

# Innovation and practice of Ideological and political education in adult education in the new era

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**Abstract:** with the deepening of education reform, the ideological and political education work in adult education should be further optimized and innovated. Teachers should actively introduce new educational concepts and teaching methods, so as to better arouse students' interest, strengthen their understanding and application of the knowledge learned, and improve the effect of education. As an important part of adult education, ideological and political education can greatly enrich the content of adult education, broaden the path of education, and promote the more comprehensive development of students. In view of this, this paper will analyze the innovation and practice of Ideological and political education in adult education in the new era, and put forward some strategies for your reference.

**Key words:** new period; Adult education; Ideological and political education; Innovation and Practice Path

## 1. Analysis on the innovation and practical value of Ideological and political education in adult education in the new era

### 1.1 Help to cultivate students' correct values

In the context of the new era, when carrying out adult education, we can help students to re-examine their thinking and literacy by innovating and optimizing the form and content of Ideological and political education, so as to further develop their patriotism and national spirit. Moreover, in the ideological and political education work, students will be exposed to many cases and problems. In the process of

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Application-oriented Undergraduate Colleges and universities, should explore a characteristic talent training mode in line with their own advantages according to the needs of local economic development, so that the trained students can truly meet the needs of local economic development and industrial technology reform.

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thinking, their thinking breadth and depth will be greatly improved. If we want to improve the level of Ideological and political education in adult education, we should try to link educational activities with students' daily life and learning, so as to have a subtle impact on them, make them better understand their important value to social development, and encourage them to participate in the socialist modernization construction more actively.

#### 1.2 It is beneficial to cultivate students' sentiment

In essence, high-level ideological and political education plays an important role in promoting the comprehensive development of adult education students, and can also help them cultivate their sentiment and achieve long-term development. In addition, high-level ideological and political education can help students further enrich their own spiritual world, which will also have a profound impact on their future employment and learning. By innovating the path of Ideological and political education in adult education, we can help students better deal with interpersonal relationships and form healthy, positive and upward values and outlook on life, so as to further improve the students' life pattern.

#### 1.3 Beneficial to cultivate students' cultural connotation

Usually, the ideological and political teaching in adult education involves a lot of content, and these knowledge also contains a lot of cultural elements. Through the ideological and political education for students, their personal cultural literacy can be greatly improved. When carrying out education activities, we can guide students to participate in some cultural activities and help them have a deeper understanding of the content of Ideological and political education in the activities, which is of great value to the implementation of the thought of morality and talent cultivation. The innovation and practice of Ideological and political education in adult education can help students' cultural activity quality and cultural connotation develop in a more long-term way. It is a deeper understanding of the connotation of multiculturalism in the new era and promotes its healthy development.

#### 1.4 Conducive to carrying out practical activities

Effective ideological and political education can not only help students better grasp the relevant theoretical knowledge, but also encourage them to more actively participate in practical activities, so as to further expand students' knowledge and improve the quality of education in practical activities. By carrying out multicultural activities, students' leisure time can be greatly enriched, and their thinking ability and comprehensive quality can be further developed. In practical activities, we can organize students to participate in some patriotic activities to further develop their patriotism and national consciousness, help them form correct and upward three outlooks, develop their learning ability, communication ability and thinking ability, and help them develop more comprehensively.

## 2. Analysis of the innovation and practice of Ideological and political education in adult education in the new era

### 2.1 Insufficient attention to ideological and Political Education

In the new era, adult education students will be exposed to many types of cultural elements in their daily life and learning, which will have a two-way impact on our ideological and political education. On the one hand, multiculturalism can enrich the content of innovation and practice of Ideological and political education, trigger students' initiative to participate in knowledge exploration, and enhance their interest in learning. On the other hand, the content of multiculturalism is mixed, and there may be some content that has a negative impact on students' thinking, which is extremely unfavorable to its long-term and healthy development. At the same time, in the new era, the students' thinking mode has changed greatly, which leads to the same view in the face of some social problems. In the complex information environment, students' information judgment ability is limited. For some bad opinions and thoughts in society, they sometimes have difficulty in making correct judgment, which will lead to their questioning of the ideological and political content they have learned, thus affecting the improvement of the quality of teaching work.

### 2.2 Students' thoughts are easily influenced by the outside world

In the new era, China and other countries have increasingly frequent exchanges in economy, culture and other aspects, which has also had a great impact on people's life, study and work. Under the complex information environment, some students' ideas have gradually changed, which may lead to the influence of external factors when they make decisions on some important issues, resulting in the deviation of their judgment on some things, which is not conducive to their making correct decisions. Generally speaking, the goal of Ideological and political teaching in adult education is to help students' further development, but in fact, some students learn the knowledge of Ideological and political courses to mix credits and diplomas. Under the influence of such mentality, it is difficult for them to carry out high-quality and in-depth ideological and political learning activities, which is not conducive to their formation of excellent character.

### 2.3 Solidification of teaching mode of Ideological and Political Course

In the new era, China's information technology, big data technology and artificial intelligence technology have further developed, which has also injected new vitality into the ideological and political education. In this context, students' access to knowledge has become more diverse, and many people prefer to learn knowledge through the network. These information-based education resources play an important role in promoting students' interest in learning. However, when carrying out the innovation and practice of Ideological and political teaching, some teachers will still adopt the indoctrination method of educating people, and the teaching content is mostly from textbooks, which has strong theoretical characteristics. At the same time, few teachers can introduce some ideological and political cases in combination with students' actual life and work, which will hinder students' understanding efficiency of the knowledge learned to a certain extent, and is not conducive to their formation of a higher level of interest in Ideological and political learning.

### 3. Innovation and practice strategy of Ideological and political education in adult education in the new era

#### 3.1 Optimize the ideological and political environment and stimulate students' interest

For the innovation and practice of Ideological and political education in adult education, the diversity of education content will have a huge impact on the follow-up teaching effect. At present, some teachers do not pay attention to this situation when carrying out educational activities. They still use the traditional indoctrination education mode, and the teaching content is rarely updated and expanded in combination with current events, which is difficult to arouse students' learning initiative and is not conducive to improving teaching efficiency. In addition, the environment will also have a far-reaching impact on the innovation and practice of Ideological and political education. Therefore, we can try to optimize and reconstruct the working environment of Ideological and political education by combining information technology and new media technology, so as to create a more interesting and efficient teaching atmosphere and lay a solid foundation for stimulating students' interest in learning. When carrying out the innovation and practice of Ideological and political education, we should start from multiple levels to arouse students' learning initiative and enthusiasm. Therefore, we can try to combine educational content and introduce some new media videos to enhance the appeal of educational innovation and practice activities.

In addition, the school's ideological and political teachers should unite to form a higher level of Ideological and political education innovation and practice team. Teachers should actively cooperate and complement each other's advantages, so as to further optimize the educational work process. When encountering problems, teachers can share the problems and conduct in-depth and thorough research on the problems through discussion, paving the way for subsequent teaching innovation and practice.

#### 3.2 Change the concept of education and attach importance to ideological guidance

Under the background of the new era, if teachers want to better play a guiding role in the innovation and practice of Ideological and political education in adult education, they must update their education ideas and ensure the modernization and scientization of education ideas, so as to lay a solid foundation for the development of subsequent innovation and practice activities. In the innovation and practice activities, we should keep a low profile and communicate and analyze with students in combination with their problems in life and work, so as to better grasp their ideological trends, which is of great significance to the follow-up education work.

For example, in the context of the Internet, in order to better grasp the thoughts of students in adult education, we can create an online supervision team to let them supervise each other in their daily study and life, avoid online gambling, online loans and other behaviors, and correctly guide the students' ideological environment and public opinion environment, Provide assistance for the innovation and optimization of Ideological and political education. When finding problems, we can guide their thoughts with the help of some excellent films, music, books and other works, and exhort them through language, so as to help them gradually get rid of bad behavior and thoughts, and improve the effect of education.

#### 3.3 Improve teachers' quality and lay a foundation for ideological and Political Education

In order to ensure the innovation and practical effect of Ideological and political education in adult education, the role of teachers' team can not be ignored. They are also one of the very important educational resources. Therefore, we should pay attention to the construction of high-quality teaching staff, and lay a solid talent foundation for the innovation and practice of follow-up teaching work. However, at present, many teachers do not pay enough attention to the ideological and political education activities, and the introduction of auxiliary means and teaching forms such as information technology, big data technology, group cooperative teaching and project teaching is insufficient, which leads to the teaching work is very boring, the coverage of knowledge is very one-sided, and the efficiency of the overall education work is very low. This will not only consume a lot of students' learning time and energy, but also make them bored and resistant, which is not conducive to their knowledge from the ideological and political education activities.

Therefore, schools should focus on improving the comprehensive quality of Ideological and political teachers, and provide assistance for the innovation and practice of Ideological and political education in adult education. In daily teaching, we should actively embrace new ideas and thoughts, look at problems from a changing and open perspective, and actively try new teaching forms and auxiliary means, so as to further improve the level of Ideological and political education. At this stage, the level of information technology in China has been greatly improved, and many industries have begun to introduce information technology into their work. Therefore, when carrying out the innovation and practice of Ideological and political education, we can try to introduce the idea, technology and theory of information education into the work, so as to prepare for the development and optimization of subsequent education activities. In order to further improve our ideological and political informatization education level, we can take the initiative to participate in some informatization teaching seminars, actively communicate with other teachers, and timely find the problems in our own education, so as to find out the omissions and make up the deficiencies in our own teaching work, and lay a solid foundation for the innovation activities of Ideological and political education in the future.

#### 3.4 Create a good atmosphere and enhance ideological and political consciousness

In the past ideological and political education activities, many students can not feel the charm of Ideological and political education activities, which leads to their learning efficiency is very low, and even some students will play mobile phones and chat in class, which will not only affect the effect of Ideological and political education, but also hinder the formation and development of their good ideological and political literacy. The reason for this is that teachers fail to create a high-quality ideological and political learning environment for students, especially for adult students, interest has a far-reaching impact on improving the quality of Ideological and political education.

In fact, the knowledge content contained in the ideological and political course is boring. Therefore, when we carry out the teaching work, we can try to introduce some videos and pictures related to the educational content into the classroom, so as to visualize and vividly process the abstract ideological and political knowledge, so as to better attract students' attention and enhance their initiative to carry out knowledge exploration. For the ideological and political teaching work in adult education, current affairs analysis is one of the very important components, but at present, few teachers can pay attention to this aspect. Therefore, we should be good at finding some video resources related to teaching content from the network with the help of information technology, and lead students to analyze the resources, which plays an important role in improving their knowledge and understanding ability. Not only that, the introduction of new knowledge content can also realize the effective expansion of Ideological and political classroom knowledge, further improve students' knowledge system and enhance their ideological and political consciousness.

## summary

To sum up, if we want to improve the innovation and practical effect of Ideological and political education in adult education in the new era, we can optimize the ideological and political environment and stimulate students' interest; Change the concept of education, pay attention to ideological guidance; Improve teachers' quality and lay a foundation for ideological and political education; Create a good atmosphere, enhance the ideological and political consciousness and other levels of analysis, so as to promote the innovation and practice quality of Ideological and political education in adult education to a new height.

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