

Research on the Development of Core Qualities of young teachers of Ideological and Political Courses in Colleges and Universities in the “Internet +” era

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Abstract: The upgrading and iterative development of Internet technology and its wide application in the field of ideological and political education, its characteristics such as the rapidity of information transmission, the severity of ideology, the dynamic of technology renewal, etc., put forward new requirements for the vocational ability development of young teachers of ideological and political courses in colleges and universities. Based on the practical background of educational informatization such as big data and streaming media, the core quality of young teachers in ideological and political courses must grasp the two elements, namely the rich reserve of theoretical knowledge quality and the innovative application of modern teaching skills. In practice, young teachers of ideological and political courses generally have a high comprehensive quality. By consolidating political position, enhancing theoretical activity and training of scientific and technological means, they can promote their rapid growth and shoulder the sacred mission of “cultivating morality and cultivating people” as key course teachers.

Key words: Internet; Ideological and political course; Young teachers; professionalism

In the era of financial media, the Internet, as an information transmission medium, not only has a huge impact on the mass media industry, but also has penetrated into all aspects of college education. In addition, at present, the proportion of young teachers of ideological and political courses in colleges and universities is increasing gradually. Young teachers must clearly understand the opportunities and difficulties faced by the development of ideological and political education in colleges and universities, and understand the teaching and management status of ideological and political theory courses in colleges and universities under the background of “Internet +” era, so as to improve their professional quality. In order to realize the goal of educating people in a modern socialist country, To cultivate qualified talents.

1. Career prospects of young teachers of Ideological and Political courses in colleges and universities in the “Internet +” era

The popularization of “Internet + education” plays an “accelerator” role in the realization of lifelong education and the construction of a learning society, and also puts forward new requirements for the teaching method, teaching process and teaching content of college curriculum. Young ideological and political teachers in colleges and universities need to transform from the traditional teacher identity to the innovation-oriented teacher identity in a timely manner under the background of “Internet +”. And the prerequisite to complete the goal of self-innovation is a clear understanding of the teaching environment in which they live.

1. In-depth development of educational field

The development of traditional educational activities depends on the establishment of fixed fields. Whether it is “small classroom” in schools or “big classroom” in society, all objectively existing classrooms, libraries, historical sites, training bases and other places are limited by time, place and people. The superspace-time of the Internet greatly expands the time and space of the work of political theory, and the new education model completely breaks the limitation of the field of education. On the one hand, educational resources are enriched, globalized and shared. Tools such as MOOCs, micro-classes, live-streaming platforms and cloud classes have made famous universities and quality teachers once out of reach accessible with a click of the mouse. On the other hand, the campus has also transformed from the traditional three-dimensional to multi-dimensional. For example, more and more teaching materials and tool books have become audio-visual forms of QR code scanning, and even VR real-life experiences have been added to the classroom. “Internet + campus” has broken down the barriers of time and space and become a new teaching ecology.

2. The object of education grows in diversity

The diversity of the network society makes the teenagers who are closely related with it also have diversified thoughts. Under the “Internet Plus” technology, students can choose teachers, courses, video materials and other learning materials by relying on traditional resources such as the original university library and school newspaper, as well as new media platforms such as websites, official accounts and microblog forums. They can deepen their integration with the world through self-screening and reference, thus promoting the formation and development of their critical and creative thinking. However, the world is rich and colorful, and the Internet is a double-edged sword, which not only promotes the development of education, but also brings many problems. For college students, the Internet not only provides rich learning resources, but also has a negative impact on their physical and mental development, ideological and moral cultivation due to the unobstructed information of good and bad, diversified values and social disadvantages. Thus, the mainstream value system and moral concepts are impacted, showing the characteristics of diversified development.

3. The impact of the education subject portrait

In the society where Internet application technology is highly popular, faced with the fact that knowledge and information on network

platforms are increasing explosively, ideological and political teachers in colleges and universities are not only the disseminators of ideological theories, mainstream values and national policies, but also the audiences of all kinds of knowledge and information, just like ordinary surfers, showing obvious duality. This feature increases the uncertainty factor of ideological and political education for college students, and also expands the risk coefficient of young teachers' teaching. A small number of teachers, standing at a new historical starting point, fail to effectively solve the "master switch" problem of world outlook, outlook on life and values, especially some young teachers who just graduated from campus to campus, fail to timely and accurately complete the identity transformation from student to teacher. In addition, in the era of "Internet +", they have a high degree of dependence on network information, especially mobile phone network information. When they come into contact with some negative and decadent ideas, they misjudge the information content, so as to publish or make some so-called "publicity personality" speech and performance, which has a serious impact on the ideological and political teachers' education subject portrait.

2. Duality of core qualities of young teachers of ideological and political courses in colleges and universities in the "Internet +" era

The adolescent stage is the "jointing and booting stage" of life. During this period, the mind gradually becomes perfect and the thinking enters the most active state. Careful guidance and cultivation are most needed. The most important thing in teenagers' education is to teach them the right ideas and guide them on the right path. As a ideological and political teacher in colleges and universities, I should not only preach to students and receive education like other teachers, but also cultivate social morality, cultivate people, cultivate bacon and cast souls.

1. The hard condition of knowledge and accomplishment reserve

The report of the 20th National Congress pointed out that we should strengthen talent support for modernization and continue to educate talents for the Party and the country. However, as these contents are highly theoretical, traditional teaching methods are not enough to arouse students' full interest. At the same time, through the new media platform, the same information content can be linked to different levels and different groups. Therefore, in the learning process, students also have their own new understanding of the learning content. All these existing factors and new changes have challenged the professional authority of teachers. Teachers of ideological and political courses are wrongly defined as "teachers" who simply interpret textbooks and PPT in the minds of many students, which greatly reduces the effect of educating people and strengthening the country.

2. Subjective conditions of skill application

Big data, artificial intelligence, cloud computing and other technologies bring diverse forms of classroom and cyberspace with rich information resources, which become an important factor attracting students. In today's college teaching, for students, the traditional preaching mode is no longer accepted, and ideological and political education is different from other subject education, teaching content itself has a strong integration and cross-border. In this context, ideological and political teachers in colleges and universities must be good at digging deep into the ideological and political education in other disciplines in line with the development requirements of ideological and political education and students' psychological needs, and make full use of disciplinary reference, in order to better combine students' own professional background to carry out ideological and political teaching, so as to improve the teaching effect. On the other hand, the "network new generation" with the characteristics of independent social observation, whenever they have doubts about social phenomena and public events, they will immediately search and ask questions through the Internet, which stimulates students' interest in speaking up more and actively participating in classroom interaction. At the same time, however, higher requirements and challenges are put forward to the professional teaching skills of teachers, especially young ideological and political teachers whose own accumulation is not deep enough.

3. The way to improve the professional quality of young ideological and political teachers in colleges and universities in the "Internet +" era

In the face of the new environment, young ideological and political teachers in colleges and universities need to carry out self-innovation under the background of "Internet +", and make in-depth exploration from the aspects of strengthening political ideals and beliefs, enhancing professional theoretical knowledge, and improving the application ability of science and technology. Only in this way can the team of young ideological and political teachers in colleges and universities adapt to the goals and requirements of socialist modernization education construction and gradually adapt to the transformation of traditional ideological and political course teaching by new technology.

1. Keep the political star firmly in place

Under the background of the integration of the Internet and education, multiple thoughts of thought are penetrating into college campuses, which poses great threat and challenge to the mainstream Marxist ideology and socialist value orientation in our country. Teachers of ideological and political courses play a key role in determining whether they can firm the ideological and political accomplishment and value orientation of college students in the complex information. As a teacher, only when they first root the Marxist belief in their blood can they play a positive role in the process of educating students. Therefore, we must strengthen the ideological and political teachers' subject consciousness, firmly grasp the political direction, effectively improve the political position, enhance the "four consciousness", firmly "four self-confidence", do "two maintenance". We must persist in ideological and political education and focus on politics, and strengthen the normalization of political discipline. On the one hand, institutions should be used to maintain the purity of ideological and political

teachers, such as party membership system and induction oath system; On the other hand, encourage the public and students to improve the supervision of teachers, ideological and political work through all aspects and links of ideological and political education, so as to promote ideological and political teachers to shoulder the responsibility of bacon casting soul.

2. Prepare theoretical ballast stones

With the explosion of knowledge brought about by the rapid development of the Internet, teachers who take preaching, teaching and solving doubts as their own duty must continuously increase their theoretical knowledge reserve and improve the quality of education and teaching, in order to become high-quality teachers with excellent professional skills and favored by students. Therefore, teachers in young colleges and universities should not only study Marxist basic theory and professional knowledge diligently and systematically to provide themselves with a constant source of power, but also have a broad knowledge, international vision and historical vision, and can explain the truth clearly and clearly through vivid, in-depth and specific comparison. Therefore, ideological and political teachers in young colleges and universities should firmly establish the idea of lifelong learning while constantly updating their learning methods, and make good use of the network platform as a diversified and three-dimensional tool to improve their learning efficiency and benefit. Thirdly, colleges and universities should build a complete platform for teacher development. Clear policy guidance, provide a “green channel” for the development of ideological and political teachers, strengthen the coordination and guarantee mechanism, and carry out regular special training, demonstration guidance, exchange and discussion that combine online and offline and fully integrate inside and outside the school.

3. Improve science and technology boosters

Compared with traditional teaching methods, the learning of new technology is not only a responsibility and challenge, but also an important opportunity for teachers to improve. In particular, young teachers should comprehensively improve their ability to use information technology, master the necessary network knowledge and media technology in the integration of “teaching, learning and evaluation”, and constantly improve their practical operation ability and control ability of smart classroom. In order to achieve this effect, on the one hand, colleges and universities should improve the basic environmental conditions of information technology for teaching and research activities based on the school development, based on the application status, around the learning place, learning mode, learning content and other aspects. On the other hand, young teachers should give full play to their advantages of accepting new things quickly and conveniently, actively change the teaching mode and carry out teaching reform. In the form of professional, vivid and popular online platforms, such as MOOCs, Wisdom Tree, wechat, Weibo, Douyin, Learning Power, etc., are used to carry out theoretical teaching. In terms of content, it broadens its horizon and actively finds and deeply digs teaching resources such as central policies, current affairs and trends of thought.

The rapid development of economy and the continuous improvement of comprehensive national strength provide important guarantee and backward thrust for the innovation of ideological and political education for college students. “Internet + education” requires ideological and political education workers must adapt to the development of The Times, enhance the application consciousness and application ability of information technology, innovate the ideological and political education in colleges and universities by means of science and technology, constantly improve the quality and ability of education and teaching in various aspects, and shoulder the responsibility and mission of establishing the root and casting the soul of the ideological and political education in universities.

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