

Relevant Research on the Education and Management of College Students by Counselors in the New Era

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Abstract: This article summarizes some of the problems encountered by college counselors in the education and management of college students in the new era, analyzes and studies related theories of pedagogy and psychology, and proposes countermeasures for college counselors in the education and management of college students, with the goal of providing college students with better education and management. Assist in the successful development of education and management-related work.

Keywords: College Counselor; College Students; Education; Management; Method

Introduction

College counselors are important people who are on the front line and have direct contact with young college students. They are also a teacher and friend of college students. With the rapid development of economy and society, the education and management of college students by counselors in the new era is faced with many challenges, such as learning education management theory, updating education management methods, and clarifying educational management objectives. Based on a deep understanding of the theoretical connotation, to analyze and understand the phenomenon in the actual operation process of education management as an example, it is necessary to adhere to the principle of problem-oriented and result-oriented, and put forward beneficial solutions in continuous innovative thinking.

1. Problems in the Educational Management of College Students by College Counselors

1.1 Counselors have uneven theoretical literacy in educational management of college students

From the perspective of pedagogy, counselors are engaged in the daily education and management of college students. Counselors are educators and college students are educated. From the perspective of management, counselors are managers and college students are managed. The process by which counselors perform their education and management functions is the practice of ideological education, moral education, behavior education, and career planning education for college students. The education management of college students in the new era objectively requires counselors to have a higher theoretical knowledge of education management, but most colleges and universities do not set restrictive conditions for the professional access of counselors, which makes the work that should be professionally engaged. Misunderstood as daily routine work without theoretical support. College students belong to a group of “social people” who have their own opinions and are easy to innovate. This group is still growing in physiology and psychology, and has certain special characteristics. College counselors will inevitably need more reserves in the process of education and management of college students. The theoretical knowledge of the instructor needs to be improved in actual situations^[1].

1.2 Insufficient innovation in the way the instructor conducts education and management of college students

Colleges and universities usually have a complete set of system requirements for counselors to engage in college student education management. From college students entering the university campus to completing their studies and leaving school, the relevant system regulations clarify the duties and powers of counselors and the content of the obligations and rights of college students. College counseling staff perform the education and management of college students in accordance with the existing operating system documents. Therefore, the educational management of college students is usually a set of macro-level system guidance documents, and the detailed and micro-level implementation level requires counselors to implement them through their own understanding and grasp of the system documents. There is a problem of the choice of educational management methods and methods in the education management. Because of the responsibility attribution, the educational management methods and methods are not flexible enough, and most of them act on "experience". There are obviously insufficient innovations in the education management of college students. problem.

1.3 Inadequate guidance for the purpose and direction of the instructor's educational management of college students

University is an important stage of the socialization of young students. The process of college counselors' education and management of college students is essentially the stage of socialized transitional education. It is necessary to guide the majority of students to understand the laws of social operation, improve the ability of young students to respond to social changes, and teach young people How can students better develop themselves and so on. Under the background of the new era, informatization is becoming more and more common, and big data analysis is becoming more and more accurate. While bringing convenience to education management, for the education management of counselors, it is even more necessary to plan for the purpose of receiving education and life direction for college students. However, the actual situation is that most of the counselors ignore this important content to a certain extent due to the complicated personal life and learning affairs and the huge number of students tutored.

2. Suggestions to solve the problem

2.1 Strengthen the Theoretical Study of College Students' Educational Management

While conducting daily education and management of college students, counselors should ask themselves from the perspective of their own professional professionalism and expertization, and have a thorough understanding of relevant theoretical knowledge such as philosophy, pedagogy, educational psychology, and management, and combine them The actual situation of the university where the university is located, integrates the content of the university's talent training goals and the elements of university student process management into the theory. In the usual self-study process, counselors should focus on reading Marxist philosophy, Western philosophy, school pedagogy, family pedagogy, criminal psychology, school management, educational leadership and other books and literature, and take the improvement of theoretical knowledge as a further step An important ideological weapon to break through and improve the education and management of college students, just as the great thinker Karl Marx put forward in "The Outline of Feuerbach" that "philosophers just interpret the world in different ways, and the problem lies in changing the world" and enlighten us , College counselors should apply them to practical operations on the basis of in-depth study of relevant theoretical knowledge.

2.2 Innovating and improving the methods and methods of college students' education management

Management methods are related to the effectiveness of college students' education management. Counselors should make full use of the advanced achievements of economic and social development within the framework of the existing institutions of higher learning institutions, through big data analysis, network interconnection platforms, popular apps, etc. Innovate educational management methods, and enter college students' daily life learning in a way that is easy for college students to accept, enjoy participation, and willing to share. For example, change the previous "teacher-led" communication method with students, fully respect the wishes of the students, and not simply Do not use the result-threatening inducement management to draw the distance between the counselor and the college students^[2]. Confucius, an ancient Chinese thinker, said that "there is no kind of education". In fact, he has long given out the methods and methods of education management. It is necessary to fully analyze the family background, growth history, professional tendency, hobbies and specialties of different students. Educational practice is not carried out in the "standardized factory-style" educational management method of "measurement with one ruler".

2.3 Increasing the guidance of goals and directions in the process of education management

In view of the inadequate guidance of the instructor's purpose and direction for college students' education and management, in the specific process of college student education and management, the instructor should put the goal and direction of receiving education throughout ideological education and value guidance, class building, style of study, and daily affairs. Management, mental health education and consulting work, campus crisis response, career planning, employment and entrepreneurship guidance, etc. Counselors should let young college students know their own strengths and weaknesses in the process of shaping their outlook on life, values, and world outlook, and have a correct understanding of the relationship between individuals and others, between individuals and society, and between individuals and the world, and guide young college students to understand "What is the purpose of receiving education?" "Where is your own life development direction?" These basic questions. For example, the counselor takes the purpose of education for young college students as an example. You can quote Dewey, a famous American philosopher and educator, who said "morality is the highest and ultimate goal of education." To guide students' thoughts and take the origin of morality. Communicate and analyze the objects of morality, moral choice, moral judgment, moral phenomenon, etc., and make the problem clear and explain the truth thoroughly. Then, as a student with basic judgment, it will respond as expected by the instructor's education and management^[3].

Conclusion

From a legal point of view, colleges and universities and students are the main body in the management of college students; from an economic point of view, students enter colleges and universities to learn knowledge and skills in the form of paying tuition, and both are the main bodies of economic relations. With the rapid development of education and the ever-renewal of educational concepts, it is necessary to realize that the relationship between universities and college students is becoming closer and interdependent. Colleges and universities conduct education and management of students in accordance with certain legal requirements and the constraints of different national political systems. However, they settle on the daily education management affairs of small college students. College counselors and college students are the main body of the relationship, and both parties are in education management and education management. There should be basic consensus and recognition. Therefore, counselors are the last port of the campus for the implementation of various policies and systems of colleges and universities. They themselves are particularly important in terms of theoretical knowledge

reserve, educational management method innovation, and education essential purpose guidance. In the new era, college counselors educate college students. The problems and challenges of management are not limited to the content mentioned in this article. There are still problems that need to be discovered and urgently resolved. As specific practitioners of education management in higher schools, counselors should further study and improve.

References

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