

The Influence of Miao Traditional Culture on Economic Development and Its Strategy Analysis

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Abstract: There are many reasons for the economic backwardness of the Miao nationality, such as bad natural conditions, blocked traffic, backward culture and education, lack of funds, and ethnic oppression in the old society. However, from a cultural perspective, it is rare to discuss the impact of Miao traditional culture on economic development. The traditional culture of Miao nationality in China is facing many challenges in the process of modernization: not only to break away from the shackles of cultural backwardness, but also to cope with the impact of modernization and globalization. Under the dual pressure, there are three choices for the future development of the traditional Miao culture in China: first, maintain the opposition and conflict with foreign cultures, reject globalization and stay on the edge of culture; second, abandon cultural traditions in the context of globalization; The third is to carry out active dialogue and seek for the point of agreement, so as to achieve a certain degree of integration and prosperity. In the process of globalization, real cultural islands cannot exist, and cultural pluralism is the dominant trend in the world today. The traditional culture of the Miao nationality is an important part of China's cultural system, which has a great impact on the economy. Similarly, the traditional culture of the Miao nationality plays an important role in promoting the development of China's social economy. In order to promote the stable development of the regional economy, relevant regions should deeply tap the essence behind the traditional culture of the Miao nationality, and connect with the local economic development. It can not only enhance the influence of the Miao traditional culture, but also help promote the continuous development of the local economy in a recyclable direction, build the culture and economy into a community, and constantly improve the development level of the local economy.

Keywords: Miao Traditional Culture; Economic Development Influence

1. The constraints of Miao traditional culture on economic development

1.1 A single traditional industrial structure

Miao traditional culture has a role in promoting economic development, but everything has two sides, and Miao traditional culture has a prominent influence while promoting social economy. Culture belongs to historical phenomena in a broad sense and narrow sense, the broad sense mainly refers to the sum of material wealth and spiritual wealth created by human society through historical practice, traditional culture is the sum of material wealth and spiritual wealth that has been passed down from generation to generation and has characteristics, and it is also a characteristic historical culture. Miao traditional culture in the long life activities continue to accumulate and premature, from generation to generation, the material wealth and spiritual wealth have been integrated with each other, including different lifestyles and production methods, etc., people in life and production to create corresponding ideological concepts and habits, belongs to the characteristics of Miao traditional culture^[1]. In order to make Miao culture truly promote the stable development of the local economy, it is necessary for relevant areas to deeply explore the ideological essence behind Miao traditional culture, strengthen the in-depth analysis and interpretation of the connotation of traditional culture, and solve the constraints in Miao traditional culture, so as to promote the stable development of local social economy.

2. Extensive production management methods

Extensive production management mode is also the influencing factor of the stagnation of economic development level in Miao areas, in the past production through manual methods of daily labor, and did not strengthen the in-depth analysis and research of crop growth cycle, but still use the traditional planting mode, did not implement the refined production concept, resulting in the agricultural area economic development level can not be comprehensively improved. In addition, in the process of actual development, there are primitive production methods, and there is no strengthening of the attention to the protection of the surrounding ecological environment, and the bad impact brought by the extensive planting mode is more prominent, which will not only destroy natural resources, but also lead to the inability to effectively change and innovate the production mode, so that the surrounding ecological environment enters a vicious circle and affects the stable development of the local agricultural economy. In addition, in the process of animal husbandry, there is no implementation of scientific work concepts, traditional habits still exist, resulting in regional animal husbandry is not so developed, affecting the stable development of regional economy. It can be seen that traditional culture is deeply rooted in people's minds, and effective reform and innovation have not been carried out, resulting in the local agricultural economic development level cannot be comprehensively improved, and the importance of Miao traditional culture in economic development cannot be fully exerted. It affects the stable development of the regional economy.

Second, absorb the essence of the traditional culture of the Miao people and promote regional economic development strategies

3 Strengthen the construction of informatization

3.1 Make full use of modern information technology

With the continuous development of modern science and technology in China, in the process of promoting the economic development of Miao areas, it is necessary to integrate economy and culture, and strengthen the construction of informatization based on the development direction of the times, change the extensive work mode in the past, and strengthen communication and exchanges between regions through the attraction of Miao regional culture, so that the level of regional economic development can be comprehensively improved and the previous working methods can be transformed, fully reflecting the advantages of the broad and profound traditional culture of the Miao people and the inclusiveness of all rivers. First of all, in the actual work, it is necessary to make full use of modern information technology, and constantly improve the final work level and effect, for example, it can be integrated into advanced multimedia technology, the essence behind the traditional culture of the Miao people, in a more intuitive way to display it completely, and then according to the current development status of agriculture, do a good job in the integration of information, fully tap the advantages of different information, and then according to the agricultural data for comprehensive analysis, carry out more in-depth research, so as to lay a solid foundation for the subsequent rural agricultural economic management [2]. It is worth noting that in the actual construction of informatization, it is necessary to use informationization means to solve some problems in previous management, and integrate informatization into different work links to prevent the problem of formality in the use of informationization means. The use of information technology should not stay on the surface of information processing, nor stop at the analysis of ordinary data, it is necessary to compare and analyze between data, and then through the processing of new technologies, to provide a necessary basis for subsequent guidance and decision-making, and integrate modern technology into practice to improve the subsequent development effect. In addition, relevant agricultural personnel need to grasp the technical connotation of informatization, which is mainly because information technology has been constantly improving, so relevant agricultural personnel need to pay close attention to the development direction and application prospects of information technology, if a certain technology can promote the orderly progress of agricultural management informatization, then according to the actual development requirements, Integrate the matching technical model, so as to lay a solid foundation for the scientific implementation of subsequent management work.

3.2. Information management keeps up with the development of the times

With the continuous progress of China's current scientific and technological level, information technology is constantly

developing in a new direction, so in the actual development of Miao traditional culture, it is necessary to keep up with the direction of the development of the times and point out the correct direction for local economic development. In the rural agricultural economic management, according to the innovation direction of informatization, the implementation of the work concept that keeps pace with the times, first of all, in the modern agricultural industry to put forward higher requirements for the quality of agricultural personnel, so agricultural personnel need to consider the current long-term operation of agriculture and the operation mode of skilled application of information system, to prevent the existence of formal characteristics in the construction of information. In the construction of modern agricultural informatization, for the agricultural management system, put forward higher requirements, which requires refined management mode with powerful functions, flexible response to the problems in the actual management, so in the construction of information construction need to consider the shortcomings in the management system and the degree of applicability of actual management, according to the current development status of agriculture, optimize the management mode of agriculture, and then adjust the corresponding operating mechanism. So that the agricultural and rural agricultural economic management work can match with information technology, so as to comprehensively improve the subsequent work efficiency and lay a solid foundation for the future development of agriculture.

3.3 Adjusting the consumption structure

The relationship between consumption and production is relatively close, in order to guide the smooth progress of the transformation and upgrading of farmers' production mode, in the actual implementation, it is necessary to adjust the current industrial structure and consumption structure, so as to improve the development level of regional economy, for example, local departments can carry out photo exhibitions or symposiums, etc., so that the Miao people can understand that the traditional extensive production mode has been unable to keep up with the development direction of the times and progress, to improve the level of social and economic development through the innovation of production mode. And do not stop any consumption as well as the upgrading of production. The social production process is a cyclical link, to be carried out continuously, in agricultural production needs to do a good job in the integration of means of production and means of living, and from the means of production and means of living to mine valuable information, in order to ensure the smooth progress of the entire production activities^[3]. In the process of specific implementation, it is necessary to give full play to the spirit of simplicity and open-minded borrowing behind the traditional culture of the Miao people, so that the Miao people can actively learn advanced knowledge, continuously improve their own development level, and lay a solid foundation for the upgrading and reform of the industrial model.

Secondly, when adjusting the structure, it is necessary to change the previous extensive concept, build a new way of life and production through conservation and environmental protection, and the relevant government departments must also make sufficient funds to prepare to strengthen the comprehensive publicity of modern living habits, and improve local living conditions, improve living standards, so that people can truly feel the good life in the new era, change the previous cognition in ideology and concepts, and continuously improve the level of regional economic development. In the follow-up work, it is necessary to adjust the consumption structure, handle the relationship between consumption and production, complete reproduction in a planned manner, and gradually bring the natural economy of the Miao people into the track of socialist commodity economy. Highlight the development concept of Miao traditional culture that keeps pace with the times, promote the overall improvement of regional economic development level, and keep up with the development direction of the times, Enhance development strength.

Conclusion

In order to prevent the impact on the local economy, it is necessary to deeply analyze the essence behind the adult development of the Miao people, strengthen the construction of informatization, break the shackles in the previous development, adjust the local production structure and change the previous ideological cognition, so that the Miao regional economy can enter a virtuous circle and enhance the local development strength.

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