

# Innovative Research on Adult Education Teaching in the Perspective of “Internet plus”

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**Abstract:** Adult education, as an important part of China’s education system, is a key way to achieve the strategy of building a strong education country. However, there are still problems in adult education in China, such as insufficient educational value, low market recognition, imperfect educational evaluation system, and insufficient teacher team building, which make it difficult for adult education to meet the needs of educational development in the new era. Based on this, the author will elaborate on the problems existing in the current adult education in China in this article, and analyze the reform path of the current adult education based on the “Internet plus” background, to promote the informatization development of adult education, and also hope to provide ideas for the sustainable development of adult education.

**Keywords:** Internet plus; Adult Education; Teaching innovation

## Introduction:

In the current society, people’s awareness of adult education is insufficient, and the low quality of adult education has become the main reason for the low recognition of adult education. Therefore, how to improve the teaching quality of adult education has become the primary issue that relevant workers need to consider. With the rapid development of China’s information technology, the application of the “Internet plus” model has become the core direction of China’s education reform. The way of “Internet plus Education” can help the development of adult education work get rid of the constraints of time and space, make the development of teaching work more flexible, and provide students with richer learning content.

## I. Analysis of the Current Situation of Adult Education

### 1. The positioning of adult education is unclear

At present, there is a common situation in China’s adult education industry that emphasizes diplomas over quality. In the development of adult education, excessive emphasis is placed on the expansion of scale and the improvement of economic benefits, neglecting the crucial goal of ensuring that talent cultivation can meet the current social development. If adult education still positions itself as compensatory academic education and ignores its social service function, it will be difficult for adult education to gain universal recognition in society, and the development of adult education will be even more difficult.

### 2. The quality of adult education is relatively low

In the development of teaching work, educational funds are an important material foundation guarantee. In adult education, most of the funding comes from the tuition fees paid by colleges, and government departments provide less support for adult education. Therefore, the educational environment for most adult education is difficult to guarantee, and the equipment for basic teaching such as training rooms and multimedia classrooms is slightly insufficient. In addition, due to the need to save on educational expenses, adult education mostly adopts large class teaching, making it difficult to provide targeted teaching to learners, which leads to the inability to guarantee the learning enthusiasm of students.

### 3. Poor teaching management system

The teaching management system is the foundation for ensuring the quality of teaching work, but currently there are a large number of teaching management problems in adult education in Chinese universities. Firstly, the relevant rules and regulations in adult education are not sound, and the job responsibilities of various departments are not clearly defined in adult education, resulting in a lack of clear guidelines for the implementation of work. Secondly, the selection of textbooks is not up to standard, and many of the textbooks used have an excessive emphasis on theoretical foundations and a lack of integration with the characteristics of the times. Finally, the examination management in adult education work is very loose, and both learners and educators have not increased their attention to adult education. Learners use adult education as a means of mixing diplomas, while educators use adult education as a method of generating income. This has led to lax supervision of exams in universities in order to meet the evidentiary needs of learners.

The purpose of conducting assessment and evaluation of adult education teaching is to ensure that teaching work can progress towards established goals. In current adult education, the teaching evaluation method is mainly summative evaluation. Summative assessment refers to the assessment of a learner’s mastery of professional knowledge through online and offline exams. Adult learners have relatively weaker learning abilities and varying learning needs. Therefore, adopting a fixed teaching evaluation method can lead to a lack of scientificity in the assessment and evaluation work, resulting in a low pass rate for learners and greatly affecting their learning enthusiasm.

### 4. Backward development of teaching staff team

From the perspective of “Internet plus”, adult education cannot be carried out without the blessing of information technology,

which requires teachers not only to have rich professional knowledge reserves, but also to have a certain level of information technology application. Only in this way can we effectively promote the informatization transformation of adult education, achieve the sharing of high-quality teaching resources, and enrich teaching content. However, at present, most adult education institutions have not timely provided information technology application training to their teaching staff, lacking corresponding team building systems, resulting in weak information literacy of the teaching staff. Under this premise, it is difficult for teachers to change teaching methods in the perspective of “Internet plus”.

## II. The Innovative Path of Adult Education in the Perspective of “Internet plus”

### 1. Improve the construction of online teaching platforms

From the perspective of “Internet plus”, adult teaching should start with building an online teaching platform. Through a comprehensive online teaching management platform, the interaction between teachers and learners can be effectively improved. Teachers can also build a variety of virtual classrooms for learners during teaching, and meet the learning needs of different learners through the different teaching characteristics of various platforms. In addition, when choosing an online platform for teaching, teachers should fully consider the stability and usability of the platform to ensure that learners’ learning experience can be improved.

When making courseware or recording teaching videos, teachers can utilize a large number of high-quality teaching resources on online platforms to ensure that the selection of teaching content can meet the learning and development needs of students. At the same time, teachers should also pay attention to classroom interaction, and use interactive tools on online platforms to achieve implementation discussions and classroom quizzes between teachers and students. Improve the learning outcomes of learners. Teachers should always pay attention to classroom feedback in teaching, and respond promptly to questions raised by learners, so that teachers can accurately understand the knowledge mastery of different learners. High frequency interaction can effectively stimulate learners’ thirst for knowledge, stimulate their learning enthusiasm, and effectively improve the effectiveness of classroom teaching.

### 2. Strengthen the construction of network resources

From the perspective of “Internet plus”, the construction of network resources is one of the key measures to innovate adult education. Online course resources are the foundation for ensuring the smooth development of adult education. There are significant differences in educational content and direction between adult education and general education. Therefore, in the construction of teaching resources, adult education should be closely integrated with educational goals to ensure that teaching content can meet the needs of society for the cultivation of adult education talents. At present, the teaching resources in adult education in China are generally dominated by ordinary higher education resources. This forced application method has to some extent led to the loss of its own characteristics in the development of adult education. Therefore, from the perspective of “Internet plus”, adult education should strengthen the construction of online teaching resources, and design characteristic teaching content in combination with knowledge points of various specialties. On the other hand, teachers should also improve the design of case teaching, deepen students’ understanding of knowledge points through high-quality teaching cases, and ensure the universality of case application. Teaching cases and content with moderate difficulty and ease can not only stimulate students’ learning enthusiasm but also improve their mastery of professional skills, cultivate their awareness of discovering and solving problems, and achieve a comprehensive improvement in the effectiveness of online teaching.

### 3. Establish a scientific evaluation system

The innovation of adult education cannot be separated from the design of teaching evaluation system. A comprehensive assessment and evaluation system can guide learners to learn independently and efficiently, effectively solving the problem of difficult evaluation in adult education. Regardless of the educational model, the purpose of assessment and evaluation is to help learners better grasp the knowledge they have learned and apply it to practical problem-solving.

From the perspective of “Internet plus”, the construction of the adult education evaluation system should ensure the diversification of evaluation subjects and evaluation methods, comprehensively evaluate learners in combination with their daily learning performance and skills application ability, and use the teaching evaluation system to evaluate the development of teaching work, so that teachers can adjust teaching strategies and methods in a timely manner. In addition, teachers should use online teaching platforms to promptly answer questions that learners encounter during the learning process, ensuring that learners can complete their studies and exams according to the established teaching syllabus, and provide targeted supplements based on student feedback. After completing the theme course, teachers can also use big data technology to scientifically evaluate the behaviors and homework completion of students during the learning process. Finally, the construction of the teaching evaluation system should shift from one-way to multi-directional, opening up channels for learners to evaluate teacher teaching activities. Learners can leave their opinions and suggestions on teaching work on the platform anytime and anywhere. Through the construction of an evaluation system in the form of teacher-student mutual evaluation, it can help teachers clarify the direction of subsequent teaching reforms.

### 4. Improving the Comprehensive Literacy of Teacher Management Teams

The teacher team is the fundamental guarantee for the smooth implementation of teaching work. Therefore, on the one hand, it is necessary to strengthen the training of teaching ability of teaching managers, ensure the progressiveness of online curriculum resources, and regularly invite relevant experts to carry out lectures on campus, so as to enrich the knowledge reserves of professional teachers and improve their teaching ability. On the other hand, schools should actively cultivate and introduce information technology talents, improve

the information technology application level of teaching management personnel, ensure that teachers can effectively utilize diverse online teaching platforms and various digital technologies to enrich classroom teaching modes, and strengthen communication between teachers and students. At the same time, organizing information technology related training activities can help teachers improve their video recording and production skills, and provide students with a better learning experience.

Secondly, schools should also focus on horizontal and vertical communication between teachers. Horizontal communication refers to teachers being able to learn advanced teaching management experiences from other school teachers through various academic exchange conferences and integrate them into their daily teaching. Vertical communication refers to the ability of teachers to broaden their teaching career by delving into the teaching theories and ideas of other education experts, ensuring the effectiveness of online course teaching, and providing strong teacher support for the innovation of adult education.

### **Conclusion:**

From the perspective of “Internet plus”, we should actively adopt the hybrid teaching mode in the innovation of adult education, and ensure that the implementation of teaching can meet the actual learning needs of all learners through the effective integration of real-time and non real-time, online and offline teaching methods. In the development of teaching work, teachers should deeply consider what guidance and assistance the teaching content can provide to learners, and whether the teaching content can meet the developmental requirements of learners. Therefore, the innovation of adult education in the perspective of “Internet plus” can ensure that the development of teaching work can conform to the current social development trend and help the adult education industry achieve long-term healthy development.

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