

Research on the path of integrating career planning education into Ideological and political education in Colleges and Universities

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Abstract: Ideological and political education contains rich content of career planning education. Integrating career planning education into Ideological and political education and integrating resources will help promote the development of education in Colleges and universities and build a good platform for the healthy growth of college students. This paper explores the path of Integrating Ideological and political education into college career planning education, and puts forward several effective strategies.

Key words: career planning education; Ideological and political; Research path

1 The significance of combining career planning education with ideological and Political Education

1. Help to enrich the content of Ideological and Political Education

With the deepening of China's reform and opening-up, diversified ideological trends continue to flow in, which has a profound impact on College Students' values and behaviors. This also makes the ideological and political education in Colleges and universities more complex. Many colleges and universities have compressed the ideological and political education in consideration of other poor teaching work, making the ideological and political education simpler and weakening the educational effect. At the same time, the ideological and political course has more theoretical knowledge, the course is relatively boring, and the students' enthusiasm for learning is relatively low. Therefore, ideological and political education is often difficult. Compared with ideological and political education, career planning education reflects a strong practicality. Unlike ideological and political education, it is more pragmatic, fully tests the actual needs of students, and answers the practical problems concerned by students, so it is more popular with students. At the same time, the ideological and political education includes part of the content of career planning education, and after integrating the content of career planning education into the ideological and political education, the content of Ideological and political education is richer.

2. Help to improve the education system of career planning

Students' career planning is based on the ideological and political content, based on the relationship between personal ideals and social development, situation and policy knowledge in the ideological and political course, and the personal ideals and values formed in the ideological and political education. The purpose of career planning education is to guide students to establish lofty career ideals and make students' career development more smoothly. The purpose of Ideological and political education is to guide students to form correct values, improve students' ability to understand and transform the world, and enhance students' personal charm. The two have the same direction in the goal, and the integration of the two enables students to transform external constraints and norms into internal areas, so that students can more actively accept the constraints of social norms and moral standards, guide college students' sustainable development, and enable college students to realize the sustainable development of their career under the constraints of professional ethics.

3. Help promote the all-round development and full employment of College Students

The work of higher education is people-oriented and aims to promote the all-round development of students and cultivate applied and compound talents. Therefore, higher education not only pays attention to the development of students' knowledge and skills, but also to the development of students' personal character. The same is true of career planning education. However, at present, many colleges and universities limit career planning education to helping college students clarify their personal goals and efforts, ignoring the cultivation of students' professional ethics. The ideological and political education pays more attention to the development of students' professional ethics, and focuses on guiding students to establish correct values. At present, the ideological and political education system in Colleges and universities has been quite mature, but the practicality of Ideological and political education is insufficient. The effective integration of career planning education and ideological and political education can significantly enhance the practicality of Ideological and political education.

2 Feasibility analysis of the combination of career planning education and ideological and Political Education

1. Consistency of educational objectives is a necessary prerequisite

The premise of effective integration of the two is the consistency of their goals. Among them, the goal of Ideological and political education is more macro, pointing to the development of students' overall ideological quality, while the goal of career planning education is more targeted, pointing to the development of students' professional quality. Both of them aim to promote students' development and guide students to maximize their personal value. When integrating career planning education into Ideological and political education, we should adhere to the consistent educational objectives.

2. Complementation of educational functions is the key factor

Career planning education and ideological and political education complement each other in educational functions. Ideological and political education has more theoretical knowledge, so it is used to the indoctrination teaching mode. Students passively accept ideological

and political theoretical knowledge and memorize a large number of theories, which makes the effect of Ideological and political education extremely unsatisfactory. The career planning education focuses on students' career development and highlights the practicality. The two are both theoretical and practical. To effectively integrate the two and make them complement each other is another important principle of the integration of the two.

3 Ways to combine career planning education with ideological and Political Education

1. Enrich the content of Ideological and political education based on career planning

Teachers can mine rich ideological and political education resources based on the carrier function of career planning education.

With the transformation and upgrading of China's industrial structure, all walks of life have higher requirements for the comprehensive quality of talents, and pay attention to the innovation ability and cooperation ability of talents when recruiting talents. At the same time, compound talents are more popular in the market. Based on this change in the talent market, students pay more attention to self-examination and strengthen their innovation ability and cooperation ability in their daily study and life. In career development, professional ethics is an important factor. Taking professional ethics as the starting point, let students realize the importance of cooperation, self-confidence, seriousness, responsibility and other qualities, so that students can strengthen the motivation of learning ideological and political, consciously improve self-cultivation, and develop good professional ethics, professional ethics emotion, and professional ethics behavior.

Exergy

Teachers should pay attention to students' psychological state. Facing the severe employment situation, college students are generally confused and anxious. Because the students have little social experience, do not have a deep understanding of workplace life, and do not know much about the job content, they often feel uneasy when talking about employment. There are also some students with good anti frustration ability and lack of clear self-awareness, so they face serious employment and entrepreneurship pressure in the graduation season. In view of the above problems, teachers need to guide students' psychology, help students to carry out reasonable role positioning, enhance their psychological adjustment ability, improve their ability to resist setbacks, and lay the foundation for future career development.

2. Relying on career planning, strengthen and enrich campus cultural activities

Campus culture has a profound impact on students' ideas, and it is also an important carrier of Ideological and political education. It plays an important role in encouraging, guiding and assimilating students. Teachers can take the campus culture as a breakthrough and use good campus culture to edify students' thoughts. The static environment of the campus includes greening, furnishings, etc. on the furnishings of the campus, some master statues are placed, famous sayings and epigrams are posted, campus celebrity lists are established, and the spirit of excellence, openness, innovation and forge ahead are publicized, which helps students develop good professional quality.

The dynamic campus environment includes various campus activities, such as interview skills training, workplace simulation, debate competition, college students' Campus entrepreneurship practice, entrepreneurship competition, star of entrepreneurship selection, career planning competition and other colorful professional quality development activities. Holding these campus activities not only makes campus life more colorful and exercises students' personal ability, but also invisibly infiltrates good values into students and has a subtle impact on students. Teachers should encourage students to participate in campus activities. In a series of activities such as innovation and entrepreneurship competition, career planning forum and expert salon, students' horizons are becoming wider and wider, and their self-consciousness and subject consciousness are continuously enhanced, making education more effective.

For example, various professional skills competitions are organized in schools, such as "automobile repair skills competition", "computerized accounting competition", "innovation and entrepreneurship competition", "electrical skills competition", "career design competition", etc. In recent years, China's education sector has vigorously promoted college campus skills competition activities, which not only mobilized the enthusiasm of students to learn professional courses, but also made students better understand the development of all walks of life and the skill requirements of various majors. Skills competition activities are especially meaningful for older students. Older students have mastered more systematic professional knowledge and formed a general understanding of their major. In skills competition activities, they apply theoretical knowledge to practice, and feel the requirements of real jobs for employees' skills and quality in the competition, Guide students to develop the spirit of hard work and a high sense of professional responsibility. The skills competition embodies the idea of "going out and introducing" and fully embodies the educational idea of "taking students' development needs as the basis", which on the one hand makes students' after-school life richer. On the other hand, it enables students to increase their knowledge, cultivate their temperament, effectively improve their taste, provide students with a platform to show their talents, enhance their self-confidence in learning, and then make them clear their career goals.

3. Actively organize social practice activities based on career planning

The school has a wealth of social practice activities, which provide students with the opportunity to understand the society and contact the society. In the rich and colorful social practice activities, students fully understand the professional development and professional needs of the society. Combined with the actual situation of the society, students scientifically and reasonably plan their own development path according to their own personality characteristicsInterests and hobbies design appropriate career development goals and career ideals.

For example, the regular activities of the school include visiting enterprises, design investigation, scientific and technological services, work study, summer "three trips to the countryside" and other social practice activities. In these social practice activities, students understand the real situation of post work, the actual situation of China's scientific and technological development, and the more real social reality in China, so as to clarify career goals and improve their political consciousness and moral level. Social practice activities are a window for

college students to contact the society. Students feel that employment is a distant thing on campus, while social practice activities let students contact the society. In this process, students begin to think about their own positioning, adjust their career development goals according to their own abilities, reflect on themselves, and constantly improve their job adaptability. Students can also exercise their abilities according to their reflection in social practice, such as strengthening oral expression, psychological quality, writing ability, information office ability, etc.

4. Strengthen the construction of teaching staff and provide important guarantee for the combination of the two

Colleges and universities should build a team of career planning teachers and ideological and political course teachers with strong ability and excellent quality. Colleges and universities should regularly provide teachers with opportunities for long-term further education and short-term training, so that teachers can learn the information about career planning and career guidance, master the methods of talent evaluation and psychological evaluation, so that teachers can play the role of coach, evaluator, consultant and consultant in career planning education and ideological and political education. In order to enrich the content of career planning education and improve the practicality of career planning education, colleges and universities can also build a team of full-time and part-time teachers, and hire outside enterprise practitioners, career planning lecturers, entrepreneurial stars and other to give lectures in the school, so as to broaden students' horizons.

The school should also emphasize the necessity and importance of the integration of career planning education and ideological and political education, so that teachers can form relevant awareness and mobilize teachers' initiative; Colleges and universities should regularly assess and evaluate the comprehensive ability of teachers. According to the level of teachers' ability, they should choose backbone teachers to promote the integration of career planning education and ideological and political education, while other teachers should continue to work hard. Simply relying on teacher training activities can not solve the problem in a short time. Therefore, colleges and universities should establish a teacher collaboration mechanism, organize teachers to carry out teaching and research activities together, strengthen the communication and contact between career planning teachers and ideological and political teachers, let them understand each other's work content and education methods, and provide them with a platform for learning from each other, Then we should effectively improve the teaching efficiency of teachers and improve their educational ability.

epilogue

Career planning education is an important part of Ideological and political education. Both pay attention to the development of students, and both aim to guide students to realize their maximum value in serving the people and society. Carrying out ideological and political education in the course of career planning is equivalent to giving students the most effective direction guidance from the students' ideological level. Only through the ideological and political education, students establish a correct outlook on life and values, can they clarify the development direction and goals in the future development. The effective integration of career planning education and ideological and political education can significantly improve the employment quality and career achievement of college students; It can cultivate more college students who have lofty career ideals, correct career values, good professional quality and reasonable career planning to become qualified builders and reliable successors of the motherland. This paper analyzes the path of the integration of career planning education and ideological and political education in Colleges and universities, hoping to provide direction and guidance for ideological and political education in Colleges and universities, and provide reference for teachers and colleagues.

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Practice of strengthening and improving ideological and political work in enterprises in the new era

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Abstract: with the changes of the economic system and economic structure, the employment positions and methods tend to be diversified, which also makes great changes in the activity mode and communication mode of employees, and brings many problems to the ideological and political work of enterprises. Ideological and political work is a work of guiding, educating and shaping people. It is an indispensable task for enterprises. In the new situation, how to face complex new situations and problems still needs to be actively explored. Based on this, this paper analyzes and studies the practice of strengthening and improving ideological and political work in enterprises in the new era, for reference

Key words: new period; Ideological and political; enterprise

Preface

To strengthen and improve the ideological and political work of enterprises in the new era, innovation is the key element. In the process of development and change in the new era, it also brings new challenges to the ideological and political work. Therefore, enterprises should adjust and change the ideological and political work plan, explore a new positioning, make overall planning and effective handling of the relationship between enterprises, so as to provide guidance and reference for the development of Ideological and political work in the new period.

1 The important significance of strengthening and improving ideological and political work in enterprises in the new era

First of all, in the new era, enterprises should strengthen and improve the ideological and political work, which will help to build a suitable working environment and improve the efficiency of production. The ideological and political work of enterprises is the basis of doing well the ideological work of employees. It needs to create an atmosphere in which employees generally participate. By understanding the short-term and long-term planning of enterprises, we can understand the welfare situation that employees are concerned about, and form a working atmosphere of concerted efforts, so as to promote the development of enterprises.

Secondly, strengthening and improving the ideological and political work of enterprises in the new era is an important path to give full play to the party's fine tradition. Ideological and political work has always been an important part of the party building work in enterprises. It is the key to the development of enterprise economy and other work. We should ensure the smooth progress of various tasks while ensuring enterprise management, so as to promote the effective development of the work. Strengthening and improving the ideological and political work will help enterprises form a sense of hardship, enhance their sense of responsibility and mission, and put the ideological and political work in an important position.

Finally, strengthening and improving the ideological and political work of enterprises in the new period is the key to overcome difficulties and realize the reform and development of enterprises. In the context of the development of the new era, the reform of enterprises is particularly critical, and there are many difficulties in the reform of enterprises in the new era. Therefore, as a leader of an enterprise, it

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