

How to Promote the Development of Private Enterprises in Our Country under the Current Situation

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Abstract: Private enterprises are currently facing the dilemma of universal development, the private enterprises play an important role in the development of our country. The important aspects of the private enterprises are to increase tax revenue, stabilize employment and promote economic development. When our country private enterprises face the development need to break the situation. This article from the following aspects of the development of private enterprises makes positive suggestions. Including the tax means, financing means, platform construction to promote the development of private enterprises, and put forward some very pertinent suggestions on the ideological change of private enterprises. I hope it can be beneficial to the development of our country's private enterprises.

Keywords: Private enterprises; State-owned enterprises; Policies;

1. Present developing situation of private enterprises

At present, the overall development of our country's economy is not prosperous enough. The reasons are various: first, the impact of the new covid-19: the current epidemic has been nearly three years, although our country has achieved a phased victory in the fight against the epidemic, our country in the fight against epidemic casualties less, the infection rate is low. It is a remarkable achievement, but so must the economic sacrifices we make. Despite adjustments in our country's policy to combat the epidemic, the economic pressures faced in some places and in some areas of the economy remain significant. Businesses are struggling, unemployment is rising, and local governments are under increasing financial pressure. While our country is facing the overall economic pressure, state-owned enterprises, as the leading enterprises, have a strong ability to resist economic risks and policy risks, and the impact of the epidemic is not too serious, however, the majority of private enterprises experienced much greater risks and pressures, affected by the major, the scope is also very wide. Secondly, it is the international influence. The west, led by the United States, has continuously issued economic policies aimed at our country and jointly suppressed our economy. On the other hand, targeted to suppress some of our enterprises, especially high-tech enterprises. To our country enterprise's suppression means: not only includes the industrial policy layout and the implementation, also includes the west to some high-tech export transfer restriction. At the same time, because these countries adopt "Lying flat policy" to the epidemic situation, the pathogens are continuously imported into our country, making our export-oriented enterprises face greater pressure. Therefore, we are now facing great challenges both in the Export-oriented industrialization and the internal circular economy.

2. The role that the private enterprise plays in our country's economic development

2.1 Employment and taxation problem

The function of private enterprise in our country economic development, can be the general situation is 5678 function. Private enterprises 5,678 refers to the number of domestic small and medium-sized enterprises that contribute more than 50 percent of tax revenue, more than 60 percent of GDP, more than 70 percent of technological innovation, more than 80 percent of urban labor employment and more than 90 percent of enterprises to China's current social economy. Since the reform and opening up, our non-public economy has developed rapidly, and has become the important force driving our economic and social development with registered capital of more than 165 trillion yuan. Therefore, private enterprises play an irreplaceable role in our economic development and people's livelihood welfare. Private enterprises and state-owned enterprises are driven by two wheels, and the basic framework of complementary development will coexist for a long time. Because the private enterprise plays an important role in our economic development, so when the private enterprise development encountered difficulties, how to help the private enterprise out of the dilemma, we need to solve the urgent task! On the other hand, the private enterprise development is generally stagnant, so that the unemployment situation of our country is also very serious. We know that the common types of unemployment are: voluntary unemployment and involuntary unemployment. Involuntary unemployment includes: frictional unemployment (unemployment due to seasonal or technical reasons); Structural unemployment (unemployment caused by a mismatch between the supply and demand of labor); Cyclical unemployment (unemployment caused by fluctuations in the business cycle); Technical unemployment (unemployment caused by the introduction of advanced technology to replace human labor in the production process and the improvement of production methods and management) and other types. The author believes that the current unemployment in our country mainly belongs to cyclical unemployment. In the context of the general depression of the world economy, the Chinese economy has experienced decades of high-speed growth, and the economic growth appears anemic. This kind of economic development is not only the impact of the international background, but also the effect of our various macro-economic regulations superimposed. For example, the early regulation of the real estate market is too strict; Chinese government implements of "double reduction policy" and supervises online games and platforms. In particular, the implementation of the "double reduction policy" at the national level and the governance of online platforms have greatly reduced the employment opportunities of young people, because these two industries previously accommodated a large number of young people. At present how to solve the employment problem, especially young people's employment problem, the solution of this problem needs to rely on a large number of private enterprises to solve.

2.2 A more equitable society for development problem

Another issue we need to face squarely is the issue of equitable development. One aspect is the relatively fair employment platform; On the other hand, it is the opportunity to realize one's talents. As Maslow said, man ultimately needs to pursue the need for self-actualization. We must admit the fact that state-owned enterprises and civil servants sometimes want to develop in this field without certain connections or background. Of course, any person to gain success, individual ability is essential; No matter what the ability is, talent development needs a suitable platform for their own development. Relatively speaking, private enterprises are more conducive to their own efforts to realize their own value. There is no need for more connections and backgrounds, because the private sector has fewer rules, more flexible systems, and the boss needs to chase profits. Employees who can add more value to the organization are more likely to be reused.

3. The significance of classified management of private enterprises

The composition of private enterprises in our country is very complex, including high-tech enterprises and basic enterprises

related to people's livelihood.

In terms of enterprise scale, there are also large and small; In view of the intricate situation of private enterprises in our country, it is necessary to formulate targeted management policies and measures for enterprises of different sizes, different types and different regions. The specific implementation method is that the central government should conduct overall management, combine the local conditions, fully mobilize the enthusiasm and creativity of local governments, formulate flexible strategies for local governments, and prevent the central or local management from being too rigid. The management of local private enterprises requires the wisdom of local management, because local governments have a better understanding of the conditions of their own enterprises. Local management should avoid multiple management, repeating management and cross management. At the same time, in the past two years, some local management shortsighted, individual units even have to take the card to eat and other improper practices, although the matter is small, but great damage. It has greatly damaged the credibility and image of the government.

4. The urgency of top-level design

As a result of our specific national conditions, the local government must report to the next level for approval no matter what major measure it takes; This approach has the advantages of our system and is not prone to major decision-making mistakes. Therefore, for the management of local private enterprises, the central government must do a good job in the top-level design, establish a good framework structure, and do a good job in the top-level design, so that local governments can play a big role. Otherwise, local governments will be afraid of doing things, and cannot make local governments at all levels feel confident and bold to do things. The central government should make efforts from the following two aspects: one is the long-term implementation of the policy and the other is flexibility in carrying out policy implementation.

4.1 The long-term nature of the policy

At present, the long-term implementation of the central policies is very important. The introduction of these policies plays a decisive role in stabilizing the confidence of the development of private enterprises as soon as possible. A long-term policy can play a role in stabilizing the army. These long-term decisions include the positioning of private enterprises in our society and the social status of private entrepreneurs, their own safety protection and private entrepreneurs assets management and so on. If these long-term policies are not clear, private entrepreneurs will not be able to start a business at ease. After all, human beings are good at avoiding risks. In fact, private entrepreneurs take great risks. If they can't see the general direction of the development of private enterprises clearly, they are unwilling to risk their lives to develop their own businesses. Therefore, it is very urgent to make long-term plans and policies for the development of private enterprises. The introduction and implementation of these policies will help to form an environment for the growth of entrepreneurs.

4.2 Policy flexibility

After long-term policy formulation, due to the drastic changes in the international environment, can be described as a sudden change in the situation. Our country is affected by the international situation of changes, so the uncertainty of economic development is increasing. Because our economy is more and more export-oriented, the uncertainty of foreign economic development is easy to transmit to the domestic. Some policies therefore need to be fine-tuned to reflect policy flexibility in order to adapt to changes in international competition and the domestic environment. There is a saying in the military: "There is no normal shape in the army, and no normal state in the water.". Is an important expression of flexibility? This policy flexibility is reflected not only in the policy level of the central government, but also in the implementation of specific local laws and regulations at all levels.

5. Change the viewpoints of private enterprises in our country in the long history

A lot of policies are taken for the businessmen of the suppression policy. Formed a deep-rooted stereotype of businessmen: such as all businessmen, nine traitors, businessmen and so on. After the founding of the People's Republic of China, our country implemented a long period of time to restrict the development of business policy, seriously restricted the development of the economy.

What is gratifying is that our country has adopted quite an open policy to the development of non-governmental economy since it opened to the outside world. These policies have activated our economy and brought vitality to the economic development of our country. The status of private entrepreneurs was respected. But at present, with the development of our country's economy and the increase of social efficiency, there are some signs of hatred of the rich and merchants. The state should face up to this point, strengthen the efforts of publicity and guidance, encourage law-abiding and legal access to remuneration, and protect the legitimate earnings of workers. Because enterpriser's talent is a part of production factor, the reasonable and legal labor achievement of private enterpriser should be protected and recognized. In this way, private entrepreneurs can be at ease to start a business, for the development of our economy to contribute their own entrepreneurial talent. At the same time, we and realize the goal from our country's economic development to further prosperity.

6. Face up to the importance of modern private entrepreneurs.

We are no longer in an era of small countries and few people. The Times call for modern private entrepreneurs. Modern private entrepreneurs not only need the domestic vision to see the problem, but also need the international perspective to see the problem. As a modern private entrepreneur, we should not only think about how to make money, but also think about the responsibility of the state as a modern citizen. In let oneself rich at the same time, should think about how to benefit the society, assume the social responsibility that should have. As we all know, since 2000, the KEENY coefficient of our country has been expanding, which reflects the increasing Gini coefficient of our country. While the social economy is developing and the economic cake is getting bigger and bigger, many people feel the pressure of life is increasing. Our party has adopted a series of policies to eliminate absolute poverty. This is important for the benefit of the country and the people. However, as a contemporary entrepreneur, should not only manage their own land, but also for our country's economic development to contribute actively. In the country let oneself rich at the same time, should not forget their own social responsibility, this is a modern entrepreneur should have the responsibility and mind. The Times call for enterprising entrepreneurs and the times also call for entrepreneurs with conscience. The government should protect entrepreneurs with conscience, give them the social status and respect they should have, let them lead the development of the society, and let them realize the win-win between themselves and the society.

7. The state should strengthen the support for private entrepreneurs

At present, our country has adopted the support for private enterprises in a targeted manner, which has played a positive role in helping private enterprises; Our country must also face up to the current situation that the private enterprises are still facing, and need our government to further strengthen the support. Our government can take the following specific practices:

7.1 Tax policy

Tax policy is also the most easy to see the effect of the most direct support policy. On the one hand, we can let private enterprises pay less tax, or hold over the tax; on the other hand, we can adopt fiscal policy, and we can give some private enterprises direct subsidies. Of course, this kind of direct subsidy does not include foreign trade enterprises, because according to the WTO rules, enterprises engaged in Export-oriented industrialization can't make direct financial subsidies. In the implementation of tax policy, private enterprises should also be given different tax subsidies. To evaluate the present situation of all kinds of private enterprises, it is necessary to consider the present economic development of the region where private enterprises are located At the same time, we should also take into account the industry category of private enterprise development. It can't and should not be flooded, with indiscriminating tax subsidies. On the one hand, it will lead to the waste of financial funds; at the same time, it also damages the fair competition mechanism of the market. In short, the implementation of tax policy should be more specific enterprises, specific industries and specific regions to carry out specific analysis. Strive to let the tax policy in private enterprises to help play a role.

7.2 Set up state-level information platform serving the private enterprises

It is an era of information explosion to establish information service platform for state-level private enterprises. The Internet is full of information. But a lot of information needs to be filtered and the value of information needs to be grasped by their respective enterprises. State-owned enterprises have their own advantages because of their large scale and strong strength, and the fact that they can receive more guidance from the government is more valuable for the role of information in economic development. However, private enterprises are generally small in scale, and there is a general shortage of relevant information professionals; therefore, the state should publish some information that is actually utilized by private enterprises from the national platform. To help private enterprises make up for their shortcomings. The establishment of this platform, not only includes the state's policy interpretation of private enterprises, international and domestic market changes and so on. If we can set up a special information platform for private enterprises, it will be conducive to the development of private enterprises. After all, some information is valuable, timely grasp some information, not only can avoid risk in time, but also can create economic value, the state can't and should not let private enterprises become an information island.

7.3 The financing policy of private enterprises

In recent years, another bottleneck restricting the development of private enterprises is that private enterprises have relatively difficult and expensive financing problems. There are two main reasons why private enterprises have these problems: first, private enterprises are relatively small compared with state-owned enterprises, and the means of mortgage or pledge are extremely limited. Many private enterprises lack the knowledge of modern financing market and can't make use of modern financing means or strategies. When the need for development funds, can come up with a way is to go to the bank financing. And the bank needs to control its own risk, so the private enterprise financing set a higher financing threshold.

In short, our country needs a healthy economy and a vibrant economy. In order to achieve these goals, we should only focus on the development of National Pillar Industries and the healthy development of state-owned enterprises, while ignoring the development of private enterprises, and these goals will be difficult to achieve. After all, private enterprises are more down-to-earth, closer to the people's lives. Therefore, from the long-term economic development of our country, we must face up to the healthy development of private economy. First of all, we must strengthen the confidence of private entrepreneurs, recognize their contribution to society, and give private enterprises the opportunity to compete on an equal footing with state-owned enterprises, will be conducive to the healthy development of our economy. The function of our government is not only to manage the government, but also to serve the government. At the Politburo meeting held on July 8th, 2022, it was proposed that state-owned enterprises should dare to work, private enterprises should dare to venture, and foreign enterprises should dare to invest. I believe that our government can play a good economic development this chess, to help private enterprises as soon as possible to restore vitality! Reference: Author Introduction:

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