

The function and development path of ideological and political education in college student management

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Abstract: With the proposed idea of ideological and political education in curriculum, ideological and political education is gradually integrated into all kinds of curriculum teaching, campus culture construction and student management, implementing the concept of "three whole education" and comprehensively improving the quality of education and teaching in colleges and universities. College counselors should integrate ideological and political education into the student management work, establish the student-oriented concept, and implement democratic management; Use new media to carry out ideological and political education, promote red culture, traditional culture and artisan spirit, and improve students' moral quality; Regularly organize class social welfare activities to enhance students' sense of social responsibility; To build a home-school co-education model, fully understand students' learning and living conditions, promote the healthy physical and mental development of post-00s college students, and improve the quality of student management.

Key words: ideological and political education; College counselor; Student management; Function; Implementation path

Ideological and political education in colleges and universities and student management complement each other. Ideological and political education can expand the content of student management, improve the moral quality of students, and make them more cooperative with the management work of schools and teachers, so as to improve the efficiency of student management. Student management is a new carrier of ideological and political education, which is conducive to extending ideological and political education to class management and students' life, thus improving the quality of ideological and political education. College counselors should actively integrate ideological and political education into student management, use ideological and political education concepts and methods to carry out class management, integrate traditional culture, socialist core values and labor education into student management, respect students' individual differences, implement democratic management, build a good relationship between teachers and students, and use the Internet to carry out ideological and political education and student management. Promote the deep integration of ideological and political education and student management, and achieve the education effect of "1+1>2".

1. The role of ideological and political education in college student management in the new era

1.1 It is conducive to improving the efficiency of student management

With the deepening of moral education concept, the importance of ideological and political education has become more and more prominent. The integration of ideological and political education into college student management work is conducive to enriching and broadening the content and ideas of student management work, and changing the mode of student management work of counselors. Counselors can take ideological and political education as the focus of management work such as class Youth League committee, themed class meeting and social practice, implement the sunken student management mode, narrow the distance between counselors and students, let students cooperate with counselors more, so as to improve the efficiency of student management.

1.2 It is conducive to standardizing student management work

College counselors should actively promote the integration of ideological and political education and student management, integrate ideological and political education into the work of class culture construction, team construction, class collective activity design, study management and life management, give play to the leading role of ideological and political education, and help students establish a correct "three views". At the same time, the counselors should actively learn the ideas and knowledge of ideological and political education, carry out the student management work based on the major of the class and the employment situation, establish the scientific outlook on development, further improve the students' self-restraint ability and management ability, cultivate their moral sentiments, so as to improve the counselors' management ability.

1.3 It is conducive to promoting students' all-round development

With the rise of new media such as Tiktok, Weibo and B-station, foreign culture and Internet culture have had a certain impact on the values and outlook on life of post-00s college students, causing some students to worship foreign things, Internet addiction and money first and other wrong thoughts. After the integration of political education into college student management, it is conducive to infiltrating mental health education, helping students overcome Internet addiction, guiding them to learn professional knowledge through the Internet, and innovating class activities, leading students to participate in more meaningful social welfare activities and labor activities, so as to enhance their labor ability and social responsibility. Laying a good foundation for their future employment.

2. Current situation of college counselors' student management from the perspective of ideological and political education

2.1 The student management system is not perfect

Some college counselors fail to achieve relaxation in student management, assigning most of the class management and student

management work to the class committee and league committee cadres. Although students are given more autonomy in management, due to the uneven management ability of the class committee members, the lack of leadership and authority, the class lacks cohesion and it is difficult to build a harmonious relationship between teachers and students. Some young counselors lack of experience in student management, ideological and political education and student management less integration, lack of management system of the two integration, affecting the quality of student management work.

2.2 Insufficient penetration of emotional education

Post-00s college students are more independent and autonomous, have their own clear concept of right and wrong, outlook on life and values, and are more eager to show their personal abilities on campus. However, in the student management work, some counselors pay more attention to the academic performance of professional courses, social practice scores and employment situation, and pay little attention to emotional education, and their care for students needs to be improved. For example, in the process of communicating with students, some counselors ignore to listen to their inner voice, and only require students to abide by the school rules and class rules. This coercive management mode is easy to arouse students' aversion, and produce resistance to the management of counselors, which affects the relationship between teachers and students.

2.3 Improper management methods of counselors

Some counselors carried out ideological and political education in the way of themed class meetings, did not integrate ideological and political education into the student management work, ignored the scientific outlook on development, dialectical unity and other ideological and political knowledge into the student management work, and implemented the "one-size-fits-all" management mode, which is difficult to obtain students' recognition and is not conducive to building a good teacher-student relationship. Some counselors ignore the use of new media to carry out student management work, pay insufficient attention to students' study, life and employment after class, and find it difficult to timely find the problems encountered in students' life and social practice, unable to answer questions and solve problems for them in time, which affects the quality of management work.

3. The implementation path of ideological and political education in college student management

3.1 Carry out the student-oriented concept and implement democratic management

College counselors should make clear the convergence of ideological and political education and student management, integrate the scientific outlook on development and the principle of seeking truth from facts in ideological and political education, respect the physical and mental development characteristics of college students, treat each student fairly and justly, be good at tapping their bright points, implement democratic management, so as to enhance class cohesion. First of all, counselors should actively understand the physical and mental development characteristics of "post-00" college students, formulate a class democratic management system, encourage students to volunteer, let the whole class students democratically elect members of the class committee, enhance their sense of ownership, so that they actively participate in class construction, and further enhance their collective sense of honor. Counselors should work with the class committee and students to democratically elect the class evaluation list, such as scholarships, student loans, poverty assistance, etc., so that class management and student management work are open and transparent, win the trust of students, let them cooperate more with the counselor's work, and work together to improve the efficiency of student management. Secondly, the counselors should respect the principal status of students in the student management work, establish the class rules of flexibility, reward and punishment, avoid the "one-size-fits-all" student management, and adopt humanized management methods. For example, for some poor students from families, counselors should respect their self-esteem, actively strive for their on-campus work-study positions, off-campus work opportunities, give them more care and encouragement, encourage them to self-reliance, use knowledge to change their fate, so as to enhance their self-confidence, build a good relationship between teachers and students, so as to promote the integration of ideological and political education and student management in colleges and universities.

3.2 New media permeates ideological and political education to enhance students' moral quality

With the advent of the "Internet +" era, wechat, Weibo and other new media have gradually become a new platform for college counselors and students to communicate, and have opened up a new path for ideological and political education to integrate into student management work, which is conducive to imperceptibly penetrating ideological and political education and improving management efficiency. First, counselors can use new media to collect political news materials, such as red culture, intangible cultural heritage and other short videos, and push the short videos to the class wechat group, so that students can learn ideological and political knowledge in spare time, further improve their moral sentiments, create a good class study style and class style, and thus improve the quality of class management and student management. Counselors can discuss current political news with students online, such as analyzing the 25000 li Long March of the Red Army and the bloody battle stories of the volunteer army in the Korean battlefield, so as to deepen students' understanding of red culture, stimulate their patriotic enthusiasm, and cultivate college students' feelings of home and country. Second, counselors can use new media to maintain good communication with students, use new media to record students' study, life, and class activities, create a good class atmosphere, and further enhance class cohesion. For example, counselors can use Douyin to shoot videos of students participating in traffic volunteer activities, showing that they follow the traffic police to maintain traffic order at intersections around the school and place shared bicycles on the roadside, and share the videos to the class wechat group. New media can innovate the integration of ideological and political education and college student management, so that students can feel that everyone is a member of society in practice, improve their moral quality, and thus improve the quality of class ideological and political education.

3.3 Organize social welfare activities to enhance students' sense of social responsibility

College counselors should regularly lead students to participate in social welfare activities, integrate ideological and political education with student management, let students receive ideological and political education baptism in public welfare activities, and further enhance their sense of social responsibility. First of all, the counselor can lead the students to serve as volunteers in the bus station and subway station, let them follow the station clerk to maintain the order of getting on and off the bus, organize the equipment in the station, publicize the knowledge of green travel, let them experience the grassroots labor, further correct their outlook on life and values, let them establish the concept of low-carbon environmental protection and green travel, civilized and courteous to the elderly, the sick and the disabled and pregnant. Abide by the norms of public transportation and enhance their sense of social responsibility. Secondly, the counselors can lead the students to the surrounding villages, let the students understand the rural revitalization strategy, and encourage them to give full play to their professional skills to help farmers, such as guiding the elderly to use smart phones, reading storybooks to rural left-behind children, helping rural teachers to carry out teaching work, so that the students can understand the importance of rural revitalization. Encourage them to actively return to their hometown after graduation for employment, employment and entrepreneurship in rural areas, so that they can shoulder the mission of the great rejuvenation of the Chinese nation and improve the quality of college student management and education.

3.4 Establish a home-school co-education model to promote students' all-round development

After their children go to college, many parents focus on future employment and neglect their children's mental health, family education and moral education, which brings some inconvenience to parent-child relationship and students' all-round development. College counselors should actively reverse parents' education concept, build a home-school co-education model, and use wechat groups and the school's wechat public to push information such as good family style, college students' employment, postgraduate entrance lectures, etc., to meet different parents' needs and promote the communication between parents, schools and counselors. First of all, counselors should guide parents to actively participate in the school's moral education and student management, communicate with them in a timely manner about their children's study and life at school, focus on children's mental health, personal safety and moral literacy, and further improve the effectiveness of moral education and student management in colleges and universities. For example, counselors can recommend college students in wechat mental health related articles or short videos, introduce some of the manifestations of Internet addiction, anxiety and depression, guide parents to compare these symptoms with their children, timely find the students' mental health problems, the use of home-school co-education to carry out mental health education, help them out of the haze of mental illness, and promote the comprehensive development of college students. Secondly, the counselor can share in the wechat group the list of each study scholarship, the list of student loans, the honors won by students in school-level, city-level and national competitions, the videos of students' public welfare activities, etc., and push the information related to college students' employment, change the education concept of parents, let them respect students' career choice, build a harmonious parent-child relationship, and win the trust of parents. Let them cooperate with the management work of the school and the counselor, so as to promote the integration of ideological and political education and student management.

4. Conclusion

Under the background of curriculum ideological and political education, ideological and political education is gradually integrated into college student management work, urging counselors to pay attention to students' moral quality while doing a good job in professional courses, integrating ideological and political education into class management and student management work, and further improving students' moral sentiment. Counselors should implement the student-oriented concept, implement democratic management, guide students to develop their strengths and circumvent their weaknesses, encourage them to show their personal talents, use new media to promote positive social energy, set a good example for students, improve the quality of class ideological and political education, lead students to participate in social welfare activities, and enhance their patriotic enthusiasm and social responsibility. To realize the win-win situation of ideological and political education and student management in colleges and universities.

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