

# Discussion on the Construction of Talent Training Platform of Vocational Education Group under the Background of the Conversion of Old and New Growth Drivers in Shandong

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**Abstract:** Vocational education group plays an irreplaceable role in the training of vocational education talents, especially in the training of talents with sustainable development ability, which has the advantages of a single university training. In Shandong under the conversion of the old and new kinetic energy construction background, based on the existing vocational education group construction, to serve the old and new kinetic energy conversion into the center, from the vocational education group active service ability of economic and social development, the vocational education group talent training platform construction goal, implementation path and safeguard measures, discusses the vocational education group to capacity structure reform stimulate endogenous power and vitality, drive the old and new kinetic energy conversion service ability for the purpose of resources sharing platform form, realize education chain docking chain, teaching reform docking process transformation, professional cultivation docking enterprise culture.

**Keywords:** Transformation of Old and New Growth Drivers; Vocational Education Group; Talent Training; Platform Construction

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## Introduction

As a vocational education group in the current vocational education, vocational education Group is an important mode to reform the school-running mechanism of vocational education and promote the open sharing of high-quality resources. On the basis of deepening the school-enterprise cooperation in vocational education, it systematically cultivates skilled, high-end skilled and application-oriented talents. The transformation of old and new growth drivers requires vocational education groups, especially regional vocational education groups, to make corresponding innovations in the construction and operation mechanism of talent training platform, employment and entrepreneurship platform, technology research and development platform, and skill training platform. In Shandong province between the old and the new kinetic energy conversion strategy, according to the interests orientation, the principle of resource sharing, win-win cooperation, strengthening the construction of vocational education group, government, vocational colleges, enterprises to build regional vocational education group talent training platform, through jointly develop talent training target, innovation education mode, adjust professional layout, scientific design courses, optimize the faculty, strengthening the practice base construction construction vocational education group's professional personnel training platform, and improve the quality of vocational education personnel training, promote students' sustainable development ability and professional quality, cultivate talents to meet the needs of the new kinetic energy development.

## 1. Research status and significance

Research on vocational education under the background of the construction of new vocational education has been gradually emerging since 2017, and there are few research results at present. The General Office of the State Council on January 20, 2017 issued by the old and new kinetic energy conversion of the first file on innovation management optimization service growing economic development new kinetic energy to speed up the opinions of the kinetic energy in the old and new kinetic energy conversion

comprehensive experimental area construction overall plan on January 3,2018, approved by the State Council, so the current domestic research on vocational education group is less.Few research results related to this study, Up to now, there are mainly papers written by Wang Qing, Cheng Xuanmei and Chi Renyong, "Focus on building a new engine of vocational and technical education", The paper "Research on the Model of Regional Vocational Education Group Education" written by Wang Changwen, The paper "The Platform Reconstruction of Vocational Education Group from the Perspective of Multi-center Governance Theory", written by Geely, He Chaoping and Tan Linfeng, Research on the Countermeasures of Higher Vocational Education in Group Running Schools written by Xing Qinghua, A small number of vocational education research results on the construction of vocational education groups, such as "—— taking Guangxi Automobile Industry Vocational education Group as an example".Because the strategy of the transformation of old and new drivers in Shandong was established and implemented on February 22,2018. Although there are a large number of vocational education groups in Shandong Province, there are no research results on vocational education groups in the field of vocational education research under this background.The results of this research focus on serving the transformation of old and new drivers in Shandong, strive to maximize the resource advantages and training advantages of the vocational education group, and strive to build a high quality and high skilled talent training platform with sustainable development ability, which has good theoretical reference and practical application value.

## **2. Discussion on the construction idea of talent training platform of vocational Education Group**

In Shandong under the conversion of the old and new kinetic energy construction background, based on the existing vocational education group construction, to serve the old and new kinetic energy conversion into the center, from the promotion vocational education group active service ability of economic and social development, the goal of vocational education group talent training platform construction, implementation path and safeguard measures, discusses the vocational education group to production capacity structure reform stimulate endogenous dynamic dynamic drive the old and new kinetic energy conversion service ability for the purpose of resources sharing platform form, realize education chain docking chain, teaching reform docking process transformation, professional cultivation docking enterprise culture.

### **2.1 Unify our thinking and maximize our consensus**

To unify thoughts and understanding to xi jinpings, general secretary of the requirement of Shandong work, study appreciate premier li keqiang in Shandong important instructions, according to the blueprint of the 11th party congress, with a strong political sense of responsibility and mission, promote the old and new kinetic energy conversion power, promote the old and new kinetic energy conversion vocational education group personnel action consciously, realize group innovation and development, sustainable development, leading development.

### **2.2 China's economy**

Making full use of the theory of collaborative learning, by playing the overall role of the government, integrate schools, enterprises, industry organizations, research institutes and other high-quality resources to jointly build the talent training platform of vocational education group. In the current construction of the old and the new kinetic energy conversion in Shandong province and the present situation and the problems of vocational education group research analysis, according to the benefit orientation, the principle of resource sharing, win-win cooperation, under the government as a whole, coordination, specification, and around the local economic and social development of focus and industrial structure to the construction of vocational education group talent training platform, adjust the key professional setting, curriculum design, teaching plan, for the local shortage of sustainable development ability of technical talents.

### **2.3 Deepen the theoretical application of the combination of education and productive labor, and focus on the innovation of technical skills**

Although the theory is Marx in the beginning of capitalist development, but because the theory of production socialization workers first have the ability to engage in new technology, with the change of production technology, update constantly improve their

own quality, the old and new kinetic energy conversion project also requires human resources with sustainable development ability and high professional technology, professional ability.

## **2.4 Make full use of the theory of resource allocation and strive to optimize the effective allocation of resources**

Since the construction of the talent training platform of the vocational education group involves resource allocation, the theory of resource allocation is used to effectively optimize the allocation of the available resources of the vocational education group, and focus on solving the problems in the curriculum resources, teacher resources and practical teaching resources often encountered in the talent training of the vocational education group.

## **2.5 Make good use of the theory of scale economy to maximize the entity operation benefit of the group economy**

Through the different arrangement and combination of the various elements of the talent training platform, it can achieve a balance in proportion and scale, and the economic entity can achieve good benefits in the operation. Although the construction of talent training platform of vocational education group is not aimed at production and operation, the ratio of cost input and output should be considered in its development. When the vocational education group was established, it integrated multiple resources and realized the recombination and allocation of multiple resources through a series of ways. In the process of development, vocational education groups often expand the number of members and strengthen the frequency of cooperation among members to achieve the corresponding development benefits. In the analysis of vocational education group talent training platform personnel training pattern and operation mechanism, using this theory, analyzes the vocational education group talent training platform development why the cause of low efficiency, efficiency, and combining this theory in the future development model fully consider group can realize economies of scale, achieve good benefits.

## **3. Ending**

Entering the new stage of development, standing at the new historical starting point of the development and construction of a high-quality economic strong province, the vocational education group has been endowed with a new historical mission. Explore building vocational education group to production capacity structure reform stimulate endogenous dynamic dynamic drive the old and new kinetic energy conversion service ability for the purpose of resources sharing platform form, realize education chain docking chain, teaching reform docking process, professional spirit cultivation docking enterprise culture, will effectively promote vocational education group in the construction of economic and social development, and vigorously promote the province, countries and regions of the modern vocational education open, communication, integration, realize the vocational education resources sharing win-win, to promote the construction of the old and new Shandong kinetic energy conversion to provide strong foundation support.

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