

# On the reform of College English translation teaching in the “Internet +” era

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**Abstract:** at present, we have entered the era of “Internet +” and the continuous development of network technology has also provided a solid impetus for the reform of higher education. In this context, how to build a new teaching mode of “Internet + translation teaching” based on the era of “Internet +” has become an urgent problem for every college English teacher. Based on this, this paper discusses the significance of the application of the Internet in College English translation teaching, and analyzes the reform path of College English translation teaching in the “Internet +” era, in order to provide some reference for teachers and contribute to the modernization and development of College English translation teaching.

**Key words:** College English; Translation teaching; Internet +; Application significance; Reform path

In recent years, with the continuous development of computer and network technology, the Internet has penetrated into all fields of people’s life. In this context, “Internet + education” has gradually become a new direction of College English teaching reform, which also promotes the reform and innovation of English translation teaching. As an important module of College English teaching, translation teaching plays an important role in cultivating students’ English application ability and comprehensive ability. In order to change the traditional English translation teaching mode, effectively improve the interest and effectiveness of English translation teaching, and promote the cultivation of students’ Comprehensive English ability, it is necessary for us to create a new normal of College English translation teaching based on “Internet +” through the innovation and reform of teaching mode, so as to enable modern means to enable translation teaching, So that students can learn, grow and develop better in the fun of learning.

## 1. The application of Internet in College English translation teaching

### 1.1 Innovative mode to stimulate interest

Interest is the best teacher for students. For college students, interest is like their inexhaustible motivation in English learning. When they are full of interest in English learning, they often burst out with great energy and get twice the result with half the effort. This also enlightens us that we should pay attention to the stimulation of students’ interest in English learning in translation teaching, and stimulate students’ interest in English translation learning through some interesting teaching methods and methods, so as to improve the teaching effect. If we want to achieve this goal, it is obviously unrealistic to rely on the traditional speech based teaching of English translation. In the “Internet +” era, teachers may wish to put their perspective on the Internet technology, rely on the means of networking and informatization to innovate the teaching mode of English translation, and build a modern interesting translation classroom, so that students can learn happily and efficiently with the promotion of their favorite Internet means!

### 1.2 Optimize teaching and promote development

Under the background of “Internet +”, teachers can apply many Internet means to the classroom. These “new magic weapons” can help students reduce the learning difficulty to a great extent, promote their English translation learning, understanding and practice, and also promote the optimization and reform of English translation teaching to a great extent. At the same time, we can see that the Internet can promote the expansion and extension of the English translation classroom, and open up a second classroom and a third classroom for English translation teaching. Our translation teaching is no longer confined to the classroom, but can be extended in the direction of after-school and networking, which is not only conducive to consolidating students’ English knowledge, It can also guide them to establish good habits of autonomous learning and autonomous practice, which will be of great benefit to their English translation and comprehensive ability cultivation, as well as their all-round development.

## 2. The reform path of College English translation teaching in the “Internet +” era

### 2.1 Relying on media means to optimize teaching content

In the past, the teaching of English translation in Colleges and universities was mostly based on textbooks. At the same time, the classroom model was also mainly verbal, which also greatly affected the students’ interest in English learning and learning effect. Multimedia, as the most common means of teaching assistance in the context of the Internet, has the characteristics of intuitive and interesting display. It can flexibly display English translation knowledge in the way of combining text with text and audio-visual integration, so that students can enter a three-dimensional situation, deepen their understanding of English translation knowledge and master the relevant points. For example, in the practice of translation teaching, we can combine the teaching content, select materials on the Internet, use multimedia to display some English materials, English songs, English videos and so on related to the teaching content, and then let students carry out translation practice, which not only expands the course capacity, but also provides students with a variety of learning resources, It plays a good role in stimulating their interest in learning and improving their learning effect.

### 2.2 Introducing micro lecture technology to promote flipped inquiry

Micro lecture is a representative technology product under the current “Internet +” background, which has a very good significance

in promoting the improvement of education and teaching effect. First of all, micro lessons are simple to operate and the content is refined. Infiltrating them into teaching practice can provide students with “short and concise” learning resources, simplify their learning difficulties and improve their learning effectiveness. Secondly, micro class can help our teachers create a flipped classroom, so that students can “learn by doing” and “learn by doing”, effectively promote the integration of their theoretical learning and practical practice, so as to comprehensively improve students’ comprehensive ability. Therefore, in order to effectively ensure the quality of teaching and build a new model of “Internet + translation teaching”, we should also focus on introducing micro courses to innovate translation teaching, and use “micro Courses” to highlight “great wisdom”. For example, in the practice of translation teaching, we can design a “translation micro class” based on grasping the teaching objectives and contents of translation and combining Internet resources. The micro class can include some translation knowledge points, translation scene video display, etc. On this basis, we can design a “flipped” translation teaching mode based on the micro lecture, that is, first, according to the students’ actual interests and abilities in English translation, we can divide into several “translation groups” with 4-6 people and equivalent internal strength, and then guide each group of students to observe and study the micro lecture at the same time, Independently design and perform a “translation dialogue” sitcom. Finally, we can guide each group to demonstrate and share their flipped learning experience in turn, and comment on some of the highlights and shortcomings. This not only increases the interest of the classroom, creates an interactive and flipped classroom atmosphere, but also fully stimulates the enthusiasm and autonomy of students’ translation learning, and promotes their cooperative ability. The development of thinking ability and problem-solving ability can be described as killing many birds with one stone.

### 2.3 Create online classroom with the help of network technology

In the past, due to the influence of students’ ability, class hours and other factors, it was often difficult for us to take care of all students or “show our strength” in a limited time, which also affected the actual effect of translation teaching to a certain extent. With the help of the Internet, we can give full play to its cross regional characteristics and create an online translation class with the help of the Internet, effectively eliminating the impact of insufficient class hours, students’ ability differences and other factors on the course teaching. And practice can also prove that with the support of online teaching, translation teaching can break through the shackles of traditional classroom and extend to the direction of three-dimensional network. We can not only teach in real classroom, but also realize online distance education on the network, which also allows students to obtain personalized learning experience, It is extremely beneficial to the improvement of their translation learning effect and translation ability. For example, in the teaching of grammar, it is often difficult for students to master the key points of relevant grammar knowledge by relying on the 45 minute theoretical explanation in class. At this time, in order to deepen the students’ learning impression and improve their learning effect, we can rely on cloud ink classroom, Tencent classroom and other software to carry out “online translation teaching”. During this period, we can use the roll call function on the network platform to interact with students, and guide students to practice grammar knowledge through connecting with each other. In addition, in the process of online learning, we can also provide online counseling for students’ problems in the learning process. For example, we can help students find out and correct mistakes through video and voice connection, so that they can study efficiently under the guidance of cross time and space, and promote their English translation ability.

### 2.4 Using human-computer interaction to promote ability development

Under the background of “Internet +”, College English teaching is also gradually developing in the direction of “intelligence”. Under this background, the teaching mode based on interpersonal interaction has been widely applied to English translation teaching, and has shown great vitality in improving the effectiveness of teaching and promoting the development of students’ translation ability. In this regard, in the specific teaching practice, we should also be based on the new background of education reform, and actively introduce the human-computer interaction mode into the translation classroom, so that students can obtain comprehensive growth in the process of interaction with computers. Specifically, we can first use information equipment to guide students to carry out human-computer dialogue training by using scenes and equipment such as the school’s computer room and language practice room, so as to provide students with more personalized opportunities for translation interaction and dialogue interaction. Secondly, we should also pay attention to and guide students in this process. For example, when students have translation problems in the process of human-computer interaction, we should correct them in time to effectively improve their learning quality. In addition, we can also introduce human-computer interaction into practical teaching, such as guiding students to conduct real-time translation through human-computer interaction in the classroom, making classroom teaching more professional and authentic with the help of human-computer interaction, leading students to practice efficiently and effectively improve their English translation ability.

### 2.5 Optimize teaching evaluation around data technology

In College English translation teaching, teaching evaluation, as an important part, is the key basis for teaching quality inspection and teaching mode innovation. However, according to the reality, most of the current college English translation teaching evaluation is the traditional result based evaluation, which lacks the cultivation and attention of students’ learning process and comprehensive quality. At the same time, most of the evaluation methods are mainly teacher evaluation, lacking the integration of other evaluation subjects and models. In this regard, in the context of “Internet +”, we can optimize the teaching evaluation around the application of big data technology to make the teaching evaluation more accurate and valuable. Specific case 3: first of all, we can rely on big data technology to innovate the assessment link of English translation teaching. For example, we can move translation teaching online, and use big data software to make effective statistics and intelligent analysis of students’ examination situation, accurately find the students’ shortcomings, and then carry out targeted teaching guidance. Secondly, we can use big data to construct the process of English translation teaching evaluation, and make statistics on

students' phased learning and assessment results, so as to better grasp the students' learning effect, and then implement effective intervention and guidance. Finally, we should also use big data technology to bring groups, society and enterprises into the ranks of teaching evaluation subjects, and open up a variety of evaluation modes such as mutual evaluation, group evaluation, social evaluation and enterprise evaluation, so as to provide students with more ideas for translation learning and guide them to learn and grow better. For example, we can use big data technology to coordinate translation enterprises, jointly assess and comment on students' English translation learning, put forward learning requirements and suggestions based on the needs of Social English talents, put students' learning direction right, and promote their learning development.

In short, in the Internet + era, College English translation teaching design, teaching mode and teaching links need to be innovated. We should correctly view the promoting role of Internet technology in the teaching of our major, constantly use new teaching methods and teaching ideas to integrate Internet technology into teaching, create a new normal of College English translation teaching based on "Internet +", and then use modern technology to empower English translation teaching, so as to fully improve the interest and effectiveness of English translation teaching, Effectively promote the cultivation of students' English translation ability and comprehensive ability, so that they can learn more, go further and fly higher in the future!

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