptism of Marxist theory can they distinguish various social trends of thought and strengthen their ideals and beliefs under the complicated changes of The Times.

The second is the middle level, to enhance the discourse power of the discipline. China's development should follow the path of socialism with Chinese characteristics in light of its national conditions. The basic economic system, market operation mechanism and macro-control methods followed by this path are different from those of Western countries. Therefore, in theory, Western economic theories cannot be completely copied.

Third, at the micro level, we need to improve the quality of human resources training. Curriculum is the carrier of talent training. To improve the quality of talent training and implement the fundamental purpose of "cultivating virtues and cultivating people", we must improve the quality of curriculum ideology and politics.

#### III. Marxist political economy curriculum ideological and political construction model

The ideological and political construction mode of Marxist political economy course can start from three aspects: setting target module, building classroom teaching module and establishing evaluation module, and form a five-dimensional curriculum ideological and political construction mode driven by two-wing goals and promoted by teaching and evaluation.

- 1. Target module. One is to set nurturing goals for students and teachers. On the one hand, it is necessary to complete the training objectives of professional courses, so that students can master the theoretical knowledge of political economy and improve their ability to analyze problems using economic theories. At the same time, it is necessary to complete the ideological and political goals guided by value, train students to establish correct "three views", firm ideals and beliefs, and encourage students to practice their ideological and political perceptions in real life. On the other hand, teachers should give full play to the leading role of ideological and political thinking in the curriculum. The ability of teachers to carry out curriculum thinking and politics in class determines the degree of students' realization of the above two goals. All colleges and universities should strengthen the training of teachers in professional knowledge, moral education and innovative thinking, and strive to build a team of high-level teachers with both theoretical knowledge and ideological and political literacy. Second, set constructive goals oriented to disciplines and universities. Marxist political economy, as the basic course of economics, on the one hand, through strengthening the ideological and political construction of the course, it will help guide students to establish a "people-centered" development thought, adhere to the basic principles and methodology of Marxism to understand the process of economic movement, grasp the law of social and economic development, and better answer the issues of our economic development. At the same time, by strengthening ideological and political construction, integrating ideological and political elements can further improve the influence and popularity of socialist political economy with Chinese characteristics, and promote the formation of socialist political economy with Chinese characteristics. On the other hand, strengthening the ideological and political construction of Marxist political economy course can help the school to improve the overall level of ideological and political construction of the course, promote the school to realize the concursive development of ideological and political construction, and improve the quality of talent training.
- 2. Teaching module. The important link of curriculum thought and politics lies in teaching, so the teaching module is the most crucial in the construction of curriculum thought and politics model. The construction of "five dimensions in one" classroom teaching module can condense the construction force and form a characteristic ideological and political construction model of Marxist political economy course. First, give play to the leading role of the school. At the same time, at the college level, we should also pay attention to the implementation of school policies and incorporate curriculum ideological and political construction into the curriculum construction system of the college.



The dean of teaching and research department and the director of teaching and research department should play a leading role and organize excellent teachers to hold regular seminars on curriculum ideological and political cultivation, share teaching experience, and promote teaching and learning. Second, give full play to the leading role of teachers. The teachers of political economy major in colleges and universities should pay attention to cultivating their own ideological and political quality, and improve the ability of curriculum ideological and political teaching. Third, give full play to the supporting role of ideological and political elements. Teachers of Marxist political economy can extract ideological and political elements related to unit knowledge points by deconstructing teaching units, using current affairs, case sharing, celebrity dialogues, etc., and skillfully integrate them into the curriculum to stimulate students' psychological chemical reaction. Fourthly, give play to the main role of students. Students should pay attention to their own moral education construction, while accepting the ideological and political elements of teachers, they should externalize their perception and experience into practice, transform the ideological and political knowledge into action, and improve their ideological and political literacy in practice. Fifth, give full play to the boosting role of social resources. The ideological and political construction of Marxist curriculum cannot only rely on campus resources, but should fully integrate all available social resources, including history museums, various enterprises and network red resources, to form a joint force and jointly promote the ideological and political construction of curriculum.

3. Evaluation module. The establishment of a scientific and effective evaluation system is an important closed loop of the ideological and political construction mode of Marxist political economy curriculum, which should be combined with the target module to set up an evaluation plan to realize the mutual promotion of teaching and evaluation. Specifically, it can be started from the following four aspects. First, the evaluation subject. Each university and each teaching unit shall form an assessment and evaluation group. The members of the group may be composed of school leaders, teaching supervisors of the academic affairs Office and teaching deans of teaching units. At the same time, the evaluation subject should also include the students and the main teacher of Marxist political economy course. By forming multiple evaluation subjects, the teachers' curriculum ideological and political teaching ability should be comprehensively evaluated from different angles. The second is the evaluation object, which should focus on the teaching content, teaching method and teaching effect. The evaluation of teaching content should focus on whether the distribution ratio of professional knowledge and curriculum ideology and politics is appropriate, so as to avoid the phenomenon of "two skins" of professional knowledge and curriculum ideology and politics; In terms of teaching methods, we should focus on whether the means teachers use to introduce curriculum ideology and politics are innovative and diversified. At the same time, we should also evaluate the degree of integration of ideological and political elements and professional knowledge, so as to avoid the rigid combination and make the two integrated. The evaluation of teaching effect can be carried out from two aspects: classroom and after-class. The classroom evaluation is mainly based on the teacher's teaching performance and the students' listening atmosphere, while the after-class evaluation is carried out by observing the changes of students' comprehensive qualities such as daily learning attitude, enthusiasm for life and interpersonal behavior. The third is the evaluation standard. The evaluation standards of ideological and political construction of Marxist political economy course can be investigated according to the objectives of ideological and political construction set in the teaching syllabus and teaching plan. Specifically, it includes whether the teachers have the consciousness of ideological and political teaching, whether the ways of integrating ideological and political elements are multiple, students' classroom interaction and completion of homework, exam results, etc. Based on the above curriculum ideological and political teaching objectives, grade evaluation standards are formulated, and qualitative evaluation of feedback suggestions are given to carry out an all-round evaluation of teachers' ideological and political teaching in order to evaluate and promote teaching.

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**About Author:** Gong Zhang (1988.12), female, Han, Ph. D. candidate, Lecturer, Changchun, Jilin Province. Her research interest is Marxist Political Economy.

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