

# Lei Feng's Spirit Helps Enterprises to Develop High-Quality Development Forever a Few Thoughts

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**Abstract:** Comrade Lei Feng is a model of the times, and his spirit of Lei Feng is also an eternal precious asset. With the deepening of socialist modernization, more and more enterprises are gradually decaying due to the lack of their spiritual elements, so embedding the spirit of Lei Feng in the process of enterprise modernization construction, and promoting the two to synchronize the same frequency and the same direction is a brand-new topic of the times, and it is also an innovative exploration of theory and practice put forward in a special historical period. Let enterprises learn the spirit of Lei Feng under the inspiration of the times, integrate lofty ideals and beliefs and product quality pursuit into the daily work and production of enterprises, promote contemporary enterprises to shape the production concept of meticulousness, excellence and pursuit of perfection, and promote the spirit of Lei Feng to shine forever in the modernization of contemporary enterprises.

**Keywords:** Lei Feng's Spirit; Enterprise; Modernization

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## 1. Build two platforms to enhance the radiation influence of Lei Feng's spirit

Lei Feng spirit is the eternal wealth of the times, is a good medicine for enterprise modernization, actively explore a way to carry forward the spirit of Lei Feng, will greatly enhance the radiation influence of Lei Feng, and then make Lei Feng from time to time, everything has Lei Feng. Therefore, Lei Feng's spirit gives full play to the advantages of online and offline in the process of enterprise modernization to achieve collaborative education between the two. First, to build a good online propaganda position, broaden the radiation influence of Lei Feng's spirit, the main means is through broadcasting, Weibo or short video APP so that enterprises can people can learn the spirit of Lei Feng in any time and space, secondly, you can launch a spiritual strong enterprise APP, build a platform similar to learning a strong country so that enterprises can learn in it, in order to make the spiritual strong enterprise APP more attractive, you can use its learning points to exchange real gifts, so that capable people can swim in the spiritual strong enterprise APP. Deeply grasp the spiritual essence and spiritual core of Lei Feng's spirit; Finally, the way of network civilization volunteers under the guidance of Lei Feng's spirit can be adopted to attract enterprise employees to participate in the virtual practice of Lei Feng's spirit, so that the majority of enterprise employees can apply Lei Feng's spirit in this new carrier, and achieve in-depth learning and in-depth research. And under the guidance of this online platform, it can realize that enterprises can learn and understand the spirit of Lei Feng, and at the same time, make enterprises bigger and stronger under the promotion of this platform. Second, it is necessary to do a good job in the construction of offline platforms, as the saying goes, just talk about not doing tricks, practice out of true knowledge, so while building an online platform, we must also pay attention to practice, enterprises can create a "Lei Feng office" under the guidance of the spirit of Lei Feng, and establish a physical education position. In this office, its core members are mainly to give advice, and at the same time contact all kinds of social public welfare organizations, to achieve the mutual linkage and cooperation between enterprises and various public welfare organizations, so that the majority of Lei Feng spirit practitioners of the enterprise form an advance team, go deep into the society to do practical things, do good things, in such an offline platform, can truly realize the parallel learning and thinking, create an enterprise talent with the spirit of Lei Feng, and at the same time can promote the influence of the enterprise in the

society, and create a characteristic Lei Feng enterprise. In the process of promoting the promotion and landing of Lei Feng's spirit, it is necessary to promote the active participation of employees in social practice on the basis of understanding and understanding Lei Feng's spirit, and be good at grasping reality and summarizing experience in the process of practice, and establish its corresponding Lei Feng spirit tea party and seminar to exchange face-to-face experience between employees. Through the combination of online and offline, the atmosphere of learning from Lei Feng spirit is realized, and the collaborative development of employees is urged.

## **2. Solid three dimensions, tap the era value of Lei Feng's spirit**

In order to embed the spirit of Lei Feng in the modernization of enterprises, it is necessary to build a group of enterprise talents with firm political stance, firm ideals and beliefs, and the courage to work hard and struggle. Its future must be bright, but the road must be full of twists and turns, so it is necessary to deeply grasp the three dimensions, tap the value of the times of Lei Feng's spirit, and realize the forging of enterprise talents. First, due to the deepening of its globalization, the thinking of enterprise employees has been impacted by foreign ideas, which has led to the serious distortion of the three views of some employees, and the ideal and belief have gradually weakened, so in the face of this situation, we must insist on strengthening the ideal and belief education with the spirit of Lei Feng. "A truly firm communist ideal can only be built on the basis of a rational understanding of the scientific world outlook," and education in ideals and beliefs solely relying on feelings and interests is certainly unreliable and difficult to adhere to. Therefore, in terms of its content, it is necessary to use the spirit of innovation, practical work and dedication contained in the spirit of Lei Feng to educate the employees of the enterprise, so that the employees of the enterprise <sup>[1]</sup> can thoroughly understand the three spiritual essences of the spirit of Lei Feng, urge employees to always be firm believers in Marxism and practitioners of communism, so that employees internalize the spirit of Lei Feng in their hearts and externalize it in practice, truly see, learn and do, and on this basis, make the majority of employees of the enterprise firmly determined to do a good job in the enterprise. Closely combine the personal self-improvement of employees with the long-term interests of the enterprise, so that the enterprise and employees can breathe together and work with one heart and one mind; The second is that contemporary enterprise employees due to their living standards and quality of life continue to improve, so that employees themselves in the luxury of confusion, gradually lose the spirit of struggle, so enterprises to actively promote employees to shape the spirit of struggle, can be in the course of the wind and rain of the enterprise, brave forward, so the majority of employees should first of all "should have a Lei Feng's 'nail' spirit, squeeze time to learn, race against time to learn. "That is, employees of the enterprise must always establish a sense of struggle in the <sup>[2]</sup> workplace, insist on learning, one is to learn work skills, can create rich material wealth for the enterprise, help the enterprise achieve good economic benefits, the other is to learn the spirit of Lei Feng, grasp the three essences of the spirit of Lei Feng, so that the majority of employees can strengthen their ideals and beliefs, maintain the spirit of struggle, not afraid of risks and challenges, not retreat due to hardships and hardships, and educate employees about the professional ethics of professional struggle contained in the spirit of Lei Feng. So that the enterprise can forge a group of capable people with great fighting spirit and sense of struggle; The third is that in the face of the prevalence of enterprise employee individualism must fully carry forward the collectivist spirit of Lei Feng's spirit, and use the collectivist spirit of "understanding the general situation and taking care of the overall situation" in the spirit of Lei Feng to cultivate enterprise employees.

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## **3. Improve the three guarantees to realize the beautiful vision of strong enterprises and prosperous enterprises**

The first thing is to implement the organizational leadership of the enterprise and realize the leadership mechanism guarantee of strong enterprises and enterprises. If a country does not have a backbone, it will plunge itself into chaos and stagnate its development; If an organization does not have a core, it will make its own discipline loose and fall apart; If an enterprise loses strong leadership and does not have a perfect organizational mechanism, then the entire enterprise will inevitably fall into paralysis and have no future. Therefore, in the construction of enterprises in the new era, it is necessary to deeply learn and grasp the spirit of Lei Feng, promote the integration of the spirit of Lei Feng and the modernization of the enterprise, and may face many objections and doubts in the process

of integration, so it is necessary to do a good job in the improvement of its leadership mechanism, insist that the enterprise leaders identify with Lei Feng, learn from Lei Feng, practice its Lei Feng spirit, and achieve the parallel learning and practice of learning, thinking, and practice, so that the leaders at all levels of the enterprise play a leading role, and then the majority of enterprise employees also actively participate in the ranks of learning the spirit of Lei Feng; Secondly, it is necessary to insist on improving its system guarantee, the system has a mandatory role, is sacred and cannot be slack, so enterprises must establish institutional guarantees in the implementation of the Lei Feng spirit and the road of enterprise integration, to prevent some people with ulterior motives to subvert this road, and to prevent enterprises from having a weak will and unclear roads in the process of implementing the integration of the two; The third is that enterprises should adhere to their capital guarantee , so enterprises must attach great importance to the role of funds, if the enterprise in the process of implementing the strategy or plan spares funds, often spend a pie, then it is bound to lead to the failure of the plan, so in the process of promoting the spirit of Lei Feng embedded in the modernization of enterprises must implement the capital guarantee to prevent its plan or strategy failure.

## References

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