

# Research on College Foreign Language Teaching Based on Core Competence

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**Abstract:** With the deepening of curriculum reform, foreign language teaching in Colleges and universities should be further optimized. Teachers should actively introduce new educational concepts and teaching methods, so as to better arouse the interest of college students, strengthen their understanding and application of the knowledge learned, and improve the quality of teaching. As an important part of college foreign language teaching, core competence plays an important role in promoting the all-round development of college students. In view of this, this paper will analyze foreign language teaching in Colleges and Universities Based on core literacy, and put forward some strategies for your reference.

**Keywords:** Core literacy;College foreign languages;Teaching research

## 1 An overview of college foreign language core literacy

Generally speaking, the core competence in foreign language teaching is mainly embodied in four levels: language ability, thinking quality, learning ability and cultural character. These modules complement each other and work together on college students, which is also the key factor to improve their foreign language learning achievements and help them achieve better development. Under the guidance of core literacy, foreign language teaching in Colleges and universities can gradually be separated from the previous single and boring teaching mode, and teachers' teaching work will become more hierarchical and comprehensive, which will greatly help the growth of college students.

Language ability generally refers to that college students can gradually improve their five abilities of listening, speaking, reading, writing and reading by mastering foreign language knowledge, so that they can better adapt to the social environment, so that they can combine the foreign language knowledge they have learned, better express their ideas and opinions, understand the meaning expressed in other people's language, and have a better understanding of the meaning of other people's language. A more comprehensive understanding of the world plays an important role in promoting.

Thinking quality mainly means that in the process of foreign language learning, college students should constantly expand their thinking and strive to enhance the extensibility and diversity of personal thinking. Therefore, when we implement the work of educating people, we must pay attention to the training and development of college students' thinking, so that they can combine the required knowledge and carry out more in-depth thinking and analysis, so as to help their thinking quality and literacy to further develop.

Learning ability mainly refers to that college students can fully mobilize their initiative and enthusiasm in the process of learning foreign languages, and can carry out in-depth and effective interaction with teachers in combination with foreign language knowledge content in the classroom, so as to make full use of their spare time to carry out independent foreign language knowledge learning. If college students have strong learning ability, they can actively expand their learning path, optimize their learning habits, and greatly improve their learning efficiency.

Cultural character means that when college students learn foreign language knowledge, they should not only master the basic knowledge of foreign language in textbooks, but also have a clear understanding of the culture in the knowledge they have learned, and be able to compare Chinese and foreign cultures, so as to form good cultural confidence and cultural communication ability. In addition to loving their own culture, college students with good cultural character will also have a strong sense of identity for the excellent culture of other nations, which plays an important role in promoting their better adaptation to the trend of globalization and is of great significance to the more comprehensive development of college students in the future.

## 2 Analysis of the current situation of foreign language teaching in Colleges and Universities

### 1. Insufficient attention

In the current college foreign language teaching, few teachers can integrate the cultivation of college students' core literacy into their teaching content. They lack the courage to break the old ideas, which seriously hinders the improvement of college students' core literacy. In addition, college students' understanding of foreign culture is insufficient. When learning foreign language knowledge, they are difficult to understand the cultural connotation behind foreign language vocabulary and articles, which has greatly hindered them from deepening their knowledge. Moreover, due to the lack of attention from teachers, many college students are not interested in core literacy. They prefer to spend time on vocabulary recitation and sentence pattern learning, which has a great impact on their further learning of foreign language knowledge.

### 2. Single form of Education

In the past, in the college foreign language classroom, teachers often used the "indoctrination" method to carry out educational activities, that is, first explaining vocabulary for college students, then leading them to learn the text, and finally using exercises to

consolidate. Although this can help college students master certain foreign language knowledge, it is not beneficial to the improvement of their core literacy. At the same time, college students' personality is lively and have high curiosity. If a single form of education is adopted for a long time, it is difficult to stimulate college students' interest in foreign language learning, which gradually affects their initiative in foreign language learning, and is not conducive to the formation and development of their good core literacy.

### 3. Insufficient teaching depth

Although some teachers try to integrate the cultivation of core literacy into the classroom when carrying out foreign language teaching in Colleges and universities, they do not have too much research on the corresponding teaching methods and contents, which will fundamentally hinder the actual teaching effect, resulting in very limited improvement effect of College Students' actual core literacy. For example, when teaching, some teachers usually only explain some foreign slang and oral expressions for college students, and do not create some language situations to help college students understand the cultural connotation. This will not only affect the effect of cultivating core literacy, but also make college students have a wrong understanding and affect the quality of Education.

## 3 Analysis of the value of college foreign language teaching based on core competence

### 1. Improving the personality of college students

College students are the fresh blood of national rejuvenation and national prosperity. Their moral level is closely related to national development. High quality college students can further promote the efficient development of our society. Therefore, in college foreign language teaching, it is a very important topic to help college students form a sound and independent personality, which we should pay attention to. Therefore, in foreign language teaching in colleges and universities, we can infiltrate the core literacy into the foreign language classroom, so as to temper the comprehensive literacy and moral level of college students and make them obtain more comprehensive development.

By infiltrating the core literacy into the foreign language classroom in Colleges and universities, we can better help teachers play the educational role of foreign language disciplines. By infiltrating the core literacy into the rich foreign language teaching resources, we can help teachers more effectively guide the thinking and action of college students, help them gradually improve their personality, and help them form a higher level of aesthetic interest and moral quality.

### 2. Stimulate the interest of College Students

In fact, if teachers simply carry out core literacy education, it is difficult to stimulate the interest of college students. At the same time, when carrying out foreign language teaching in Colleges and universities, most teachers will adopt the teaching mode of verbal preaching to instill theory into college students, which will easily lead to the disconnection between the content of foreign language teaching and the life of college students, and it is difficult to resonate with college students from the ideological level, which is not conducive to the formation of more active and positive learning enthusiasm of college students. Part of the content of foreign language knowledge in Colleges and universities has a strong flavor of life. If teachers can reasonably infiltrate the core literacy into the foreign language classroom in Colleges and universities, they can effectively form an educational force, so that college students can improve their moral quality and cultural literacy while learning foreign language knowledge, make it resonate with the knowledge they have learned, and realize the same direction of foreign language teaching and moral education in Colleges and universities, Stimulate the interest of college students.

### 3. Cultivating college students' ideas

The content of foreign language teaching in colleges and universities is extremely rich, which involves not only some grammar and vocabulary knowledge, but also geography, history, science, art and other content. The articles in foreign language teaching materials have also been screened and verified by many education experts and scholars. They are highly educational, artistic and ideological, and are very good carriers of core literacy. When carrying out foreign language teaching, teachers should actively explore the core literacy elements in foreign language textbooks, and take this as a benchmark to cultivate the core literacy of college students, so that they can think and analyze more rationally in the face of various problems, help them form a correct, intuitive and worldview, and cultivate college students to establish a correct concept.

## 4 College foreign language teaching strategies based on core competence

### 1. Constructing foreign language situation and developing college students' language ability

As a language, if we want to improve the effect of college foreign language education, we must pay attention to the development of college students' language ability, which is of great significance to the improvement of College Students' comprehensive foreign language level. Therefore, in the implementation of teaching work, we should take the initiative to create communication opportunities for college students to carry out dialogues in vivid situations, so as to enhance the initiative of college students' foreign language expression and help further develop their language ability. In different situations, college students can gradually internalize their knowledge into language ability, which plays an important role in college students' further learning of foreign language knowledge in the future.

For example, in order to cultivate college students' language ability, we can create different foreign language teaching situations, and then design some dialogues in combination with the content of the textbook, so as to develop their language ability. In order to improve the effectiveness of the situation, we can use information technology to introduce some videos and pictures to enrich the content of the situation. College students can combine the content of videos and pictures to carry out independent dialogue, which can help them connect foreign language vocabulary with real objects in their minds, so as to strengthen their language transformation ability and help their comprehensive

foreign language level to further develop.

## 2. Expand the teaching content and cultivate the thinking quality of College Students

Through in-depth analysis of foreign language textbooks in colleges and universities, we can find that many foreign language articles contain extremely rich humanistic spirit elements. Therefore, in the implementation of foreign language teaching, we should actively explore the humanistic elements, and on this basis, help college students to think more deeply about the knowledge they have learned, and promote the further development of their thinking quality. In addition, in the foreign language classroom, we should also take the initiative to expand the teaching content, and actively introduce more interesting and educational knowledge content, so as to enhance the ideological nature of the foreign language teaching content, which is also a key step in the development of College Students' foreign language core literacy.

For example, when we carry out foreign language teaching, we can ask college students some questions related to the teaching content, and then give college students some time to think. Combined with the answers of college students, we can expand the questions, guide college students to discuss and analyze from different levels, so as to help college students' thinking quality get further development.

## 3. Comparing Chinese and Western cultures to develop the cultural character of College Students

For Chinese college students, foreign languages are not their mother tongue, which will have a great impact on their learning of foreign languages. The reason is that it is difficult for college students to understand the differences between Chinese and Western cultures. Therefore, in the implementation of foreign language teaching, we can take the initiative to lead college students to compare Chinese and western cultures, help college students understand the connotation of foreign language knowledge more smoothly, and then promote the effective development of College Students' cross-cultural awareness and form good cultural character.

For example, in eastern and western cultures, the meanings of red and white are very different. Red in Chinese traditional culture usually represents "festivity", "beauty" and "happiness". Therefore, we usually use red as the main color during the new year and marriage. In foreign language culture, red is usually closely related to "bloody", "dangerous" and "violence", which requires us to combine the differences of different cultures and introduce corresponding teaching content, so that college students can deepen their understanding of cross-cultural knowledge in specific situations and lay a solid foundation for their subsequent development of core literacy.

## 4. Developing group cooperation to cultivate college students' learning ability

Learning ability is very important for college students. Therefore, when implementing the core literacy infiltration education, we should pay full attention to it and introduce more diversified teaching modes into the foreign language classroom, so as to promote the comprehensive development of College Students' learning ability. There are a lot of dialogue content in college foreign language textbooks. We can make full use of it in teaching. Group cooperation is a very effective teaching aid. Before the implementation of foreign language teaching, we can divide college students into different groups according to their understanding and mastery of foreign language knowledge, and let them play different roles and implement dialogue, so as to improve their language expression and application ability.

Not only that, we can also organize college students to carry out group competitions, so that college students can learn in the competition, stimulate their learning initiative and self-confidence, and then help college students gradually develop good foreign language learning ability. In the implementation of foreign language teaching in Colleges and universities, it is very necessary to timely infiltrate the core literacy education.

## 5 Conclusion

To sum up, if we want to improve the effect of college foreign language teaching based on core literacy, we can build foreign language situation and develop college students' language ability; expand the teaching content and cultivate the thinking quality of college students; compare Chinese and western culture, develop the cultural character of college students; carry out group cooperation and cultivate the learning ability of college students, so as to promote the quality of college foreign language teaching based on core literacy to a new height.

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# Digital construction of Art Museums Based on Virtual Technology in the Internet Environment

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**Abstract:** in the Internet environment, advanced science and technology has become an important force to promote the development of cultural undertakings. In particular, driven by digital technology and virtual technology, art museums can digitize classic works and re-present classic art works by using digital technology and virtual technology, which can not only make art culture more flexible and meet the viewing needs of modern people, but also combine modern technology to analyze the connotation of classic works and ensure that art museums keep pace with the times, Enhance the viewer's artistic self-cultivation and aesthetic realm. Based on the internet background, this paper discusses the significance of digital construction of art museums, introduces typical representatives of digital art museums, discusses the path of digital construction of Art Museums Based on virtual technology, and looks forward to the future direction of digital art museums.

**Key words:** Internet;Virtual technology;Art Museum;Digital construction

## 1 The significance of digital construction of art museums under the background of Internet

### 1. build a Digital Art Archive

By accelerating the process of digital construction, the art museum can create a high-quality academic brand image, generate a virtualized and intelligent cultural form, more comprehensively display the exhibition results of the art museum, improve the external dissemination and influence of the art museum, and improve the reputation and browsing of the exhibition. Among them, with the help of the Internet platform and digital technology, the art museum can collect the artist information of the works in its collection, constantly improve and fill the art archives, and create a big data platform for the collection of archives and collections, which is easy to call information data at any time.

### 2. strengthen public education in Fine Arts

Through the introduction of digital technology and virtual technology, the art museum can innovate the interactive form of public education, which can not only bring the audience a new viewing experience, but also facilitate relevant personnel's access, learning and

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**Fund Project:** This paper is the phased research results of the 2021 "Inner Mongolia Social Science Research Fund" foreign language special project: the research on foreign language teaching strategies that reflect the "Chinese consciousness" and cultivate core literacy in the context of New Liberal Arts (project No.: 21WY16).