

Research on the path optimization of college community education from the perspective of concept construction

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Abstract: as an important channel to cultivate morality, associations play an important role in the educational function of colleges and universities. However, in the process of practical operation, due to the lack of guidance of advanced concepts, the effect of education is often unsatisfactory. From the perspective of concept construction, the author analyzes the shortcomings of current college community education, and explores effective ways to improve the effectiveness of community education.

Key words: concept construction; College students; Community Education

In the new era, compared with the traditional community education, college associations have undergone new changes in terms of methods and content construction. Optimizing the path of community education in Liaoning colleges and universities in the new era and innovating the mechanism of community education in the new era play an important role in promoting the more comprehensive growth and balanced development of contemporary college students.

1 Guiding principles of Community Education

1.1 Adhere to the principle of moral education

Moral education is the fundamental task of Ideological and political education. The first thing we should do to cultivate morality is to adhere to the party's leadership over all work, consciously safeguard the authority of the Party Central Committee and centralized and unified leadership, and in the specific implementation of Ideological and political education, we should focus on speaking with facts, starting from the actual situation of College Students' life, and formulate a close and feasible work plan. Secondly, enhance college students' self-confidence and self-consciousness, lead college students to deeply study Marxist theory and communist belief, and train them to grow into young people with ideals, ambitions and responsibilities in the new era. Finally, the core of moral education is people-oriented. Community education still cannot be separated from the core position of students. It is necessary to make rational use of humanistic care, concentrate advantageous resources to provide support for their development, enhance students' political literacy, guide students to establish the ideal of life, and be a good successor to the construction of the motherland.

1.2 Adhere to the principle of students as the main body

Educational activities should fully respect the subject status of educational objects. Adhering to the principle of students as the main body, first, we should pay full attention to the main line of College Association Education, which is to cultivate college students' growth and success. We must carry out relevant work around this main line, ensure that the dominant position of college students does not deviate, and "focus on students, understand students, care about students, and serve students", Provide more growth opportunities for college students through the design of colorful community activities, and improve the creativity and initiative of learning. The second is to explore the growth law of college students. Understand the students' habits and thinking characteristics at this stage, practically investigate the actual needs of current college students, enhance the updating ability of Ideological and political education of College Students' associations, innovate the display content and activity form, change the presentation form of preaching, and continuously enrich the activity carrier from the perspective of students' actual life, Create a good environment for students to better show themselves and meet their needs for skills, knowledge and other aspects of growth at this stage. In addition, taking students as the main body has stronger pertinence and affinity from the original intention of Ideological and political education, arouses the resonance of College Students' growth education, promotes the ideological and political education of colleges and universities and college student associations to a higher level, and comprehensively promotes the development of high-quality college students.

1.3 Adhere to the principle of problem orientation

The distinctive feature of Marxism is the strengthening of problem consciousness, that is, to adhere to the problem orientation. First, we should not be timid, evade or ignore problems in the face of problems. Practice is the first step to solve problems. The problems revealed in practice will also become the driving force for the progress and development of new things. Second, seriously consider and solve problems. Human beings also need to transform the world in the process of observing the world, which is accompanied by the link of discovering and solving problems. We must enhance the ability to identify problems, see the essence of things from the problems, learn from the experience of solving problems, reflect on the lessons of problems, and reduce the probability of similar problems in the future. The third is to analyze the problem in the way of dialectical materialism, starting from the essence of the problem. Combined with the current actual situation, we

should seriously deal with various problems in our work.

2 The function of Community Education

2.1 The important carrier of "Sanquan" Education

Strong self-education function, value orientation function, promotion of socialization function and the platform function of ability exchange are important supplements of associations to classroom education. The role of associations in mobilizing the enthusiasm of students' participation makes it one of the important channels for the full implementation of "three complete" education in Colleges and universities. The association has become an innovative model for the construction of campus culture and the second classroom in Colleges and universities. By holding a series of competitions, knowledge lectures, seminars and exchanges and other rich forms and unique characteristics such as interest, artistry and knowledge, the association has greatly satisfied the interests and interests of its members, promoted the development of their specialties, and overcome their own shortcomings, Promoted the healthy growth of members. At the same time, the training of members by associations also plays a role of preview and connection for members to enter the society and adapt to the society. The influence of associations on members is not achieved overnight, but through the subtle influence in daily activities, or directly or indirectly affects the psychological orientation and behavior mode of members. According to the survey on the harvest of participating in the community, the proportion of improving their team consciousness, cooperation consciousness and innovation consciousness reached 54.28%, and the proportion of improving their professional knowledge and scientific research level reached 56.35%.

2.2 Make up for the shortage of the main channel of Education

According to the purpose of participating in the association, through the literature and investigation in recent years, we found that students pay more attention to the improvement of their own quality and ability than before, and the proportion of students participating in the Association for utilitarian purposes such as "merit evaluation and bonus points" has decreased significantly, which shows that while students' thoughts have changed, the attraction of the association itself is gradually increasing. Classroom education is the main channel of knowledge transfer, but in the information age, the diversified development mode of the main classroom for students' needs is no longer suitable. According to the survey, the surveyed students (including those who have not participated in the community and those who have withdrawn from the community) believe that community activities can effectively supplement the teaching content of the main channel of the classroom. In addition to improving their interests and hobbies, good communities also play a positive role in improving their own ideological morality and values.

2.3 Linkage effect on the outside of the community

The educational role of associations is not only reflected in the members themselves, but also very important for the linkage of campus culture. Campus culture is an important part of the educational environment in Colleges and universities, which affects the effect of moral education in Colleges and universities. Each university has formed a different campus culture atmosphere due to its own characteristics. The campus culture of science and engineering tends to be rational and pragmatic, while the campus culture of liberal arts schools tends to be romantic and lively. The vigorous development of associations has made up for this trend to some extent. Science and engineering students participate in literature and art associations, and art students participate in science and technology associations, enriching and developing campus culture in the collision and edification of different cultures. The educational function of the association is not limited to its own members. In the survey of students who do not participate in the association, it is found that the activities and publicity of the association can extend the educational function of the association. Respondents said that these activities and publicity also had a subtle impact on members outside the community.

3 Deficiencies of college community education from the perspective of concept construction

3.1 Lack of guiding ideas

The idea of association is the compass to guide the activities of associations in Colleges and universities. As an important carrier of campus culture construction, college associations shoulder the important mission of contemporary youth growth and success. Although the guiding theory of University associations is very clear, that is, the basic principle of "guiding in prosperity and improving in development", University associations have therefore become an important part of the hidden education curriculum and the construction of campus culture, there is still a lack of guiding ideas. Community activities, especially public welfare community activities, can effectively show collectivism, selfless dedication and national consciousness, and effectively guide college students to establish correct values. At the same time, for college students who pursue personality, community activities can effectively improve the ability of collaboration and cultivate the spirit of collectivism. However, due to the lack of guidance and arrangement of instructors, the design of activities often lacks the grasp and attention to the guidance of values, which leads to the poor effect of community education.

3.2 Lack of the concept of responding to the call of the times

With the development of the times, new changes have taken place in the construction of associations from the inside out, with new characteristics and new standards. However, from the perspective of the development of college associations today, some community activities can keep pace with the times, but few can keep up with the trend of the times in terms of content and education. The content and form of the annual routine activities of most associations are the same as those ten years ago. This kind of association education, which is out of touch with the times and cannot show the characteristics of the new era, is unable to achieve good effectiveness because of its weak innovation ability and unclear personality. According to the interview survey, it is found that the existing activity materials and contents, poor innovation consciousness and inconsistent with the development of the times are common problems, which have led to a significant reduction in the effectiveness of community education.

3.3 The idea of association is out of touch with its activities

The concept and activities of the community can not form a common force in the same direction in the actual community activities. Some associations with clear theoretical guidance, but due to the lack of publicity and inheritance of the theoretical connotation, the theoretical guidance often exists in name only after a period of operation, and can no longer play a guiding role in actual work and activities. According to the interview with the community officers, the guiding theory of most communities can only be used in the preparation and planning and year-end summary, and some officers do not even know what their community guiding theory is. This neglect of the concept of community makes the community more arbitrary and uncertain in the development, and it is difficult to play the practical effect of activity education.

4 Path optimization of college community education from the perspective of concept construction

4.1 Strengthen the concept of "community ideological and political"

"Community ideological and political" is the organic combination of the theory of community and ideological and political course, and the organic connection between the theory of community and the educational function of University. In the management of associations in schools, we should carry out from two levels: first, we should clarify the relationship between the general Party branch and the student union, adhere to the leadership of the Party committee, and strengthen the direct leadership from top to bottom; Second, we should try not to generalize the management of associations, and constantly improve the quality of association management according to the characteristics and management priorities of school associations. As a school administrator, we must recognize the value of student associations and guide them to a benign development, so that they can get greater development in the context of the University. In order to make the "community ideological and political" play a positive role in the process of cultivating students, we should not only reform the organization form of the community, but also make the school students have a good sense of social responsibility.

4.2 Integrate the concept of "cultural education"

Community culture can truly reflect the essence of the community and the overall appearance of the community. It can be seen that if a school's community culture can effectively realize its educational function. Community culture often not only represents its own culture, but also reflects the culture of the community and its school or region. Therefore, making good use of the dissemination and guidance function of community culture can help the regional culture of university culture better promote to the society. Based on this situation, we should strictly control the community culture, make its direction show a positive trend, improve the quality of community culture, and finally realize the educational function of community culture. In the construction of community organizations, collectivity is a big factor. It must take the collective spirit as the core and the collective spirit as the breakthrough point, so as to better play the moral education function of schools. In fact, the collective has a more unique function, which can integrate the individual and collective spirit, and when the group needs, we should also consider the individual interest. This theory has guiding significance for correctly solving the contradictions between associations and associations. Associations should make full use of various forms of activities, integrate teaching and education with the connotation of activities, and fully tap the essence of the school. Make full use of the educational function of associations, improve the overall cultural taste of associations, and play a positive role in promoting the development of schools.

4.3 Enhance the concept of "responsibility and mission"

In a community, students bear the identity of the main body and promote the development of the community, while teachers are in a macro position to control and lead the main direction of the development of the community. The two constitute a system layer. From the teacher's point of view, recognize the importance of students to the community; From the students' point of view, affirm the teacher's leadership ability. Therefore, in the process of the development of the community, it can be integrated with education, so that students can participate in it, not only to provide financial help, but also to ensure the development of the community through systematic guidance. Externally, we should try our best to create a good community image and integrate it with the network and community culture.

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Project: research results of Liaoning Provincial Social Science Fund Project "Research on path optimization and mechanism innovation of college community education in Liaoning in the new era", Project No.: l20dsz003