

# Analysis of the Value and Implementation Path of Volunteer Service Education in Universities from the Perspective of “Great Ideological and Political Courses”

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**Abstract:** The voluntary service of universities in the “Great Ideological and Political Course” is an effective way to practice the educational concept of “cultivating virtue and nurturing people” and “comprehensive education”. This article explores the educational value, problems, and paths of volunteer service in universities, in order to fully utilize the educational function of volunteer service activities in universities, improve the volunteer service system in universities, enable students to establish correct “three views”, and construct a “great ideological and political” education pattern.

**Keywords:** Great Ideological and Political Course; Universities; Volunteer service; Educational value; Path Analysis

On July 25, 2022, the Ministry of Education and ten other departments issued a work plan for comprehensively promoting the construction of “Great Ideological and Political Courses”, which pointed out that “universities should closely adhere to the teaching goals and requirements of ideological and political courses, and use practical activities such as volunteer service, theoretical lectures, and social research to carry out practical education.” The “Guidelines for Youth Volunteer Service Work of the Communist Youth League in Universities (2022 Edition)” also clearly stated that “we should focus on the important requirements of cultivating young people with ideals, courage to take responsibility, ability to endure hardship, and willingness to work in the new era, actively promote the integration of university volunteer service into the “three comprehensive education” pattern and talent training system, and fully play the practical education function of youth volunteer service in the Great Ideological and Political Courses.” In the field, universities should integrate volunteer services into the “three comprehensive education” pattern, and use volunteer activities to carry out practical teaching. Efforts should be made to cultivate socialist builders and successors who have a strong sense of patriotism, are brave enough to shoulder their missions, and are determined to follow the Party and contribute to the comprehensive development of morality, intelligence, physical fitness, aesthetics, and labor in the new era. Given that the current volunteer service system is not yet perfect, it is necessary to propose targeted solutions based on the background of the “big ideological and political” education pattern, in order to effectively leverage the practical educational value of volunteer service.

## I. Introduction to Volunteer Service in Universities from the Perspective of “Great Ideological and Political Courses”

### 1. The Basic Connotation and Inner Connotation of “Great Ideological and Political Course”

The “big” of the “big ideological and political course” is to use all teaching resources with ideological and political education characteristics, break down barriers, penetrate the process, and collaborate with all members, the whole process, and the whole society to gather the “big power” to cultivate new talents of the times. Expanding from the three major factors of content, field, and subject in the development of ideological and political education to the social field, we will further construct a new form of ideological and political education in the new era with multi subject collaborative education and multi field coordination, in order to overcome problems such as limited content, innovative methods, and limited effectiveness.

Its inherent meaning mainly includes three dimensions: first, the “Great Ideological and Political Course” should not only include historical facts and theoretical viewpoints, but also integrate into the practical content being carried out by the vast youth group in the new era. It should not only achieve the mutual penetration of students’ knowledge, emotions, beliefs, intentions, and actions, but also achieve the comprehensive development of students’ morality, intelligence, physical fitness, aesthetics, and labor. The second is that it can be carried out both on campus and in the overall social environment. We need to strengthen reform and innovation efforts and implement the fundamental task of cultivating morality and talent. Thirdly, the “Great Ideological and Political Course” can be taught by ideological and political teachers, as well as by hiring moral models, excellent teachers and students, and industry role models, to strengthen the two-way interaction between educators and learners in classroom teaching.

### 2. The Relationship between “Great Ideological and Political Courses” and Volunteer Service in Universities

Firstly, from the perspective of the “Great Ideological and Political Course”, ideological and political work focuses on the classroom of ideological and political education itself, and pays more attention to the social classroom, so that they can be combined. “Day reading ideological and political courses” have become one of the important ways of teaching “large-scale ideological and political courses”. Volunteer activities have emerged to meet the needs of social activities. With the development of the times, the organizational network of volunteer service activities is becoming increasingly sound, and the system is gradually improving. Most of them are carried out in conjunction with social activities of large-scale sports events, and have certain political and educational value. Their practical and social characteristics are fully in line with the “Great Ideological and Political Course” of integrating resources and enriching cultural and entertainment life in society. Secondly, the volunteer service

activities in universities can promote young students to serve the masses, go deep into the grassroots, and enhance their abilities. The main activities include the cultivation of knowledge, planning and coordination abilities, as well as the shaping of intrinsic compatibility with the socialist core values of patriotism, dedication, honesty, and friendliness. These are the most important and also the most important. Therefore, volunteer service in universities provides a vivid carrier for cultivating and practicing socialist core values. In terms of educational content, volunteer service in universities is organically compatible with ideological and political education. Once again, volunteer service activities in universities have also strengthened the teaching staff of the "Great Ideological and Political Course". Under the perspective of the "big ideological and political course", ideological and political course teachers jointly assume the responsibility of educating students, and through mutual cooperation, work together to create a subject of education with consistent goals.

### 3. The Educational Value of Integrating College Volunteer Service into Ideological and Political Courses

The volunteer activities aimed at dedicating themselves to society and serving the masses reflect the need for the "Great Ideological and Political Course" to make good use of society's proximity to social reality. It is an organic combination of "classroom learning", "social lectures", and "doing in practice". Through volunteer activities to help others, students serve people and things, serve groups, and contribute their intelligence to society within their capabilities, solving some social reality problems.

Highlighting the common perspective of moral education in the "Great Ideological and Political Course". The ideological and political courses in universities are the key courses to implement the fundamental task of cultivating morality and talents. "Dedication, friendship, mutual assistance, and progress" are the foundation of volunteer service and the core of volunteer spirit. They effectively grasp the concept and spirit of the core values of socialism with Chinese characteristics, and are of great significance for shaping the worldview, outlook on life, and values of college students. For example, university organizations leading students to participate in volunteer services such as nursing homes, welfare homes, and hospitals, as well as emergency rescue and disaster relief activities, can not only enhance the volunteer service awareness of college students, understand the impermanence of life and life, but also objectively view birth, aging, illness, and death as well as the warmth and coldness of the world, cherish life, and be grateful to society. It is more conducive to students forming correct life views and values, and realizing the effective use of "great ideological and political courses".

Secondly, it is helpful for improving the moral cultivation of college students. Volunteer service provides a window for college students to relieve themselves in advance in social work, which is conducive to clarifying their personal development goals. Through volunteer service, we can mobilize the autonomy, initiative, and enthusiasm of young college students in the process of volunteer service, and inspire them to play the role of the main force. At the same time, utilizing spare time to engage in practical activities, linking professional skills with specific volunteer practice activities, combining professional theory with practice, contributing to the cultivation of moral concepts, the formation of good social behavior, and internalization of basic qualities for college students, effectively improving their overall quality.

Effectively promote harmonious interpersonal relationships. Volunteer activities in universities have the characteristics of being unpaid, public welfare, voluntary, and social. They can better utilize the personalization, human culture, and comprehensiveness of services. Through self service and self service, college students can maximize their sense of autonomy. Learn to help each other in activities, show sincere respect, and promote harmonious coexistence among people.

## II. The Current Situation and Existing Problems of Volunteer Service in Universities from the Perspective of "Great Ideological and Political Courses"

Based on literature research, the author designed a survey questionnaire. Taking the Shenyang Volunteer Service Federation University Branch as an example, 259 students from different schools were selected to distribute the questionnaire. 254 questionnaires were effectively collected, with an effective response rate of 98.1%. Analyzing the current situation of college students participating in volunteer services from the perspective of ideological and political courses, it is found that there are the following problems in college student volunteer services.

### 1. The motivation and ideology of volunteer service are impure

The results of the questionnaire survey were as follows: 81.1% helped people in need, 43.7% completed the required volunteer service hours or credits, 61.81% utilized their potential and strengths, 55.51% made like-minded friends, 79.13% improved their practical abilities and professional skills, and 25.59% signed up for volunteer service with many classmates around them.

### 2. The volunteer service ability of university volunteers is not strong

During the investigation process, university volunteers often limit themselves to theoretical knowledge, lack practical experience, and believe that they lack professional skills, coordination skills, communication skills, etc. Therefore, it often leads to the inability of university volunteers to persist in volunteer activities, resulting in the inability to meet the requirements of volunteer service supply.

### 3 Obvious homogenization and insufficient innovation of the times

According to the survey, most volunteer activities currently lack challenge and innovation, mostly in the form of elderly care homes, community cleaning, charity sales, and cultural performances, with very few operating in a project-based manner. Many students are unable to integrate their professional strengths and advantages when participating in volunteer activities.

### 4. The volunteer service mechanism in universities is not perfect enough, and the evaluation and incentive measures are insufficient

At present, there are few stable guarantee systems for volunteer services in universities, mainly due to the lack of funds, information, and teaching staff, resulting in poor effectiveness of volunteer services. In addition, the advanced evaluation and award mechanism for volunteers is not transparent, and some university volunteers do not receive fair and just recognition for their achievements, resulting in a

significant lack of enthusiasm and motivation to carry out activities.

#### 5. Lack of training mechanism

When asked if they had received relevant professional training before volunteering, 55.12% of students chose never to, even though university volunteers have a certain professional knowledge foundation, they cannot meet various needs in volunteer activities. At present, even though a small portion of volunteer service activities provide training, most of them are still formalized, with insufficient training intensity, lack of innovation, lack of established systematic training courses, lack of experienced teaching staff, and mostly presented in the form of counselor class meetings to mobilize, resulting in poor training effectiveness.

### III. Exploring the Implementation Path of Volunteer Service in Universities from the Perspective of "Great Ideological and Political Courses"

In the context of the "Great Ideological and Political Course", it is worth further exploring how to make good use of volunteer activities, lead college students to actively engage in volunteer public welfare interaction through various paths and methods, improve the social practice teaching system of ideological and political courses, construct a practical and feasible long-term teaching model, and enhance the teaching quality of the "Great Ideological and Political Course".

#### 1. Realize full coverage of theoretical teaching in the "Great Ideological and Political Course" among all students

Expanding the traditional ideological and political classroom, which mainly focuses on theoretical teaching, to volunteer activities can extend the educational field of "large-scale ideological and political courses." Universities should design relevant policies to encourage college students to participate in volunteer activities. Ideological and political courses should not be solely the task of ideological and political teachers. Departments such as Marxist colleges, student departments, and youth league committees should actively cooperate and assist relevant functional departments in their work and implement them in a specific manner. Teachers need to carry out self-transformation and take on the responsibility of deepening political teaching reform, so that volunteer activities and practical teaching can play their due role in cultivating moral character. Integrate ideological and political course teachers, counselors, and relevant department teachers to jointly participate in the organization and guidance of volunteer service practice projects.

#### 2. Improve the institutional guarantee for the voluntary activities of the "Great Ideological and Political Course"

Establish a sound and scientific training and theoretical guidance system. During the training, typical volunteers are often cited for on-site teaching, and a combination of group discussions and questioning is adopted. The training is not one-time, long-term, and continuous, to increase hot topics, resonate, seek inspiration and direction, and elevate understanding from the theoretical level to the ideological level.

Establish a sound evaluation and incentive mechanism for volunteer services. The evaluation incentive mechanism is based on the situation of volunteer service, combined with service feedback, to evaluate each member, and at the same time, provide both spiritual and material rewards.

#### 3. Innovate the Teaching Method of Volunteer Public Welfare Practice Education for the "Great Ideological and Political Course"

In the perspective of "ideological and political courses", we should continuously explore and innovate, strengthen activity design, pay more attention to the linkage between university volunteer service activities and the characteristics of departments, career planning, etc., integrate disciplines and majors, and promote the construction of volunteer service characteristic brands. In practical classrooms, exploring long-term cooperation models through establishing volunteer service bases and internship bases for college students, and jointly organizing volunteer service practice courses with relevant civil affairs units, street offices, and communities, can better tap into rich ideological and political resources. To inject vitality and youthful energy into the ideological and political education value of universities in volunteer service activities.

#### 4. Strengthen the publicity efforts of the "Great Ideological and Political Course" volunteer activity

University volunteer service teams should continuously expand their publicity channels and carry out regular and innovative content promotion work. For example, allowing college students to use emerging media to share their experiences and gains in participating in volunteer services. Explore the shining points of college students in volunteer practice and play the leading role of excellent volunteers as role models. By creating a good publicity atmosphere for volunteer service practices both on and off campus through multiple channels, we can further improve the level of volunteer education and ideological and political education.

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