

Exploration and Research on the construction of Higher Vocational aesthetic education curriculum system under the background of "double high"

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Abstract: aesthetic education is actually aesthetic education and aesthetic education, which is perfect and mature at a certain stage of the development of education, and plays an important role in infecting and educating the young generation by using the beauty of art and reality. However, under the background of "double high" construction, most higher vocational colleges do not realize the important role of aesthetic education, and only stay in strengthening students' professional ability and professional quality education, which makes it difficult for students' aesthetic quality, ideological realm and spiritual connotation to obtain qualitative improvement. This also means that it is necessary for higher vocational colleges to strengthen the construction of aesthetic education curriculum system, cooperate with the common education of students' professional ability and professional quality, strengthen students' professional cognition and professional skills, bring students' learning experience of artistic beauty and realistic beauty, and complete the complete construction of a student's mind and spirit. In view of this, the author deeply discusses the significance and methods of the construction of aesthetic education curriculum system in higher vocational colleges, hoping to provide more references for front-line educators.

Key words: higher vocational colleges; Aesthetic education courses; Curriculum system construction; teaching method

Introduction

Under the background of the "double high" program, the scale of Higher Vocational Colleges in China is also expanding. In order to further build a characteristic high-level school and major, we must strengthen the construction and optimization of the aesthetic education curriculum system. It is undeniable that higher vocational education is to cultivate talents for the positions of front-line production, service and logistics support, but the majority of students still have their own inner world and spiritual needs. Therefore, we should follow the students' psychological characteristics and growth laws to optimize the aesthetic education curriculum, and help the healthy growth and all-round development of higher vocational college students. Cai Yuanpei, a modern educator and aesthetic educator in China, put forward the concept of "developing a sound personality", and clearly pointed out that the so-called sound personality is divided into four categories: moral education, physical education, intellectual education and aesthetic education. In particular, aesthetic education, he also stressed that "aesthetic education represents religion", It emphasizes that "aesthetic education is completely independent before it can maintain its status. This also means that the majority of higher vocational colleges need to re attach importance to the important role of aesthetic education, plan specific work from the aspects of curriculum system construction, optimization and improvement of teaching activities, and strive to build an aesthetic education platform conducive to the majority of Higher Vocational Students' independent thinking and independent exploration.

1 The significance of the construction of Higher Vocational aesthetic education curriculum system under the background of "double high"

1. Help to strengthen students' humanistic spirit

Because the essential purpose of higher vocational education is to cultivate applied and technical talents, it means that most higher vocational colleges emphasize the knowledge and skills to meet the needs of the post. Over time, the trend of Higher Vocational Education in China has become increasingly obvious, obviously ignoring the fundamental and spiritual needs of the majority of higher vocational students as human beings, which means that the construction and reform of aesthetic education curriculum in higher vocational colleges is urgent. Humanistic spirit is the fundamental spirit embodied in human culture and the soul of the whole cultural life. It develops with ideals and values as the core. The reform of aesthetic education curriculum and the construction of curriculum system in higher vocational colleges can achieve similar results. Cultivating talents for the purpose of human development can better reflect the care for people, that is, carrying out various educational activities around people, and ultimately realizing people's diversified progress and comprehensive development. Aesthetic education belongs to the humanities, which is both non-practical and non-profit. Although it is difficult to see great results in the short term, it actually improves the personality and stabilizes the mentality, which is indispensable for the growth of Higher Vocational College Students in China.

2. Help improve students' professional skills

Aesthetic education can effectively strengthen people's aesthetic imagination ability, so it can promote the improvement of students' professional ability and quality. Under different internal and external stimuli, emotional experience can form a driving force, activate the perceptual impression memory traces of students' life experience, and then stimulate students' inner potential and consciousness. This emotion is a special aesthetic feeling, which can stimulate people's imagination and creativity, and then help students think and explore independently. The same is true when applied to higher vocational education. As a kind of production driving force internalization and student training process, it can effectively stimulate the internal potential of higher vocational college students, and achieve the educational

effect of aesthetic education to promote the improvement of students' professional skills and professional ability. It can be seen that the improvement of the construction of aesthetic education curriculum system is an important work of the current development of higher vocational colleges, and plays a decisive role in talent training.

3. Help cultivate the sentiment of Higher Vocational Students

The construction and optimization of aesthetic education courses in higher vocational colleges can promote students' perception and understanding of the concept of beauty, beautiful things and beautiful images, and then guide students to achieve a unified understanding, cognition and emotional identity of beauty. Beautiful things are often not only the appearance, but also the beauty in the interior, which can bring people a pleasant psychological experience, make people resonate with beauty at the emotional level, and cultivate their temperament, so as to form good morality and personality, and finally realize the sublimation of aesthetic experience and aesthetic feeling. It can be seen that aesthetic education is very important, and its influence on higher vocational college students is even more subtle. Unlike direct political preaching and strict legal constraints, it can shape Higher Vocational College Students' independent personality and healthy mentality, improve their cognition and discrimination of good, evil, beauty and ugliness, and further promote students' personal development and progress, So that it can resist the countercurrent surge under the background of the new era.

2 The construction method of Higher Vocational aesthetic education curriculum system under the background of "double high"

1. Reform and innovation of aesthetic education classroom teaching

Under the background of "double highs", China's Ministry of education requires in the "national public art guidance plan for ordinary colleges and universities" that "through appreciating art works, learning art theories, and participating in art activities, we should establish correct aesthetic concepts, cultivate elegant aesthetic taste, improve humanistic quality, and understand and absorb excellent artistic achievements at home and abroad". It means that the reform and innovation of aesthetic education classroom teaching is imminent, and it is incumbent on us to improve the relevant education process and deepen the reform of teaching mode. The author also very much agrees with the concept that aesthetic education has both classroom learning and other activities. Based on the reform of aesthetic education classroom teaching, we should optimize teaching objectives, teaching content, teaching interaction and teaching evaluation. According to different art categories, we should select the typical ones in different styles and schools, infect students' hearts with the most representative works, and take them as the object of appreciation to improve students' appreciation ability and aesthetic quality. Only in this way can the majority of higher vocational students calm down to experience the works of beauty, and combine auditory art, film and television art to obtain the comprehensive improvement of aesthetic quality. At the same time, we should also make extensive use of aesthetic education resources to enrich classroom teaching content and students' exploration content, so that the teaching content of aesthetic education course can be extended to interior design aesthetics, clothing aesthetics, landscape aesthetics, furniture aesthetics, etc., and its typical cases can also be used to explain and discuss, which can also achieve twice the result with half the effort.

2. Creating a platform for aesthetic education practice and art exchange

The aesthetic education course is dominated by input and the artistic practice is dominated by output. The two complement each other. The extension and development of integrated teaching can achieve twice the result with half the effort. The author believes that if there is no input of beauty or only the input part, the relevant education links are not complete, which may lead to the disconnection of students' comprehensive level. Therefore, in the process of constructing the aesthetic education curriculum system in the future, it is necessary for us to build an aesthetic education practice platform and an art exchange platform to drive students to fall in love with experiencing and creating beauty in independent thinking and independent exploration, so as to enable more students to participate in the ranks and improve their quality. First of all, it is necessary for higher vocational colleges to strengthen the construction of campus associations, such as chorus, dance troupe, literature club, music club, etc., so that students who have their own personal interests can develop their talents. Secondly, it is necessary for higher vocational colleges to strengthen class theme activities and encourage the majority of higher vocational students to actively participate in festival activities, cultural activities and so on. Such as National Day activities, new year's Day activities, culture and art festivals, animation festivals, etc., can effectively stimulate students' awareness of beauty and attract more students to actively create beauty. Finally, it is necessary for higher vocational colleges to strengthen the skills competition, network activities and other hot activities to lay a solid foundation for the development of aesthetic education, so that the majority of higher vocational students have a place and platform to exchange their feelings about beauty. For example, the national and provincial skills competitions, entrepreneurial design competitions, aesthetic education forums, campus public accounts and so on can attract a large number of students to exchange and share their experience, and then can realize the sharing of aesthetic experience and the common appreciation of excellent works.

3. Constructing campus cultural atmosphere of aesthetic education

The outline points out that we should build a healthy and vivid campus culture, establish a good school spirit and study style, and make the school an important position of spiritual civilization. This also means that the construction of aesthetic education curriculum system should be carried out and implemented around the campus culture, setting off a wave of aesthetic education in the whole school, so that many students can participate and practice. The author believes that the impact of the environment on people is imperceptible, so it is necessary to cut in the reform and innovation from the perspective of campus culture, bring students a pleasant experience with a clean environment at the physical level, unify students' emotional identity and spiritual pursuit at the cultural level, and finally realize the interaction of beauty and beauty, and create an invisible atmosphere of aesthetic education, Affect the emotion, will and behavior of higher vocational students.

In the construction of the campus cultural atmosphere of aesthetic education in Higher Vocational Colleges in the future, it is necessary to condense the campus culture with characteristic connotation, take the socialist core values as the core, integrate the red culture, sports culture and other characteristic cultural resources, build a variety of art, sports, ideological and political practice activities, and take the material culture, system culture and behavior culture as the carrier to shape the unity of College image and school image. Enhance the cultural taste of the college and the school, and then attract more students to participate in the cultural construction work, so as to achieve the good effect of spreading and developing aesthetic education. If conditions permit, we should attract external resources to cooperate in running schools, create an education mode of integration of production and education, work and study, and develop the integration of theoretical and practical education based on the support of external enterprises' funds and technology, so as to realize the characteristics of professional running schools and the development of aesthetic education. In short, the construction of aesthetic education campus cultural atmosphere is not achieved overnight. It also requires front-line educators to fully tap the advantages of the school and lay a solid foundation for the healthy growth and all-round development of higher vocational students.

4. Improve the assessment indicators and methods of aesthetic education

Under the background of "double high", in order to reflect the requirements of quality education, it is necessary to optimize the evaluation process according to the characteristics of the course and teaching, encourage students to actively explore and create beauty, and pave the way for the improvement of students' aesthetic quality and comprehensive quality. According to the aesthetic education curriculum, we should clarify the assessment of knowledge, ability and quality, understand the lag and invisibility of its educational effect, and then optimize the various parts of assessment and evaluation. First of all, it is necessary to divide the assessment of aesthetic education course into three parts, including daily assessment (score accounts for 50% of the total score), homework assessment (score accounts for 20% of the total score), and final assessment (score accounts for 30% of the total score). Secondly, it is necessary to enrich the assessment indicators of each part of the evaluation. In the daily assessment, it is necessary to enrich the classroom performance, community performance, and the evaluation and results of participating in various competitions; In the assessment of homework, we should enrich the appreciation experience, the experience report of visiting various works, film review, reading experience, etc., and pay attention to the excavation of students' true feelings and the cultivation of aesthetic quality in aesthetic education activities; The final examination takes many forms, including closed book, open book, written examination, oral examination, etc. choose the appropriate proposition and form, choose the best, pay attention to the improvement of students' real aesthetic quality, spiritual realm and comprehensive quality, and pay attention to students' personal growth and all-round development.

Concluding remarks

In a word, the purpose of running colleges and universities is to "teach people truth, purify the soul, cultivate sentiment and cultivate virtue". Only by actively promoting the reform and innovation of aesthetic education curriculum, can we implement the scientific development concept of subject education and make the talent training mode meet the market demand and enterprise standards. At the same time, we rely on market feedback to adjust the construction of aesthetic education curriculum system, which can meet the needs of market development while leading the market economy and social development, making human resources, an important resource, develop and progress together with social economy. It can be seen that the construction of aesthetic education curriculum system in higher vocational colleges is an important topic in front of the front-line aesthetic education teachers under the background of double high schools, which is worth our in-depth exploration and practice.

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Research on the construction of teaching staff in Colleges and Universities Based on the cultivation of Applied Talents

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Abstract: with the continuous development of modern society, the demand for Applied Talents in various fields is rising. Therefore, the cultivation of applied talents has become the key direction of university education. However, in order to improve the quality of applied talents training in Colleges and universities, we must pay attention to the construction of teaching staff in Colleges and universities. From the perspective of university education, the level of university teachers determines the quality of applied talents training. Therefore, the teaching staff is the core of the whole college education system, and it is also an important support for the reputation image of colleges and universities, and the key to innovative development. In view of this, based on the perspective of applied talents training, this paper explores and discusses in detail how to build a high-quality teaching staff in Colleges and universities, and puts forward relevant construction strategies, hoping to provide reference for the construction of high-quality, high-level and high-quality teaching staff in Colleges and universities.

Key words: applied talents training; College teachers; Construction of teaching staff

Colleges and universities shoulder the important task of transporting high-quality talents for the society, and its fundamental purpose is talent training. In the development of education and teaching, the most powerful driving force is from the teaching staff of colleges and universities. In higher education, the education system is the core, and it is the faculty that constitutes the education system. It can even be said that the Faculty of colleges and universities is the most valuable wealth in higher education. They not only determine the final quality of talent training in Colleges and universities, but also determine whether colleges and universities can carry out sustainable development, It even plays a vital role in the future development of colleges and universities. Therefore, colleges and universities should not only pay attention to the education and teaching of students, but also invest a lot of energy in the construction of teaching staff to ensure the high level of teaching staff. In terms of the current development of colleges and universities, there are two ways to build the teaching staff, one is to incubate from within the colleges and universities, the other is to introduce external teachers. In terms of specific construction, there is still much room to play. In addition, with a strong teaching staff in Colleges and universities, the quality of education will also be improved, so the image and reputation of colleges and universities will naturally be improved, and a large number of students and high-quality teachers

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