

# Study on the path of craftsman spirit in the training of garment professionals

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**Abstract:** At present, the cultivation of students' craftsman spirit has become the outstanding performance of vocational colleges highlighting high-quality teaching. The clothing major is closely related to human life, and has strong social practicability and practical skills. Integrating the talent training objectives of this major into the ideological and political integration teaching of the craftsman spirit course can not only greatly improve the professional skills and comprehensive quality of students, but also help to provide professional and skilled talents in line with the post demand for the clothing industry. Therefore, this paper discusses the path of artisan spirit in the cultivation of garment professionals, for reference only.

**Key words:** vocational colleges; Craftsman spirit; Clothing professionalism; Talent training; Curriculum ideology and politics; Integrated mode

At present, the requirements for talents in the garment industry are not limited to professional knowledge and skill level, but pay more attention to whether job seekers have good professional ethics and a noble craftsman spirit. Since the concept of "craftsman spirit" was put forward in 2016, it has had a huge impact on people's production and life, and greatly improved the overall quality of all walks of life in society. Therefore, the teaching reform of garment major in vocational colleges should conform to the development of The Times, integrate the spirit of craftsmanship into the training system of garment professional talents, and strive to provide more high-quality and high-end technical and skilled talents for society and enterprises.

## I. Connotation analysis of the craftsman Spirit under the social background of the New era

Craftsman spirit is a kind of professional spirit, which is not only the embodiment of professional ethics and professional quality of practitioners, but also the manifestation of highlighting the professional value orientation of practitioners. The craftsman spirit has a certain developmental nature. Different times and different industries have different understandings of the craftsman spirit. In addition, the craftsman spirit will also be innovated with the continuous development of social times. Therefore, based on the craftsman spirit under the background of the new era, its connotation should not only meet the needs of the current socialist professional ethics, but also reflect the spirit of model workers and socialist core values.

The traditional craftsman spirit can be understood as the attitude and spirit of craftsmen towards their own profession, which is mainly manifested as: striving for perfection in professional technology and being down-to-earth in professional quality. The craftsman spirit based on the social background of the new era mainly includes: focus, professionalism, dedication, excellence, innovation.

Focus: Be patient and focus on your own work, and constantly improve your professional and technical ability.

Major: There is specialization in the industry. When we choose a certain industry, we should concentrate on every detail of work without distractions, and try our best to become the "leader" in the industry.

Dedication: love their career, due diligence, respect for the team and customers.

Fine industry: excellence, grasp the details of each process, strive for high quality, the pursuit of the supreme perfection of technology.

Innovation: the pursuit of breakthrough, explore a new path.

## 2. The path of craftsman spirit in the training of garment professionals

### (1) Integrating the spirit of craftsman into the orientation of talent training

The orientation of the training of garment professionals in vocational colleges must be based on the modern fashion design concept, integrate the spirit of craftsman, professional ethics, professional norms and other contents, and strive to combine "knowledge teaching" with "value guidance". For the cultivation of talents, moral education should be the first priority, and the integration of craftsman spirit can better cultivate students' sense of social responsibility, but also can further promote the ideological and political teaching reform of integrated courses.

On the one hand, teachers should adjust the course content according to the course characteristics of clothing major and the actual needs of enterprise positions, and carry out teaching based on the regional industry under the guidance of the craftsman spirit. At the same time, teachers should also strengthen the connection teaching with other course content, and try their best to integrate design innovation with tailoring technology and craft production technology. The integration of production standards and student codes of conduct; The integration of skills competition and curriculum training ". At the same time, in the process of hands-on practice, teachers should guide students to learn advanced costume design thinking and new skills and crafts at home and abroad, so as to achieve the perfect integration of art and technology. On the other hand, teachers should dig deeply into the ideological and political elements of clothing courses, and train students to form good craftsman spirit and professional ethics through ideological and political teaching in the course. In addition, teachers can also guide students to conduct professional practice learning in combination with excellent traditional Chinese culture, so as to improve students'

cultural confidence and national pride.

(2) Set up core skill courses based on the position requirements of the enterprise

At present, the development of the garment industry in our country is moving towards the trend of intelligent and diversified development. Therefore, there is a growing demand for skilled talents in the specialty of clothing enterprises, especially “knowledge + skill + innovation” compound talents is an extremely scarce talent in enterprises. Therefore, it is necessary to make teaching reform in the clothing specialty of vocational schools. Nowadays, many schools have developed talent training programs and teaching courses that are more suitable for their own reality. For example, after more than ten years of course teaching and social practice exploration and summary, Chengdu Vocational University of the Arts has built a “three-dimensional integration” teaching model based on the integration of science, teaching, learning and doing, integrating science and education, science and practice, and German and professional integration. At the same time, the university also implements the quality expansion education plan for college students, which is integrated into the course teaching and assessment system of the clothing major, and strives to fully implement the teaching concept of “curriculum ideology and politics”. This teaching mode not only effectively cultivates students’ spirit of craftsman, feelings of home and country and professional ethics, but also lets traditional cultures such as Chinese Qiang embroidery, calligraphy art and north Sichuan paper-cut into the classroom, comprehensively improves the cultural connotation of clothing brands, and cultivates a large number of outstanding technical and management talents for the clothing industry.

In addition, in order to further strengthen the three-dimensional integrated teaching model, the school should also set up core skills courses guided by the job demands of enterprises. For example, clothing structure design can be corresponding to the position of enterprise model designer, clothing technology can be corresponding to the position of production management and technology engineer, and the teaching level can be adjusted according to the actual work content, so as to improve the application of the course content. Therefore, the establishment of clothing courses must be combined with the actual needs of enterprises for talents to carry out the integration of science and practice of core skills curriculum teaching, oriented by the needs of enterprise position to develop core curriculum OBE teaching objectives, so as to provide guarantee for the cultivation of high-quality talents.

(3) Actively participate in professional skills competition to lead the spirit of garment craftsman

Skills competition is not only to show the teaching achievements of the school, but also to provide an activity platform for students to show their own skills. Through the skills competition, it is conducive to training students’ professional skills and psychological quality, and also conducive to encouraging them to form an enterprising spirit of craftsmanship. Therefore, vocational colleges may organize students to participate in a series of skill competitions, so as to improve students’ professional skills and cultivate their craftsman spirit.

For example, schools can set up or select competition items related to clothing majors, such as clothing design projects, clothing craft and pattern making projects, and strengthen education and training for students to participate in competitions. On the one hand, this is to enable students to better master professional skills; on the other hand, it is also to enable students to form professional ethics and professional attitudes such as “standardized operation, honesty, attention to details, excellence, innovation and breakthrough”, which is of great benefit to the cultivation of students’ spirit of craftsmanship.

(4) Relying on master studios to promote the craftsman spirit

The most important thing for the school to establish a master studio is to inherit the craftsman’s craftsmanship and carry forward the craftsman spirit to the students through the words and deeds of the master, and also to guide the students to form a serious and rigorous working attitude and professional quality of concentration and diligence. “Craftsman spirit” is to constantly pursue quality products, constantly pursue innovation.

For clothing majors in vocational colleges, it is necessary to actively build a platform for cultivating high-tech and skilled professionals, build an excellent and professional team for inheriting and innovating skills, and rely on master studios to realize the innovation and development of clothing skills. In this way, through the establishment of master studios and the construction of excellent teachers, the school can build the studio into a rehearsal field of clothing skills and clothing results, which is conducive to providing a technological innovation testing ground for students, so as to achieve the purpose of cultivating high-tech talents. In the master studio, we can improve students’ core practical skills and deepen their understanding and application of relevant cutting-edge technologies through the way that the master leads apprentices, so as to achieve the purpose of talent training, skill inheritance and the promotion of craftsman spirit.

(5) Strengthen school-enterprise cooperation to cultivate students’ craftsman spirit

The integration of industry and education and school-enterprise cooperation are important means to cultivate students’ craftsman spirit. Schools introduce the actual production environment of enterprises into schools by means of attracting enterprises to campus and running schools, so as to realize the effective docking of majors and industries, and the seamless cross-street between professional teaching and enterprise positions, so as to ensure that the cultivated talents can better meet the actual needs of enterprises. Based on the school-enterprise cooperation, students can deepen their understanding of professional norms and industry standards in the internship, and gradually adapt to the production process of the enterprise, which is conducive to the cultivation of students’ craftsman spirit.

On the one hand, enterprises should be introduced into the school to cultivate students’ craftsman spirit under the guidance of modern apprenticeship. Schools and enterprises should jointly explore the implementation plan of modern apprenticeship, and jointly formulate teaching standards for professional courses and personnel training plans, so as to ensure that course teaching is more in line with the needs of enterprises. At the same time, schools should further strengthen cooperation between schools and enterprises by combining education with practical training, integrating teaching and doing, and training teachers and apprentices.

On the other hand, it is necessary to cooperate with enterprises in teaching. Through establishing a cooperative education mechanism between professional course teachers and enterprise masters, teaching activities that combine professional theory teaching and production practice training should be carried out in an alternation of work and study, so as to promote students' craftsman spirit and vocational skills simultaneously. In the first academic year of freshmen, the school should carry out a variety of campus activities with the theme of "craftsman spirit" to publicize the advanced deeds of skilled craftsmen to students, so that they have a preliminary understanding of the craftsman spirit. At the same time, the school can also set up relevant public elective courses or carry out military-style training of entrance education, so as to guide students to learn dedication, innovation and concentration and deepen their understanding of the craftsman spirit. In the second and third school years, both schools and enterprises can jointly carry out project-based practical teaching with "design and production" as the core, and students can further strengthen their craftsman spirit through on-the-job practice, production task-driven and extracurricular exercises in the second class.

### 3. Concluding Remarks

In conclusion, under the social background of the new era, in order to effectively improve the training quality of garment professionals, the school must concentrate its efforts and take multiple steps to integrate the spirit of craftsmanship into each teaching link of talent training, and strive to continuously improve the professional quality and professional skill level of students. In addition, all the teachers in the Clothing Teaching and Research section of our school should adhere to the teaching concept of OBE for a long time, firmly grasp the special standards and requirements of integrated talent training in the teaching and research section with both moral and technical skills, and provide scientific teaching mode and good learning atmosphere for the cultivation of students' craftsman spirit. In order to cultivate reliable successors in the new era with all-round development of moral, intellectual, physical, American and labor, they should play the leading role of exemplary teaching style and ethics.

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Zhang Qixin, professor of Chengdu Vocational University Of The Arts, China Senior Arts and Crafts artist, academic leader of Fashion Teaching and Research Office, member of China Fashion Designers Association, deputy director of Designer Professional Committee of Sichuan Fashion Association, has published many academic papers on international and domestic core journals and won the first prize, and was awarded the title of "Top Ten Fashion Designers of Sichuan Province" by the provincial People's Government. By the Chinese painting and calligraphy artists Association awarded 2006 Chinese painting and calligraphy market with the most appreciation potential of the calligrapher and painter honors, was awarded the Chinese poetry academic research Institute of virtue and art Shuangxin works of the title, Thangka painting works "infinite Shouhua collection of the world" won the world Education, Science, Culture and Health Organization human contribution award - gold medal of fine arts.