

Research On The Infiltration Of Moral Education In The Work Of College Counselors

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Abstract: With the comprehensive implementation of the fundamental educational task of cultivating morality, moral education has become one of the duties of all teachers. College counselors also need to pay attention to the infiltration of moral education in their daily work, so as to create good environmental conditions for the development of students' moral quality, values and humanistic quality, and further improve the talent training system in Colleges and universities. Under this background, this paper carries out research, analyzes the problems faced by the infiltration of moral education in the work of college counselors, and then puts forward the ways and Strategies of moral education infiltration in the work of college counselors.

Key words: Colleges and universities; Counselors; Moral education; Strategy

Under the guidance of the "three complete education" concept and mechanism, college counselors have gradually become one of the important implementers of the fundamental task of cultivating morality. However, at this stage of counselors' work, moral education penetration still faces many problems, which not only affects the work efficiency and level of college counselors, but also can not effectively play its moral guidance function. Therefore, college counselors need to summarize the methods and defects of moral education infiltration in the current work, and then put forward more perfect improvement strategies.

1. Problems of moral education infiltration in College Counselors' work

College Counselors' moral education infiltration in work mainly faces three problems. First, counselors themselves pay insufficient attention to moral education. Due to the complexity of counselors' work, they should not only organize students to carry out various school activities, but also collect and sort out students' information according to the needs of the school and deal with students' daily affairs, so that counselors do not have enough time and energy to implement moral education penetration. On the other hand, moral education infiltration is a long-term work. In the short term, counselors can not find and observe students' growth feedback, which makes counselors unable to obtain a sense of achievement from this work activity, let alone a good performance evaluation, so that counselors can not adhere to the work content of promoting moral education infiltration.

Second, although some counselors can realize the important significance of moral education, the penetration method they use is relatively simple. Under the traditional education idea, counselors generally use the methods of document call, education propaganda, announcement and so on to strengthen students' moral consciousness, but such methods not only can not mobilize students' enthusiasm, but also affect students' learning experience and feelings, resulting in negative effects.

Third, some counselors' preparations for the elements and contents of moral education are insufficient. Moral education must adhere to teaching students according to their aptitude, that is, individualized guidance according to students' moral character and personality characteristics. However, in daily work and activity organization, counselors are not designed according to students' professional direction, personality characteristics, gender factors, ability and specialty, which makes the effect of moral education penetration poor.

2. Ways of moral education infiltration in College Counselors' work

2.1 Relying on their own work, strengthen the consciousness of moral education infiltration

For higher vocational counselors, their own work content is the best way to achieve the penetration of moral education, so counselors need to master the content and process of their own work, and then find the effective path and method of moral education penetration.

First of all, counselors can set clear requirements for students' ideas and behavior habits through the establishment of class rules and regulations and students' code of conduct, and then guide students to adhere to discipline and law-abiding, civilized and polite, and show their due moral quality and behavior standards on campus. This is the infiltration of moral education on the ideological level of students relying on system norms.

Secondly, counselors can infiltrate moral education with the help of various class activities. First, in sports activities such as campus sports meeting, class sports meeting, tug of war competition, counselors can guide students to establish sports spirit. They should not only dare to fight and defeat themselves, but also maintain team spirit, and can play their respective abilities and qualities through unity and cooperation. Second, in the off campus practice activities such as the tomb sweeping of the martyrs' cemetery, the study of the red education base, and the visit to the revolutionary museum, the counselors can infiltrate the four history education in the process of the activities, and strengthen the students' sense of home and country and patriotism by telling the revolutionary deeds of the martyrs and the historical stories of the red revolutionary sites. Third, in volunteer activities such as community service and nursing home service, counselors can promote students' sense of social responsibility, and make students willing to contribute to social construction. This is the infiltration of moral education on the level of students' behavior with the help of activities.

Third, counselors can infiltrate moral education in student party and League activities. Counselors can infiltrate moral education

through student party members' life meetings, youth learning, learning to strengthen the country, open ideological and political courses, which can not only strengthen students' political literacy, but also strengthen their moral civilization, so as to promote students' effective practice of core values. This is a moral education infiltration activity for students through Party and league construction.

In addition, counselors should also infiltrate moral education in the creation of class culture. Counselors can advocate students to establish correct ideas in the class purpose, such as honesty and trustworthiness, respecting the old and caring for the young, and protecting the environment, so as to urge students to inherit Chinese virtues and implement them through their own behavior and ideological will.

2.2 Improve the working mechanism and promote the effect of moral education infiltration

Perfect working mechanism is the basic guarantee for the implementation of moral education infiltration in counselors' work. Colleges and universities should grasp the source and pave the path of moral education infiltration from the initial position.

First of all, in the selection and employment of counselors, colleges and universities need to build a clear working mechanism to ensure that counselors have the ability and level of moral education penetration. In the recruitment of counselors, colleges and universities should establish an open and fair recruitment process, and conduct a comprehensive assessment of the candidates' work experience, work ability and moral education consciousness, so as to ensure that they can implement the moral education goals in their daily work. In the management of counselors' work, colleges and universities should also establish clear norms and standards of counselors' moral education work, put forward the moral education goals that counselors need to achieve in different work activities through detailed workflow, and then guide counselors to effectively implement moral education infiltration. In addition, in the evaluation activities of counselors, when the moral education of counselors cannot meet the standards, it is necessary to carry out training work for them, so as to ensure that all counselors maintain a good working level.

Secondly, colleges and universities should establish perfect facilities support and system guarantee for counselors' moral education work. For example, the current college students are in a state of mental sub-health, so mental health education has become one of the important links for counselors to implement moral education. Colleges and universities should build an early warning mechanism for students' mental health problems. On the one hand, counselors should pay attention to and track the whole process. When students' psychological abnormalities are found, they should take intervention measures according to the early warning mechanism, or counselors should have face-to-face talks with students to solve students' psychological problems; Or it can be tracked and intervened by psychologists and counselors to further help students adjust their emotions. On the other hand, colleges and universities can also build "tree hole mailbox" and other network platforms, where counselors take turns on duty to respond to and answer various anonymous family, life, emotional and academic problems raised by students, so as to provide a window for students to vent their emotions.

In addition, colleges and universities should also support counselors to infiltrate moral education through the formation of associations and student organizations, such as volunteer associations and the revolutionary history research society, and strengthen students' moral awareness and home country feelings through community learning and exploration.

2.3 Improving working methods and deepening the goal of moral education infiltration

In their daily work, counselors need to further improve their methods and skills to broaden the path of moral education penetration. In the context of the current development of networking and informatization, counselors can make full use of Internet platforms and resources to carry out online and offline practice activities, and create different moral education penetration platforms for students.

First of all, counselors should give full play to the interactive function and synergy of social media and build a deep communication bridge with students. By paying attention to students' social media accounts, counselors can understand students' interests, needs and psychological status, and then establish topics that meet students' characteristics when communicating and talking with students, which not only helps counselors' own work, but also obtains students' trust, thus creating conditions for subsequent moral education penetration. For example, when counselors organize students to participate in various moral education theme activities, students' participation enthusiasm will be higher. For another example, counselors can further play the role of class management and driving of class cadres and student party members, making them important auxiliary members of moral education infiltration education.

Secondly, college counselors should also use the new media platform to carry out moral education and publicity. On the one hand, counselors can organize students to build a new media operation team, and release publicity materials such as graphics, videos and so on with the official account of the school or class, so as to establish a column for moral education infiltration and publicity. Counselors can select student party members for content review, and select students majoring in humanities, Chinese language, computer, media, Internet and other majors to be responsible for content writing, video editing, account operation and other work. For example, a collection of clips of the main theme film and television plays can be released, allowing students to understand the history of the war to resist U.S. aggression and aid Korea, taste the spirit of the volunteer army, and even carry out historical science popularization on this basis, so as to stimulate students' patriotic feelings. At the same time, we can also cooperate with well-known up masters, such as creating works of law popularization on campus with teacher Luo Xiang, and creating moral education themes from different perspectives.

Finally, college counselors can also organize students to carry out moral education practice activities. For example, for students who like music, a red song contest can be held to let students recall the revolutionary history in red songs. For students who like TV dramas and films, a "film critics' group" can be established to let students watch outstanding works such as mountains and seas and the era of awakening and share their impressions. For students who like to perform, they can also carry out drama performance activities, and put works such as teahouse and never fading radio wave on the students' stage, so as to infect students' moral quality and ideas with classic works.

2.4 Optimize the working environment and change the idea of moral education infiltration

Environmental factors also have a direct impact on Counselors' moral education infiltration, so colleges and universities need to provide more ideas for counselors' moral education infiltration by optimizing the environment.

On the one hand, counselors should establish contacts with other departments of the school to jointly create a good campus atmosphere. For example, sculptures, cultural corridors, propaganda banners, landmark buildings, etc. can be set up in the material environment to integrate moral education elements into it and edify the environment. In the cultural environment, moral education elements can be infiltrated through propaganda newspapers, radio stations, art shows, skill competitions and other activities to achieve the purpose of environmental education.

On the other hand, counselors should also pay attention to students' network growth environment and establish a green and clean network world for students. For example, students can be organized to establish a "QQ group of rumors Smashers" to deal with online rumors fed back by students in time and popularize science or clarify them; Another example is to carry out network information identification activities to guide students to understand the characteristics and attributes of network rumors, so as to improve students' judgment ability and avoid being misled and infringed by foreign cultures.

3. Conclusion

To sum up, under the background of Building Morality and building people's Congress, college counselors must perform their duties of moral education. According to the current work situation, college counselors can promote the implementation of moral education through their own work, mechanism construction, method improvement and environmental creation, so as to lay the moral and character foundation for the growth and development of contemporary college students.

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