

Research on University Teaching Reform Based on the cultivation of applied audit talents

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Abstract: with the rapid development of social economy, the demand for application-oriented talents in the audit industry is increasing. However, some colleges and universities still apply the traditional talent training mode, which leads to the students' inadaptability to the needs of the industry. Therefore, colleges and universities should take the cultivation of applied talents as the goal, actively reform the current talent cultivation mode, and then cultivate the applied talents needed by the industry. Based on this, this paper will study the teaching reform of colleges and Universities Based on the cultivation of applied audit talents, for reference.

Key words: applied talents; Audit personnel; Cultivation; colleges and universities

With the increasing demand for audit application-oriented talents, colleges and universities need to clarify the necessity of teaching reform based on the cultivation of application-oriented audit talents, be good at finding the deficiencies in talent cultivation, and take effective strategies to improve these deficiencies. In this way, we can optimize the cultivation of audit talents, continuously improve the comprehensive application literacy of students, and then cultivate the applied talents required by the industry, and finally inject inexhaustible power into the sustainable development of the industry.

1. The necessity of teaching reform in Colleges and Universities Based on the cultivation of applied audit talents

With the proposal of the "talent power" strategy, the requirements for talent training in Colleges and universities are getting higher and higher. Therefore, colleges and universities need to focus on the real talent demand of the industry and society, put the cultivation of Applied Talents in the primary position, and actively explore practical strategies for cultivating applied talents, and then build a diversified talent cultivation system. In the training of applied audit talents, colleges and universities should have an accurate understanding of the necessity of training applied talents, and choose effective training strategies on this basis. The details are as follows: firstly, from the perspective of teaching reform, the cultivation of applied audit talents plays a positive role in highlighting the teaching characteristics of colleges and universities. In the past talent training, although students can master a lot of audit theory knowledge, their audit practice skills are not very ideal due to the lack of enough practice opportunities. At this time, the teaching reform based on the cultivation of applied audit talents will increase students' practice opportunities, which is beneficial to their subsequent smooth employment; Secondly, from the perspective of talent construction, it can make the organic integration of practical education and theoretical education, which plays a promoting role in improving the quality of talent training of audit major. Moreover, the application-oriented audit talent training mode can ensure the implementation of the "student-centered" education idea, improve the shortcomings of the traditional talent training mode of "attaching importance to teaching and neglecting ability training", fully mobilize students' subjective initiative, and continuously enhance their professional quality, so as to improve students' employment competitiveness in the audit industry, Finally, the employment rate of colleges and universities will be significantly improved.

2. Strategies of teaching reform in Colleges and Universities Based on the cultivation of applied audit talents

2.1 Clarify the education orientation and innovate the concept of talent cultivation

In the training of applied audit talents, teachers need to clarify the education orientation and establish the concept of applied talents training. Nowadays, the social economy is in a state of rapid development, the industry's demand for audit talents has changed significantly, and the demand for application-oriented talents is increasing. As the main position for cultivating applied talents, colleges and universities need to conduct in-depth communication with the main body of the industry, and adjust the training mode of applied audit talents according to the real needs of the industry. The details are as follows: first, when determining the talent teaching objectives, colleges and universities should take the initiative to "go out", and actively carry out in-depth communication with the audit industry and enterprises. Through in-depth communication, we can understand the real demand of the industry for audit talents, and adjust the training objectives of applied talents according to the communication results, so as to make the talent training activities more purposeful. For example, colleges and universities rely on the school enterprise cooperation platform to select specialized teachers to connect with enterprises, so as to ensure that colleges and universities can timely grasp the development trend of the industry, clarify the standards that application-oriented audit talents should have, and set the adjustment and optimization of the training objectives of audit talents. Secondly, colleges and universities should strengthen the propaganda of the concept of applied talent training, and guide teachers to actively innovate the concept of talent training. First, university leaders are good at playing their leading role. They should pay more attention to the cultivation of applied audit talents, establish the concept of applied talent cultivation, and increase the investment of human and material resources. In this way, they can lead teachers to actively innovate the concept of talent cultivation and ensure the orderly development of applied audit talent cultivation activities;

Second, we should strengthen the propaganda of the concept of Applied Talents Cultivation on campus, and publicize the importance of the applied talents cultivation mode to the majority of teachers and students through the campus network, campus radio, newspapers, public accounts and other channels, so as to effectively improve the attention of teachers and students, and lay the foundation for the efficient application of the applied talents cultivation mode in audit teaching.

2.2 Improve the teaching system and improve the quality of personnel training

As the main position for the cultivation of applied audit talents, colleges and universities should follow the development trend and trend of the times, take the initiative to use modern educational technology, introduce information-based audit technology and knowledge, and organically combine with the ideological and political concept of the curriculum, continue to strengthen the construction of audit professional group, further improve the audit teaching system, and effectively improve the quality of applied audit talents cultivation. The details are as follows: firstly, according to the development trend of the industry, colleges and universities should set up courses such as information data analysis and big data audit technology to guide students to skillfully operate information audit tools, and actively use information tools for audit practice, so as to effectively improve students' audit practice ability; Secondly, on the basis of the deep integration of talent training activities and modern educational technology, colleges and universities should independently compile audit textbooks that meet the needs of students and industry development. At the same time, according to the development trend of the audit industry, colleges and universities should timely update the contents of textbooks or delete old knowledge points, so as to ensure that students can master the frontier knowledge and technology of the audit industry. Finally, teachers should be good at applying modern educational technology (such as virtual simulation technology) to carry out audit practice teaching. Through the use of advanced educational technology, they can provide students with a relatively real training environment, fully mobilize their enthusiasm to participate in training teaching, and continuously enhance the effect of audit practice, so as to ensure that students' comprehensive application level is comprehensively improved.

2.3 Improve teaching resources and build a mode of integration of production and education

In the training activities of applied audit talents, the practical training teaching link is particularly important. Colleges and universities need to reasonably integrate the current educational materials, strengthen the cooperation between industry, education and research, actively construct the integration mode of industry and education, and effectively improve the quality of applied audit talents. In addition, when constructing the mode of integration of production and education, colleges and universities should be good at seizing the new opportunities and trends of the audit industry, and establish a platform suitable for the development of enterprises, so as to mobilize the enthusiasm of enterprises to participate in the training of applied talents. The details are as follows: first, on the basis of integrating their own advantageous educational resources, colleges and enterprises jointly formulate a training scheme for applied talents to meet the development needs of both sides. In this scheme, improving students' practical level should be put in the first place, and various forms of practical activities should be carried out, such as organizing students to feel the real working atmosphere of audit in the enterprise, It can not only expand students' professional vision, but also effectively enhance their professional quality. Secondly, universities and enterprises should build a collaborative education mechanism and open training bases and laboratories to students all day. At the same time, technical backbones and professional teachers in enterprises are invited to form a guidance team to provide effective professional guidance to students, so as to improve the quality of students' practical operation. Finally, colleges and universities should improve the practical teaching system and mechanism, actively participate in practical teaching training, and fully apply the results of practical teaching to the whole process of talent training. In this way, teachers can significantly improve the quality of talent training by building an industry education integration mode with enterprises, and then cultivate applied talents to promote the rapid development of the audit industry.

2.4 Optimize teaching evaluation and enhance the effect of talent training

In the evaluation of teaching, colleges and universities usually measure the overall performance of students by their paper scores. This evaluation method will ignore the evaluation of the effect of practical ability training, which will lead to students' pursuit of high scores and only focus on the learning of theoretical knowledge, while ignoring the improvement of their own practical ability, which is contrary to the original intention of the cultivation of applied audit talents. Therefore, in order to improve the training quality of applied audit talents, colleges and universities need to constantly improve and optimize teaching evaluation. The details are as follows: first, colleges and universities should innovate the content and standards of theoretical knowledge evaluation according to the needs of industry development. By introducing the needs of industry development, they can effectively strengthen the practicability of audit teaching content; Secondly, colleges and universities should solve the problem of single teaching evaluation methods, and actively enrich the teaching evaluation methods. In addition to the need to include theoretical assessment, it is also necessary to gradually improve the proportion of practical assessment in the evaluation, and at the same time, it is also necessary to include students' performance in the internship of the enterprise association, so as to make students aware of the importance of practical ability and actively improve their practical ability; Finally, colleges and universities should strengthen the diversity of teaching evaluation subjects, such as teachers, enterprises and students themselves can participate in the process of teaching evaluation, which can better ensure the scientificity and accuracy of teaching evaluation. In this way, colleges and universities can improve the effectiveness and comprehensiveness of the evaluation link by improving the teaching evaluation, and then provide a strong guarantee for enhancing the training effect of applied audit talents.

Summary:

In a word, the cultivation of applied audit talents is the inevitable trend of teaching reform in Colleges and universities. In this regard, colleges and universities can start from the following aspects: clear education positioning, innovative talent training concept; Improve

the teaching system and improve the quality of personnel training; Improve the teaching resources and construct the integration mode of production and education; Optimize teaching evaluation and enhance the effect of talent training. In this way, it can effectively enhance the comprehensive quality of students, improve the training quality of applied audit talents, and promote the sustainable development of the audit industry.

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