

Inherit the red gene of Longjiang and continue the red blood with public sculpture

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Abstract: the red gene public sculpture is a plastic art landscape in public space. It reflects the spirit of Chinese culture through the solidified image. The form of sculpture is intuitive and the language is unique and rich. The red gene sculpture highlights the regional culture of Heilongjiang Province and combs the humanistic spirit, life interest and life flavor of Longjiang region. Its generation and development are the politics and economy of human society, The result of cultural development. In the creation of Longjiang red gene public sculpture, how to innovate in artistic creation, absorb advanced aesthetic ideas and combine with the background of the times. This paper mainly from the creation ideas and directions of the public sculpture with the theme of inheriting the red gene of Longjiang, through innovative design, designs the sculpture art that is more suitable for the red gene of Longjiang, and inherits the red culture of Longjiang in a more intuitive and effective way.

Key words: Longjiang red gene; Public sculpture; Cultural inheritance; aesthetic education

1. The connotation of Longjiang red spirit

Heilongjiang has a long history and diversified culture. Due to the multi-ethnic gathering place, all ethnic groups have their own customs and habits, which together create a bright history and culture of the Chinese nation in Heilongjiang. There are a variety of art forms to show the real life in Heilongjiang, such as; Pingju opera, Mongolian Sihu music, Xing'anling forest chant, founder paper cutting, wheat straw painting, Helen paper cutting, Wangkui donkey shadow puppet, Manchu embroidery, Hezhe fish skin painting, Olunchun birch skin painting, and Beidahuang print all record what happened in Longjiang. Sculpture has the reputation of "solidified poetry", which is more intuitive than other art forms. Now there are many excellent red gene sculptures. The innovative design of public sculpture is an important issue for artists. During the period of revolution and construction, Heilongjiang migrated from the Northeast Anti Japanese United Army and the reclamation of the northern wilderness, and many heroic deeds emerged in the revolutionary practice, forming the Northeast Anti Japanese united spirit, the Northern Wilderness spirit, the Daqing spirit, and the iron man spirit. The common core connotation is "patriotism and dedication". The ice and snow culture and the Northern Wilderness culture with Heilongjiang characteristics have undergone tremendous historical changes in this land since ancient times. At the same time, the regional culture with Heilongjiang characteristics has been formed. Finally, there are many ways to inherit these excellent cultures in these excellent national cultural lives, Through innovative design, the red gene public sculpture in line with the spirit of the times is designed to inherit red culture with solidified beauty.

2. The innovative design of red gene public sculpture shows the spirit of Chinese culture

One of the basic characteristics of art is image. In other words, artistic image is a special form of art reflecting life. Philosophy and Social Sciences always reflect the objective world in the form of abstract and conceptual forms, while art reflects social life and artists' thoughts and feelings in the form of concrete, vivid and moving artistic images. Art uses vivid images to express people's feelings and thoughts. It is not abstract, but concrete and perceptual. It is the combination of objective factors and subjective factors. Mr. Lu Xun once said that what the painter painted and the sculpture frame sculpted, "on the surface is a picture, a statue, but in fact it is the expression of his thought and personality". Sculpture art is the entity of three-dimensional space. Its visual feeling is derived from its shape, shape, volume, and its "image" effect. Compared with plane creation, the vivid image created by sculpture is more impressive. Vivid figure sculpture is inseparable from the artist's emotions and thoughts, especially the red sculpture art, which continues to write the artistic meaning in a rich form, "endows the urban space with the breath of the new era, and becomes an important carrier for engraving the red belief and carrying forward the red spirit.



Fig. 1 backbone of the great wilderness



Fig. 2 marching into the northern Great Wilderness

As the main body of creation, the red sculpture artist always belongs to a certain nation and era. He has a close relationship with social life. Therefore, when performing artistic creation, artists not only need to obtain inspiration or inspiration from social life, absorb nutrition or elements, and inherit culture or ideas, but also have outstanding creativity, independent spirit, advanced ideas, positive value orientation

and passionate feelings. Red sculpture art originates from and belongs to the people. Red sculpture artists should adhere to the people's position. Its most profound significance is to shape the image of the revolutionary predecessors and grand historical narrative, present it to the people, let the people engrave the memory of the times in visual reading, have a dialogue with history, cultivate patriotism, carry forward the revolutionary tradition, and unite China. For real sculpture artists, they should not only have delicate emotions, keen perception, rich imagination, rational judgment, and strong sense of innovation, but also have a strong sense of responsibility for the society and the pursuit and love of art itself. Only in this way can the artistic works created have distinctive creative personality and have temperature appeal. Heilongjiang has many excellent red gene sculpture works, such as public sculpture works showing the red gene of marching into the northern wilderness, the backbone of the northern wilderness, the soul of the black earth, and the image of lieutenant general Qi Zhi. "The backbone of the great wilderness" shows us the great feats of developing and constructing the Great Northern Wilderness in chronological order. It focuses on the arduous struggle experience of several generations of farmers in the burial wasteland, and eulogizes the tenacious character, dedication and great achievements of the builders of the Great Northern Wilderness as the "backbone of the great wilderness" (see Figure 1). Marching into the Great Northern Wilderness uses the artistic expression of the combination of round sculpture and relief to shape the pioneering historical initiative of the first generation of entrepreneurs in the Great Northern Wilderness represented by honorary soldiers, intellectuals and educated youth. It eulogizes the great chapter of "facing the harsh natural environment, Beida wilderness people constantly strive for self-improvement, dare to struggle, and go to glory". (as shown in Figure 2).



Figure 3 soul of the black earth



Figure 4 image of lieutenant general Qi Zhi

Through the careful design of plot and environmental props, powerful characterization, and the reproduction of fierce battle scenes, the soul of the black earth not only highlights the revolutionary theme of "invasion oppression struggle attack", but also reflects the national and democratic consciousness of the Northeast Army and people as the masters and guardians of this land who are not afraid of oppression and brave to fight, And the great achievements of the struggle (Figure 3). The portrait of lieutenant general Qi Zhizhong shows general Qi Zhizhong's heroic spirit in the White Mountains and black waters. The metal mountain stone shape is integrated with relief and text, rendering the local influence and inheritance of the thick history of the Northeast Anti Japanese Alliance. It reveals that the land of Huanan is not only the place where the Anti Japanese League Heroes Live and fight, but also the place where the souls of Heroes Live Forever. The public sculpture works of lieutenant general Qi Zhi (Figure 4), which uses the simple artistic language and excellent red gene, show the ordinary hero story, and the audience sees the red public sculpture works, We can directly see that the hard-working years of Beidahuang people are presented in front of our audience, and the audience deeply feel the spiritual core of Beidahuang culture, better understand Beidahuang culture, identify with China's excellent traditional culture, and inherit the Longjiang spirit. Marching into the Great Northern Wilderness, the backbone of the great wilderness, the soul of the black earth, and the military image of lieutenant general Qi Zhi are works of realistic style, condensing the mature idea of red gene, using a new aesthetic orientation to design public sculpture works of red gene, and using the figurative and realistic sculpture language to create vivid characters and story plots, The combination of relief and high relief vividly depicts the red gene of Longjiang region, and uses red public sculpture as a medium to inherit the red cultural spirit. The red public sculpture is drawn from the people, represents the people and belongs to the people's works of art. When the audience watches the sculpture, they feel the spiritual core of the red culture, achieve the unity of people, objects and spirit, and have a strong spiritual resonance.

3. Deepening aesthetic education with Longjiang red sculpture art

Art education is the core of aesthetic education. It is a special form of education. Its characteristics are different from other education and can not be replaced by other forms of education. From the perspective of ancient and modern thinkers and artists at home and abroad studying and analyzing the functions and functions of art from various angles, aesthetic cognition, aesthetic education and aesthetic entertainment are the three main functions. Among them, aesthetic education is an important link in cultural construction, and high-level aesthetic education shoulders the important mission of educating people with aesthetics and culture.

Tell the party story well with red sculpture art. Public sculpture itself is communicable. The mode of communication and artistic language are different from those of drama, music, film and television. It is an art that solidifies time and space. The vivid characters tell the story of the party, which is more in line with the development of the times. As the highest form of human aesthetic consciousness, art's multiple social functions are always based on aesthetic value. Only based on aesthetic value can various social functions of art be realized. The first National Congress of the Communist Party of China has opened the whole history of our party. It is a long way to go and do not forget the original intention and mission. Only by integrating positive values into the red sculpture can it really play the role of aesthetic

education. When the red sculpture stands in the space, the viewer can feel the soul and spirit of the party. This silent language inspires and shakes the viewer, and draws new strength from the spirit of the party.

Cultivate people with aesthetics. Culture is the soul of the nation and the spiritual home of the people. Our national culture has its own advantages. Cultural self-confidence has gradually become the deepest spiritual pursuit and unique spiritual symbol of the Chinese nation. Through the creative transformation of humanistic spirit, red cultural spirit, and urban cultural architecture, sculpture artists make red public sculpture the refinement of Chinese traditional culture, the refinement of excellent red culture, and the crystallization of the wisdom of the working people. The greatest significance of aesthetic education is to build the spiritual home of the people, so we should create art belonging to the people. The red sculpture art is to carry forward the excellent traditional Chinese culture, inherit the revolutionary culture, and continue the red blood with the art and language belonging to the people. Such art will definitely cultivate and cultivate good people. Art education is the creative transformation of history and culture in the new era, new inheritance, new expression, new vitality, learning new spirit, absorbing new power and new era.

4. Conclusion

Under the background of the new era, the relationship between artists and the people has become closer. People need art, and art needs people more. There are thousands of artistic creation methods, styles and genres, which must be rooted in the people, starting from the people, taking the people as the center, and creating a better spiritual home for the people. Only in this way can the flowers of art bloom regularly. Artists in the new era should have a mission and responsibility, grasp the pulse of the times, adhere to serving the people, and achieve both virtue and art, so that the red public sculpture art can become a new inheritance, new expression and new vitality of aesthetic education in the new era. Deepen patriotism education through excellent red public sculpture art, deeply understand the spiritual connotation of red culture, carry forward red culture, inherit red family style, and continue red blood.

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