

# Research on Vocational Undergraduate English Teaching Innovation Based on “Internet +”

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**Abstract:** under the background of “Internet +”, Internet technology is widely used in the field of education, which not only makes it more convenient for teachers to obtain information, but also makes students’ learning needs more and more diversified. In this context, for vocational undergraduate English teaching, in addition to keeping up with the pace of development of the times, it is also necessary to timely innovate the current teaching mode. In this way, we can give full play to the advantages of “Internet +” and ensure that teachers can provide students with diversified learning content, so as to improve the quality of vocational undergraduate English teaching. In this regard, this paper explores the research on the innovation of English Teaching for Vocational Undergraduate Based on “Internet +” for reference.

**Key words:** Internet +; Professional undergraduate; English Language Teaching

Nowadays, the application of Internet technology in Vocational Undergraduate English teaching not only provides an opportunity for teachers to innovate the current teaching mode, but also provides personalized teaching services to students. However, there are still some deficiencies in Vocational Undergraduate English teaching, which makes the application effect of Internet technology not ideal, which is not conducive to improving the quality of English teaching. Therefore, teachers should be fully aware of the importance of Internet technology, and constantly innovate the vocational undergraduate English teaching mode with the help of this technology, so as to ensure that the teaching quality and students’ comprehensive quality are significantly improved, and then deliver a large number of high-quality English professionals to the society.

## 1. The significance of innovating vocational undergraduate English teaching based on “Internet +”

### 1.1 It is conducive to improving the comprehensive level of vocational undergraduate English Teaching

With the rapid development of the Internet, relying on the Internet technology to innovate professional undergraduate English teaching has become an inevitable trend. In this regard, vocational undergraduate English teaching should follow the development trend of “Internet +” and do a good job of optimization and innovation to promote the comprehensive level of English teaching. In addition, with the help of “Internet +” to innovate professional undergraduate English teaching, teachers do not simply apply Internet technology, but also need to integrate the “Internet +” teaching thinking into the teaching system to promote the organic integration of English teaching and “Internet +” so as to adjust and optimize the teaching content, mode and outline as a whole, Ensure that the advantages of “Internet +” can be brought into full play, promote the orderly development of vocational undergraduate English teaching innovation, so as to ensure that English teaching can achieve the expected teaching objectives. At the same time, using “Internet +” to carry out English teaching can fully highlight the subjectivity of students, and then maximize the improvement of students’ Comprehensive English level.

### 1.2 It is conducive to enriching the content and mode of English Teaching

Through the analysis of the current situation of English Teaching for vocational undergraduate students, blackboards and textbooks are still the main carriers of English teaching, which is difficult to ensure the expected teaching effect of English teaching. The organic integration of English teaching and “Internet +” can enable teachers to explain English knowledge in the form of pictures, videos and audio, and encourage students to feel the charm of English subject from multiple angles, break the constraints brought by the traditional teaching mode, and further improve the quality of English Teaching for vocational undergraduate students. In addition, under the background of “Internet +”, the teaching resources obtained by teachers are more and more diverse, which can effectively meet the diversified learning needs of students. At the same time, relying on “Internet +” to carry out English teaching can provide teachers and students with an online communication platform, which is convenient for them to communicate after class. For example, when students encounter problems that are difficult to solve during autonomous learning, they can use the online platform to ask teachers to solve the problems in time, so as to effectively improve the quality of English teaching.

## 2. Innovative strategies of vocational undergraduate English teaching based on “Internet +”

### 2.1 Applying flipped classroom to innovate English teaching methods

Under the background of “Internet +”, flipped classroom arises at this time. Using its innovative vocational undergraduate English teaching mode can deepen the effect of teacher-student interaction and effectively improve the quality of English teaching. In the specific practice process, teachers should make sufficient preparation for teaching, as follows: in the lesson preparation process, teachers need to make flipped courseware according to the teaching objectives and teaching materials, which should ensure that the courseware has educational significance and interest, which can fully mobilize the enthusiasm of students to carry out independent preview and promote them to understand the follow-up teaching content, Lay the foundation for the orderly development of teaching activities. Before class, teachers need to clarify the key and difficult points of the teaching content of this section, and guide students to explore knowledge in groups. In this process, teachers should give corresponding guidance to enlighten students’ wisdom. Finally, in the evaluation link, teachers evaluate

and summarize the whole class according to the situation, and carry out various forms of evaluation to effectively improve the objectivity of classroom evaluation. For example, when teachers teach the content related to the geographical features of western countries, they can first make a micro lecture video with a duration of about 5 ~ 10min according to the teaching content of this section, and integrate interesting elements into it to encourage students to actively carry out independent preview activities. In classroom teaching, teachers can ask students questions around the content of micro lecture, and then guide students to discuss according to common problems, so as to ensure their deep understanding of the course content, and then significantly improve students' learning efficiency.

### 2.2 Enrich English teaching content by using network resources

In Vocational Undergraduate English teaching, using "Internet +" to innovate the current teaching mode can enable teachers to obtain rich network resources, enrich English teaching content, improve the comprehensive level of English teaching, and maximize students' English vision. However, in the process of applying network teaching resources, teachers should pay attention to the reasonable extension of teaching content by using network resources on the basis of ensuring the completion of teaching tasks and syllabus, so as to ensure that students can improve their English knowledge reserve and fully improve their English ability with the help of network resources on the basis of understanding the teaching content, And then construct the vocational undergraduate English efficient classroom. For example, when explaining Christmas related content, teachers need to guide students to carry out targeted learning on basic content, and then use the Internet to collect some online teaching resources about Christmas. At the same time, it can also collect some traditional festivals in other countries, such as Chinese new year, Western Halloween, etc., so that students can accurately master the customs of different countries, so as to continuously expand students' English vision. Therefore, teachers should be good at using network resources to enrich English teaching content, so as to expand students' English knowledge and effectively enhance students' comprehensive quality.

### 2.3 Build an experiential learning platform to enhance students' learning effect

Nowadays, with the rapid development of Internet technology, various types of Internet media are widely used in English teaching, especially social apps, which are favored by teachers and students because of their powerful functions and convenience. To this end, teachers can try to use the social app widely favored by students to build an English experience learning platform, and students' learning effect will be significantly enhanced. In this case, teachers can use wechat, a social app, to build an English experiential learning platform under the "Internet +". The details are as follows: First, teachers use wechat app to create an English online learning group, share the group QR code with students, invite them to join the wechat group, and determine whether all students join the wechat group. Then, teachers share wechat preview videos or other learning materials in the wechat group, and require students to check the forwarded content in time. In this way, students can avoid the problem that they can't keep their concentration because of taking notes, so as to continuously improve their learning efficiency. In addition, after class, teachers and students can use wechat to strengthen contact and communicate some difficult problems. In the process of communication, teachers need to fully understand students' learning status, and students can strengthen the consolidation of old knowledge and deal with difficult problems in their hearts, so as to significantly improve students' learning level.

### 2.4 Constructing multiple evaluation system to improve teaching effectiveness

From the perspective of "Internet +", a scientific evaluation system can accurately judge whether English teaching has achieved the expected effect, and can provide suggestions for teachers to innovate professional undergraduate English teaching, so as to improve the effectiveness of English teaching. However, at present, some schools still take students' English performance as the main evaluation basis, which is embodied in students' usual performance and final examination results. Moreover, the composition of usual scores lacks a systematic and rigorous standard. Teachers' time sharing is arbitrary, and formative evaluation has not been fully implemented, which can not effectively mobilize students' learning enthusiasm. When using the Internet to innovate the vocational undergraduate English teaching mode, teachers should build a diversified teaching evaluation system, with the help of which students can actively participate in online learning, and the offline classroom mainly interacts with teachers and students to improve the language application ability. In this regard, teachers need to reconstruct the composition of their usual grades, such as online autonomous learning, teaching video viewing, online evaluation results and so on. In the off-line classroom, teachers need to regularly organize English competitions to give bonus points to the students who win awards, and include them in their usual grades. In this way, it can not only improve the standardization of English teaching evaluation, but also help teachers accurately and efficiently carry out teaching reflection, so as to improve the innovative effect of English Teaching for vocational undergraduate students, and then promote the effectiveness of English teaching to be significantly improved.

## Summary:

In a word, based on the "Internet +" background, the existing teaching mode has been unable to meet the development of Vocational English teaching. Teachers need to make full use of Internet technology and innovate English teaching forms. In this regard, we can start from the following aspects: the application of flipped classroom, innovative English teaching methods; Applying network resources to enrich English teaching content; Build an experiential learning platform to enhance students' learning effect; Constructing a multi evaluation system to improve the effectiveness of teaching; Improve teachers' application ability, enhance the effect of teaching innovation, and then promote students' English level to be significantly improved, and finally cultivate high-quality talents required by the industry.

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