

# Study on the present situation and development trend of moral Education Management in vocational colleges

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**Abstract:** As an important part of vocational education, secondary vocational education pays more and more attention to the management of students' moral education. In this paper, through the investigation of the current situation of moral education management in vocational schools, found the existing problems, and the future development trend is predicted and discussed.

**Key words:** secondary vocational colleges; Moral education management; Current situation; Development trend; Countermeasures

## 1. Introduction

### 1.1 Background and significance

#### 1.1.1 The importance of moral education management in vocational schools

As an important part of education, moral education management plays an important role in cultivating talents with all-round development of morality, intelligence, body and beauty. Secondary vocational schools, as an important part of our vocational education system, are aiming at cultivating a large number of skilled technical talents. The importance of moral education management in secondary vocational schools goes without saying. Through strengthening the management of moral education, it can improve the ideological and moral quality of students, cultivate good professional ethics and a sense of social responsibility, and provide highly qualified skilled talents for the society.

#### 1.1.2 Current status and challenges of moral education management in vocational colleges

At present, the moral education management of secondary vocational colleges is faced with many challenges. First of all, the concept, system and method of moral education management still lag behind to a certain extent, which is difficult to meet the needs of talent training in the new era. Secondly, the diversity of students in secondary vocational schools is large, so the pertinence and effectiveness of moral education needs to be improved. Thirdly, the coordination mechanism of family, school and society in moral education is not perfect, which affects the in-depth promotion of moral education.

### 1.2 Purpose and significance of this paper

#### 1.2.1 Research purpose

The purpose of this study is to analyze the current status and challenges of moral education management in vocational schools, explore how to improve the level of moral education management in vocational schools, and provide theoretical basis and practical guidance for the improvement and development of moral education in vocational schools.

#### 1.2.2 Research significance

This study has important theoretical and practical significance for improving the moral education management level in vocational colleges. Theoretically, this study is helpful to deepen the understanding of the theory of moral education management and provide a new perspective for the study of moral education management in vocational colleges; In practice, this study provides specific improvement strategies and suggestions for the moral education management of secondary vocational schools, which is helpful to promote the innovation and development of the moral education in secondary vocational schools.

### 1.3 Research methods and content framework of this paper

#### 1.3.1 Research methods

This study adopts the research methods of literature research, empirical analysis and case analysis, to deeply discuss the current situation, problems and improvement strategies of moral education management in secondary vocational schools.

#### 1.3.2 Content framework

This paper is divided into five parts, respectively, the introduction, the theoretical basis of the moral education management in vocational schools, the analysis of the current situation and problems of the moral education management in vocational schools, the improvement and innovation strategy and conclusion of the moral education management in vocational schools.

## 2. The theoretical basis of moral education management in vocational colleges

### 2.1 Connotation and development of moral education theory

#### 2.1.1 Connotation of moral education concept

Moral education refers to cultivating people's moral qualities, values and codes of conduct through a series of planned and organized activities, so that they can have good moral quality and social responsibility. Moral education is an important part of education, which involves the all-round development of people's spirit, emotion, will and behavior.

#### 2.1.2 The development course of moral education theory

The development of moral education theory has experienced the evolution process from simple moral education to moral education management. The ancient moral education mainly emphasized the imparting of morality and personal cultivation; Modern moral education

focuses on moral education management, aiming at improving people's moral quality comprehensively through the innovation of system, organization and method.

## 2.2 Basic principles of moral education management in secondary vocational colleges

### 2.2.1 Change of educational concept

The moral education management of secondary vocational colleges needs to set up the educational concept of the new era, integrate moral education into the overall educational goal and plan of the school, and emphasize the all-round development of morality, intelligence, physical beauty.

### 2.2.2 Establishment of educational objectives

The goal of moral education management in secondary vocational colleges is to cultivate skilled talents with good moral quality, professional ethics and social responsibility. Therefore, the moral education work needs to clarify the goal, pay attention to the integration of moral education and vocational education.

## 2.3 The basic mode and approach of moral education management

### 2.3.1 School moral education management mode

The management mode of school moral education mainly includes the establishment of moral education organization system, the planning and implementation of moral education work, the evaluation and feedback of moral education results and so on.

### 2.3.2 Family moral education management mode

Family moral education management mode emphasizes the important role of family in moral education, advocates the combination of family education and school moral education, and jointly promote the moral growth of students.

## 3. Analysis of current situation and problems of moral education management in vocational colleges

### 3.1 Status quo of moral education management in vocational colleges

#### 3.1.1 Establishment of moral education management organization system

Secondary vocational schools have generally established a moral education management organization system with moral education work leading group as the core, and defined the moral education work responsibilities at all levels.

#### 3.1.2 Expansion of the content and methods of moral education management

Secondary vocational colleges have expanded and innovated the content and methods of moral education management, paying attention to the integration of moral education and vocational education, and strengthening the practice of moral education.

### 3.2 Problems existing in the moral education management of secondary vocational colleges

#### 3.2.1 The concept of moral education management lags behind

Some secondary vocational colleges still lag behind in the concept of moral education management, and the degree of attention is not enough, which makes it difficult to achieve the expected effect of moral education.

#### 3.2.2 The moral education management system is not perfect

The moral education management system of secondary vocational colleges is not perfect, and the moral education rules and regulations, responsibility system and other aspects need to be further strengthened.

## 4. Improvement and innovation strategies of moral education management in vocational colleges

### 4.1 Update the moral education management concept

#### 4.1.1 Establish the concept of people-oriented moral education

Secondary vocational schools should establish the concept of people-oriented moral education, pay attention to the development of students' personality, and respect the principal position of students.

#### 4.1.2 Advocate the concept of full participation in moral education

Secondary vocational colleges should advocate the concept of full participation in moral education, mobilize all teachers and students to participate in moral education work, and form a good moral education atmosphere.

#### 4.1.3 Strengthen the sense of responsibility and mission of moral education

Secondary vocational schools should strengthen the sense of responsibility and mission of moral education and ensure that moral education is implemented among leaders, teachers and students at all levels.

### 4.2 Improve the moral education management system

#### 4.2.1 Establish and improve moral education management rules and regulations

Secondary vocational colleges should establish and improve the rules and regulations of moral education administration, and clarify the objectives, contents, methods and evaluation standards of moral education.

#### 4.2.2 Implement the responsibility system of moral education

Secondary vocational schools should carry out the responsibility system of moral education and clarify the duties and tasks of leaders and teachers at all levels in moral education.

#### 4.2.3 Establish a scientific moral education evaluation system

Secondary vocational schools should establish a scientific moral education evaluation system to comprehensively, objectively and fairly

evaluate the results of students' moral education and promote the continuous improvement of moral education.

#### 4.3 Innovate the management method of moral education

##### 4.3.1 Innovate moral education curriculum system

Secondary vocational colleges should innovate moral education curriculum system, integrate moral education content into vocational curriculum, and strengthen moral education practice.

##### 4.3.2 Optimize the form of moral education activities

Secondary vocational colleges should optimize the forms of moral education activities, hold a variety of moral education activities, improve students' interest in and participation in moral education.

##### 4.3.2 Optimize the forms of moral education activities

Secondary vocational schools should optimize the forms of moral education activities, organize a variety of moral education activities, such as moral education lectures, mental health counseling, voluntary services, social practice, etc., improve students' interest in and participation in moral education, so that moral education work closer to the actual needs of students.

##### 4.3.3 Use modern information technology to improve the level of moral education management

Secondary vocational schools should use modern information technology to improve the level of moral education management, such as the establishment of moral education information platform, the use of big data, artificial intelligence and other technologies for real-time monitoring and analysis of students' moral education situation, to provide scientific basis for moral education work, improve the accuracy and effectiveness of moral education management.

#### 4.4 Deepen the coordination mechanism of moral education among family, school and society

##### 4.4.1 Build a moral education system for family, school and society

Secondary vocational colleges should build a moral education system in which family, school and society jointly educate people, clarify the roles and responsibilities of all parties in moral education work, and form a trinity of moral education forces of family, school and society.

##### 4.4.2 Deepen moral education cooperation and exchanges among family, school and society

Secondary vocational schools should deepen the moral education cooperation and exchanges between families, schools and society, strengthen the communication and cooperation with parents and social organizations, jointly promote the implementation of moral education work, improve the effectiveness of moral education work.

##### 4.4.3 Comprehensively enhance the social influence of moral education work

Secondary vocational schools should comprehensively enhance the social influence of moral education, display the results of moral education, moral education forum and other activities, improve the social recognition and support for the work of moral education in secondary vocational schools.

## 5 Conclusion

### 5.1 Overview of research findings

This study analyzes the current situation and problems of moral education management in vocational schools, discusses the strategies and methods to improve the level of moral education management in vocational schools, and provides theoretical basis and practical suggestions for the improvement and development of moral education in vocational schools.

### 5.2 Limitations and prospects of this study

There are some limitations in this study, such as limited sample scope and research methods. Future research can further expand the research scope and deepen the research methods, and conduct a more in-depth discussion on the improvement and innovation of moral education management in secondary vocational schools.

### 5.3 Suggestions on moral education management in vocational colleges

According to the research results, the following suggestions are put forward for the moral education management in secondary vocational colleges: update the moral education management concept, improve the moral education management system, innovate the moral education management methods, deepen the moral education coordination mechanism among family, school and society, and comprehensively enhance the social influence of moral education work.

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