

Research on improving the effectiveness of Ideological and political education in Colleges and universities by aesthetic education

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Abstract: with the deepening of education reform, the ideological and political education in Colleges and universities should be further optimized. Teachers should actively introduce new educational concepts and teaching methods, so as to better arouse students' interest, strengthen their understanding and application level of Ideological and political knowledge, and improve the effect of education. As an important supplement to ideological and political education, aesthetic education can greatly enrich the content of Ideological and political education, broaden the path of education, and promote the more comprehensive development of students. In view of this, this paper will analyze the effectiveness of aesthetic education in improving ideological and political education in Colleges and universities, and put forward some strategies for your reference.

Key words: aesthetic education; Colleges and universities; Ideological and political education; Effectiveness

1. Summary and analysis of aesthetic education

Aesthetic education has a very long history. Its concept originated in Germany. The connotation of aesthetic education is to enable students to have the ability to appreciate, like and create beauty through educational activities. It can also be called aesthetic education and aesthetic education. If you want to help students develop more comprehensively, you must pay attention to the development of aesthetic education. In the spring and Autumn period of China, Confucius also put forward a similar concept. He believed that aesthetic thought included natural beauty, artistic beauty, social beauty and many other aspects. WangGuowei believes that if we want to improve the effect of aesthetic education, we must start with moral education, which is also the basis of aesthetic education. Schiller pointed out that only those who really understand aesthetics can become a moral person. In essence, aesthetic education can be understood as aesthetic education. Kant once said that beauty is not objective or subjective, and it has nothing to do with the combination of the two. It is a subjective object expression, which is to express the subjective object in an objective way. From the perspective of characteristics, aesthetic education is not utilitarian, nor is it merely a concept. In the process of aesthetic judgment, the subjective and objective should be connected, so that the subject as the aesthetic object can feel the beauty of the object. Aesthetic activities have a strong sense of commonality. It is a signal to convey emotion. Beautiful things can make the object with missing emotion feel deep resonance, which is a universal feeling of mankind. By carrying out aesthetic education, students' aesthetic ability, perception and moral quality can be further developed, and each student can form a more noble sentiment.

2. The value of aesthetic education in improving the effectiveness of Ideological and political education in Colleges and Universities

2.1 Aesthetic education promotes the development of Education

Schiller, a German thinker, once said that if we want to achieve political freedom and moral perfection, we must pay attention to the introduction of art, which can repair people's broken humanity and help people maintain their integrity. Aesthetics is not a simple cultural practice, it is a more complex and specific process. From the analysis of Schiller's aesthetic thought, it can be found that aesthetic education can effectively cultivate students' perceptual thinking, which has a great help for students' long-term development. Marx believed that if people want to be free, they must have certain aesthetic thoughts. WangGuowei and other scholars also pointed out that aesthetic education can help the further development of education, and contemporary education is inseparable from aesthetics.

2.2 Aesthetic education and ideological and political education complement each other

In fact, aesthetic education plays an important role in improving the content of Ideological and political education. It can make people accept ideological and political education more actively, so as to help them complete the transformation of cognitive level from perceptual to rational. For students, aesthetic education can make them more creative and receptive. For ideological and political education, aesthetic education can make the content of Ideological and political education more specific and vivid. By letting college students appreciate and feel beauty, they can realize the sublimation of their morality and further improve their moral quality. Aesthetic education itself is a very high-level emotion, which can make people more noble.

2.3 Meet students' multi-level needs

The needs of college students are diverse. Aesthetic education can meet their spiritual needs for beauty, which can lead them to a higher level of needs and make them no longer indulge in low-level happiness. Many college students pay too much attention to their external quality and seldom pay attention to their internal quality. Through the integration of aesthetic education and ideological and political education, college students can gradually form a higher moral sentiment, strengthen their aesthetic ability, help them create a richer spiritual world, help them further develop their aesthetic consciousness and appreciation ability, and help college students realize the unity of internal beauty and external beauty.

3. Analysis of the current situation of Ideological and political education in Colleges and Universities

3.1 Diversification of external thoughts

With the development of the times, China has gradually entered an all media era, and the values in society have become more and more diversified, which will lead to many problems in the ideological and political education in Colleges and universities. In this environment, many college students will be affected by various ideologies, resulting in different thoughts and values, some of which may be extremely unfavorable to their future development. In addition, due to the different family environment and growth environment of college students, there are also differences in the demand for ideological and political knowledge. If ideological and political education is difficult to develop with the times and ignores the actual needs of college students, it will greatly affect the effect of education. When carrying out ideological and political education in different majors, they will also have different focuses. The content of Ideological and political education should also have its own characteristics. It is difficult to make college students feel comfortable when carrying out educational activities in a one size fits all manner.

3.2 Formalization of Ideological and Political Education

At present, many college teachers will have formal problems when they carry out ideological and political education. The way they carry out course teaching is very simple, and the whole teaching process is also rigid and lack of freedom, which is caused by teachers' neglect of the characteristics of higher education. The formal form of Ideological and political education is difficult to arouse college students' interest in learning, which makes it difficult for them to actively participate in the exploration of Ideological and political knowledge. In the classroom, teachers often follow the book, which is not conducive to the generation of students' interest and hinders college students' deep recognition of Ideological and political knowledge.

3.3 Utilitarian ideological and Political Education

There are many interests between people and things, but from the perspective of aesthetics, many teaching forms used in the ideological and political education in universities must be non utilitarian. However, in the actual teaching, we can find that there are great utilitarian drawbacks in the ideological and political education activities. Many schools want to make the education effect appear as soon as possible. Therefore, when carrying out the education work, the aesthetic elements contained in the ideological and political teaching knowledge are rarely described, and the actual needs of college students are not taken into account. Sometimes there are contradictions between theory and practice. In the long run, it is easy for college students to oppose ideological and political education and professional course knowledge learning, and believe that ideological and political knowledge learning is only for credit, and will not produce more in-depth thinking on the content of the ideological and political knowledge they have learned, which is not conducive to their integrating the ideological and political knowledge into their own lives.

4. Strategies of improving the effectiveness of Ideological and political education in Colleges and universities with aesthetic Educators

4.1 Create a good environment to stimulate students' interest

By infiltrating aesthetic education into Ideological and political education, college students can have a more in-depth and intuitive understanding of the world, so as to help them get a longer-term development. Marx said that people do not come with mirrors at birth, which requires them to constantly know themselves through the reflection of others. In the new era, if college students want to convey their cognition of truth, goodness and beauty, they can choose to use short video, wechat and other ways, which also highlights their emotional characteristics. They are eager for more common sense, and have a deeper understanding of themselves through this way.

If we want to improve the effectiveness of Ideological and political education in Colleges and universities through aesthetic education, we must pay attention to the construction of a good environment when we carry out the work of educating people, so that college students can more actively and actively participate in the exploration of Ideological and political knowledge, so as to better arouse students' interest and improve the effect of education. For a long time, when carrying out ideological and political education, many teachers often use the indoctrination method to carry out education. Such a rigid teaching form is difficult to integrate aesthetic education ideas, which is not conducive to the improvement of teaching effect. Therefore, we should try our best to create a more vivid and humorous teaching environment, combine the thinking mode of college students, and combine the stiff ideas and principles into the aesthetic education stories, so as to make the ideological and political knowledge more in line with the life of college students, so as to shock the hearts and minds of college students. In the classroom, we should encourage college students to take the initiative to think and share their views boldly. No matter what problems exist in their views, we should try our best to explore the shining points and make a reasonable evaluation of their positive thinking, so as to arouse college students' interest in learning.

4.2 Combine traditional culture to arouse students' inner energy

If we want to make aesthetic education play a greater role in Ideological and political education in Colleges and universities, and help further improve the effectiveness of Ideological and political education, we should pay attention to the introduction of excellent traditional culture when carrying out education work, and further improve college students' national feelings and cultural identity through rich traditional Chinese aesthetics. In the current social context, all kinds of information are pervasive, and college students' daily life has become very fragmented. They are easy to feel a sense of unreality in their life and study, and it is difficult for them to realize the sense of

historical mission and the sense of responsibility of the times through daily entertainment activities. Therefore, when carrying out ideological and political education, we can integrate Chinese traditional culture into the classroom, so as to lead college students to explore the aesthetic elements more deeply, so as to let them absorb nutrition from the traditional culture and wake up their inner energy. Traditional culture contains the wisdom and thoughts of life accumulated by the Chinese nation for thousands of years. It has a strong philosophical meaning and profound value connotation. By introducing traditional culture into Ideological and political education, in addition to further enriching the content of Ideological and political education, college students can be exposed to more knowledge in the classroom, and they can also become more quiet in learning, so as to combat the unreality of the impetuous world, wake up their inner energy, and help them create a more valuable life.

4.3 Focus on software and hardware construction in combination with practical activities

In order to further enhance the application effect of aesthetic education in Ideological and political education and further enhance the effectiveness of Ideological and political education, we should try to better integrate aesthetic education and ideological and political education activities, so as to improve the effect of education. Therefore, when carrying out ideological and political education, we should try to introduce all kinds of practical activities into teaching, so as to make college students think more deeply about the ideological and political knowledge they have learned in practice, and promote the further development of their aesthetic ability. In practice, college students' ability to create beauty will also be further improved. By allowing them to complete the exercise of aesthetic education practice in one situation, they can better empathize, which plays an important role in improving the influence of aesthetic education activities. In practice, college students can turn boring knowledge into inner feelings, which can achieve a high degree of unity of aesthetic education and ideological and political education, and improve the effect of education.

In addition, in order to ensure the effectiveness of Ideological and political education, when introducing aesthetic education into the teaching process, we should pay attention to the creation of high-quality environment, which can help college students' personality and morality develop more comprehensively. Teachers should constantly improve their attention to aesthetic education, constantly improve their aesthetic ability, and carry out more in-depth thinking on the philosophy contained in aesthetics, so as to achieve a higher degree of unity of aesthetic education and ideological and political education. When carrying out education work, we should grasp the psychology of college students, create more attractive and supportive atmosphere for them, find the integration point of aesthetic education and ideological and political education, and make the two achieve more efficient interaction. In addition, the school should pay attention to the construction of software and hardware, create a better campus culture, and do a good job in the design and optimization of the school's history museum and cultural landscape, so that college students can feel the beauty in their daily life and study, and help them develop more comprehensively.

Summary

To sum up, if we want to improve the quality of Ideological and Political Education under the influence of aesthetic education, we can create a good environment to stimulate students' interest; Combining with traditional culture, arouse students' inner energy; Combining with practical activities and focusing on the construction of software and hardware, this paper analyzes the problems, so as to promote the ideological and political education in Colleges and universities to a new level.

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