

# The necessity and optimization path of “curriculum ideology and politics” teaching system construction in private universities

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**Abstract:** Private colleges and universities occupy an important position in higher education system in our country, and it is also an important position to carry out ideological and political work and provide ideological guarantee. The construction of “curriculum ideological and political” teaching system provides a strong support for private schools to carry out teaching activities and train students with all-round development of morality, intelligence, physical beauty and labor, which has important practical significance. This paper briefly introduces the importance of carrying out “curriculum thinking and politics” in private colleges and universities and the necessity of promoting the construction of “curriculum thinking and politics” teaching system, and provides the optimization path of promoting “curriculum thinking and politics” teaching system in private colleges and universities according to their characteristics.

**Key words:** curriculum thinking and politics; Private colleges and universities; Teaching system

## Introduction

Later, in order to comprehensively promote the construction of “curriculum ideology and politics” in colleges and universities, the Ministry of Education officially issued the Guiding Outline for the Construction of Curriculum Ideology and Politics in Colleges and Universities in May 2020 to provide effective support. The Outline pointed out that: we should promote the construction of curriculum ideology and politics according to the characteristics of majors and integrate curriculum ideology and politics into the whole process of classroom teaching construction; At the same time, it is necessary to enhance teachers' awareness and ability of curriculum ideological and political construction, establish and improve the quality evaluation system and incentive mechanism of curriculum ideological and political construction, and strengthen the organization and implementation of curriculum ideological and political construction and condition guarantee.

In the ideological and political education work, due to the relatively weak relevant materials of private colleges and universities, the importance of carrying out curriculum ideological and political construction is not high, and it is easy to ignore the construction of curriculum ideological and political construction. This also leads to resistance and lack of favorable support for teachers in private colleges and universities to organize and carry out the integration process of curriculum ideology and politics with specialized courses. Therefore, it is necessary to explore the necessity and importance[2-3] of promoting the construction of “curriculum ideology and politics” teaching system in private colleges and universities.

## 1. The significance of the construction of “curriculum thinking and politics” in private colleges and universities in the new era

Private colleges and universities play an important role in China's higher education system, and also provide an important position of ideological guarantee. In the “Several Opinions on Deepening the Reform and Innovation of Ideological and Political Theory Courses in Schools in the New Era” issued by The State Council, it is mentioned that “the construction of ideological and political courses in private schools is still relatively weak, the correlation effect between ideological and political courses and other different types of courses needs to be improved, and its synergism effect is not good, so local governments should include private colleges in the overall layout of curriculum ideological and political construction.” Therefore, in the ideological and political education work, private colleges and universities need to strengthen the publicity and learning and do a good job in the curriculum ideological and political construction, which provides a guarantee for the construction of the “three whole education” education pattern of full staff, whole process and all-round education; At the same time, innovation should be made in the construction of the teaching system of “curriculum ideology and politics” to improve the education effect of private colleges and universities. This provides strong support for adhering to the correct direction of running a school, realizing the goal of personnel training and promoting the healthy growth of students, and has important practical significance for training socialist builders and successors with all-round development of morality, intelligence, physical fitness, the United States and labor.

First, it helps to ensure the socialist direction of running a school. Under the background of the new era, “What kind of education should private colleges run and how to run it well” is a question worthy of discussion. In the relevant national conference has mentioned: “private colleges and universities should adhere to moral cultivation as the fundamental task, adhere to the correct political direction, and constantly train socialist builders and successors with all-round development of morality, intelligence, physical fitness, the United States and labor, to serve the great rejuvenation of the Chinese nation.” Curriculum ideological and political construction is the key to the socialist ideological education system with Chinese characteristics in the new era, so strengthening the curriculum ideological and political construction has become one of the correct directions for private colleges and universities to run schools.

Second, it is helpful to promote the healthy growth of students. Curriculum ideological and political construction plays an important role in college students' study. Firstly, through the construction of curriculum ideology and politics, correct ideas are transmitted among the school, teachers and students to ensure that the ideas and beliefs of college students always move in the right direction; Secondly, in

the process of students' learning knowledge and ability training, the construction of curriculum ideology and politics can imperceptibly form correct values and achieve the goal of talent training. Finally, the main goal of ideological and political construction of the course is to highlight the essence of ideological and political education, and guide college students to grow into compound talents who meet the requirements of socialism and make contributions to the development of the country.

Thirdly, it is helpful to enrich the ideological and political education system of colleges and universities, and ensure the construction of the pattern of "three-in-one education". For private colleges and universities, before organizing college students to participate in ideological and political education, the first thing to do is to improve teachers' ideological and political awareness and ability, assume the responsibility of teaching and educating people, and give full play to the role of classroom teaching. Secondly, in order to ensure the continuous progress of ideological and political construction of the curriculum, all departments within the school need to play their own roles, closely link the ideological and political courses of the curriculum with students, and give full play to the educational role of their professional courses, public courses and ideological and political courses in the course of teaching, and highly effective play to the educational significance, realizing the education system of three courses integrating ideological and political education.

## **2. It is necessary for private colleges and universities to promote the construction of the teaching system of "curriculum ideology and politics"**

Ideological and political courses are mostly explicit, while "curriculum ideological and political" is recessive, which often needs to be integrated into the teaching process of various professional courses, so that students can accept the correct values and mainstream social ideology imperceptitiously. Therefore, the construction of "curriculum ideological and political" teaching system is not only the task of ideological and political courses, nor the simple learning of other professional knowledge, but to infiltrate the concept and norms of ideological and political education into the teaching process of various professional disciplines, so that each course can participate in the process of college education, forming a complete curriculum ideological and political education system. However, due to the limitations of private colleges and universities, the planning is limited in the early stage of running schools, and the construction and teaching system of various disciplines are relatively weak and imperfect, resulting in slow progress in the process of integrating curriculum ideology and politics. Therefore, it is necessary to promote the construction of the teaching system of "curriculum ideology and politics" in private colleges and universities, and improve the teaching system of various specialties on this basis.

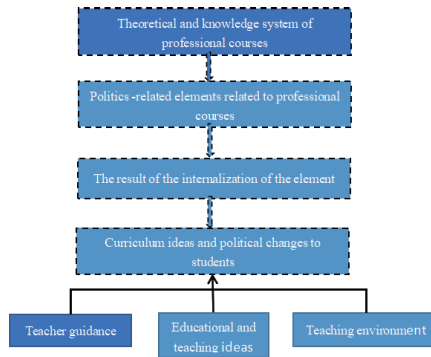
First of all, the teaching system needs to continuously dig into and integrate the relevant concepts of "curriculum thinking and politics" from the aspects of teaching principles and methods, teaching goal design, teacher role positioning, etc., so as to enrich the curriculum and teaching theory in the new era. Secondly, it is necessary to follow the characteristics of disciplines and professions while emphasizing that majors are the main line and ideology and politics are the guidance, so as to teach students to learn to be a man, learn to learn and learn to do things.

## **3. Private colleges and universities promote the optimization of the teaching system of "curriculum ideology and politics"**

The ideological and political teaching design of specialized courses is the core link in the construction of the teaching system of "curriculum ideological and political". How to construct the ideological and political teaching design of specialized courses? First of all, we should answer why to study? What to study? How to learn? How does it work? Four questions; Then follow the standard of the integration of curriculum ideology and politics with specialized courses to build curriculum ideology and politics teaching design path, as shown in Figure 1. The figure shows the design approach of ideological and political teaching for specialized courses. Teachers clearly define the teaching ideas and convey correct ideas and values to students in daily life and study through guiding methods and rendering of teaching environment. Among them, "teacher guidance" aims to indicate that teachers play a guiding role in the integration of curriculum thought and politics into the teaching process of professional courses, and they need to transfer correct thoughts and morals to students quietly, rather than instilling them in the form of "two sheets". "Education and teaching ideas" refers to that when carrying out ideological and political teaching of professional courses, teachers should prepare lessons comprehensively, clarify the corresponding ideas of each lesson and carry out effective classroom design to integrate them. Of course, the ideas mentioned here are not only patriotic ideas, but more about teaching students to be a man, learn to learn and work. "Teaching environment" mainly refers to the school learning atmosphere, and the transmission of ideas should not only be reflected in the classroom, students spend most of their time on campus, so the school atmosphere is also an important factor affecting students' ideological and political learning. In order to realize this path, we need to do the following three points.

First, enhance the value recognition of professional course teachers to curriculum ideological and political teaching. Under the background of "curriculum thought and politics", the ideological and political education of college students is facing more complex challenges. The construction of teachers in private colleges and universities is the key to affect the quality of education and teaching, and also relates to the evaluation and reputation of private colleges and universities in society. Therefore, it is very important to strengthen the construction of teachers and improve the quality of ideological education and teaching. Especially, strengthening the professional teachers' sense of identity to the curriculum ideological and political construction is an important factor to ensure the smooth progress of curriculum ideological and political education. This requires teachers of specialized courses to enhance the consciousness and ability of "curriculum thought and politics" and make clear the important position of "curriculum thought and politics" in the teaching of specialized courses.

Second, constructing a reasonable teaching system of "curriculum thought and politics" and creating a "classroom cooperation community" for teachers and students is an important work to continuously optimize the implementation of curriculum thought and politics



**Figure 1. Design approach of ideological and political teaching for professional courses**

teaching. Integrating ideological and political elements into the teaching of knowledge related to professional courses is the key and difficult point of the construction of “curriculum ideological and political”, which requires teachers of each subject to have a high level of professional knowledge and ability and ideological and political accomplishment, and must adhere to the “eight unity” when integrating curriculum ideological and political knowledge into professional courses. At the same time, it should be emphasized in the process of ideological and political education that “ideological history education is the forerunner, political education is the core, moral education is the focus, legal education is the guarantee, and psychological education is the extension”.

Third, establish a linkage mechanism for all staff to cooperate in education. All departments of private colleges and universities shall cooperate to build a full-course and all-round cooperative education linkage mechanism for all employees. Starting from the level of teachers, teachers can hold regular teaching seminars to brainstorm and cooperate to explore how to integrate ideological and political elements into professional knowledge teaching more naturally, constantly find and solve problems, and improve the teaching system of related majors. From the organizational level, on the one hand, teachers can form a listening system, mutual supervision and learning, and gradually improve the relevant content of curriculum ideological and political teaching system construction; On the other hand, it is necessary to strengthen the publicity of the ideological and political learning atmosphere, expand the influence of education, and carry forward the concept of three-in-one education. In addition, we also need to teach students according to their aptitude, design a reasonable talent training program according to their learning conditions, research out the teaching design with disciplinary characteristics, build a teaching system that is most in line with the development of our students, and promote the classroom teaching atmosphere of teacher-student collaboration. Finally, the ideological and political education will be reasonably included in every stage and link of talent training, so as to promote the curriculum ideological and political construction of private colleges and universities.

## 4 Epilogue

Private colleges and universities are also an indispensable part of higher education. If we want to further develop, we must combine the actual situation of the school, establish innovative ideas, and improve the effectiveness of curriculum ideological and political education. In ideological and political work, private colleges and universities should also firmly grasp the “main force” of teachers, the “main battlefield” of curriculum construction and the “main channel” of classroom teaching, explore the connection points and integration ideas between ideological and political theory courses and various professional courses, and organically penetrate knowledge imparts and value guidance into the whole process of education and teaching, so as to unify explicit education and implicit education. To construct a comprehensive education pattern for all staff, and promote the growth and development of students.

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