

Practical Experience and Thinking of Open Universities Promoting Rural Talent Revitalization

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Abstract: with the implementation of the Rural Revitalization Strategy, the open university plays an important role in promoting the revitalization of rural talents, which also puts forward deeper requirements for the talent training of the Open University. The key to Rural Revitalization lies in talent revitalization. Open universities should meet the needs of the development of the new era and improve the open education service system. Based on this, this paper expounds the advantages of Open University in rural talent training, analyzes the practical experience of Open University in training local talents for rural revitalization, discusses the achievements of Open University in promoting rural talent revitalization and training, and puts forward the thinking of Open University in promoting rural talent revitalization and sustainable development for reference.

Key words: Open University; Talent revitalization; practical experience

Rural revitalization, education first. The key to the implementation of the Rural Revitalization policy lies in the revitalization of rural talents. We should cultivate more new rural talents with high quality, so as to help the development of rural industry. The Open University of China (formerly the Central Radio and Television University) has accumulated a lot of practical experience in rural talent training since it launched the implementation of the Ministry of education's "one village one university student plan" (hereinafter referred to as "one village one") in 2004, which has laid a solid foundation for further participation in the revitalization of rural talents with higher quality.

1. Advantages of Open University in rural talent training

1.1 Strengthen training and cultivate professional farmers in the new era

In the context of rural revitalization, the requirements of talent training have also changed, requiring the cultivation of high-quality professional farmers in the new era, so as to better invest in the production process. Cultivating professional farmers will help promote the transformation from traditional farmers to professional farmers, so as to better adapt to the development characteristics of the new era and promote the development of rural areas. At the same time, talent training is also the key to promote the development of traditional agriculture, and plays an important application value in the Rural Revitalization Strategy. The Open University has the important responsibility of cultivating new professional farmers.

1.2 Strengthen the guidance of cadres and build a strong team of leading geese at the grass-roots level

Under the background of Rural Revitalization Strategy, the leading cadres at the grass-roots level in rural areas play an important role of core leadership. Facts have proved that the ultimate goal of Rural Revitalization education in the new era is to enhance the comprehensive quality and ability of cadres and better lead their sustainable development. Local open universities should actively undertake the responsibility of talent revitalization and pay attention to the important significance of talent work. Only by giving full play to the characteristic advantages of running schools, can they fundamentally use modern distance technology to carry out education, build a new cadre education system, and cultivate the vanguard of Rural Revitalization in the new era.

1.3 Implementing poverty alleviation through education and activating the internal motivation of rural talents

In the context of Rural Revitalization Strategy, only by strengthening the poverty alleviation system can we better promote the economic development of rural areas. Material poverty is the external dominant feature of poverty, which is also reflected in the implicit aspect. Therefore, poverty alleviation through education is the internal driving force to stimulate farmers to get rid of poverty, and it is also the key to provide assistance for poverty alleviation. The open university is based on the educational philosophy of "facing the local, grassroots, village farmers, and remote and ethnic areas". The "one village one" project focuses on the problem of the poor and implements targeted poverty alleviation through education, which is also the social responsibility of the Open University.

2. The practical experience of Open University in training Rural Revitalization local talents

2.1 The school running mode of multiple integration and collaborative linkage

First of all, school running under the background of multiple integration should clarify the high-quality linkage of multiple subjects and form a linkage development mechanism, so as to promote governments at all levels to formulate relevant policies and mobilize funds and forces to implement organizational management. Among them, we should build the central education administrative department - the relevant provincial administrative departments - the relevant municipal, county and township administrative departments to formulate scientific and perfect management, and mobilize the power of funds to implement organizational management.

Secondly, The Open University of China gives full play to the system linkage of headquarters - branches - Colleges - learning centers, builds a specific organizational operation mechanism, strengthens the construction of learning resources, cooperates from the whole, realizes the efficient exchange of information, sinks the multi-level school running organization system into the rural interior, and ensures the coverage of higher education to farmers.

Finally, local open universities should strengthen communication and exchange with local governments, build an integrated grass-roots organization model, so as to better achieve targeted poverty alleviation, master more practical skills, realize the docking of projects, and build a coordinated development mechanism under the guidance of relevant departments, so as to deeply analyze the social resources contained therein, On the basis of improving the physique of talent training work, ensure that talent training conforms to the development characteristics of the region. The multi-agent system should unite local policies and projects to form a horizontal communication operation mechanism, so as to effectively promote the actual requirements of the project work.

2.2 Talent training mode of innovative development according to local conditions

Under the background of school running system reform, we should expand the content of training, promote the overall reform of education mode, so as to form a perfect talent training system.

First of all, we should clarify the cooperation of multiple subjects in running schools and mobilize resources from multiple parties to promote construction. First, build a cooperation mechanism between schools and local governments, issue corresponding personnel training policies, and invest corresponding funds in economic and social development planning to promote the development of the project. In addition, in the process of recruiting students and formulating talent training programs, we should actively participate in the management of the teaching process, carry out the whole process of management assessment and evaluation, and strengthen the implementation of supervision. Second, build a university university cooperation mechanism. The open university can build a cooperation mechanism with universities in the region, reach agreements in skills training, co construction and sharing, formulate special policies and allocate special funds, so as to build a perfect linkage mechanism of local economic and social development. The multi-agent cooperation helps to provide the learning resources needed for the cultivation of agricultural talents, promote the construction of talent cultivation mechanism, and realize the expansion and integration of industrial layout and social functions.

Secondly, it explores the distance education mode for farmers' college students. Aiming at the problems of farmers' College Students' older age and weak cultural foundation, it gives full play to diversified teaching methods, so as to promote the effective combination of traditional education and information education, so as to better cultivate talents. We should pay attention to the application of modern information technology, support students' autonomous learning, give full play to the advantages of multimedia technology, and carry out network teaching. Among them, teachers should make full use of multiple environments to support students' online learning and improve their ability and quality. In addition, we should increase the time of face-to-face teaching, increase the class hours of other face-to-face courses in addition to the conventional face-to-face courses, and organize the teacher team to participate in the leisure time, so as to truly realize the door-to-door teaching.

3. Open University promotes rural talent revitalization and training achievements

3.1 Enrich talent supply and cultivate local high-quality talents in rural areas

Relying on the open university to build a perfect talent training system, it has effectively solved the hollow problem in China's current rural areas, and solved the current problem of talent shortage with the construction of new countryside. "One village one" is committed to the localization of peasant college students through modern distance education. Hundreds of thousands of rural college students rooted in their hometown have gradually developed into the main body of rural science and technology wealth, promoted industrial development, and become a new model leading the development of rural undertakings, which has been widely recognized and appreciated by the society. The Open University of China has set up relevant scholarships to commend outstanding representatives of rural college students, thus encouraging the development of talents. In the current situation, the Open University helps to promote the training of rural talents, enrich the talent supply, and cultivate a large number of high-quality talents.

3.2 Pay attention to remote and backward areas and vulnerable groups, and promote educational equity

In the process of implementing the rural revitalization construction, The Open University of China has paid attention to the problem of economic backwardness in the central and western regions of China, in order to meet the development needs of education, and promoted the construction of targeted poverty alleviation through the implementation of a number of measures. First, we have strengthened policy support for marginal and backward border areas and increased the investment of funds, so as to promote the construction of basic teaching resources in remote areas and improve the education and teaching system. Second, in recent years, 120 County-level Radio and TV universities have been selected, and about 100000 funds have been provided, and the construction of supporting resources has been strengthened. Educational aid has promoted the construction of software and hardware facilities of grass-roots radio and TV universities, improved the current school running conditions, and thus enhanced the ability to serve students. Hebei, Henan, Hubei, Zhejiang, Gansu, Yunnan and other places have strengthened the construction of poverty alleviation, fully funded the children of poor households to receive education, mobilized students to connect with poor households, and built a perfect assistance mechanism, which has promoted the economic construction in rural areas of China.

3.3 Serve agriculture, rural areas and farmers, and make up an important link for the lifelong education system and the construction of a learning society

As a challenging issue in China's modernization drive, "three rural issues" affect the overall quality of modernization drive. Only by building a working team for agriculture, rural areas and farmers can we promote the economic development in rural areas and better solve practical problems. In the process of talent training, the open university should pay attention to the combination of "three rural issues". First, enrich the teaching staff of open universities in China at the present stage, attract more professional teachers to participate in the work

of talent training, and hire agricultural talents with strong professional ability to stay in the school for teaching; Second, break the current educational barriers and build an open education system, so as to better solve the problem of the development of teachers' professional quality and ability and improve their educational ability. Third, improve the teacher team training mechanism, build a training mechanism with towns as the core, adjust and reform combined with existing resources, so as to better improve the quality of training and build a systematic team of teachers.

4. Thoughts on the promotion of sustainable development of rural talents by Open University

4.1 Multi pronged approach to ensure the sustainable development of talent cultivation

The government should give full play to the supervision and guarantee mechanism, so as to build a more perfect talent revitalization model. First, the state should constantly improve the legal system of open education, clarify the status and direction of open universities, so as to clearly understand the current responsibilities of the government. So far, open education has produced a large gap between urban and rural areas. Therefore, the development of rural areas should be considered as much as possible in the process of policy formulation; Second, during the policy period, governments at all levels should infiltrate open education into the structure of social and economic development, so as to build corresponding economic development projects and promote the overall structure construction of open education. Third, the local government should pay more attention to the work, strengthen the investment of funds, so as to increase the feedback effect of the government, so as to better improve the mechanism construction of open education.

4.2 Integrating resources and constructing talent training system for Rural Revitalization

The entrepreneurial ability, awareness and service of teachers' team have a pre-emptive impact on Rural College Students' entrepreneurship. Building a guidance team good at entrepreneurship and innovation is the key to talent training. Therefore, the open university should integrate teacher resources, combine this part of the teaching team, form the Department of Agronomy teaching and research, introduce professional professors and doctors to participate in the teaching team, establish the practice and innovation team of farmers' college students, absorb excellent teachers from grass-roots teaching units into the team, improve teachers' teaching ability, and strengthen the overall construction quality of the course.

4.3 Precise training and establishment of talent database for Rural Revitalization

In order to improve the quality of talent training and achieve precise teaching, open universities should also build a systematic and perfect talent database. Among them, schools should strengthen the construction of curriculum resources, record relevant online class videos, and develop micro courses to meet the learning needs of learners at different levels. In addition, the open university should combine the needs of local curriculum resources, gather all kinds of social forces, build an information database, and help the growth and development of rural college students. Teachers should make full use of modern information technology to support students' autonomous learning and master more agricultural knowledge through online learning.

Epilogue

To sum up, rural talent training plays an important role in rural construction. Therefore, the open university should carry out relevant personnel training work in combination with the Rural Revitalization Strategy, so as to cultivate new professional farmers in the new era, guide them to learn more agricultural technology knowledge, and improve the overall quality of personnel training. At the same time, only by building a good open education environment can we build a perfect talent training system for Rural Revitalization and build an open education talent evaluation mechanism.

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