

Practical exploration and deep thinking on improving the quality and efficiency of teaching management in private colleges and universities in the new era and new situation

Xiao Wang¹; Shuxin Mao²

1.Changchun College of Finance and Economics, Changchun, Jilin, 130000

2.School of Mathematics, Jilin University, Changchun, Jilin, 130022

Abstract: constantly strengthening teaching management is the necessary meaning for colleges and universities to achieve leapfrog development. It is a historical topic that has been lasting for a long time. Different times give it different important significance. In the face of the education reform and the deepening of education and teaching reform caused by the wave of science and technology in the new era and new situation, based on the comprehensive and in-depth analysis of the current situation of teaching management in private colleges and universities, combined with years of teaching management practice and exploration, this paper discusses how to lay a solid foundation for education and teaching development, how to cultivate excellent quality culture, and how to flexibly create an applicable mechanism, How to continuously improve the ability and quality of the four aspects of in-depth summary, and on the next step how to deepen the reform of teaching management, to achieve the goal of improving quality and efficiency, from the macro development concept, the main line of meso construction, and the micro realization of transformation three aspects of in-depth thinking, It is hoped that it can provide useful references for colleagues who are committed to the study of strengthening the teaching management of private colleges and universities in the new era and new situation.

Key words: Private Colleges and universities; Teaching management; Improve quality and efficiency; Practice; ponder over

In order to meet the diverse needs of the masses to accept higher education and cultivate all kinds of applicable talents for the country, it plays an increasingly important positive role Under the background, how to achieve the goal of improving the quality and efficiency of its education management and achieve the goal of protecting the cultivation of high-quality talents for the industrial transformation and upgrading in the new era is particularly important. This paper is intended to provide a useful reference for colleagues who are committed to the study of strengthening the teaching management of private colleges and universities in the new era and new situation.

1. The situation, task and dilemma of teaching management in private colleges and universities in the new era

At present, a new round of scientific and technological revolution and industrial change is coming around the world. The development of 5g, artificial intelligence, big data, cloud computing and other new technologies is deeply reshaping the form of education. The online open courses represented by MOOC, SPOC, cloud classroom and so on are causing disruptive changes in the field of higher education. Online teaching has changed from sudden to normal. The methods of knowledge acquisition and teachingThe relationship between teaching and learning is undergoing unprecedented upheaval. In order to comply with the tide of scientific and Technological Development and boost the development of education and teaching, the 19th CPC National Congress clearly proposed to deepen the reform of education and teaching, accelerate the construction of “double first-class” and realize the connotative development of private higher education. In 2019, the Ministry of Education designated it as the “year of implementation” and required to accelerate the construction of characteristic high-level undergraduate education with the state of striving for implementation and responsibility. In 2020, classes will be suspended without suspension, which will promote the pattern change of teaching mode. In 2021, the Ministry of education will promote the standardized development of private education into the annual key work. For the new situation, new tasks and new requirements of the rapid development of education and teaching in the new era, the foundation of teaching management in some private colleges and universities is not thick enough, and the ideas of running schools and educating people are not wide enough. There is still a gap between the ideas, ideas and measures and the new situation, new tasks and new missions. How to organically combine the return to nature of higher education with the leapfrog development of private colleges and universities, There is still a lack of systematic and comprehensive thinking on how to highlight the application characteristics of running schools and educating people.

2. The positive exploration of strengthening teaching management in private colleges and Universities under the new situation

Private colleges and universities must give full play to the advantages of new teaching management system, flexible mechanism and short chain, and strive to solve the fundamental and key problems that do not adapt to the new era, new situation, new tasks and new requirements, so as to play a key role in the transformation and development.

2.1 Seizing the opportunity, leading by thoughts, and laying a solid foundation for the development of education and teaching

In order to solve the problem of structural homogenization of social talent demand and talent supply in Colleges and universities, private colleges and universities must actively comply with the trend of education development, adhere to the purpose of basing themselves on the local, studying the local and serving the local, establish a new dislocation development pattern with different characteristics, take the road of running characteristic application-oriented undergraduate colleges, and introduce a series of policies that are fundamental to leading the transformation and development in combination with the actual situation. Programmatic and guiding documents, closely around the needs of local economic and social development, optimize the professional connotation, and run through the whole process of “integration of industry and education, school enterprise cooperation” The main line is to integrate the development of schools into the overall situation of regional economic and social development; We should focus on the key links of the work of the education and teaching center and teaching management, formulate a highly targeted, guiding and operational planning plan, cultivate the development concept, education concept, management concept and service concept that meet the needs of the development of modern higher education and the construction of high-level undergraduate education, scientifically design and plan the path to guide the development of teachers and talent cultivation, We will continue to deepen our understanding of the characteristics and laws of running schools and pursuing studies, reshape the model of compound talents in teaching management, and reconstruct the concept of service-oriented teaching management. Through systematic study and discussion, all staff strive to fully understand and deeply understand the essential connotation of doing a good job in undergraduate education in the new era, deepen the understanding of the development of private colleges and universities from three aspects: the background of the times, educational innovation and ability improvement, and condense and enrich “people-oriented, connotative development, characteristic school running and quality school building” We should establish the education concept of “talent oriented education, teachers as the main body; education oriented education, students as the main body”, form a consensus that both teaching and education should be paid attention to, and both teaching and research should be taken into account, and clarify the mission, responsibilities and responsibilities of teaching managers in private colleges and universities.

2.2 Strict standards, forward service and cultivation of teaching management quality culture

On the basis of concept transformation, private colleges and universities should strive to integrate theory with practice, reality with the future, and renew ideas and solve problems. At the level of combining theory with practice, they should guide the work of “Building Morality and educating people” to the depth and reality, focus on the development planning goals, and strive to integrate advanced elements with the characteristics of the times and innovative development, Integrating into the grand blueprint of school teaching development, and guided by supporting the innovation driven development strategy, serving the needs of local economic and social development and the ability needs of professional posts, we will actively build a talent training system that connects theoretical training with practical education, integrates new discipline education with general education, and integrates innovation and entrepreneurship education with ideological and political education, We will continue to optimize and apply the training program for compound new talents, aim at “double first-class” to promote the construction of featured high-level specialties, focus on quality standards to create five types of “golden Courses” in an all-round way, deepen the cooperation between governments, banks, enterprises and schools, promote diversified collaborative education of industry, education, research and innovation, improve the guidance of the innovation and entrepreneurship system, and achieve double improvement in the number and quality of competitions, Adhere to the in-depth “earth gas” research to solve the difficult problems existing in the teaching grass-roots units, strive to reduce the burden for the grass-roots units, and create a management ecology conducive to the development of education and teaching.

2.3 Standardization and pragmatism, breakthrough and innovation, and formation of long-term mechanism of teaching management

According to the opinions of the Ministry of education on deepening the reform of undergraduate education and teaching and comprehensively improving the quality of personnel training (JG [2019] No. 6), according to the general requirements of busy students, strong teachers, strict management and practical effect, private colleges and universities should take the initiative to connect, strengthen guidance, abide by and innovate, further upgrade the management of education and teaching, so as to make the management of education and teaching scientific. With the goal of standardization and refinement, we should update and improve the laws and regulations covering all aspects of the whole system, all members, and all links of the whole process, refine and quantify the operable quality standards, build and straighten out the diversified information transmission channels, further straighten out and improve the laws and regulations guarantee system, and effectively ensure that there are laws to follow for “teaching operation” and rules to follow for “classroom revolution”, Make teaching materials tidy and uniform, and make the implementation management more powerful. In addition, some students lack integrity in learning, utilitarian learning objectives, impetuous learning attitude, ideal divorced from reality, and have no down-to-earth spirit of hard work. In order to further solve this problem and give full play to the main role of teaching, shorten the management chain, and implement precise acupoints, we can try to establish a system of name calling interviews and admonishment for teachers with problems in classroom

teaching, and provide guidance teachers for new teachers; In order to serve and guarantee students' learning during school, help students timely understand and master their learning status and academic completion, urge students to carry out self academic management, build a two-way bridge for teaching, establish a four-way Internet for teachers, counselors, parents and students, appropriately move forward the graduation review gate, and establish an early warning system for the mid-term verification of students' achievements, Constantly stimulate the vitality of the system and mechanism, and promote the upgrading of teaching management.

2.4 Improve the quality inside, build the image outside, and achieve the win-win goal of teaching management

The teaching management of private colleges and universities should model the practice of the "cross policy" of standardization, pragmatism, innovation, efficiency and service. On this basis, further deepen the reform of teaching management, such as studying and Issuing the commitment of high-quality service window (good awareness of active service, excellent service skills, thoughtful service attitude, good image of clean service, good green service environment, etc.), setting up problem feedback "channels" (hotline, wechat official account and email, etc.), If conditions permit, a "one-stop" comprehensive service hall can also be set up, and efforts can be made to "only run once", "problems do not stay overnight" and "everything has an echo". It advocates breaking through the limitations of departments and business barriers, carrying out the training of "one person, one post and one course", systematically learning business theory, carefully studying bottleneck problems, carefully managing business work, and striving to cultivate new teaching management workers with "one specialty and multiple abilities, and the integration of teaching, management and service". Before organizing and carrying out large-scale work, we should systematically investigate the task needs, study and demonstrate measures and methods, centrally organize business training, unify the work process standards, carefully answer the difficult problems existing in the teaching management at the grass-roots level, and constantly gather innovation power and speed up the adjustment and upgrading. We should make a scientific overall plan for budget preparation, analyze and sort out the needs of teaching informatization construction, and constantly improve the soft and hard strength of teaching security. Through scientific planning, strict organization and closed-loop control, give full play to the advantages of existing personnel, resources and other elements, and strive to provide the most accurate, in place and intimate management service guarantee at the most appropriate time.

3. Reflections on teaching management in the next stage under the condition of Chang Xin

The cultivation of new management thinking can not be achieved overnight. The practice of leading the development of education with advanced ideas is endless. The ideals and responsibilities of education management workers should also be renewed.

3.1 Macroscopically grasp the general trend and establish the development concept of moderate advance

On the basis of dynamically adapting to the changes in the overall environment for the development of higher education in the new era, private colleges and universities should seize the opportunity of improving the quality of undergraduate education as the core, further improve their political position, actively respond to changes, seize historical opportunities, make efforts to change high-level and multidimensional problems, adjust and meet the diversified needs of talent training in the new era in real time, and continue to deepen the reform of talent training mode, We should scientifically build a new curriculum system and practical teaching system, establish a "multiple quality" standard, implement a hierarchical and diversified training and assessment model, and implement the task of comprehensively improving the quality of education and teaching and implementing the task of "cultivating morality and talents" in the whole process of education and teaching; Correctly handle the relationship between teaching and scientific research, give full play to the role of professional construction in supporting and promoting education and teaching, so that talent training, scientific research and professional construction can promote each other and coexist harmoniously, and seize the opportunity to promote the sound and rapid development of school education.

3.2 Meso strategize and strive to improve the quality of education and teaching

We should continue to take the national, provincial and university "first-class", "characteristic", "double 10000" specialty and course series construction project implementation plan and management measures as the guidance, aim at emerging industries, modern service industry and high-quality employment, give full play to the radiation and driving effect of advantageous resources, highlight the specialty characteristics of new disciplines, and rapidly and deeply promote the construction process of "high-level" specialty and "golden course", With the reform of the teaching system and content as the key and the scientization of teaching methods as the means, we will gradually improve the relevant elements of the course, further promote the "flipped" classroom and small class teaching, strengthen knowledge transfer and ability training, systematically and comprehensively promote the construction of quality courses, and improve the new mechanism of school enterprise cooperation and the integration of industry and education, Enhance the compatibility between talent training objectives and professional needs, and constantly deepen education and teaching reform.

3.3 Micro improvement of quality and efficiency, continuous strengthening of education and teaching management

Private colleges and universities should continue to focus on the construction of talent team, cast the spirit of home and country, strengthen the cultivation of teachers' ethics, style, skills and skills, and effectively promote the "three improvements" of teachers' teaching, management and service capabilities; Breaking through the existing management mode, taking "overall optimization" as the goal, the focus of management has moved forward from "implementation management" to "strategic management", the management mode has changed from "extensive" to "refined", the management means has changed from "human control" to "machine control", and efforts have been made to make the concept superior to the system, service more than leadership, and informatization more important than administration; Strengthen the role of the college's two-level autonomous management function, establish a dynamic two-level management system with clear responsibilities, rights and interests, fully mobilize the enthusiasm of the majority of teaching staff, and activate the peripheral nerve cells of the management body.

To sum up, in order to improve the quality and efficiency of teaching management in private colleges and Universities under the new situation, it is necessary to strengthen the practice and continuous exploration, scientifically study and judge the change, change and seek change, wait for no time, accumulate momentum and seek potential, strengthen learning, seek transformation and seek breakthrough, adhere to both epidemic prevention and teaching, lay a solid foundation for innovation and development, cultivate an excellent quality culture, create a standardized and applicable mechanism, and constantly improve the ability and quality, Further grasp the macro development concept, the main line of meso construction, and the micro transformation, and strive to achieve the sound, rapid and accurate development of teaching management, service and education.

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About the author:

Maoshuxin (1978-), female, from Changchun, Jilin Province, lecturer and master of the school of mathematics, Jilin University, mainly engaged in mathematics education research.

Wangxiao (1977-), male, from Changchun, Jilin Province, assistant researcher of the Academic Affairs Office of Changchun University of Finance and economics, master, mainly engaged in education management research;