

Exploration on the reform of animation studio teaching practice

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Abstract: the development of animation industry is inseparable from the grasp and cultivation of talent demand, which puts forward higher requirements for the quality of animation talents. In the new situation, if animation studios want to achieve sustainable development, they must pay attention to the improvement of their internal talents' comprehensive quality. At present, higher vocational colleges across China have started to set up animation majors, which provides sufficient talent resources for the development of the animation industry. However, due to the relatively weak faculty and unreasonable curriculum arrangement in Colleges and universities, it is difficult for students to adapt to the needs of the society, which is also one of the main reasons restricting the improvement of the quality of talent cultivation in Colleges and universities. Therefore, based on the characteristics of animation major, guided by its future employment direction, and taking the studio teaching mode as the main line, we should establish a scientific and effective teaching content system, strengthen the construction of teachers' team and improve relevant supporting facilities and equipment, which can meet the education and training needs of talents at different levels, so as to promote the better and faster development of the animation industry.

Key words: animation studio; Teaching practice; Reform strategy

In traditional higher vocational colleges, the talent training of animation major often pays attention to knowledge teaching and ignores ability training, which is not conducive to the overall growth of college students and the formation of professional quality; At the same time, after docking with enterprises, many graduates can not master the skills required for work. Therefore, taking the teaching reform of "studio system" in Higher Vocational Colleges as an example, the construction of a new innovation and entrepreneurship curriculum system based on post groups can not only solve this problem, but also promote the transformation and upgrading of the talent training mode of animation major in higher vocational colleges, so as to enhance the overall competitiveness of the college and make students become truly compound art talents, And take this as the basic condition for engaging in design and development and creative jobs in the future.

1. The current situation of talent training mode of animation major in Higher Vocational Colleges

(1) Lack of practical operation in Animation Teaching

Animation major is to cultivate application-oriented professionals with high comprehensive quality and innovation ability facing the 21st century, adapting to the needs of society and engaging in animation design, production and other related work. The traditional single

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teaching mode is not clear about the teaching objectives in teaching, which makes the cultivation of animation professionals in higher vocational colleges still stay in the simple theoretical learning stage. The curriculum and teaching content are too thin to reflect the value and role of animation education, resulting in a certain gap between the teaching effect and the actual job demand. In order to change this situation, higher vocational colleges should improve their school running strength and level by establishing a perfect curriculum system, carrying out the construction of characteristic projects, innovating teaching methods and means, so as to better serve the market and enhance their competitiveness.

(2) The teaching course of animation major is single

In the actual teaching of animation major in higher vocational colleges, the teaching methods are not only backward, but also affected by the traditional teaching ideas, there is still no complete theoretical system in the teaching system, and the teaching curriculum is single, mainly using the indoctrination teaching method, which makes it easy for students to master knowledge and poor application ability, which is not conducive to the comprehensive development of students; In addition, due to the lack of systematic and in-depth theoretical knowledge education, students are afraid of difficulties, so they can not fully understand what they have learned, it is difficult to achieve the purpose of applying what they have learned, and there may even be a phenomenon of "mechanical repeated training". In view of this situation, in order to make students truly become an excellent talent, we must start from the curriculum setting, pay attention to the development of curriculum resources, enrich the content of teaching materials, and build a teaching system suitable for the characteristics of the major, so as to effectively solve this problem and promote the overall progress of students.

(3) Lack of professional teachers

As the leader of animation teaching, professional teachers are one of the core forces to promote the teaching reform of the professional course, which is of great significance to the teaching quality of the course. At present, the shortage of teachers in higher vocational colleges has become a bottleneck restricting the sustainable and healthy development of China's animation industry. How to build a high-quality teaching team to ensure that animation teachers can be qualified for the teaching task of this subject, and then ensure the teaching quality of animation has become an urgent issue for higher vocational colleges.

2. Advantages of practice teaching in the form of studio

First, as an emerging industry in the new media industry, the development of animation has a huge impact on the whole cultural communication and society. It has the characteristics of "creativity and practicality", and has greater flexibility and adaptability compared with the traditional art and design education. The practice teaching of animation major in the form of studio can not only maximize the utilization of curriculum resources, but also meet the needs of students' autonomous learning and personality development, which is conducive to improving students' practical ability and innovation ability.

Second, in the current situation that the curriculum of animation major in domestic higher vocational colleges is relatively lagging behind, the introduction of studio mode into the classroom of animation major can better promote the professional construction of teachers, improve the quality of teaching, and cultivate more excellent applied talents.

Third, for college students, studio teaching can better reflect their own interests and help stimulate their strong creativity;

Fourth, compared with the traditional written examination in higher vocational colleges, the studio form pays more attention to the assessment of students' comprehensive ability. From the perspective of psychology, after completing a task, students need to summarize and summarize the knowledge system according to their cognitive process and behavior, and then use these knowledge to solve practical problems. However, due to time constraints and lack of teachers, it is often difficult to effectively organize students' participation in project practice activities in animation major in higher vocational colleges. The studio teaching mode can greatly mobilize the enthusiasm of students to participate in project practice, enable students to master certain skills and skills, enhance students' awareness of solving problems, and improve their ability to analyze and deal with complex events, so that students can obtain more comprehensive and profound knowledge and experience.

3. Reform of animation teaching in Higher Vocational Colleges Based on studio mode

(1) Based on the "studio system" platform, build a new mode of work study combination

Cooperation with schools and enterprises, as well as the combination of "studio system" as an opportunity, to cultivate students' innovative ability and practical ability as the main line, through curriculum construction, teacher training, internship guidance and other ways to promote students' learning of knowledge and skills in work. Under the joint cooperation of many parties, we can build a relatively real teaching platform with complete relevant facilities, and carry out teaching activities with front-line teachers with practical experience as the core team; At the same time, it can also rely on the advantageous resources of the enterprise's professional and technical departments to carry out project research and development and practical training activities, so as to improve students' understanding of the animation production industry, improve students' hands-on operation ability and professional quality, realize the transformation from traditional teaching mode to modern education and teaching mode, and enable students to better adapt to the needs of social development.

(2) Innovative management mode and scientific management of "studio system"

Compared with the traditional teaching environment, the studio is more open, pays more attention to the development of innovative spirit and creative thinking, and emphasizes the effective communication between people and positions, which is more conducive to giving full play to the enthusiasm and initiative of students' independent exploration and active participation, so as to improve the quality of

teaching. But at the same time, to help students move forward on the right path, teachers need to take targeted measures according to the actual situation of teaching and students' learning needs. For example, as the main person in charge of students' daily life and teaching, counselors should pay attention to the daily management of the class. Starting from the system, they can also select a teaching team in the studio. In addition to completing the learning tasks, the teaching team should also carry out the development of animation design projects, so as to really guide students to a new height, Let them learn how to do things independently and have a sense of achievement in the process of learning.

(3) According to the talent training objectives, formulate the curriculum teaching objectives

The talent training goal of animation major is to help students become applied talents with good professional skills, solid theoretical knowledge and familiar with animation creation process. In order to meet this training goal, teachers must first make clear the goal orientation, then choose the teaching content, teaching methods, means and evaluation system suitable for the characteristics of their major, and finally determine the corresponding teaching evaluation index. By formulating the teaching objectives of project-based courses, it is helpful to guide students to reasonably plan their future life and lay a solid foundation for future employment. And for the animation major, teachers should focus on how to make good use of the existing teaching resources, strengthen the ability of combining theory with practice, and continuously optimize the course content and teaching methods according to their own actual situation, so as to achieve the effect of applying what they have learned.

(4) Based on the studio, establish and improve the teaching staff

Animation is an emerging industry closely related to the economic market. Higher vocational colleges pay more attention to the cultivation of practical skilled talents and practice the teaching route of industry university research. Therefore, in higher vocational education, we must strengthen school enterprise cooperation and establish a perfect animation studio teaching mode. Higher vocational colleges can choose to hire senior first-line animation producers and experts in relevant industries to give speeches and hold positions in the school. In practical work, there are many ways to establish and improve the teaching staff. Higher vocational colleges can also organize college teachers to go to animation design and production enterprises for periodic internships, so as to understand the actual operation procedures of animation works in an all-round way, and finally build the teaching staff and teaching staff with industry celebrities, entrepreneurs, young teachers and other participants. By completing project experiments and training with the support of relevant school enterprise joint companies, professional teachers can master the special requirements for various professional animation personnel in the field of enterprise animation, and have a more comprehensive understanding of the entrepreneurial workflow, as well as an understanding of the post vocational skills. Therefore, in the process of teaching reform of animation course, it is necessary to carry out the reform of teaching content and teaching methods centered on "work". Only in this way can teachers integrate project tasks into animation teaching, so that students' practical ability can be optimized to the greatest extent,

(5) Project as the carrier, highlighting the dominant position of students

In the new era, the teaching reform of animation major in higher vocational colleges is reflected in the application of project teaching method, which effectively introduces theoretical knowledge into each project and task to be implemented and assigns it to students. At this time, students at different ability levels complete the tasks assigned by the teacher by themselves or in a team according to the difficulty of project design and production and their own practical level, and then carry out independent design and inspection according to the actual design procedure.

For example, when learning "animation creation techniques", teachers of animation major in higher vocational colleges can carry out teaching activities in accordance with the current design and production procedures of animation enterprises at the beginning of teaching, instead of simply processing animation materials, so that students can enter the field of theoretical research and gradually master relevant knowledge and operating skills. In such project exercises, students are the main body of learning, while teachers can give full play to their leading role, ensure the teaching order in the classroom, and organize students to explore the creation skills of animation. At the same time, in such a teaching environment, every student can participate in exploration and discussion, and speak freely, which can maximize the development of its main role. In the process of trying to achieve the project objectives, the cooperation between students is also conducive to their acquisition of a rich degree of learning, which has a positive impact on enriching their professional knowledge and skills.

(6) Reform and innovate teaching evaluation in combination with "studio system"

In the studio environment, according to the differences of students' personal conditions, according to their personality characteristics, the use of a certain proportion of incentive assessment means can stimulate students' enthusiasm to participate in teaching, promote students' active learning and achieve excellent results. In the aspect of group cooperative teaching, teachers can adopt the method of group discussion, Each student is encouraged to independently put forward a feasible plan and implement the plan into specific projects. And let students explain the ideas and details of the design scheme in groups, so as to mobilize students' initiative and creativity, so as to improve the quality of teaching. On this basis, teachers can find the deficiencies of each student in the form of group mutual evaluation or teacher evaluation, and urge students to improve themselves through feedback, so that each student can continuously improve their ability, and ultimately achieve the goal of common development of teachers and students.

Epilogue

To sum up, the teaching practice reform of animation studio is a teaching reform scheme proposed in view of the shortcomings of the traditional animation professional teaching mode. This education mode can effectively apply the knowledge learned by students in the

learning process to real life, lay a solid foundation for students' further study in the future, and cultivate their good psychological quality and innovative spirit, which is of great significance to promote the development of China's animation industry. Therefore, we should strengthen the promotion of the reform of animation studio teaching practice, improve it through relevant measures, and make it more in line with the needs of social development in the new era, so as to achieve the comprehensive improvement of animation studio teaching quality and school efficiency, and make positive contributions to China's cultural construction.

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