

Strategies and Relevant Policy Suggestions for Investment in Environment Pollution Governance to Promote Economic Growth

Zhengbin Shi

Beijing Investment Promotion Service Center, Beijing 100027, China.

Abstract: In the report of the 19th National Congress of the CPC, it was pointed out that we should resolutely fight against major risks, achieving targeted poverty alleviation and pollution governance and prevention. Therefore, environmental pollution governance has also become an important issue in social development in the new era. By specifically analyzing the environment pollution governance of some regions, it can be found that the corresponding investment often affects the specific treatment results, and the corresponding investment also plays a prominent role in promoting economic growth, but it is a simple thing to give full play to the corresponding role. This paper will analyze the actual situation of the corresponding investment promoting economic growth, and put forward some investment strategies and policy suggestions in combination with the actual situation.

Keywords: Environmental Pollution Governance; Investment; Economic Growth

1. Overview of Environmental Pollution Governance Investment Promoting Economic Growth

Environment pollution governance investment plays a significant role in terms of environment pollution. What's more, it also makes a great contribution in the aspect of economic growth. Generally speaking, the role of corresponding investment in promoting economic growth is mainly reflected in the following aspects. On the one hand, some working opportunities can be directly provided by corresponding investment. Environmental cost, which was produced in the production and operation of some enterprises in the region, can be better controlled. On the other hand, construction, operation and management of corresponding projects can be inevitably involved in this kind of investment, which will also drive the development of some related industries, so as to provide some effective help for economic growth.

2. Analysis on the Current Situation of Environment Pollution Governance Investment Promotion Economic Growth

2.1 Relatively Small Scale of Local government's Environment Pollution Governance Investment

Although environment pollution governance can better improve economic growth, it is based on a relatively great scale of investment. Some local governments have been used to the extensive economic development mode and are highly dependent on the traditional energy industry. Adding that the local finance is relatively tight, resulting the local governments are not very willing to make investment in environment pollution governance, and the actual investment scale is relatively small. With relatively limited financial funds and the scarce experience of some local governments in the investment of such projects, the scale of such investment is naturally small. In addition, the lack of better guidance of specific policies, the small scale of investment will also lead to the corresponding investment in environment pollution governance, and economic growth promotion and other aspects of the role cannot be fully played. This also shows that when the corresponding investment scale cannot be maintained at a reasonable level, its role in

promoting economic growth cannot be highlighted.

2.2 Single Investment Entities of Environment Pollution Governance

In the environment pollution governance investment, the government often becomes the main investor. Compared with other general projects, environment pollution governance investment projects have larger capital demands and longer investment return cycle. Even though the investment risk of such projects is relatively low, the low direct economic return and long return cycle often lead to some enterprises not willing to invest too much money at this level. Under such circumstance, government plays a main role in such investment, resulting relatively low activity of social capital in this investment. It is understandable that the government is the main investor, but when the participation of enterprises and social forces is obviously insufficient, the corresponding investment and subsequent project operation and management are easy to have some administration characteristics. More seriously, in this case, the expansion of environment pollution governance investment will also be very difficult, and its role in promoting economic growth will also be difficult to give full play.

2.3 Poor Management of Environment Pollution Governance Investment Projects

Although the overall environment for environment pollution governance investment is positive, from the perspective of promoting economic growth, due to the poor management of corresponding investment projects, it is difficult to give full play to the role of corresponding investment in promoting economic growth. Although the injection of investment funds and the construction of specific environment pollution governance projects can better promote regional economic development. However, in the long run, effective project management is naturally needed to improve the environment protection of economic growth and give full play to the role of corresponding investment in promoting healthy economic growth. However, in the actual investment, more attention is paid to the raising and use of investment funds, as well as the construction of specific projects. After the completion of the invested project, the subsequent project operation and management are easy to be ignored. Besides, with the lack of related, long-term project management mechanism, the corresponding project management focuses more on the project construction level. Under such situation, many investment efforts cannot be used effectively as expected, and it will be more difficult to better promote economic growth for environment pollution governance projects based on investment.

3. Specific Strategies and Policy Suggestions for Promoting Economic Growth by Relying on Environment Pollution Governance Investment

3.1 Enhancing Investment Scale Through Relying on the Policy Guidance Such as Green -Credit

In the process of relying on environment pollution governance investment to promote economic growth, it is also feasible to create a better investment environment through the introduction and implementation of green credit and other policies, so as to enhance the scale of investment. No matter government-oriented environment pollution governance investment or enterprise-oriented, specific investment activities are highly dependent on funds in the implementation. The introduction and implementation of green-credit policies can increase the special support of financial institutions for such investments. Under the influence of this policy, commercial banks can provide targeted financial services for the corresponding investment subjects, and the source of funds in the construction of such investment projects can also be better expanded. Considering the need to moderately increase the investment scale of environment pollution governance, local governments also need to make a general analysis of the environment pollution governance demands. Based on the analysis of the existing corresponding investment scale, some guiding policies can be issued to create a sound policy environment for investment related to environment pollution governance, so as to better mobilize the enthusiasm of governments, enterprises and other entities for such investment. Be accompanied by the continuous expansion of the corresponding investment scale, the role of such investment in promoting economic growth can be better played.

3.2 Diversify Investment Entities in the Combination of Fiscal and Tax Policies

It is not advisable to rely solely on the efforts of the government in environment pollution governance investment. Constantly

diversifying the corresponding investment entities is required, only in this way, economic growth can be better promoted by relying on such investment, so as to create a more energetic environment for environment pollution governance investment. Specifically speaking, the government can combine the adjustment of some fiscal and tax policies to drive the continuous diversification of corresponding investment subjects. From the perspective of fiscal policy, the government can allocate special funds for environment pollution governance investment in fiscal funds. Especially in some areas that have long relied on the development of traditional energy industry, it is difficult to control environmental pollution. After giving a certain tilt in fiscal policy, the financial support for corresponding investment can be significantly enhanced, which is very helpful for the specific investment projects. From the perspective of tax policy, the government can enhance the attractiveness of some regions to attract investment funds for environment pollution governance by reducing and exempting value-added tax. By reducing the investment cost of corresponding enterprises, more social capital can be attracted into the field of environment pollution governance investment. Based on the above-mentioned policy adjustment and optimization, the diversification of investment entities in environment pollution governance can also be simpler.

3.3 Build a Long-term Effective Management Mechanism Related to the Corresponding Projects

Direct investment in environment pollution governance can stimulate economic growth in a short time. However, in the long term, if you want to give full play to the role of corresponding investment in promoting economic growth, more attention shall be paid to the follow-up operation and management of specific investment projects. Therefore, building a long-term management mechanism related to the corresponding projects is of great significance. By relying on the construction and operation of effective projects management mechanism, support can be provided for the normal operation of corresponding projects. What's more, the healthy and stable operation of specific projects can also drive the green development of regional economy from more aspects. For example, some local governments can cooperate with some enterprises in project operation after investing in environment pollution governance. In this way, more professional personnel can participate in the operation of specific projects, and the government can play a good role as a regulatory body. More than that, the government should also do well in the operation evaluation of environment pollution governance projects and the corresponding management evaluation. Through specific evaluation, locate the deficiencies in project operation and management, and make up for the corresponding deficiencies in time.

Conclusion

It can be found that the environment pollution governance investment can not only provide great help for the new employment and the development of related industries, but also promote the green development of the economy from more levels. However, playing such a role is on the basis of scientific investment and systematic management. From the perspective of promoting economic development, it can be seen that there are still many deficiencies in the corresponding investment level. Therefore, the government should also examine and analyze the environment pollution governance investment from the overall perspective. Based on the green economy development, through the introduction and implementation of corresponding policies, a better investment environment can be created, so that the corresponding investment can better stimulate the healthy growth of the economy.

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About the author: Shi Zhengbin, male, Han nationality, was born in the City of Dalian, Liaoning Province in November, 1978. As an engineer, studying for a master's degree with Economic Management and Investment Promotion as research direction.