

On the thinking and practice of “craftsman spirit” in the teaching of wood carving education in Higher Vocational Colleges

——Taking the course of wood carving creation as an example

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Abstract: curriculum ideological and political education is an important part of the cultural construction of Higher Vocational Colleges and an important way to explore the reform of professional courses in higher vocational colleges. The introduction of “craftsman spirit” can be used as an important entry point for the ideological and political construction of wood carving practice courses in higher vocational colleges. Wood carving education in higher vocational colleges has unique professional attributes and pays more attention to students’ practical ability. In the process of education and teaching exploration, paying attention to the cultivation of craftsman spirit can effectively improve the classroom practice effect and teaching quality, Meet the needs of today’s society for high-quality talents. Taking the course of wood carving creation in Shanghai Vocational College of Arts and crafts as an example, this paper briefly describes the exploration experience of integrating craftsman spirit into professional practice course education, so as to provide reference for the talent training mode of related majors.

Key words: craftsman spirit; Higher vocational education; Wood carving major in higher vocational education; Education and teaching practice

School education is the cradle of cultivating craftsman spirit. As a new era talent education mode with high quality and strong skills, higher vocational education should fully implement and carry forward the leading role of craftsman spirit in moral education in education and teaching. Through the multiple integration of teaching methods and teaching tasks, the fundamental cultivation of craftsman spirit can be realized, which is the new exploration direction of Higher Vocational Colleges’ education and teaching practice.

Due to its unique professional attributes, wood carving education in higher vocational colleges is more consistent with the understanding and implementation of the craftsman spirit. For wood carving practitioners, the craftsman spirit is the spiritual fortress of cultural inheritance and skills adherence, the working attitude of meticulous and pursuit of perfection, and the spirit of bold breakthrough and innovation. To implement its rich spiritual connotation, teachers need to fully understand it, constantly improve their self-cultivation, adjust the teaching objectives according to the actual situation of students and the needs of social development, so as to meet all aspects of the needs of social development for relevant talents of this major. Therefore, teachers in higher vocational colleges should be fully aware of the importance of cultivating students’ practical ability, constantly adjust innovative teaching objectives according to social development and the actual situation of students, improve teaching quality and effect, actively organize interesting teaching activities, help students improve their comprehensive quality, and meet the various needs of social development for art professionals. This paper takes the course “wood carving creation” of sculpture art and design major in Shanghai Vocational College of Arts and crafts as an example to discuss the thinking and practice of craftsman spirit in the teaching of wood carving education in higher vocational colleges.

1 Strengthen cultural confidence and target guidance

1. “craftsman spirit” reflected in the history of wood carving technology

Wood carving art is an important part of the history of Arts and crafts in China. It can be traced back to the Neolithic age and is closely related to people’s production and life. During the Tang and Song Dynasties, the rise of wooden temples led to the prosperity and development of wood Buddha statues, and the art of wood carving reached its peak during this period. During the Ming and Qing Dynasties, foreign trade exchanges were frequent, the themes of wood carving creation were diversified, and the art of wood carving had a new development. Ming Dynasty litterateur WeixuexiHe is the author of the article “the story of the nuclear boat”, which explains in detail a nuclear carving work by wangshuyuan, a wood craftsman in the Ming Dynasty, and sincerely praises its exquisite and magical carving skills, expressing the praise and promotion of the ancient literati for the “craftsman spirit”.

The folk woodcarving art in China is mostly inherited in the form of “apprenticeship”. The connotation and quality of craftsman spirit have been passed down from generation to generation of carpenters. Today, the woodcarving art schools in China can not be divided into all by region. Among them, the five most famous wood carvings in China are Dongyang wood carvings, Yueqing boxwood carvings, Quanzhou wood carvings, Guangdong Chaozhou golden lacquer wood carvings and Fujian longan wood carvings. After thousands of years of baptism, wood carving art is deeply rooted and prosperous in China, which is inseparable from carpenters’ Inheritance and adherence to the quality connotation of “craftsman spirit”.

2. take “craftsman spirit” as the guide, and integrate it into the practice of wood carving creation course

“Wood carving creation” is a part of the professional practice course of “pre graduation design” for third grade students in higher vocational colleges, with a total of 4 credits and 64 class hours. The quality connotation of “craftsman spirit” in pursuit of excellence and excellence will become an important guidance of this practice course. With the purpose of training students’ practical operation of wood carving creation, the ideological and political elements will be effectively integrated into classroom practice, so as to achieve the unity of stimulating students’ design ability and practical ability, and establish the organic guidance of correct outlook on life and values, Lay a good foundation for students’ graduation creation. Practice has proved that the aesthetic experience, artistic quality and aesthetic ability that students understand and master through their own learning and training are unforgettable. It is complementary to the aesthetic ability and aesthetic quality obtained by art appreciation.

When third grade students create wood carvings, the problem they face is not the familiarity with tools and the understanding of material properties and characteristics, but the choice of creation theme and the design planning of works’ forms of expression. Topic selection has become the top priority in the whole creation stage. Nowadays, students generally have many advantages, such as strong thinking ability, strong acceptance ability, strong learning ability and strong shaping ability, but at the same time, their ability to distinguish right from wrong and recognize things is relatively weak. Under the background of developed network information and diversified public opinion, it is easy to be influenced by various ideas and trends of thought. Therefore, at this stage, we should strictly abide by the selection of topics, give full play to the advantages of moral education guidance of Ideological and political education, and let students accept the influence of mainstream values and skillfully integrate the craftsman spirit into their creative ideas. Guide students to understand the spiritual connotation of professional ethics, professional ability and professional quality in the early stage of creation, enhance their learning awareness and correct their ideas. By mining and refining the beautiful moral elements of Chinese tradition, and combining their creative ideas, they can achieve the learning goal of improving their ideological height and creative practice ability.

2 Correct learning attitude and cultivate good habits

“Craftsman spirit” is expressed at the personal level, which is a professional character and serious attitude. Its basic connotation includes many factors, such as dedication, focus, lean, innovation and so on. The integration of “craftsman spirit” into classroom practice will help students establish an attitude of dedication to work, reverence for occupation and responsibility for works. Let students integrate the spirit of innovation and breakthrough, excellence and rigorous learning into every creative link in the process of learning and practice, and carve good works that resonate with the times and move people.

When craftsmen treat their works, they focus on nothing, persist and pursue excellence, which makes “focus” and “lean” complement each other on the basis of “dedication”. When carving and processing wood carvings, artisans integrate the perennial skill training and folk traditional aesthetics, and follow the wood shape to show the unique beauty of wood. This craftsmanship and the spirit of aesthetic appreciation of the times have provided the soil for the emergence of modern Chinese wood carving. However, the fast-paced living habits and the tangled network media affect and change students’ learning attitude all the time. The processing concept of less investment, short cycle and quick effect inevitably becomes the pursuit state of some students. Classroom practice is completed as a task, only for the sake of speed, thus ignoring the quality and soul of the work. For the occurrence of this situation, teachers should guide students in time, strengthen exchanges with students, pay more attention to students’ works and give guidance. Point out the highlights of students’ works at the right time, and cooperate to put forward suggestions on the revision of deficiencies, strengthen students’ requirements for detail depiction, pursue perfection and acme, generate a belief in high-quality products, encourage students to adhere to the belief of craftsmanship spirit, and constantly improve and perfect the works in hand. This is a step-by-step process. Under the conditions of demonstration, publicity and encouragement, teachers imperceptibly affect the learning status of students, so that they can constantly improve the process and enjoy the sublimation of works while carving works.

To establish a good interactive learning atmosphere between teachers and students, correct thinking and cultivate good learning attitude and habits are the key to the implementation of craftsman spirit in classroom practice. It is a positive, positive and refined learning process, which can effectively improve students’ practical ability, develop a learning attitude that pays attention to details and pursues perfect quality, While improving the efficiency of classroom teaching, it also meets the students’ desire for knowledge in creative practice.

3 Integrate the spirit of the times and forge the craftsman’s morality

At this stage, China’s economic construction is developing rapidly, all walks of life are in the period of social transformation, and the development of culture and art industry is vigorous and vibrant under the support of national policies. With the increasing demand for talents from society and enterprises, higher vocational graduates with high quality and strong comprehensive ability have gradually become the focus of attention of various enterprises. It is the common mission of higher vocational colleges to cultivate high-quality talents based on the needs of the times. The curriculum planning is particularly important in the talent training program. As a 64 hour creative practice course, the class hours of woodcarving creation are very stressful, and the creative practice processes are numerous and time-consuming. Students

need to learn theoretical knowledge, appreciate excellent works, consult data, conceive design, report design scheme, adjust design scheme, finalize, select materials. To finish a work through a whole set of steps, each step is very compact, and the time planning must be reasonable and the allocation must be scientific. Learning craftsman spirit can well solve students' problems of tight time and heavy tasks. There are two key points:

First, break through ideas, dare to try, use modern carving tools, and improve practical efficiency. Using modern carving tools is not to let students completely abandon traditional wood carving tools, but to let students keep pace with the times, learn and master modern electric intelligent carving tools, and combine the use of traditional tools and modern tools, so as to enrich the performance techniques and improve the learning efficiency. Wood carving has a series of traditional tools such as knives, chisels, axes, hammers, etc. if it needs to be completely handmade, the completion cycle of a work is very long. Most of the students started to learn carving when they entered the University. After two years of study, they have a certain understanding and mastery of traditional tools, but the strength and accuracy of their hands are relatively weak. Especially when the materials are hardwood materials with small density and high hardness such as boxwood and mahogany, the carving operation is very laborious and the progress is slow, which will even affect the students' enthusiasm for practice. In contrast, while modern enterprises pursue quality, improving efficiency and increasing output are important production goals. The employment demand is also comprehensive talents who can skillfully control modern tools and equipment. Therefore, it is the demand of the times and the need of talent training to bring modern carving tools into the practice course of wood carving major. We should follow the pace of the times, use advanced technology to improve the teaching efficiency of wood carving, and realize the modernization of wood carving from the talent training to meet the needs of the society. In the process of wood carving practice, the parts of large-scale carving, embryo beating and large-scale cutting can be operated by electric machine carving. In the in-depth stage, according to the actual situation, modern tools and traditional tools can be used in combination. In the later stage, manual fine carving can effectively shorten the practice cycle of wood carving creation and improve the teaching quality and students' learning efficiency.

Second, guide students to spend time after class to strengthen practice. Making full use of the time after class to create is a fine tradition that the Academy of Arts and crafts has always adhered to. The wood carving major of Shanghai Academy of Arts and crafts has a profound historical heritage and cultural accumulation. The exhibition hall of the college displays a batch of wood carving and carving works of older generations around the 1970s, each of which is a boutique. When the teacher leads the students to visit and study, he or she should explain the techniques and forms of the works, and at the same time focus on the learning attitude of the old gentlemen at school - in addition to eating, sleeping and having classes, they are basically doing professional work at other times. Doing well, doing more and doing brilliantly is their goal and belief. The connotative quality of craftsmanship spirit continues to flow in a generation of OEM beauties. Teachers should set an example and encourage students to control the progress of students' creation in order to coordinate the whole curriculum planning. For some students with slow pace of creation, teachers should give more guidance and help. After pointing out problems in class, teachers should encourage students to make full use of time after class and continue to make in-depth adjustments.

To sum up, technology is not only a tool and thing. Effective "craftsman spirit" can internalize the professional principles in vocational education, so that vocational education students can act more professionally. The connotation of "craftsman spirit", such as specialty, specificity, practice, excellence, social responsibility and technology inheritance, will feed back the ideological and political education in higher vocational colleges. To face up to the needs of the times, concentrate on creation, and improve learning efficiency is not to be quick or impetuous. We should settle down and do our best to create. We should use the favorable resources of the school, integrate the concepts of culture and technology, art and technology into the creation of works, and combine the spirit of craftsman to complete the integration between traditional culture and modern ideas, Inheriting the national aesthetic consciousness, integrating modern craft techniques into wood carving creation, and further improving students' professional strength.

4 Conclusion

The transformation and improvement of the practice direction of wood carving major in higher vocational colleges should be based on the cultural needs of modern society while inheriting the advantages of traditional wood carving. In the context of realizing the great rejuvenation of the Chinese nation, we should strengthen cultural confidence, purposefully and directly integrate the craftsman spirit into professional construction, conscientiously implement it, and reasonably apply it in teaching practice. The integration of craftsman spirit in the course of wood carving creation has made students' understanding of traditional culture and wood carving skills more profound, changed some students' views on the boring and boring professional practice courses, improved the concept of active learning, and led to the strengthening of professional practice ability and classroom teaching efficiency.

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Tax risk analysis of Higher Vocational Students' Entrepreneurship under the background of digital economy

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Abstract: due to the encouragement and support of many national tax preferential policies, more and more higher vocational students have embarked on the road of entrepreneurship. With the advent of the digital economy, the tax collection and management mode is increasingly updated, and some potential tax risks of taxpayers are frequently exposed. From the perspective of adapting to the digital economy, this paper analyzes and explores the tax related risks faced by college students' entrepreneurial enterprises in the process of operation and how to take countermeasures, in order to help college students' entrepreneurial enterprises carry out more reasonable tax management and prevent tax risks, Reduce tax costs and increase company profits.

Key words: Digital Economy; Higher Vocational Students' Entrepreneurship; tax risk

In the 21st century, the vigorous development of a new generation of information technology represented by cloud computing, big data, artificial intelligence and blockchain has led to disruptive changes in the way of social production and life, and has promoted the rapid development of the digital economy era. Cyberspace has increasingly become a new home for human common survival. According to the white paper on China's digital economy development and employment (2022) released in July 2022, the scale of China's digital economy will reach 45.5 trillion yuan in 2021, accounting for 39.8% of GDP, with a year-on-year nominal growth of 16.2%. The position of the digital economy in China's economy will be further highlighted and its supporting role will be more stable. With the further development of the digital economy, all aspects of enterprise management, including tax management, are also facing digital transformation, which requires higher requirements for enterprise tax management. Enterprises need to combine the characteristics of tax management in the era of digital economy, continuously improve the ability of enterprise tax risk management and control, and ensure the healthy and long-term development of enterprises.

1 Analysis on the current situation of Higher Vocational Students' Entrepreneurship

Higher vocational colleges are not only an important force of China's colleges and universities, but also an important part of China's higher education. Higher vocational colleges undertake the training of the vast majority of high skilled talents in China, and are an important

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