

Research and practice on Ideological and political Education System of Finance and Economics professional Group in Higher Vocational Colleges

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Abstract: Ideological and political course is the core course and soul course in the curriculum system of colleges and universities. Strengthening the work of "ideological and political course" and "curriculum ideological and political" is the inevitable requirement of improving and strengthening the ideological and political education in colleges and universities in the new era. How to better integrate ideological and political education into the whole process of professional group talent training? This paper will carry out research on this issue, explore and innovate the ideological and political education system of "educating people with three harmonies" of finance and economics major groups in higher vocational colleges, continue to promote the ideological and political courses of finance and economics major groups and the reform of curriculum ideological and political thinking with the same goal and action, and make joint efforts to integrate ideological and political education into the whole process of talent training of finance and economics major groups, so as to form a joint force for talent training. Cultivate compound financial and economic technical skills.

Key words: Finance and economics professional group; Ideological and political courses; Curriculum ideological and political; Three kinds of education; Ideological and political education system

I. Definition of "Ideological and Political Curriculum" and "Curriculum Ideological and Political Curriculum"

Since the 18th National Congress of the Communist Party of China, the position and function of curriculum ideological and political work in colleges and universities have been further clarified and strengthened. At the National Conference on Ideological and Political Work in Colleges and universities, it was made clear that the ideological and political work in colleges and universities should be transformed by events, advanced by times and renewed by trends. We should follow the law of ideological and political work, follow the law of teaching and educating people, follow the law of student growth, and constantly improve our working ability and level. We should make good use of classroom teaching as the main channel, and ideological and political theory courses should be strengthened in the course of improvement to enhance the affinity and pertinence of ideological and political education, so as to meet the needs and expectations of students' growth and development. Other courses should keep a good channel and cultivate a good field of responsibility, so that all kinds of courses and ideological and political theory courses can walk in the same direction and form a synergistic effect. As the Ministry of Education issued the Guidelines for the Construction of Ideological and Political Education in Colleges and Universities, all localities and universities are comprehensively promoting the construction of ideological and political education in colleges and universities.

The concept of "ideological and political curriculum" and "ideological and political curriculum" are defined and distinguished, and the curriculum concept of "ideological and political curriculum" is integrated into the traditional curriculum model. By enriching the educational content and innovating the educational methods, the effectiveness of ideological and political education is improved in the overall planning. On the basis of "curriculum ideological and political education", through systematic and continuous penetration of ideological and political content in daily management services, broaden the communication channels of ideological and political education, and strengthen the ideological and political education of professional groups in the unity of knowledge imparts and value guidance. The exploration of ideological and political courses and the educational system of ideological and political education in the group of finance and economics majors reflects a continuous and systematic philosophy view, which is not limited to the study of knowledge of various specialized courses, but integrates the objectives of ideological and political education into the teaching of various courses and the daily management and service activities of majors. All courses and activities can be involved in the process of professional education, forming a complete ideological and political education system of "three kinds of education". The steady advancement of ideological and political courses in finance and economics majors plays an important role in improving the effectiveness of ideological and political education.

2. Problems existing in the ideological and political education system of finance and economics professional groups

(1) There are structural contradictions in the construction of ideological and political education system

Since ideological and political courses and curriculum ideological and political courses are two different types of courses, there are structural contradictions in the construction of ideological and political education system. Only through the integrated design of the teaching system of the two can we solve the internal contradictions between them and achieve the goal of collaborative education.

(2) The dilemma of "isolation" of ideological and political theory courses and the phenomenon of "two skins" of ideological and political education and professional education

In most cases, courses of finance and economics are taught separately from ideological and political courses. In this context, teachers of

financial and economic courses are more willing to assign ideological and political explanation tasks to ideological and political teachers in ideological and political courses. Such teaching mode reduces the teaching of ideological and political content of the major, focuses on the teaching of students' technical skills, and weakens students' attention to the ideological and political issues that the major should pay special attention to. Education is not only the responsibility of ideological and political workers in the school, but also the responsibility of all the school staff and even the whole society, namely "education of all the staff".

(3) Weak evaluation mechanism of ideological and political education system

In the process of promoting ideological and political courses and curriculum ideological and political education, the construction of supervision and evaluation mechanism is relatively weak in higher vocational colleges. As an important index to measure the effect of their collaborative education, supervision and evaluation should be independent and systematic. The "PDCA cycle" evaluation mechanism can effectively evaluate the operation of ideological and political education.

3. determine the ideological and political education system training objectives of finance and economics professional groups

Breaking through the current difficulties in the construction of ideological and political education in finance and economics major groups in higher vocational colleges, professional groups "ideological and political courses" and "curriculum ideological and political education" work together to improve the ideological and political education of college students, and determine the cultivation objectives of the ideological and political education system of finance and economics major groups: It mainly cultivates composite technical talents with firm ideals and beliefs, all-round development of morality, intelligence, physical, American and labor, certain scientific and cultural level, good humanistic quality, high political quality, professional ethics and Marxist theory quality, rich in innovation spirit and strong learning ability, innovation ability, practical ability, communication ability and social adaptability.

4. Contents of ideological and political education system construction of "Educating People with Three Harmonies" for financial and economic professional groups

According to the cultivation goal of the ideological and political education system of major groups, we integrate ideological and political education into the whole process of education, teaching, management and service, make overall consideration of ideological and political education, take moral cultivation and improving the ideological and political education work as the core task, and follow the principle that the ideological and political courses of major groups and the curriculum are of the same mind, the same goal, and the same action. It explores the ideological and political education system of financial and economic professional groups with "three education systems", including organization management, curriculum teaching management, teacher team management, and evaluation mechanism construction. It is supported by four major projects, namely "One committee, two groups, multiple integration", "overall Education Community", "Full staff Education" teacher team, and "PDCA cycle" evaluation mechanism. To achieve full staff, all-round, the whole process of education.

(1) Establishing ideological and political organizations to strengthen top-level design and realize overall planning of ideological and political education

The promotion of ideological and political education reform in finance and economics majors is a systematic project, which requires the school Party committee to take the lead in setting up an organization to carry out top-level design and overall planning and strengthen the implementation of ideological and political teaching. Starting from the principle of ideological and political courses and curriculum ideological and political courses working in the same direction, the organization of "One committee, two groups and multiple departments integrated" has been established to strengthen the top-level design and establish a regular and effective leading organization.

(2) Design ideological and political teaching in a holistic way, and build an "integrated education Community"

Through the different nature of ideological and political teaching and curriculum ideological and political integration design to achieve the goal of common education. Based on the principle of the same direction, first, in the course design, we should build an "overall education community" consisting of ideological and political courses and curriculum ideological and political education, so that ideological and political education can be integrated into it in a timely and appropriate manner and achieve the goal of making things smooth and silent. Second, in terms of teaching content design, a complementary teaching content system should be built. That is, in the content design of ideological and political courses, in accordance with the basic requirements of the curriculum standards, professional elements of the courses should be incorporated into the teaching of ideological and political courses according to the characteristics of the students of finance and economics majors, so as to increase affinity and enhance students' sense of gain. In the content design of curriculum ideological and political, it is necessary to explore the elements that can enhance students' ideological and political consciousness in the course of finance and economics, so as to realize the organic integration of the teaching idea of the course and ideological and political teaching idea. Third, in the design of teaching methods, whether it is ideological and political courses or curriculum ideological and political courses, we should first make good use of classroom teaching as the main channel, do a good job in curriculum design, give full play to the function of classroom education, adopt a combination of explicit and recessive teaching methods, and ensure that ideological and political courses remain the main channel of ideological and political education for college students. Further expand the ideological and political education classroom teaching of new channels, new carrier. Fourthly, we should expand the function of practical teaching. Ideological and political courses and curriculum ideological and political courses should give full play to the advantages of combining work with work and integrating production

with education in higher vocational colleges, and jointly build practical teaching bases so that students can apply the ideological and political ideas learned in class to practice and test them. New media technology should also be used to develop online courses, expand teaching space, and finally realize the linkage between the first classroom and the second classroom, the integration of theoretical teaching and practical teaching, and the combination of classroom teaching and online teaching.

(3) To build a team of high-level teachers with "full personnel education"

Education is not only the responsibility of ideological and political workers in the school, but also the responsibility of all the school staff and even the whole society, namely "education of all the staff". In the design of the teaching team, it is necessary to build a high-level teaching team composed of ideological and political teachers, teachers of specialized courses and other party and government cadres with high theoretical literacy, experts and scholars, model workers, skilled craftsmen, career elites, enterprise backbone and other figures, to jointly assume the historical mission of moral education and cultivating people. "Curriculum Thought and politics" requires teachers of all kinds of courses, as well as party and government cadres in colleges and universities, cadres of the Communist Youth League, counselors and class teachers, psychological counseling teachers and other teams to join the ranks of ideological and political work, and jointly complete the historical task of teaching and educating people. At the same time, all teachers not only consciously use the classroom education, but also combined with the actual work, the use of hidden education classroom in the "moral education" in the "fine" work, "fine" effort. It is based on the principle of "walking in the same direction with the same heart" that all personnel are happy, brave and capable of education, and make full use of various education channels to better implement and embody the systematic project of all-round education.

(4) "PDCA cycle" evaluation mechanism

In the process of promoting ideological and political education among financial and economic professional groups, supervision and evaluation should be taken as an important index to measure the effect of their joint education. Departments of educational affairs, personnel, scientific research and other departments should adopt the principle of "PDCA cycle" to jointly formulate ideological and political education planning (P), excavate ideological and political courses and ideological and political elements of curriculum ideological and political education, and construct and operate comprehensive evaluation standards and systems (D). Check and evaluate the operation effect (C), continuously improve the evaluation criteria and system (A). The integration of supervision and evaluation mechanism should be realized in terms of their joint education effect.

To sum up, "Ideological and political courses and curriculum Ideological and political education" plays a driving role in improving and strengthening the ideological and political work of financial and economic professional groups, implementing the main responsibility of teaching and education, and ensuring the realization of the requirements of educating the whole staff, the whole process and all aspects. The systematic planning of the ideological and political education system of "ideological and political courses and curriculum ideological and political education" is of great significance for higher vocational colleges to adhere to the socialist orientation of running a school and train financial and technical talents with both virtue and ability and all-round development.

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