

Research on the operation mode of higher education teaching management

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Abstract: with the social development and the gradual deepening of international competition and cooperation, the cultivation of higher education talents has been paid more and more attention. The increase of higher education talents can promote China's innovation and development, and promote China's competitiveness. Colleges and universities in China need to pay more attention to the teaching management of higher education, so as to provide guarantee for the growth of more excellent talents. Colleges and universities need to update the teaching management concept according to the relevant national policies and social needs, and build an efficient operation mode of higher education teaching management under the concepts of people-oriented and moral education. This paper analyzes the connotation and characteristics of the operation mode of teaching management in higher education, discusses the importance of innovating the operation mode of teaching management, and puts forward the strategy of innovating the operation mode of teaching management in higher education according to the current situation of teaching management mode.

Key words: higher education teaching management operation mode

Preface

Improving the operation mode of teaching management in Colleges and Universities under the development trend of the times can promote the further development of higher education and the improvement of teaching quality in Colleges and universities. The teaching management departments of colleges and universities in China should fully combine the development characteristics of colleges and universities, students' characteristics and innovation principles, build a perfect teaching management operation mode, innovate teaching management methods with the help of information technology, cultivate students to grow into high-quality talents to meet the needs of social development, and provide new impetus for national construction and social development.

1. Connotation of higher education teaching management operation mode

The operation mode of higher education teaching management in Colleges and universities follows the people-oriented principle, pays attention to the relationship between students and society, and takes the survival and long-term development of students as the ultimate educational goal; The teaching management system of colleges and universities is based on the principle of promoting the development of talents and realizing the value of talents. It integrates teaching management concepts, management methods, processes, contents and tools to build a perfect teaching management system of higher education. In the process of building a complete teaching management system, students are the main body of teaching management, so the construction of teaching management system also needs to combine the development laws and needs of students. In the operation mode of higher education teaching management, we should not only pay attention to the improvement of students' knowledge and skills, but also comprehensively cultivate students' personal accomplishment and moral quality, and promote the development of students' comprehensive quality.

2. Characteristics of the operation mode of higher education teaching management

In the process of teaching management in Colleges and universities, there are some distinctive characteristics in the operation mode of teaching management in higher education. Understanding and analyzing these characteristics can fully stimulate the positive role of the operation mode of teaching management in higher education.

2.1 Cultural nature

The operation mode of higher education teaching management in Colleges and universities in China presents cultural characteristics. Most of China's colleges and universities are higher education institutions that have undergone years of development and reform. The cultural accumulation in the process of development is a good material for achieving the goals of higher education. The education system, teaching methods, teaching methods and teaching contents can carry out profound cultural influence on students, so that students can learn Chinese excellent traditional culture in a strong cultural atmosphere, Inherit and carry forward the Chinese cultural tradition. The cultural characteristics of higher education teaching management mode can help college students to further develop imperceptibly, so as to obtain ideal teaching management effect.

2.2 Incentive

The teaching management mode of higher education running under the concept of "people-oriented" can generate incentives for students, so that students can continue to be positive under incentives and achieve further development. Students will have many psychological needs in their growth and life. The operation mode of higher education teaching management in Colleges and universities needs to meet the psychological needs of students, help students continuously improve and exceed their self-worth, and then contribute their own value in national construction and social development.

2.3 Driving force

At present, the operation mode of higher education teaching management in Colleges and universities in China conforms to the development situation of the new era, and has the characteristics of creativity and promotion. In the operation mode of teaching management in Colleges and universities, the establishment of teaching management objectives can strengthen the standardization of the management organization structure of colleges and universities, promote the initiative of teaching management in Colleges and universities, and promote the realization of teaching management objectives and the improvement of self-management ability of colleges and universities, so as to avoid the influence of external factors on the teaching management of higher education in Colleges and universities.

3. The importance of innovating the operation mode of higher education teaching management

3.1 Improving the teaching quality of colleges and Universities

The innovation of higher education teaching management operation mode in China's colleges and universities can promote the further improvement of teaching quality. The ultimate goal of higher education in Colleges and universities is to cultivate talents who meet the needs of social development and provide power for national development and competitiveness improvement. The teaching management effect of higher education in Colleges and universities is directly related to the results of talent training. The traditional teaching management mode in Colleges and universities ignores the integration of the development situation in the new era, can not guide teachers and students to adapt to the development trend, and is not conducive to the creation of efficient teaching and learning environment. In the process of the development of colleges and universities, the innovation of teaching management mode combined with the trend of social development can create a suitable learning atmosphere for students and provide a good teaching atmosphere for teachers. On this basis, it can promote the improvement of teaching quality and learning efficiency, and promote the teaching work of Colleges and universities to be completed more efficiently. In addition, the innovation of teaching management operation mode in Colleges and universities can stimulate teachers' innovation of teaching mode, provide guarantee for the improvement of teaching quality, and cultivate students' knowledge reserve and adaptability to social development.

3.2 Cultivate comprehensive quality talents

The innovation of higher education teaching management mode can promote the comprehensive development of higher education and cultivate high-level comprehensive quality talents. With the continuous transformation and upgrading of the social market economy, China's requirements for higher education talents are also increasing. The deepening of teaching reform can further improve the comprehensive quality of students under the market demand. Therefore, teaching reform and the innovation of teaching management mode are necessary conditions to meet the needs of social development, and can play an important role in the cultivation of high-quality talents. The innovation of higher education teaching management mode can lay the foundation for the cultivation of innovative talents, and help colleges and universities realize the continuous output of comprehensive quality talents. The innovation of teaching management operation mode in Colleges and universities needs to combine the "people-oriented" concept, take talent training as the core, improve the teaching quality and management level with the times, abandon the old ideas and defects in the past teaching management, fully apply the teaching management concept developed in the new era, and realize the development of education on the basis of improving the teaching management ability, continuously introduce high-level talents with comprehensive quality.

4. The current situation of the operation mode of teaching management in Higher Education

4.1 Neglect the development of physical and mental health

In the current operation mode of higher education teaching management in Colleges and universities in China, university management departments and teachers pay more attention to the cultivation of students' knowledge and skills, and further strengthen the promotion of students' physical and mental health development. Colleges and universities are an important channel to achieve morality and cultivate people and provide power for social development. Therefore, teachers should not only have strong professional quality and teaching level, but also have strong personal cultivation and comprehensive quality, use their words and deeds to promote the comprehensive development of students, and cultivate students' moral quality and excellent spiritual quality. In the new operation mode of teaching management in Colleges and universities, teachers need to pay attention to the comprehensive development of students' knowledge and skills and physical and mental health, so as to ensure that students can improve their comprehensive quality under the influence of teachers.

4.2 Incomplete construction of management objectives

The construction of teaching management objectives of higher education in Colleges and universities needs to be more comprehensive. The main goal of carrying out teaching management in Colleges and universities is to achieve the overall development and progress of colleges and universities, managers, teachers and students. Therefore, teachers and teaching managers in Colleges and universities need to constantly improve their professional ability, and cultivate students' talents to meet the needs of social development under the premise of improving their professional ability. Under the guidance of achieving the goal of all-round development, the administrators and teachers of colleges and universities need to pay more attention to education itself, and take improving the comprehensive quality of students as the focus of teaching management. At present, in many colleges and universities, the teaching evaluation, teacher promotion and material condition improvement in the process of higher education teaching management are widely valued. In the teaching process, more attention is paid to the improvement of students' personal performance. Such a traditional teaching management mode reduces the basic function of higher education and ignores the cultivation of students' moral quality, It is not conducive to the all-round development of all teachers and

students. In the “people-oriented” teaching management mode of higher education in Colleges and universities, colleges and universities need to strengthen the comprehensive quality of teaching managers and teachers, pay attention to the cultivation of teachers’ professional ability, and pay attention to the management ability of teaching managers in Colleges and universities, so as to Promote Colleges and Universities to continuously realize the real value of higher education.

4.3 Divorced from the needs of social development

The current higher education teaching management system in Colleges and universities can not meet the needs of social development. Colleges and universities gradually form their own teaching management system in the process of long-term teaching management practice. Such a system can make the teaching and management of colleges and universities be implemented in a standardized way and ensure the effect of teaching management. However, with the continuous development of our society, the teaching management system used by many colleges and universities for a long time has been unable to meet the needs of social development, and the backwardness of teaching ideas, teaching methods and other aspects can not adapt to the development trend of the times, which will affect the innovative development of students and restrict students’ social development. Under the influence of the traditional and outdated teaching management system, the teaching quality of higher education in Colleges and universities has also been negatively affected, resulting in the inability of students’ knowledge reserve level and comprehensive quality to achieve real and comprehensive growth.

4.4 Insufficient information construction

The teaching management mode of higher education in Colleges and universities needs further development and improvement. With the rapid development and wide application of information technology, the informatization development of higher education has become a new situation for the development of colleges and universities. However, in the environment of the development of information technology, the outdated teaching management mode of higher education in Colleges and universities has hindered the informatization construction of teaching quality and management level in Colleges and universities, which can not meet the practical needs of higher education and teaching, and affects the cultivation of talents. At present, some colleges and universities can innovate teaching planning, teaching content and teaching tasks with the support of information technology, but there are still some defects in the construction of information management, which leads to the decline of the management efficiency of colleges and universities. The backward concept of some university managers also causes the disconnection between teaching management and information construction, and affects the improvement of teaching management level in Colleges and universities.

4.5 Personnel quality needs to be improved

The comprehensive quality of relevant administrators and teachers involved in teaching management in Colleges and universities needs to be further improved. In order to build a new operation mode of teaching management under the new situation of social development, colleges and universities need to carry out training for relevant personnel involved in teaching management, comprehensively cultivate professional ability and comprehensive quality, and lay the foundation for the improvement of teaching management ability. At present, some colleges and universities pay attention to the cultivation of teachers’ teaching ability and ignore the training of teaching managers, which leads to the restriction of managers’ ideas and the lack of awareness of providing services for teachers and students; Some managers have no professional teaching management knowledge and experience; Some managers still lack knowledge and ability, and have no time for further study due to heavy workload; The mobility of teaching managers is large, which affects the enthusiasm of managers. The comprehensive quality of the teaching management team of higher education in Colleges and universities is generally unable to adapt to the trend of social development, which leads to the decline of the quality of teaching management in Colleges and universities.

5. Principles for constructing the operation mode of teaching management in Higher Education

5.1 Adhere to mass education

The innovation of teaching management mode in Colleges and universities needs to transform higher education into mass education, change the stereotype of “elite education” in Colleges and universities, and promote the all-round development of society through mass education. With the development of society and the change of people’s consciousness, higher education provided by colleges and universities gradually faces more people, provides knowledge education for more people, and expands people’s development space in society. According to the statistical results of enrollment rate since the implementation of the enrollment expansion policy of colleges and universities in China, it can be found that China’s higher education has realized the popularization development. In the process of constructing the operation mode of higher education teaching management, relevant managers need to change the education concept, teaching mode and teaching system, adapt to the popularization development trend of higher education in China, and further improve the effect of higher education with the innovation of management mode.

5.2 Conform to social development

With the continuous development of China’s social economy, the operation mode of higher education teaching management needs to adapt to the needs of economic development. Higher education in Colleges and universities is an important channel to cultivate high-quality talents, and higher education talents are the main force to promote social and economic development. Under the situation of social development, innovating the teaching management mode in Colleges and universities can further promote talent cultivation and strengthen the value of higher education talents in social and economic development. In the process of teaching management mode innovation, colleges and universities need to comprehensively consider students’ knowledge level and comprehensive ability, not only to improve students’ knowledge and skills, but also to cultivate students’ comprehensive quality and ability to adapt to employment needs, so that students can

truly realize their value in society through higher education. Cultivating high-quality talents is the ultimate goal of higher education in Colleges and universities. The reform of teaching management mode under the trend of social and economic development can promote colleges and universities to achieve their educational goals.

5.3 Integration of innovation consciousness

The innovation of higher education teaching management operation mode needs to be combined with the training requirements of innovative talents. Innovation ability plays an important role in the current social development. Colleges and universities need to pay attention to the cultivation of innovative talents, and promote students' comprehensive ability to adapt to the needs of national development and enhance national competitiveness. The reform of teaching management in Colleges and universities is closely related to the improvement of students' innovation ability. When carrying out the innovation of higher education management mode, colleges and universities need to abandon the defects of the previous teaching management mode, create appropriate space for the improvement of students' innovation ability, and combine the cultivation of innovative talents with teaching management, so as to promote teaching innovation through management innovation, So as to realize the improvement of students' innovation ability.

6. Strategies for innovating the operation mode of teaching management in Higher Education

6.1 Innovating the concept of teaching management and enhancing the level of teaching management

In the constantly developing social environment, colleges and universities need to constantly improve the teaching and management level to meet the needs of social development. In the process of innovating the operation mode of teaching management in Colleges and universities, we first need to innovate the concept of teaching management in Colleges and universities, and on this basis, we can comprehensively promote the improvement of the level of teaching management in Colleges and universities.

At present, the teaching management mode adopted by most colleges and universities is generally mandatory, setting rigid regulations and norms for teachers and students, forcing teachers and students to abide by them together, so as to maintain the teaching order. However, such a teaching management mode in Colleges and universities lacks perfect system guarantee, which can not guarantee that students with insufficient self-control can strictly abide by the rules and regulations under such a management mode, and may also make students lose the ability of independent thinking and independent management in the process of passive management.

In order to improve the defects in the past teaching management, university management departments and teachers need to timely change the teaching concept, innovate the teaching management mode, deeply integrate the concept of "people-oriented" into classroom teaching and university teaching management, pay attention to the dominant position of students in learning and campus life, and strengthen the interaction between teachers and students, Give full play to students' subjective initiative in teaching management, guide students to gradually strengthen their sense of autonomy, and comprehensively improve students' autonomous learning ability and independent thinking ability, so as to improve teaching quality and learning efficiency, and lay a good foundation for students' growth and development in the future.

6.2 Enhance the quality of management personnel and promote the improvement of students' quality

In the process of implementing higher education teaching management in Colleges and universities, the comprehensive quality and management ability of teachers and related managers are closely related to the effect of teaching management. Therefore, colleges and universities need to pay attention to improving the comprehensive quality and management ability of teaching managers, and promote the innovation of the operation mode of higher education teaching management in Colleges and universities.

At present, there are many problems in Colleges and universities, such as the low quality of teaching management talents, the concept can not follow the development of the times, and the backward management methods. These problems seriously affect the quality and level of teaching management in Colleges and universities. In order to promote the improvement of students' comprehensive quality, colleges and universities need to pay attention to the cultivation of teaching management ability of teachers and teaching managers, and build a high-quality teaching management team. First of all, colleges and universities should pay attention to the professional quality and management experience of candidates, fully understand the comprehensive ability of relevant personnel, and actively introduce high-quality talents with professional management knowledge and management experience; Secondly, after the introduction of high-quality teaching management talents, colleges and universities also need to organize teachers and teaching management personnel to carry out regular training activities, combined with the development situation of the new era and the relevant new policies of colleges and universities, to help teaching management personnel constantly build a perfect concept of teaching management, and promote the innovation of teaching management operation mode with the concept of keeping pace with the development of the times; Finally, colleges and universities can build a communication bridge between teachers and teaching managers, establish teaching and research organizations within colleges and universities, establish exchanges and cooperation with other colleges and universities, provide more learning opportunities for teachers and teaching managers, and innovate the operation mode of teaching management on the basis of management experience, Finally, the teaching ability and teaching management ability of higher education in Colleges and universities will be improved.

6.3 Innovating teaching management methods and improving professional practice ability

The traditional college classroom teaching mode is usually explained by teachers for students, while the teaching management mode is to set norms for students, requiring students to participate in classroom learning and college life under the guidance of norms. But in today's era of rapid development, the new requirements faced by higher education can no longer be achieved through such teaching management methods. Colleges and universities need to innovate the teaching management mode and talent training mode under the guidance of the

“people-oriented” education concept, and carry out teaching management with the ultimate educational goal of cultivating students’ practical ability, autonomous learning ability, independent thinking and problem-solving ability.

In higher education teaching, teachers need to give full play to students’ subjective initiative, explore students’ potential, and promote students’ knowledge level and skills to improve simultaneously. In the process of innovating the operation mode of teaching management, we can strengthen the interaction between teachers and students, strengthen the mutual communication between the two sides, strengthen students’ self-learning awareness and self-learning ability in the communication, mobilize students’ learning enthusiasm in the form of communication and interaction, and improve students’ ability to apply what they have learned in practice. Cultivate students’ ability to think independently and explore and solve problems. At the same time, teachers can also build a complete knowledge framework for students in the teaching process, so that students can independently realize the connection of new and old knowledge, and comprehensively improve students’ autonomous learning ability. Second, teachers need to pay attention to the cultivation of students’ subject consciousness and students’ subject status in the learning process. In the process of teaching, teachers should pay attention to guiding students to actively participate in autonomous learning and teaching management, and let students, as the leader of classroom teaching, find problems, put forward problems, analyze and solve problems, and give encouragement and support in the process. This form can effectively improve students’ Autonomous Learning ability and enthusiasm, Let students improve their academic performance and learning ability in the process of mastering the initiative.

Third, college teachers and teaching managers also need to pay attention to the combination of teaching management and students’ actual life, combine theory with practice, guide students to change their thinking mode with the development of the times, guide students to improve their comprehensive quality and independent thinking ability under the operation mode of teaching management, and enhance the timeliness of higher education teaching management in Colleges and universities.

6.4 Flexible application of information technology to fully explore students' potential

In the environment of rapid development of information technology, the combination of information technology and education has become an important channel to improve the quality of higher education in Colleges and universities. College teachers and teaching managers need to follow the guidance of the “people-oriented” concept, flexibly apply advanced Internet information technology to innovate teaching mode and teaching management mode, and provide students with more comprehensive High quality learning environment and resources enable students to give full play to their potential in a variety of teaching strategies and teaching management modes, so as to promote the all-round development of students.

In the traditional high-efficiency higher education teaching management operation mode, teachers and teaching managers often ignore students’ practical ability and their own potential, and only pay attention to students’ academic performance and school performance. Such a teaching management mode is not conducive to the comprehensive development of students’ comprehensive quality and their own potential, and can not realize the “people-oriented” teaching. The operation mode of higher education teaching management under the development trend of the new era with the evolution and innovation of the application of information technology, teachers can use advanced modern network technology to create a good learning atmosphere for students, guide students to independently carry out group discussion, role play and other ways of learning, and let every student actively participate in learning, Comprehensively guarantee the improvement of learning efficiency. Teachers’ use of information technology to carry out teacher-student interaction in the classroom can further stimulate students’ interest in learning, and enable students to expand their knowledge in the network platform. Such teaching management methods can fully reflect the students’ learning subject status, cultivate students’ learning ability and independent thinking ability, and stimulate students’ own potential.

6.5 Reform the teaching evaluation system to meet the requirements of quality education

In the process of constructing the operation mode of higher education teaching management, colleges and universities need to innovate and reform the teaching evaluation system, and comprehensively reform the subject, content and form of teaching evaluation under the requirements of quality education and moral education.

In the process of teaching evaluation, teachers and teaching managers should not only pay attention to students’ academic performance, but also pay attention to students’ daily learning situation and comprehensive quality development, comprehensively master students’ learning situation and learning ability, and let each student understand and analyze themselves more comprehensively through students’ self-evaluation. In addition, colleges and universities should also actively carry out practical teaching activities, so that students can deepen their mastery of the content in the process of practice, promote students’ learning enthusiasm under the guidance of interest, and help students accumulate knowledge and expand their horizons through practical activities. In practical learning activities, teachers can also cultivate students’ comprehensive ability to find, ask, solve and summarize problems through activities close to life, so as to ensure the improvement of teaching quality, and ultimately realize the innovative construction of higher education teaching management operation mode and improve the level of education and teaching management.

Concluding remarks

To sum up, the construction of higher education teaching management operation mode is the key to talent cultivation in Colleges and universities, which can help colleges and universities achieve continuous development and improve the comprehensive quality of higher education talents. Driven by the needs of social development, colleges and universities need to combine the “people-oriented” education concept, pay attention to the dominant position of students in teaching, change the education concept and mode with the times,

innovate the operation mode of teaching management, improve the professional quality of teachers and teaching managers, build a perfect teaching management and evaluation mechanism, and constantly learn effective knowledge and experience, Keep up with the pace of the times, promote the innovation of higher education teaching management, and promote the improvement of the level and quality of higher education.

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