

# The exploration and innovation of vocational college service Society training mode

*Yun Zhang*

School of Internet of Things and Artificial Intelligence, Wuxi Vocational Institute of Commerce, Wuxi, Jiangsu 214153, China

**Abstract:** Vocational college service social training work has certain times and social needs, is one of the key work of vocational college reform and development. This paper from the innovation of vocational college service social training mode as the research entry point, proposed to expand the field of social training, diversification of social training methods, reshaping the social training curriculum system, strengthen the construction of social training resources, improve the social training evaluation mechanism, broaden the social training channels, construction of “double post” teachers and increase the publicity of social training. It provides a referential working model for further improving and perfecting the work function of social training service in higher vocational colleges.

**Key words:** service society training; Innovative training mode; One division and one enterprise; Double post teacher

## Introduction

In order to fully implement the spirit and purpose of the National Education Conference and the requirements of the Implementation Plan for National Vocational Education Reform and the Notice of The General Office of the State Council on Printing and Distributing the Action Plan for Vocational Skills Improvement (2019-2021), In 2019, the Ministry of Education and 14 other departments formulated the Action Plan for Comprehensively Carrying out Vocational Training in Vocational Colleges to Promote Employment and Entrepreneurship. The document emphasizes the need to accelerate the all-round vocational training in vocational colleges, improve the quality and vocational skills of workers, and enhance the ability to serve and develop vocational education as well as promote employment and entrepreneurship. In 2021, in order to accelerate the training of a large number of high-quality workers and technical talents, improve the quality structure of the supply of new vocational talents, support the development of strategic emerging industries, promote the deep integration of the digital economy and the real economy, and organize new vocational training, the Ministry of Human Resources and Social Security issued the Notice on Strengthening New Vocational Training (issue No. 28, 2021). It proposed to vigorously carry out new vocational training, especially in the field of digital economy, based on the needs of regional economic and social development, adapt to market demand, adhere to the employment-oriented and focus on capacity building, and encourage training institutions to actively take various forms of training on the basis of national vocational standards. Therefore, actively exploring the innovative mode of social training work, giving full play to their own service function and leading role, is the primary task of higher vocational colleges to rapidly promote the service of social training work.

## 1. Significance

In order to speed up the implementation of relevant national policies, serving the community training has become the social responsibility that vocational colleges must perform under the background of educational connotation construction, and is also one of the important indicators to test the teaching quality of vocational colleges. In addition, in order to adapt to the economic and social transformation, serving social training is an important task for the current vocational colleges to deepen the reform and connotation of vocational education. It has a certain era and social demand to innovate the concept, level and way of social training, actively explore effective social training work path, and improve the ability level of social training.

Vocational colleges should according to the characteristics of economic and social transformation, give play to the advantages of colleges and universities, around the requirements of “adhere to pay attention to results, promote employment”, combined with the expansion of employment, meet the actual development needs of local regions, industry enterprises and individuals, ensure the applicability and practicability of training, improve the training incentive and security system, actively explore innovative modes, and create a good training environment.

Vocational colleges can integrate their own teaching, practical training and teacher resources, analyze and summarize the completed social training projects seriously, extract effective data and work experience, at the same time to find deficiencies, strive to explore the practice and innovation of the working mode, and try to expand the social training field, diversify the social training methods, reshape the social training system and other aspects of reform. They are committed to comprehensively improving the teaching quality of social training and helping the local economic development.

## 23 Explore innovative models

Make an in-depth analysis of national policies and guidelines, clarify the connotation and significance of social training in higher vocational colleges, actively explore the innovative mode of social training, and provide practical working ideas for the implementation of social training in higher vocational colleges, as shown in Figure 1.



**Figure 1 Innovative mode of school service society training**

### 2.1 Expand social training areas

In the face of the rapid update and iteration of the world economy and technology, “new occupations” are emerging constantly in the society. It is necessary to keep in line with the development needs of the local regional economy, accelerate the sustainable training of high-tech talents, and vigorously carry out the training of new technical skills in fields such as AI (artificial intelligence), big data, cloud computing, IOT (Internet of Things), 5G and smart cities.

### 2.2. Diversified social training methods

Through the teaching concept of “post course competition certificate”, we adopt flexible training methods such as intelligent vocational education online learning platform, learning APP, artisan workshop and professional association, and “fragmentation”, “granulated” and “modular” knowledge and skill points to quickly organize and carry out various social training in a “short, quick and flexible” way.

### 2.3 Reshape the social training course system

In-depth training demand analysis should be carried out, emphasizing the scientificity, rationality and timeliness of training program design, and improving the pertinence and accuracy of training programs. Combining the advantages of the school’s profession, teaching, training and teachers, the training standards are based on the technical specifications of the industry and enterprises, and the characteristics of the trainers (such as educational level, technical level difference and age, etc.) are fully considered. With technology iteration and knowledge update as the focus of the training content, the curriculum system is sorted out and the curriculum teaching is innovated. Promote the construction process of entrepreneurship courses with professional characteristics (such as specialized innovation and integration courses), and train the trainees with entrepreneurial intention and self-employment in entrepreneurship knowledge and practice.

### 2.4. Accelerate the construction of social training resource base platform

The construction of social training resource base platform should have a certain width, covering multiple new fields, new technologies and new positions, as well as a certain depth, that is, the training resources presented by the platform can adopt multimedia digital technology combined with virtual simulation technology to develop diversified training resources of integrated media.

### 2.5 Improve the social training evaluation mechanism

With the technical skill level, employment and entrepreneurship ability and quality of the trainees as the core, the training performance evaluation system and social training supervision system shall be established, the daily guidance, data summary and collation of the ongoing training work shall be strengthened, the teaching progress and learning effect of the training work shall be monitored, and the deficiencies in the training work shall be regularly reported. Effectively guarantee the steady progress and quality management of social training work.

### 2.6 Establish social training alliance

Vocational colleges can lead industry organizations, continuing education bases and other organizations to give full play to their own resource advantages in the form of alliance, jointly build and share various financial media resources, formulate effective evaluation and supervision mechanisms, jointly carry out social training at all levels and of various types, and jointly promote the effective development of social training services.

### 2.7 Construction of “dual post” teacher team

Advocate “one division and one enterprise”, and encourage teachers to participate in enterprise training, technology research and development or project cooperation in the form of individual or team. Through the deep integration of school-enterprise cooperation, full-time teachers are encouraged to continuously strengthen their professional skills and work awareness. We will accelerate the qualification identification of “dual-post” teachers and increase the ratio of dual-post teachers year by year. While improving the work incentive mechanism of “dual post” teachers, social training will be incorporated into the annual teacher personal work evaluation system. At the same time, vocational colleges can actively introduce “industry professors” with enterprise projects as part-time teachers and “double post” teachers to jointly undertake education, teaching and social training work.

### 2.8 Strengthen the publicity of social training

Make full use of various media platforms (such as the official website of the school, wechat official account, enrollment website, etc.) to widely publicize and introduce all kinds of training programs carried out by vocational colleges, so that trainees of different levels and types

can be targeted at, so that the social training of vocational colleges can break the campus wall, “open the door, go out”, enter the community and go to the side of the common people. Let the general public set up the concept of vocational education and lifelong learning.

### 3. Concluding remarks

To sum up, serving society training is a historical mission entrusted by the state to vocational colleges, and the work is of far-reaching significance. Through the innovation of social service work mode, vocational colleges can effectively integrate all kinds of advantages of the school resources, not only can promote professional development, innovation of school education mode, accelerate the construction of teachers’ practical ability, but also can further strengthen the cooperation between schools and enterprises, boost the development of local regional economy, for more new industries and new positions to transport the shortage of compound skilled talents. In the service of social training work and achieved certain results at the same time, vocational colleges should do a good job of work summary, constantly reflect and improve, such as further expand the scale of training, speed up the frequency of training, improve the training environment, in order to maximize the training and enhance the training personnel’s practical professional skills and innovation and entrepreneurship awareness, the teaching and training work to be implemented. Maximize the demonstration effect of vocational colleges’ service to society training.

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About the author: Zhang Yun, born in 1976, female, lecturer, Master of Engineering. Her research interests include cloud computing technology, computer network technology, and vocational education.