

Research on Farmers' Ideological and Political Education under the background of Rural Revitalization

Zhi Wang

Yunnan Normal University, Kunming Yunnan, 650500

Abstract: in order to implement the Rural Revitalization and development strategy proposed by the state, it is necessary to organize farmers to carry out ideological and political education, which can not only open up the mass line, but also promote economic development. Based on this, before carrying out the ideological and political education for farmers, the local government should first make a comprehensive analysis of the background and the main body of the work, and combine the instrumental and educational characteristics of this work to build a practical mode of Ideological and political education for farmers. In addition, the government and educational institutions should deeply analyze many problems existing in the existing working mode, so as to put forward corresponding countermeasures on this basis, and finally take effective measures to optimize the effectiveness of farmers' Ideological and political education, and lay a solid foundation for the comprehensive implementation of the Rural Revitalization Strategy.

Key words: Rural Revitalization; Farmers; Ideological and political; Educational research

Introduction

After the issue of rural farmers raised at the 19th National Congress of the Communist Party of China, the 20th National Congress of the Communist Party of China reiterated and emphasized again, put forward specific requirements for the implementation of the Rural Revitalization Strategy, and provided a clear direction for the ideological and political education of farmers, so as to effectively ensure the smooth development of the ideological and political education of farmers. Under the background of Rural Revitalization Strategy, local governments should grasp the Rural Revitalization Strategy, provide opportunities and platforms for farmers' Ideological and political education, so as to deepen farmers' Ideological and political education, which can not only meet the needs of rural revitalization, but also improve the ideological and political education system, and ultimately achieve good results. In addition, effectively promoting the implementation of the Rural Revitalization Strategy is an important way and content to deal with the issues of "agriculture, rural areas and farmers". The Rural Revitalization Strategy provides a clear direction for rural development, and also provides new ideas for rural development. In order to achieve the above development goals, it is necessary to vigorously carry out the ideological and political education of farmers, so as to promote the rural strategy according to the action guide, Finally, it can effectively promote the development of rural economy.

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1. The practical significance of farmers' Ideological and political education research under the background of Rural Revitalization

(1) Necessary for implementing the Rural Revitalization Strategy

The state has formulated a detailed plan for the implementation of the Rural Revitalization Strategy, and strengthening rural ideological and moral construction is the ideological content highlighted in the opinions on the implementation of the Rural Revitalization Strategy. In other words, strengthening farmers' Ideological and political education is the necessary requirement and important way to comprehensively implement the Rural Revitalization strategy. The core of Rural Revitalization is to take effective measures to mobilize farmers' initiative, enthusiasm and creativity in rural construction. If the ideological and political education work is actively carried out, it can effectively stimulate farmers' subject consciousness, improve their ideological level, and enhance their political literacy, so as to stimulate their domestic demand and motivation for building a beautiful home. In general, strengthening the ideological and political education of farmers can give full play to the political advantages of the party's ideological and political education, attract farmers to devote themselves to rural construction, and finally implement the guidelines and policies on the basis of ensuring the direction of rural economic work and political development .

(2) To realize the needs of farmers' all-round development

In the context of the development of socialism in the new era, the new type of farmers is a strong pillar in the process of building socialism with Chinese characteristics, and the new type of farmers have more prominent qualities, including good ideological and political quality. With the flow of population and the development of the Internet, all kinds of new thoughts and ideas have been widely extended and popularized. At the same time, it also has a huge impact on the rural simplicity. In order to effectively change this situation, it is necessary to incorporate ideological and political education into the important work content in rural areas. Under the guidance of socialist core values, it is necessary to reconstruct the Rural Ideological and moral system, guide farmers to establish correct values and thinking cognition, and cultivate their social morality and professional ethics, Finally, it can become a new type of farmers .

(3) What farmers need to pursue a better life

Socialism with Chinese characteristics has gradually entered a new era, and the main contradiction in domestic society has turned into the contradiction between the growing demand for a better life and the unbalanced and inadequate development of the people. With the vigorous development of social economy, people's material living standards have been greatly improved. At the same time, farmers' spiritual and cultural needs are also growing, and they are more inclined to improve their quality of life and ideological level. However, according to the practical investigation, some farmers still have the problems of poor spirit and low education background. Therefore, it is necessary to integrate ideological and political education into the rural spiritual civilization construction activities, so as to enrich farmers' learning resources, correctly guide farmers to form good habits, practice under the influence of a positive health culture, establish a positive and healthy concept of life, at the same time, enrich their spiritual world and improve their happiness index, So as to meet the needs of high-quality life pursued by farmers .

2. The practical path of farmers' Ideological and political education research under the background of Rural Revitalization

(1) Optimizing the ideological and political education team of farmers

First, focus on improving the professional ability and ideological level of rural grass-roots cadres, so as to give full play to its leading role. When carrying out ideological and political education in rural areas, we should follow the guidelines put forward by national leaders, that is, while improving the level of affairs, we should also pay attention to ideology and politics, so as to provide a clear direction for economists and technologists. Based on this, rural areas should be targeted to calibrate the thoughts of rural cadres, effectively improve their comprehensive quality, so that they can play an exemplary role in the ideological and political education of farmers, and ultimately ensure the practical implementation of Ideological and political work, so as to promote the strategic work of Rural Revitalization to move forward in the direction of Chinese characteristics . Second, give full play to the auxiliary role of volunteers in Ideological and political education of farmers. In the implementation opinions on Rural Revitalization put forward by the state, it is clearly stated that people from all walks of life should be actively encouraged to participate in rural construction, and the auxiliary role of Ideological and political educators in Colleges and universities should be given priority, because they are professionals in the field of Ideological and Political Education and have a profound understanding and in-depth research on the work of Ideological and political education, They have a high level of Ideological and political theory . Carrying out ideological and political education for rural professionals with illness or above can effectively enhance farmers' thirst for knowledge and self-confidence, effectively improve the professionalism and systematicness of Ideological and political education, and ultimately effectively improve the quality of farmers' Ideological and political education. Third, take effective measures to shorten the emotional distance between Ideological and political educators and farmers. In order to ensure the smooth development of Ideological and political education, the ideological and political education staff should make preparations in the early stage, narrow the distance with farmers by explaining stories and cases. At the same time, the ideological and political education staff should also be fully aware that farmers occupy an important position in the development of the national economy, so that they can devote themselves to the ideological and political education of farmers, Providing theoretical guidance for the liberation of the proletariat can ultimately provide spiritual power for the implementation of the Rural Revitalization Strategy .

(2) Improve the ideological and political education content of farmers

First, integrate the education of ideals and beliefs and consolidate the political foundation in rural areas. Party members of local governments should be fully aware that farmers are the party's relying force in rural areas, and constantly enhance farmers' socialist ideals and beliefs, which can effectively consolidate the party's ruling position and promote the development of the socialist cause. Based on this, ideological and political educators need to fully infiltrate Marxist ideology in the process of Creating Rural Ideological and cultural atmosphere, so as to make Marxism an important ideological basis for rural development, promote the majority of farmers to accept and internalize, and establish correct values under the guidance of this advanced thought. In addition, educators should unite farmers in the process of cultivating their common socialist ideals. The purpose of farmers' Ideological and political education is to expand farmers' cognitive thinking and cultivate farmers' awareness of the overall situation, so as to enable them to actively participate in the construction of an all-round well-off society and strive towards the goal of socialism with Chinese characteristics. Second, integrate the education of the scientific outlook on development and promote the process of rural reform. The ideological and political education in rural areas should be closely integrated with the idea of the scientific outlook on development, so as to guide farmers to deeply understand the connotation and spirit of the scientific outlook on development and provide practical experience for them to participate in rural reform and construction in the future. First, educators should carry out ideological education with the concept of "people-oriented", not only to promote the development of rural economy, but also to promote the all-round development of farmers, and give full play to the important role of farmers in production. Second, educators should improve farmers' concept of comprehensive and coordinated development, so as to realize the harmonious development of people and society and promote the coordinated development of all aspects of rural areas on the basis of promoting rural economic development. Third, educators need to guide farmers to establish the concept of sustainable development, so as to realize the sustainable development of agriculture and rural areas in the process of paying attention to resource conservation and environmental protection. Third, integrate the education of socialist core values and realize the goal of rural civilization construction. At the central rural work conference held in 2017, it was proposed that rural cultural prosperity should be promoted on the basis of inheriting agricultural civilization. Nowadays, in the process of implementing the Rural Revitalization Strategy, we should focus on the revitalization of rural culture, infiltrate socialist values, and further guide farmers to enrich their spiritual level while pursuing higher income.

(3) Strengthen the infiltration of farmers' Ideological and Political Education

First, improve the comprehensive quality of Ideological and political education personnel, and fully display the personality charm of tan. Educators play the role of organizer, guide and coordinator in the whole ideological and political education. The effectiveness of Ideological and political education and the creativity, enthusiasm and autonomy of Ideological and political education educators. In other words, the comprehensive quality of Ideological and political education personnel plays a vital role in the effectiveness of Ideological and Political Education, Ideological and political educators should constantly improve their ideological and political literacy and teaching ability. Second, cultivate the teaching skills of Ideological and political education personnel. Farmers occupy a dominant position in the process of Ideological and political education. Educators should carry out ideological and political education activities around the real situation and actual needs of farmers, and indirectly measure their own educational ability through the effectiveness of education. Educators should continue to enhance the permeability of farmers' Ideological and political education, that is, give full play to farmers' subjective role and effectively stimulate their subjective consciousness. In the process of implementing the Rural Revitalization Strategy, farmers' subject consciousness and self-consciousness are important prerequisites for farmers' active participation in rural construction and ideological and political education. Third, ideological and political educators should innovate teaching methods and enrich teaching contents. In this process, educators should choose teaching contents with moderate difficulty and novel teaching methods according to the needs of farmers, so as to guide farmers to accept ideological and political theory knowledge and internalize and understand it in practice, so as to improve the penetration and effectiveness of farmers' Ideological and political education. Fourth, ideological and political educators should create an ideological and political education atmosphere and create a strong education environment for farmers, so that farmers can imperceptibly form correct values and political literacy, and constantly regulate their behavior and habits, and ultimately optimize the rural environment.

(4) Building the carrier of farmers' Ideological and Political Education

First of all, to further develop rural culture, local governments should further innovate the cultural carrier, which is not only an important way to construct the carrier of farmers' Ideological and political education, but also the internal requirement to promote the development of a well-off society in an all-round way. The construction of the cultural carrier of farmers' Ideological and political education is systematic and professional, involving all aspects of rural social development. Therefore, the government should vigorously develop public welfare cultural undertakings, focus on strengthening rural cultural construction, and ultimately promote the harmonious development of rural areas. Then, expand the channels of activities, rural areas should actively carry out practical activities conducive to the construction of spiritual civilization, which should focus on highlighting the theoretical content of Ideological and political education, and carry out various forms of practical activities around ideological and political thought. Carrying out practical activities in rural areas has the characteristics of mass, practical and interactive, which can effectively help farmers change customs and habits, effectively mobilize farmers' initiative and enthusiasm to participate in the construction of spiritual civilization, form civilized habits in practical activities, standardize words and deeds, and implement ideological and political education. Secondly, to further improve the rural social management system, it is necessary to improve the management carrier, which is not only the basic requirement for the smooth development of farmers' Ideological and political education, but also an important part of the Rural Revitalization Strategy. For this reason, the ideological and political work opinions put forward by wangchunying in the CPC Central Committee will integrate education and management, so as to strengthen the

management of all aspects of rural life according to law. Finally, it is necessary to optimize the media carrier in order to further strengthen the rural infrastructure construction by innovating the media platform. In this process, we should not only strengthen the ideological and political education of farmers, but also adapt to the development of modern society, so that we can introduce advanced equipment and technology to widely disseminate ideological and political thoughts, so as to infiltrate mass communication into the lives of farmers, Actively guiding farmers' thoughts and behaviors can effectively improve farmers' Ideological and political literacy .

Conclusion:

In short, in order to effectively implement the Rural Revitalization Strategy, local government departments and cadres should infiltrate this strategy into all rural areas. Among them, this goal can be achieved by organizing farmers to carry out ideological and political education. It can not only strengthen the spiritual construction, but also promote the development of rural economy, so as to make the balanced development of material civilization and spiritual civilization, Finally, it can build a new socialist countryside, improve farmers' Ideological and political literacy and spiritual outlook, and ultimately ensure the smooth implementation of the Rural Revitalization Strategy.

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