# **Research on College English teaching from the perspective of** "curriculum ideological and political"

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Abstract: "curriculum ideological and political education" is not only the expansion and supplement of Ideological and political education, but also the sublimation of the connotation of professional courses. The implementation of Ideological and political education in College English course is to fully tap the relevant moral elements while teachers teach English knowledge and cultivate language skills. Through careful teaching design, ideological and political ideas are consciously and systematically infiltrated into the classroom, so that the correct ideological and moral concepts can influence students invisibly. This paper analyzes the College English teaching work from the perspective of curriculum ideological and political education. Firstly, it analyzes the problems existing in the implementation of Ideological and political education in the current college English curriculum, and then puts forward several effective teaching countermeasures, hoping to provide reference for the implementation of curriculum ideological and political education in College English teaching.

Key words: colleges and universities; English teaching; Curriculum ideological and political education; Implementation path

The curriculum standard of College English points out that college English teaching has the characteristics of instrumentality and humanity, and puts forward that the purpose of College English teaching is to cultivate and practice the socialist core values, implement the basic requirements of morality and talent cultivation, promote the development of students' core literacy, and cultivate high-quality technical talents with Chinese feelings, international vision and English communicative ability. Based on the requirements of the new curriculum standards, it is necessary for College English teachers to explore the ideological and political education elements in English curriculum, influence the cultivation of students' values with English curriculum, and promote the teaching reform of English curriculum.

#### 1. Problems in the implementation of Ideological and political education in College English

English course not only introduces students to English language knowledge, but also includes culture, sports, etiquette and other contents. While introducing language knowledge, it also carries out cultural communication and ideological guidance. It can be said that mining the context and ideological connotation of College English courses is a typical embodiment of "implicit education". It is an important measure to improve students' ideological awareness and cultural confidence in a subtle way. At the same time of professional curriculum education, it is particularly important to infiltrate students' Ideological and political concepts. In order to achieve better results in Ideological and political education.

In recent years, the ideological and political reform of College English curriculum has achieved success, and related research projects and academic papers are constantly emerging. However, there are also some problems in the implementation of Ideological and political reform in English curriculum. Some teachers still only pay attention to the teaching of knowledge and the cultivation of ability, ignore the guidance of students' values and the cultivation of humanistic quality, separate ideological and political education from curriculum teaching, pay attention to explicit education and ignore implicit education, or only pay attention to the teaching of simple knowledge and ignore the transmission of humanistic content, resulting in the low enthusiasm of students, The teaching effect is not satisfactory. In addition, the teaching evaluation does not reflect the indicator of "curriculum ideological and political", which also leads to the lack of motivation for teachers to promote the curriculum ideological and political reform.

## 2. Strategies for implementing ideological and political education in College English

2.1 Clarify the teaching objectives and lay the foundation for the ideological and political teaching of the course

English curriculum contains a wealth of Ideological and political elements. Whether the hidden ideological and political elements can be effectively excavated and implemented has an important relationship with teachers' teaching philosophy. Only teachers need to unswervingly implement the educational goal of moral education, firmly establish the ideological and political consciousness of the curriculum, summarize and refine the content of culture and spirit embodied in the teaching materials, and imperceptibly infiltrate the ideological and political elements into students in the teaching process. The teaching goal is the soul of teaching work. The clearer the teaching goal is, the more directional the teaching design is.

For example, in the topic exchange of etiquette culture in English speaking countries, in the design of teaching objectives, knowledge and skills objectives: master relevant grammar and phrases, and be able to communicate fluently; Emotional attitude and values goal: understand the diversified etiquette culture, analyze the characteristics of Chinese etiquette culture, and enhance cultural confidence. In the course, the teacher first introduces some representative meeting etiquette to the students, such as Poland's hand kissing ceremony, France's face-to-face ceremony, the United States' handshake ceremony, etc., and then guides the students to compare Chinese and foreign etiquette culture. Let the students talk about Chinese etiquette culture, guide the students to understand the unique charm of Chinese culture, and imperceptibly cultivate the students' cultural confidence. According to the differences between Chinese and Western cultures, guide students to objectively and impartially compare and analyze the causes of the differences, and enable students to have a scientific and rigorous attitude and master the methods of finding problems. Language and cultural background knowledge are inseparable. While imparting knowledge, teachers should fully explore the cultural factors of textbooks, use various channels, timely and appropriately pay attention to cultural infiltration, cultivate students' attitude of understanding and respecting foreign culture, accepting and understanding foreign culture, improve students' awareness of cross-cultural communication, and enable students to correctly and appropriately communicate in English. In a word, teachers should establish the awareness of Ideological and political education, take moral education as the goal, and comprehensively tap the ideological and political resources hidden in the curriculum content.

2.2 Expand teaching resources and enrich ideological and Political Education

In College English curriculum, integrating curriculum resources is an important way to implement curriculum reform. Teachers should make full use of digital resources, enrich ideological and political content through digital resources, fully reflect the excellent traditional Chinese culture, and pay attention to the interaction between Chinese and Western cultures. Digital resources include audio, video, animation, video, micro lecture, etc. these resources can be obtained from English learning website, English learning app and English resource platform. Enrich ideological and political education elements through digital teaching resources, and cultivate students' political identity, national feelings, cultural literacy, legal consciousness and moral cultivation. When choosing digital ideological and political education resources, we should pay attention to its timeliness and interest. In teaching, teachers can collect relevant English original films, Drama Videos and other materials to let students understand western culture and customs in these materials, extend English teaching to after class, enrich English course content, and guide students to develop comprehensive English literacy.

For example, under the environmental protection theme unit, in order to achieve the educational goal of "curriculum ideological and political education", it is necessary to flexibly integrate teaching content, fully tap educational resources, find factors that match the teaching content, stimulate students' learning motivation, and improve students' moral quality. The teaching content of the selected unit should take environmental protection as the theme and animal protection as the main content. Before class, choose the online English short film 2020 World Wildlife day as the preview content. In class, choose the "animal shelter" in "cute pet" to introduce the new course. In terms of listening, students can understand the degree of animal protection by consulting relevant materials. For example, due to human intervention and destruction of natural resources, the "Yangtze River white sturgeon", once known as the king of freshwater fish, was declared extinct. After class, teachers can let students watch the short films of "saving animals" and "combating illegal wildlife trade" on the "learning link" platform. Through the above content, guide students to learn to respect nature, protect the environment, protect animals, and establish the concept of harmonious coexistence between man and nature.

In addition to information-based teaching resources, teachers can also integrate life-oriented ideological and political education resources. For example, when studying production and manufacturing projects, teachers can guide students to local enterprises for on-the-spot investigation; While understanding environmental issues, you can also understand local environmental protection practices; When studying the content of career planning, teachers can help students contact the excellent alumni of the school and interview them. In short, we should make full use of Ideological and political education resources to make students' learning experience more vivid and richer.

2.3 Contact students' personal development and promote students' understanding of Ideological and political content

Instructional design is a bridge between teaching philosophy and teaching practice, and it is the key factor to achieve the ideological and political goals of the course. Curriculum ideological and political education is a kind of Recessive Ideological and political education mode. In the teaching design, we should unconsciously integrate the ideological and political elements into the curriculum, and unconsciously affect the students' ideological values. In the teaching design based on curriculum ideological and political education, it is necessary for teachers to explore the teaching innovation mode. From the perspective of "curriculum ideological and political education", the "compound" intelligent teaching mode in the form of "student-centered", "autonomous learning", "online language communication" and other forms is very popular, reflecting the "people-oriented" educational philosophy.

For example, in the discussion on the topic of career development, teachers can first use the learning link to release preview tasks. Based on the content of the learning task card, students can use online teaching resources to watch micro lectures and videos of "made in China" to complete the discussion and test. In class, under the guidance of the teacher, after watching the micro class, the students started a discussion activity with the theme of "made in China". After class, the teacher once again assigned the students the task of expansion, guided the students to watch online courses, completed the task of online learning machine, and inquired about the stories of "World Skills Competition" and "great country craftsman". Teachers can check the publicity videos of well-known enterprises at home and abroad online, for example, Huawei, Gree and other domestic companies, so that students can understand the company culture and company environment of these companies, so that students can not only improve their English language ability, but also understand China's excellent enterprises, understand the enterprise environment, and enhance their professional quality. Expand relevant teaching content with information-based teaching technology, link the development of China's economy and industry to students' personal career development, guide students to establish lofty career ideals, and firmly serve the society and realize the concept of personal value. Combine the course content with students' career development, guide students to understand the working scene and content of each occupation through English learning, guide students to make career planning, develop professional ethics, and enhance the spirit of craftsman. In the design of English curriculum, connecting with students' personal development is the key to promote students' Ideological and political content.

2.4 Enrich classroom activities and create an active atmosphere of Ideological and Political Education

In the process of implementing the course of Ideological and political education, how to make students understand the content of Ideological and political education is very important. In order to achieve the goal of "externalization in practice and internalization in mind",

colleges and universities should reasonably arrange and adjust the content of English courses, make the teaching design more suitable for English subject characteristics and students' cognitive laws, and arouse students' interest in learning new knowledge. Teachers should design rich classroom activities, such as some simple classroom games. Pre class games can also serve as a link between new and old knowledge, helping students review and consolidate knowledge and laying a good foundation for students. Pre class games are relatively simple, but they can activate the classroom atmosphere. The stronger the English learning atmosphere is, the students' learning enthusiasm and concentration will be improved.

For example, in the discussion on the topic of "environmental protection", teachers can design a role-playing game. First, they can create situations for students to play roles and communicate in language situations. In this way, students' interest in English learning and language use ability are further developed. Or, teachers can organize extracurricular practical activities, such as organizing students to visit the local animal protection base to cultivate students' awareness of reverence for nature, protection of nature and protection of animals. For another example, teachers can let students choose English movies about environmental protection, intercept clips of the movies for dubbing, so that students can enhance their oral English ability.

In terms of evaluation mode, teachers should change the previous evaluation method that emphasizes results and ignores process, pay more attention to students' learning process, use the data of online learning platform to monitor students' learning progress, and timely sort out and improve the problems in teaching, so as to strengthen the guidance to students and increase the input of students' language, Better promote the accumulation of students' language knowledge and the development of practical ability. When conducting teaching evaluation, teachers should pay special attention to the performance of students in the process evaluation, record in time, and establish an electronic tracking portfolio to facilitate the overall evaluation of teachers in the later stage. According to the classroom summary, participation and interaction, and the effect of answering questions and resolving doubts, the final formative evaluation will be produced.

## Epilogue

College English teaching should make full use of tools and humanistic spirit, and actively explore and innovate the methods of Ideological and political education. Under the goal of cultivating morality, we should update teaching concepts, improve teachers' Ideological and political consciousness and teaching level, use information technology, integrate teaching content, develop teaching resources, reform teaching methods, improve teaching methods, improve English application ability, and enhance students' moral cultivation, so that they can establish noble ideals and beliefs, develop correct world outlook, outlook on life, and values, Grow into high-quality skilled talents.

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