

Research on the current situation and strategy of the construction of “one stop” student community comprehensive management mode in Colleges and Universities

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Abstract: since the beginning of the new era, the construction of a one-stop comprehensive management mode for college student communities can largely promote the implementation of Ideological and political education. In order to meet the social demand for high-quality and highly skilled talents, colleges and universities need to create a good environment for students' growth with the help of one-stop student community construction from multiple perspectives. In order to achieve this goal, the school needs to analyze the actual development needs of students, and combined with the current situation of students' community comprehensive management, explore a new path of education reform from the aspects of strengthening top-level design, implementing morality and cultivating people, so as to deepen education reform. This paper studies the “one-stop” student community comprehensive management mode in Colleges and universities, and puts forward corresponding views.

Key words: colleges and universities; “One stop” student community; management model

1. The background of “one stop” student community construction in Colleges and Universities

Under the background of the new era, in order to continuously improve the quality of talent training and help the diversified development of college students, the Ministry of Education issued the opinions on accelerating the construction of the ideological and political work system in Colleges and universities, which clearly pointed out that the construction of one-stop community is a new path for the high-quality development of colleges and universities. Under the guidance of this plan, with the help of dormitory, college and other student life parks, the education subject explores new student management forms and service mechanisms, which can ensure that the organization community, service units and other organizations settle in the park to carry out corresponding work, integrate service, management and ideological and Political Education, and create a new educational life garden. At this stage, some student communities have relatively single functions. However, under the background of continuous and in-depth education reform, the construction of one-stop student communities will focus on student-centered

This principle will continue to be improved and further strengthen the current and ideological and political construction. In order to meet the needs of the society for high-quality and highly skilled talents, colleges and universities should make full use of the student community platform, always adhere to the fundamental task of cultivating morality, and actively explore new ideas of cultivating morality. And in the whole process, the school will combine its own characteristics with the goal of serving students and helping students' all-round development, pool a number of educational resources and forces, further extend education to the grass-roots level, and fully implement the ideological and political construction of the curriculum, so as to build a one-stop comprehensive management mode of student communities in the new era, It will help colleges and universities further realize the goal of moral education and talent cultivation in the development.

2. Construction status of “one stop” student community comprehensive management mode in Colleges and Universities

2.1 Not enough attention in thought

First, some community workers are not clear about the concept of student community management, and they do not have a clear guiding ideology in the actual business process, which directly leads to the change of student community into student management in the traditional sense, which is difficult to ensure the implementation of Ideological and political education. Second, at the current stage, the one-stop student community service in many colleges and universities is in the development period. The services provided at this stage are determined based on the functions of the management departments included in the student community, not based on the investigation and analysis of the demand for student services, which leads to the asymmetry between the service content provided by the student community and the personalized demand of students, resulting in the waste of management resources of the student community.

2.2 Joint force of education to be formed

On the one hand, there are many departments managed by the one-stop student community, resulting in serious management barriers between departments. Some information is difficult to communicate in a short time, which has some adverse effects on the coordinated development of departments and student services. On the other hand, the community management of some schools is in the development stage. Many school student communities take the original student service center as the management center, but the service content is not perfect, so it is difficult to realize one-stop management.

2.3 Backward information construction

At this stage, the student community management platform of some colleges and universities is lack of effective management, which makes the student community service center prone to problems that are not solved in time and unable to provide high-quality services

for students; The compatibility of some schools' community online service platforms is not high, which makes it difficult to synchronize online services with offline services; The one-stop student community covers a large number of management departments, but also because the bureaucratic management system is too strict and the student data information is not circulated, leading to the low efficiency of grid management from time to time.

3. Analysis on the construction strategy of “one stop” student community comprehensive management mode in Colleges and Universities

3.1 Improve ideological understanding and clarify educational objectives

In the new era, the core of one-stop student community management in Colleges and universities is to cultivate high-quality talents, so the one-stop student community management should always focus on the student-centered concept. First of all, community workers should always adhere to the student-centered concept, adhere to the student-centered principle, and take the student community service center as the starting point to provide convenience for the majority of students' study and life, so as to solve the difficulties faced by students' personalized development. Secondly, college students' community management should fully reflect students' subjectivity, based on students' personalized life and development, strengthen students' awareness of participation, help students establish correct value cognition, and strengthen their core competitiveness.

3.2 Strengthen top-level design and form a joint force of Education

In order to give full play to the application value of the new education mode, the one-stop student community management in Colleges and universities should formulate and improve the corresponding working system according to the actual situation, effectively strengthen the responsibilities and division of labor of the organization, the school and the college, and always take the construction of student communities as an important starting point to promote the reform of Ideological and political education and implement the three complete education. In this process, the school can effectively play the value of Ideological and political education in the one-stop student community by improving the hardware facilities and students' humanistic quality. In the specific implementation process, the school needs to make a good plan, bring together ideological and political work, management and service under the unified leadership of the school, effectively strengthen the connection between the Department and student management, strive to promote community construction, and ensure that community management services and academic guidance are integrated into the student community, so as to form a one-stop community with ideological guidance and academic guidance, We will fully guarantee the comprehensive development of students and their entry into posts in the future.

3.3 Strengthen ideological and political education and improve the level of Education

Relying on the student community, counselors can carry out targeted ideological and political education activities. Counselors should go deep into the student community, timely grasp the students' learning and living conditions, carry out corresponding ideological and political education activities with the help of the community, and help students solve the problems existing in life and learning. In fact, counselors' previous visits mainly focused on routine health inspection and ideological guidance for students. Around students, community counselors can actively communicate with students and timely enhance exchanges with students, so as to effectively implement ideological and political education, value guidance and academic career planning.

3.4 Improve the management mode and provide high-quality service

In the actual implementation process, schools and teachers should design the service functions and attributes of the community, focus on investigation and analysis, and strive to set the daily needs of students within the effective range, so as to meet the comprehensive development needs of students more effectively. Moreover, the relevant management departments of the school should also effectively mobilize all kinds of resources in the school, effectively strengthen the linkage between different departments, and on this basis, timely optimize the service mode covering all kinds of functions; Optimize the structure of the management team in time, and ensure the smooth implementation of follow-up training activities and the provision of high-quality services by clarifying the abilities and qualities of internal personnel; In the process of construction, we should do a good job in community safety management. In this process, schools should also do a good job in students' Ideological and political, labor and safety education in time, so as to provide students with a safe and civilized living environment, and strive to build a one-stop student community in the new era.

3.5 Build an information platform to ensure management efficiency

In the context of the Internet, it is the internal requirement and development trend of the development of student management informatization in the new era to carry out online student service with the help of new technology. From this perspective, colleges and universities in the development of building a one-stop student community platform can further improve the service quality and management effect. On the one hand, the school needs to develop a one-stop comprehensive student management platform, app, etc. in combination with its own actual situation in the development process, and then transfer the business processing matters of different departments to the online platform, which is conducive to students' understanding of the corresponding processing information and processes. This way can meet students' personalized development needs. In addition, the online platform should also have corresponding technical support to avoid the leakage of student information. On the other hand, the comprehensive management of student communities should ensure the coordinated development of online and offline. For example, students can use the online platform to query scores, handle appointment services, etc., and then go to the student community for offline processing according to the appointment time, so as to truly achieve the coordination and consistency of online and offline management services, so as to improve the pertinence and effectiveness of services.

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