# Research on Ideological and Political Education under the background of "Internet +"

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**Abstract:** with the "Internet +" education concept put forward, the changes in Ideological and political education in Colleges and universities are more obvious. How to highlight the advantages of "Internet +" education and fully highlight the subjectivity of students in Ideological and political education is a problem that teachers need to focus on and solve under the current education situation. In this regard, teachers can use the advantages of the Internet to actively innovate the mode of Ideological and political education in Colleges and universities, and lay a solid foundation for improving the effectiveness of education. In this regard, based on the "Internet +" background, this paper explores the ideological and political education work for reference.

**Key words:** Internet +; Ideological and political; Education; work

At present, with the steady progress of education reform, the state has increasingly advocated "developing education through the Internet". Based on this situation, teachers need to integrate ideological and political education with Internet technology, and build a new teaching mode of "Internet + ideological and political". This can not only expand the teaching content, but also fully mobilize the enthusiasm of students to participate in teaching, and then improve the effectiveness of Ideological and political education. Therefore, teachers should conform to the development trend of the times, use Internet technology to innovate the ideological and political education work mode, so as to continuously improve the students' Ideological and political level.

## 1. The significance of Ideological and Political Education under the background of "Internet +"

1.1 Conducive to mobilizing students' enthusiasm for participation

Applying the "Internet +" education concept in Ideological and political education, teachers can use flexible teaching strategies to improve students' learning methods and fully mobilize their enthusiasm to participate in education. For example, the teachers' Association uses "Internet +" to carry out online discussions, knowledge contests and other activities, and can also guide students to participate in online competitions and discussions based on the learning platform, so that they can not only express their own opinions, but also mobilize their enthusiasm to participate, and continuously deepen the effect of classroom interaction between teachers and students. At the same time, students' language organization ability has also been significantly enhanced by participating in online discussions, improving students' ability to interact with others, and further improving their comprehensive quality.

1.2 It is conducive to highlighting students' subjectivity in the classroom

The ideological and political education work under the background of "Internet +" is obviously different from the traditional teaching mode. "Internet +" pays more attention to how to highlight the subjectivity of students, can organically combine online and offline teaching, and continuously enhance the effect of their ideological and political exploration. In addition, teachers can always pay attention to students' learning performance through the online platform, and can also use various social software to respond to students' questions in time. In addition, in the "Internet +" education, students can flexibly arrange their own learning time and place, and communicate with teachers online, which can alleviate the fear caused by face-to-face communication with teachers, and actively interact with teachers, so as to further improve the quality of Ideological and political education.

## 2. The development dilemma of Ideological and Political Education under the background of "Internet +"

2.1 Teaching objectives divorced from Internet technology

Under the "Internet plus", the goal of Ideological and political education has changed significantly compared with the traditional goal, requiring teachers to fully highlight the subjectivity of students. Therefore, ideological and political education should be consistent with the development of the Internet, and use advanced teaching methods to carry out ideological and political teaching, so as to effectively highlight the subjectivity of students. In addition, students' thinking has become more flexible, and they are used to using mobile phones or computers to carry out learning activities. The introduction of Internet technology in Ideological and political education can not enrich the educational resources of teaching, but also optimize the teaching process and improve the teaching efficiency. However, in the actual teaching, some teachers fail to fully understand the Internet technology, simply apply the Internet technology for the purpose of applying the Internet technology, fail to have a correct understanding of the auxiliary nature of the Internet, and even exaggerate the Internet technology, resulting in the disconnection between the teaching objectives and the Internet technology, which restricts the improvement of the quality of Ideological and political education.

2.2 Difficult integration of teaching content and Internet technology

Compared with other disciplines, ideological and political education focuses on cultivating students' ability to view the world with dialectical thinking, and leading students to establish correct values, so the ideology in the teaching content is relatively strong.

As an advanced teaching method, when integrating Internet technology with traditional teaching methods, teachers need to deal with the relationship between form and content. However, at present, the teachers' Association pays too much attention to the use of Internet technology in teaching activities and ignores the content of Ideological and political education, which leads to the failure of effective integration of teaching content and Internet technology, and thus affects the quality of Ideological and political education.

2.3 There is a gap between teachers' thinking and Internet technology

In the "Internet +" era, teachers' information literacy is increasingly required, but their ability to use Internet technology is average. In order to effectively solve this problem, some colleges and universities will integrate the evaluation criteria of the application of internet teaching technology into the performance appraisal, in order to improve the information literacy of teachers. However, the actual effect is not very ideal, and teachers' Internet teaching level has not been significantly improved. Fundamentally, most teachers are older, and their teaching philosophy is relatively traditional. They rarely take the initiative to contact new things, while college students will actively contact new things. There will be the following situation: the teaching mode used by teachers is relatively simple, which can not make students have a deep impression on Ideological and political education, and teachers are more used to face-to-face teaching and communication, which is difficult to meet the needs of students' online learning and communication. Therefore, there is a gap between teachers' thinking and Internet technology, which is not conducive to improving students' learning efficiency.

## 3. Strategies of Ideological and Political Education under the background of "Internet +"

3.1 Innovating educational working methods and enriching teaching means

Under the background of "Internet +", the changes of Ideological and political education work are relatively huge. If teachers still use the traditional mode, it is easy to make them resist the education work. Therefore, teachers need to make full use of the advantages of "Internet +" education, constantly enrich the form and content of Ideological and political education, make education more interactive, and effectively stimulate their desire to explore ideological and political education. The details are as follows: first, teachers should strengthen the application of network technology, make the ideological and political education and the Internet organically integrated, and practically enhance the students' sense of experience in participating in the ideological and political education work, so as to improve their learning efficiency. Secondly, build an online and offline teaching platform. Online teaching can guide students to use fragmented time to preview the related content of Ideological and political education independently. Offline teaching needs to infiltrate the ideological and political frontier content to students in time. In addition, teachers should pay attention to students' individual differences and carry out ideological and political education activities. For example, for extroverted students, teachers can use the online platform to carry out group discussion activities and maximize their creativity. For those students with personality content, teachers can use Internet technology to create a relaxed learning atmosphere and effectively mobilize their enthusiasm to participate in Ideological and political education.

3.2 Applying Internet technology to carry out patriotic education activities

In the ideological and political education activities, when teachers can use Internet technology to carry out patriotic education activities, teachers can start from the following two points: first, with the help of online resources to build a network publicity mode. Teachers can use Internet technology to effectively solve the problems existing in patriotic education, so as to improve the effectiveness of patriotic education. In patriotic education activities, teachers can use learning power app and patriotic education website as education carriers, and present the patriotic elements contained in them to students in the form of videos, pictures or audio. They can also hold various activities, such as patriotic knowledge competition and theme debate competition, to promote students' Internalization of their patriotic consciousness. In addition, multimedia technology can also be used in patriotic education to play some video elements with positive energy to students. For example, play excerpts from the era of awakening to make students understand that success is the inevitable result of the people's hard exploration, and draw ideological strength from these clips, innovate their own ideology, and shoulder the responsibility of building the country, Be down-to-earth dreamers in the new era, and then effectively improve the overall effect of patriotic education. Secondly, teachers use Internet technology to build a patriotic education guidance mechanism. At present, the core place for carrying out patriotic education for students is colleges and universities. According to the actual situation of patriotic education, colleges and universities should fully highlight the diversity, convenience and other advantages of the Internet, so as to innovate the way of patriotic education, expand the content of education by using Internet resources, and carry out patriotic education by relying on the Internet guidance mechanism, So as to inject new vitality into patriotic education, make the educational atmosphere more active, and then fully stimulate students' patriotic feelings.

3.3 Strengthen curriculum development and optimize ideological and political resources

In the work of Ideological and political education, the carrier of outputting and allocating network resources is curriculum. In this regard, under the background of "Internet +", teachers should strengthen the development of courses to provide a strong guarantee for the orderly development of Ideological and political education. The details are as follows: first, they should be consistent with the requirements of "Ideological and political education", actively practice the teaching policy of online education, implement the concept of moral education, and pay attention to the cultivation of students' thinking ability and ideological and political quality, Promote them to become high-quality talents required by the society; Secondly, the ideological and political education work should be rigorous, scientific and cutting-edge, the educational content should be appropriate, the educational structure should be clear and reasonable, and the knowledge in different fields should be included, so as to improve their ideological and political level and their professional vision; In addition, the embodiment of advanced education concepts, such as education oriented and multiple intelligence theory, aims to teach students according to their aptitude, orderly carry out ideological and political education activities, create good education situations, timely feedback on Ideological and political

education, and diverse and smooth teaching interaction methods, thus laying the foundation for further improving the effectiveness of Ideological and political education.

3.4 Improving teachers' information literacy and ideological and political quality

In the context of the Internet, many teachers have tried internet teaching when carrying out ideological and political education. However, most teachers' information literacy is generally low, information awareness needs to be strengthened, and internet education technology needs to be improved. Even a few teachers bombard students with a large amount of information when carrying out Internet education technology, which will affect the learning effect of students. In addition, in the specific ideological and political teaching, some teachers will rely too much on teaching courseware, so that teaching activities become ppt playing lessons. The completion of PPT playing means the end of Ideological and political teaching. Even without teaching courseware, teachers do not know how to use the Internet to carry out ideological and political teaching. Therefore, teachers should constantly strengthen their information literacy, make full use of the advantages of Internet education technology, establish the concept of information teaching, strive to improve their information literacy, and constantly improve the operation level. The role of teachers and students should be correctly defined in the use of information-based teaching methods. Teachers are no longer the core of traditional teaching, but college students are the main body of Ideological and political theory course. In the teaching of Ideological and political education, teachers should give full play to their guiding role and become the assistant of students' learning ideological and political knowledge and the guide of the way of life. Therefore, teachers should make full use of information technology in teaching, collect more teaching related materials through the network, actively study the current advanced Internet education technology, and also observe how other excellent teachers use Internet technology to carry out ideological and political teaching, so as to creatively apply the Internet to carry out educational activities. In addition, Teachers should also master the functions of various internet teaching platforms, and then use these teaching platforms to carry out efficient ideological and political teaching activities, and ultimately effectively improve the students' Ideological and political level.

## Summary:

In a word, under the background of "Internet +", teachers need to be aware of the importance of the Internet to ideological and political education, and use the Internet to continuously optimize the mode of Ideological and political education. Therefore, teachers can start from the following aspects: Innovating the working methods of education and enriching teaching means; Applying Internet technology to carry out patriotic education activities; Strengthen curriculum development and optimize ideological and political resources; Improve teachers' information literacy and ideological and political quality. This can effectively improve the quality of Ideological and political education, and then cultivate the ideological and political talents needed by the society.

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