# Research on the Integration of Chinese Excellent Traditional Culture into Vocational Colleges Ideological and Political Teaching

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Abstract: This paper discusses the importance, present situation and corresponding strategies of integrating Chinese excellent traditional culture into ideological and political teaching in vocational colleges. First of all, the integration of traditional culture helps to enhance students' cultural self-confidence and national identity, and cultivates their correct outlook on life and values. Secondly, it is found that the traditional culture is not integrated into the current ideological and political courses in vocational through the analysis of the current situation. Finally, it puts forward some strategies such as strengthening teacher training, innovating teaching activities, enriching teaching subjects and optimizing integration mechanism to improve the effectiveness of ideological and political teaching.

Key words: Chinese excellent traditional culture; vocational colleges; Ideological and political teaching

Introduction: The excellent traditional Chinese culture belongs to the crystallization of the wisdom of the Chinese nation. Through cultural inheritance, it is conducive to the rejuvenation of the nation and achieve better teaching effect of ideological and political courses. It contains rich connotations, such as love and dedication, self-improvement and so on, and belongs to the source of socialist core values. In the ideological and political teaching activities of vocational colleges, in order to promote the improvement of teaching effect, the organic integration of Chinese excellent traditional culture into the ideological and political teaching should be regarded as one of the key teaching tasks.

## 1. The significance of integrating Chinese excellent traditional culture into ideological and political teaching in higher vocational colleges

In the ideological and political teaching of higher vocational colleges, through the introduction of excellent traditional Chinese culture, we can promote the formation of students' core values and provide guarantee for their healthy development. After thousands of years of development, the fine traditional Chinese culture has great value, pointing out the right direction for China's development and contributing to national rejuvenation. Among them, traditional culture contains rich innovative content, which needs continuous innovation in the development of the country, in order to inject vitality into the development and achieve better development results. Students in higher vocational colleges are an important part of the youth group, in order to promote their humanistic quality, it is necessary to integrate the content of Chinese excellent traditional culture in ideological and political teaching activities about enriching the spiritual world of students, and improving their wisdom. The strength of culture is shown in the values, among which the core values show the spiritual height of the country and the nation. In the course of historical development, the Chinese nation takes the values of benevolence, wisdom and integrity as the main body, and has rich characteristics of The Times after years of development. Through the development of ideological and political teaching, higher vocational colleges can promote the formation of students' core values and gradually become skilled talents. In teaching activities, teacher can integrate excellent traditional Chinese culture into them, deepen students' understanding of core values, and practice them in life. For example, in the Book of History, teachers can expand the introduction of "tolerance and greatness", introducing the relevant content of "friendliness" in the current era, and providing support for ideological and political teaching through the form of cases to deepen students' understanding of the relevant content. Through the implementation of the above activities, students can recognize the connotation of core values, develop a strong sense of identification with excellent traditional Chinese culture, master more knowledge, and significantly improve their relevant literacy. At the same time, the development of the above activities can make students have a deeper recognition of traditional culture, strengthen cultural self-confidence, and make students have a deeper understanding of friendliness, that not only to people, but also to society and nature. The interpretation of ideological and political content in the form of cases can promote the significant improvement of students' ideological and moral level and provide guarantee for their healthy development.

In addition, the integration of Chinese excellent traditional culture in ideological and political teaching in higher vocational colleges contributes to the enrichment of teaching resources. Chinese excellent traditional culture belongs to the resource base of ideological and political teaching, which can provide support for the development of ideological and political teaching in higher vocational colleges and promote the improvement of teaching effect. In practical ideological and political teaching, teachers can integrate excellent traditional Chinese culture to enable students to combine theory with practice. Traditional culture contains rich case content. Through the application of this content, teachers can promote the formation of students' good values, help students master more knowledge, and improve their ideological and political literacy. Through the mining of excellent teaching resources, it is helpful to enrich the form of ideological and political teaching, promote the creative transformation of traditional culture, and achieve better teaching results.



### II. The current situation of integrating Chinese excellent traditional culture into ideological and political courses in higher vocational colleges

In the current ideological and political teaching activities in higher vocational colleges, the mode of ideological and political teaching is relatively simple, and the penetration efficiency of traditional culture is poor. In many higher vocational colleges, the ideological and political teaching methods are relatively simple, usually using the teaching method to read from the book, that is a problem we tend to overvalue theory and undervalue practice because teachers occupy the main body of teaching. Under the influence of this teaching situation, students' participation in class has low participation rate, and the effect of integrating excellent traditional Chinese culture is poor. At the same time, the teaching mechanism of ideology and politics in higher vocational colleges is not a perfect system. The integration mechanism can provide guarantee for the integration of traditional culture. In the link of ideological and political teaching in higher vocational colleges, the integration of ideological and political teaching needs to pay attention to the construction of long-term mechanism to provide guarantee for the actual education effect. However, according to the actual situation of ideological and political teaching in higher vocational colleges, the mechanism of ideological and political teaching, management and evaluation in most higher vocational colleges is not perfect. There is a lack of long-term mechanism to guarantee the actual integration work that still has a large space for development.

## III. The strategy of integrating Chinese excellent traditional culture into higher vocational ideological and political teaching

3.1 Strengthening teacher training and improving teacher literacy

In the ideological and political teaching activities of higher vocational colleges, teachers play a leading role and play a very important role. In order to achieve better teaching results, higher vocational colleges need to pay attention to the development of teacher training, promote the improvement of teachers' traditional cultural literacy, and better integrate it into the ideological and political teaching. Teachers can develop high professional standards and actively participate in training activities to improve their own cultural literacy, so as to provide students with better teaching activities and ensure the improvement of their ideological and political literacy. Through the development of teacher training, teachers can adjust their teaching activities, carry out the whole teaching activities with moral education, and promote the improvement of teaching quality. In teacher training activities, higher vocational colleges need to constantly adjust the training policy according to practical situation, rationally use various resources, promote the innovation of training activities, improve teachers' literacy, and achieve better training results.

3.2 Innovative teaching activities to meet the needs of students

In the ideological and political teaching activities in higher vocational colleges, teachers need to start from the reality, pay attention to the adjustment of teaching activities, form a good ideological and political teaching characteristics, and achieve good teaching results. First of all, in the ideological and political teaching, teachers can build a good classroom environment through humorous words. College students prefer interesting classrooms and teachers, and through the formation of a good classroom environment, students can master more knowledge. Among them, a good classroom environment has the following effects on students: On the one hand, it can narrow the distance between teachers and students, carry out better interaction with teachers, and master more knowledge content. On the other hand, teachers can use humorous language to build a good classroom environment, so that students can actively participate in knowledge learning and improve their self-learning ability. At the same time, ideological and political teaching is more serious than other practical courses. Teachers can build a good classroom environment for students through humorous sentences, so that students can actively participate in the study of ideological and political teaching. Through the adjustment of the classroom, students can ease their mood, change their learning mentality, and actively participate in the learning of knowledge. Secondly, teachers need to pay attention to the refinement of emotion in the teaching process to make the teaching content more appealing. College students are more sensitive to emotional feelings, and teachers can help students better understand the teaching content through delicate emotions, and gradually form a gentler character. At the same time, teachers can deeply analyze the teaching content to help students master relevant knowledge. Many traditional cultural knowledge is esoteric for students. Teachers can start from students' knowledge, take students' perspective as the starting point, clarify the connotation of traditional culture, deepen students' understanding of knowledge, and significantly improve relevant literacy. Finally, in ideological and political teaching, teachers need to pay attention to the improvement of students' autonomous learning ability and better integrate traditional culture into it so that students can master good knowledge. Through the development of teaching guidance, teachers can make students form a good quality of independent learning, dig deeper into the content of traditional culture, and better achieve the teaching goal. In short, in the ideological and political teaching of higher vocational colleges, teachers can better integrate the content of Chinese excellent traditional culture through the innovation of teaching methods, and achieve better education results.

3.3 Enrich the teaching subject and carry out teaching practice

In the ideological and political teaching activities of higher vocational colleges, the integration of excellent traditional Chinese culture has higher requirements on teachers, who not only need to have strong cultural accomplishment, but also need to better display the connotation of traditional culture. Teachers who rely on ideological and political teaching alone often cannot achieve good teaching results, and students' actual learning results are poor. Based on this, higher vocational colleges need to pay attention to the enrichment of ideological and political teaching subjects, promote the innovation of ideological and political teaching, and deepen students' understanding

of excellent traditional Chinese culture. Vocational colleges can invite part-time teachers, such as non-genetic inheritors, technical experts and experts, according to the enrichment of teaching subjects, students can get a better experience and get a significant improvement in cultural literacy. Vocational colleges can invite part-time teachers to teach on campus, or adopt online teaching platforms to carry out online teaching activities. The rich teaching subjects can analyze the excellent traditional Chinese culture from different perspectives, so as to make the traditional culture more consistent with the original connotation. At the same time, through the enrichment of teaching subjects, higher vocational colleges can make students get different feelings, change the problems existing in classroom teaching in the past, make students actively participate in ideological and political learning, improve their moral cultivation, and better inherit the excellent traditional Chinese culture.

3.4 Optimize the integration mechanism and improve the effectiveness of education

The integration of Chinese excellent traditional culture into the ideological and political curriculum of higher vocational colleges is systematic and it cannot be separated from the guarantee of scientific integration mechanism. In the ideological and political teaching activities of higher vocational colleges, it is necessary to take government policies as guidance, increase the content of excellent traditional Chinese culture, and carry out targeted teaching activities according to the situation of students. Colleges and universities need to carry out overall planning activities, pay attention to the integration mechanism, including management, evaluation and other aspects, so as to achieve better integration results. First of all, higher vocational colleges can pay attention to improve management mechanism. We should establish and perfect management mechanism, and plan into the work for achieving better education results. In the process of perfecting the teaching operation system, it mainly involves personnel training and curriculum setting. At the same time, the improvement of the management mechanism can better carry out special research topics, provide corresponding research funds, and achieve good integration effects. Secondly, higher vocational colleges need to pay attention to the improvement of the evaluation mechanism, including the evaluation criteria, results and subjects, and gradually form a diversified evaluation system to carry out a comprehensive assessment of the actual education effect. Starting from the effect of teaching evaluation, through the summary of experience, a normal evaluation system is gradually formed to ensure the smooth development of teaching activities and achieve good teaching results. Finally, higher vocational colleges can establish a number of incentive mechanisms to encourage teachers to build quality courses, conduct good communication activities, share teaching experience, and actively participate in ideological and political teaching activities. At the same time, it can carry out research on ideological and political issues, give policy support to the development of teachers' scientific research, achieve good teaching results, and ensure the integration of teaching.

#### **Epilogue**

To sum up, the integration of excellent traditional Chinese culture in the ideological and political courses of higher vocational colleges is conducive to the improvement of education effect and the injection of vitality into the development of classroom teaching. The integration is conducive to the realization of the goal of cultivating morality and people. Among them, vocational colleges can achieve better integration effects through teacher training, innovative teaching activities, and improve integration mechanisms for promoting the improvement of students' ideological and moral levels, laying a foundation for their subsequent learning and work, and inheriting excellent traditional Chinese culture.

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